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# National Digital Agriculture Strategy (NDAS)

ITU 2019
E-agriculture

Anikó, Juhász, Ph.D
Deputy State Secretary

Budapest, 11 September 2019

# Preparation for Common Agricultural Policy post 2020

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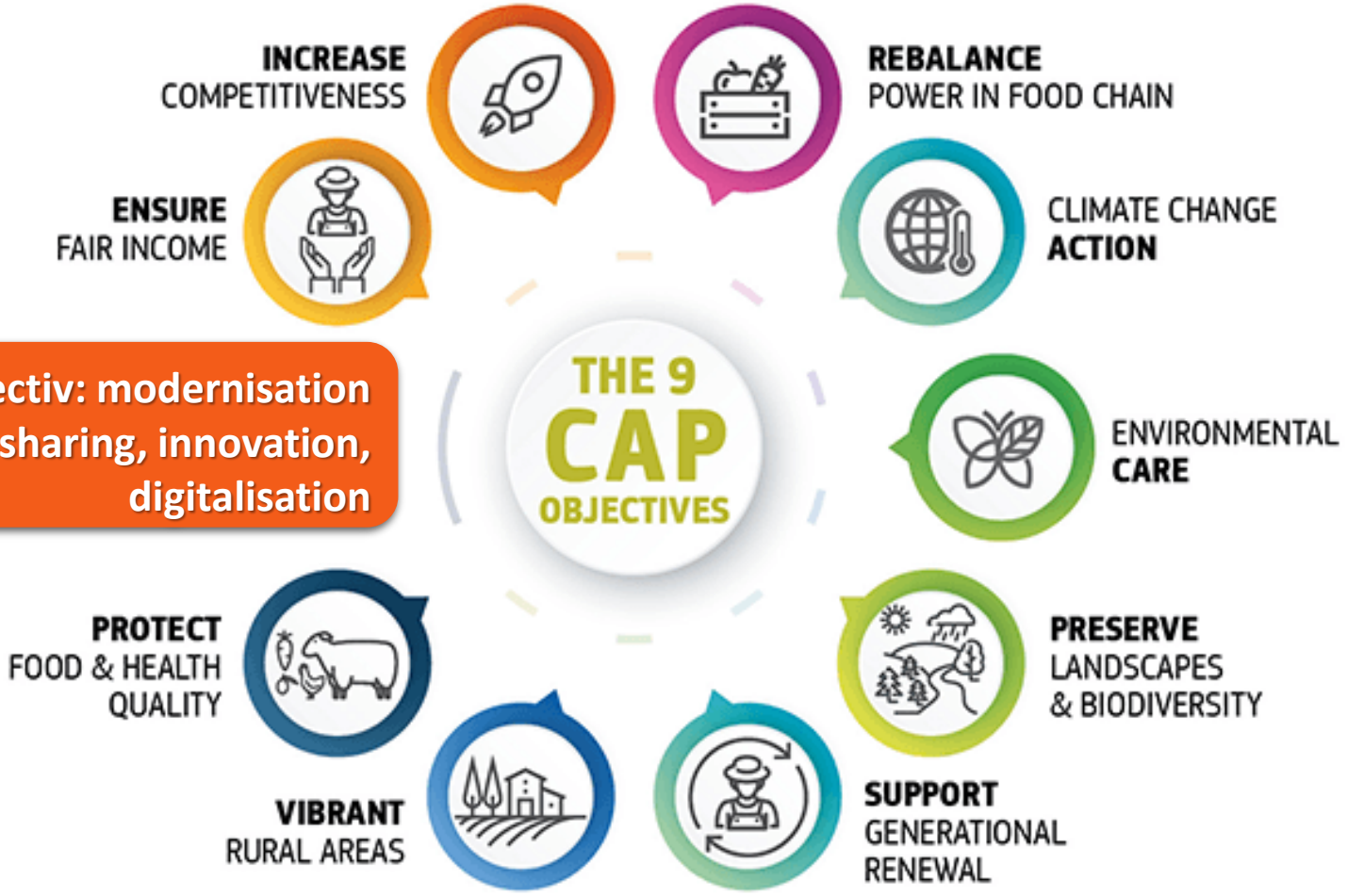


**+ cross-cutting objectiv: modernisation knowledge sharing, innovation, digitalisation**

# „…the future of agri-food sector is based on information and knowledge…’
(Agri-food Sector Development Concept of Hungary 2017-2050)

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| | | |
|---|---|---|
| **Goals** | By collecting, processing, automating and robotizing technological processes, it contributes to increasing the profitability of the food economy, including the agricultural production, in addition to the efficient use of available environmental resources | |
| **Strategic goals** | **Agricultural production**<br>Wider use of precision farming (S1) | **Farm**<br>Use of management control applications in farm management, preparation of decisions (S2) |
| | **Product chain**<br>Product tracking systems and online business development (S3) | |
| **Horizontal goals** | Human resources | Development of digital competences of food business operators (H1.1)<br>Provision of digital agricultural advice to farmers (H1.2) |
| | Research-development-innovation | Development of a Digital Agri-Innovation Environment (H2.1)<br>Development of a digital agrarian startup ecosystem (H2.2) |
| | Administrative and public services | Reducing the cost of access to public and digital services (H3.1)<br>Legal deregulation for exploiting the potential of digital technology (H3.2)<br>Development of sector data collection and processing (H3.3) |
| | Development policy, grants | Promotion of precision management (H4.1) |

# Digital Welfare Program 2.0 to support every citizen and enterprise in Hungary

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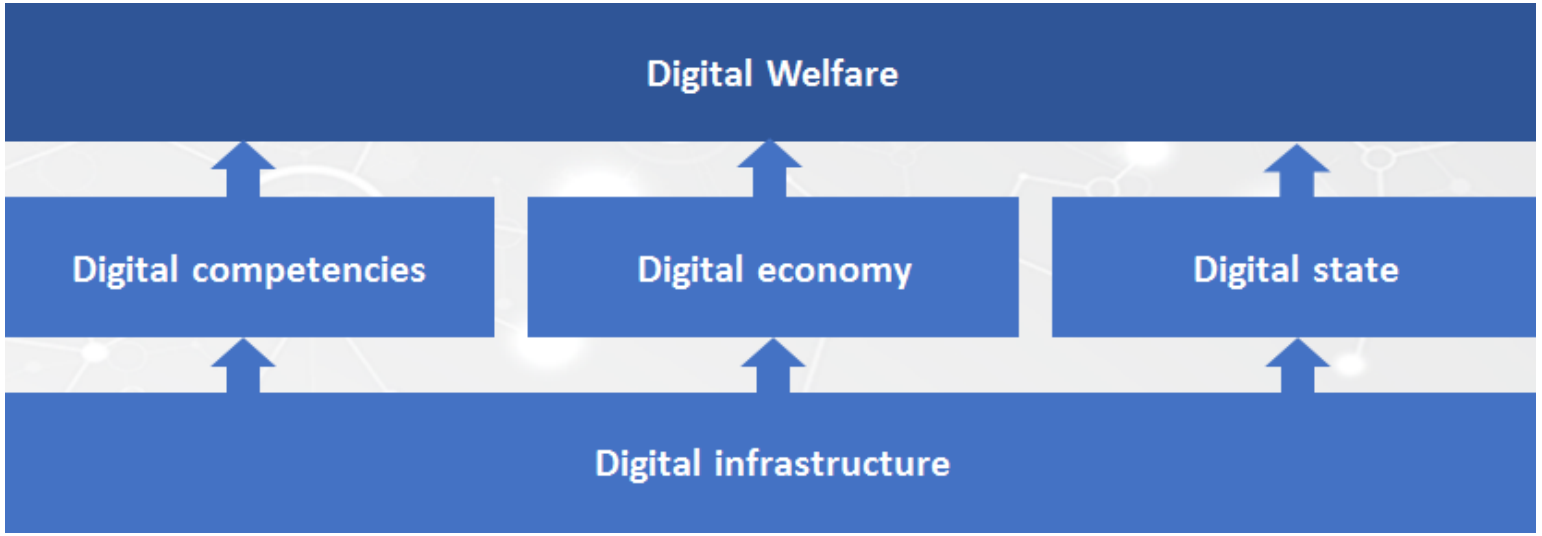
- **Digital Infrastucture** can be available by everyone in an affordable manner;
- Acquiring and continually developing basic **digital skills** will be possible;
- Strengthening of **digital economy**, which is playing an increasingly important role in the expansion of competitiveness, growth and employment
- Availability of electronic administrative developments and services meeting citizen's needs (**digital state**)



# NDAS objectives

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- Contribute to improve efficiency of agricultural production
- Increase domestic and international market share of the Hungarian IT industry
- Spread use of existing ICT solutions
- Spread use of existing R&D results
- Create information flow between research and production
- Exploit benefits of advancing ICT
- Support to assess and mitigate risks

# NDAS focus areas

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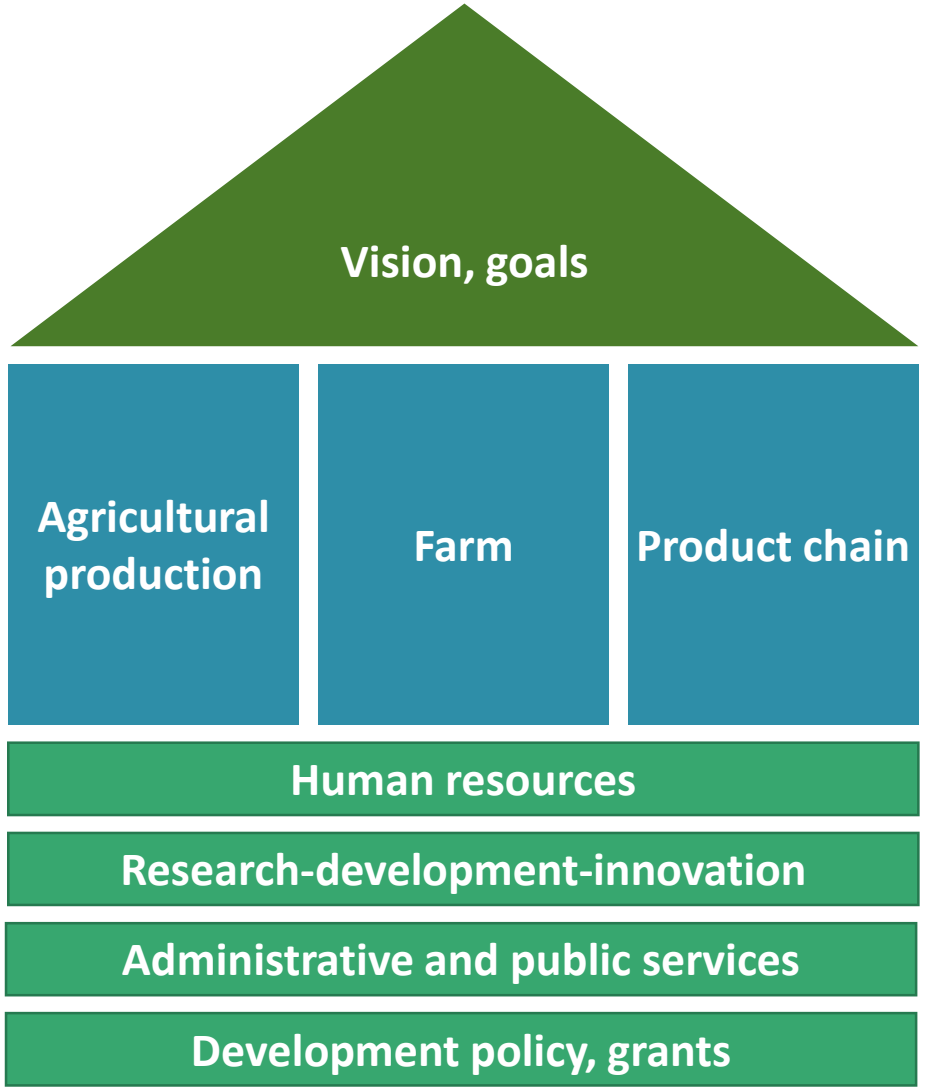
- Digitization transform the technological and economic processes of the agricultural sector, employment and social relations
- Digitalisaton is more than service, it  has grown to be a competitive factor
- Agricultural digitalization begins at the development of E-ndustry 4.0 to support production organization based on the consumers' needs



# NDAS intervention logic

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| | Agricultural production | Farm | Product chain |
|---|---|---|---|
| **Human resources** | Developing digital competencies<br>Developing innovation ecosystem | | |
| **Research-development-innovation** | Developing digital competencies<br>Developing innovation ecosystem | | |
| **Administrative and public services** | Digital Agricultural Costs Reduction<br>Land cover data system<br>Fruit cadastre<br>Adjusting to digital technology<br>Digital Cellar Registry<br>ERDEINK - Forest Information Framework<br>Further development of the Fisheries Information System (HALIR)<br>Crop estimation based on remote sensing<br>Use of water resources | | "SFADN„<br>National Food Chain Reporting Center<br>E-commerce development |
| **Farm development program** | Development of the digitization of the sector | | |

# Digital Agricultural Academy (DAA)

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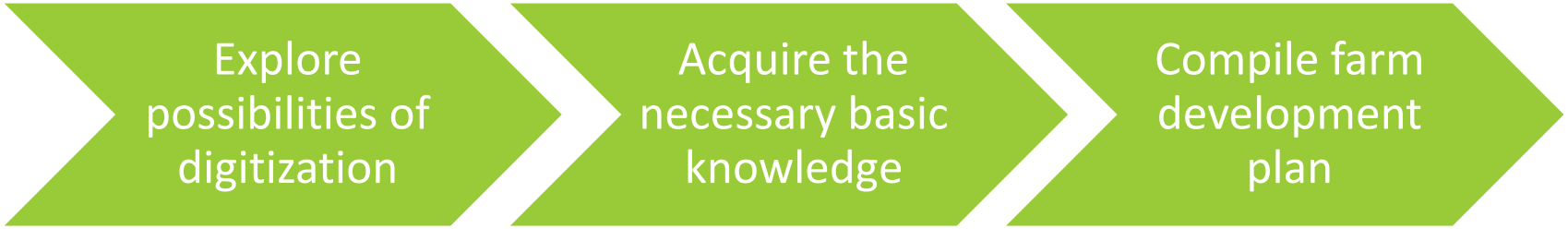
- Goal: To increase the digital maturity of Hungarian agriculture in order to achieve  better efficiency of agriculture
- DAA Training process:




- Tools:
  1. Participation events (farm demonstration, local events, conferences)
  2. Online interface (Knowledge Based, E-learning system, event management interface, pilot plant management)
  3. Farm Advisory System (in AKIS)

# Agricultural Research

Declaration a smart and sustainable digital future for European agriculture and rural areas

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*Strengthening support for research*

*Establishing an innovation infrastructure*

*Creating a European dataspace for smart agri-food applications*

# Main objectives of Declaration

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- Encourage an evolution of farming systems towards more resilience and resource efficiency by digital technologies;
- Build on robotics for precision farming and CAP implementation systems based on digital data management solution;
- Create conditions so that all workers in the agricultural sector have an opportunity to acquire the skills needed for the smart farms;
- Improve quality of life for all inhabitants in rural areas and boost the competitiveness of European farms and rural businesses.

# Common undertaken activities

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- Strengthening support for research
- Establishing an innovation infrastructure
- Creating a European dataspace for smart agri-food applications
- Facilitate the cross-border pooling and sharing of agricultural data between farmers and throughout the value chain
- Maximising impact
- Expand ongoing initiatives to support the CAP's transition towards a result-based policy (in support of the CAP’s cross-cutting objective of modernising the sector)

# Smart Farm Accountancy Data Network (SFADN)

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- Pilot project of the sectorial data integration plan for future CAP

**Aims:**

- Digitalisation of data collection
- Integration of spatial dimension, market and agro environmental data into FADN
- Use of ERP systems and administrative data to reduce response burden
- Focus on environmental performance

**Expected result:**

- **Real time access** to production, financial, agro environmental and market information with **spatial dimension** while **reducing response burden**

**Time horizont:** 2020-2022

# Thank you for your attention!

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