

# **ITU Regional Development Forum for Europe (RDF-EUR)**

Information and Communication Technologies for Attaining
Sustainable Development Goals

Tuesday 26 May 2020 | 11:00 - 15:30 | Remote Meeting

https://www.itu.int/en/ITU-D/Regional-Presence/Europe/Pages/Events/2020/RDF/Remote.aspx

## **CONTRIBUTION BY [ORGANISATION / COUNTRY]**

## TITLE: European Innovation and Knowledge mHealth Hub

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**Europe Regional Initiative:** [Tick the relevant boxes or delete the irrelevant items]

- ☐ EUR1: Broadband infrastructure, broadcasting and spectrum management
- X EUR2: A citizen-centric approach to building services for national administrations
- X fEUR3: Accessibility, affordability and skills development for all to ensure digital inclusion and sustainable development
- X EUR4: Enhancing trust and confidence in the use of information and communication technologies
- ☐ EUR5: ICT-centric innovation ecosystems

**Year(s) of implementation:** [Tick the relevant boxes or delete the irrelevant items]

- X 2019
- X 2020
- X 2021

#### Background [max 300 words]

The push to use Information and Communication Technologies – specifically mobile technology (or mHealth) – to support healthcare has been driven by the need to find cost-effective ways to overcome two major challenges on the horizon for healthcare in Europe: an ageing population suffering from a rise in chronic diseases and an associated rise in cost for provision of healthcare due to these conditions.

The use of mHealth is of interest to parties looking at ways to overcome these challenges because it enables a shift in focus towards early diagnosis and detection of changes in risk of disease, promotion of health and prevention, and self-management of chronic diseases."







### Proposal [max 400 words]

For these reasons, the European mHealth Innovation and Knowledge Hub was established to collect and share national experiences on mHealth and to support countries and regions in setting up large-scale mHealth programmes.

#### The mHealth Hub aims:

- To operationalise an mHealth Innovation Hub for integration into the national health systems in Europe.
- To serve as a focal point for expertise on mHealth in the WHO European Region.
- To assist countries in implementing mHealth strategies.
- To act as facilitator of innovation in mHealth.
- To act as an accelerator for the EU Digital Single Market.
- To produce Knowledge Tools for health systems and services on NCDs.
- To provide a code of ethics for mHealth data.

Over long term, it is expected that the Hub will become an independent and self-sufficient entity, which will keep providing support for countries to scale up their own national mHealth services.

