ITU Regional Development Forum for Europe (RDF-EUR)

Information and Communication Technologies for Attaining
Sustainable Development Goals

Tuesday 26 May 2020 | 11:00 – 15:30 | Remote Meeting

https://www.itu.int/en/ITU-D/Regional-Presence/Europe/Pages/Events/2020/RDF/Remote.aspx

CONTRIBUTION BY AXON PARTNERS GROUP

TITLE: Collaboration for Europe Regional Initiatives

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Europe Regional Initiative: [Tick the relevant boxes or delete the irrelevant items]

- ☑ EUR1: Broadband infrastructure, broadcasting and spectrum management
- ☐ EUR2: A citizen-centric approach to building services for national administrations
- ☐ EUR3: Accessibility, affordability and skills development for all to ensure digital inclusion and sustainable development
- ☑ EUR4: Enhancing trust and confidence in the use of information and communication technologies
- ☑ EUR5: ICT-centric innovation ecosystems

Year(s) of implementation: [Tick the relevant boxes or delete the irrelevant items]

- ☐ 2019
- ☑ 2020
- ☑ 2021

Background [max 300 words]

Axon Partners Group (www.axonpartnersgroup.com) is an international investment and consulting firm that provides services to an international client base in the broad technology sector. It has earned a solid reputation as a world-class leader in developing and applying state-of-the-art analytical modelling techniques and conceptual frameworks for practical problem solving.

Axon Partners Group resulted from the merger between SVP Advisors, an advisory firm focused on ICT, and Axon Capital, an investment firm specializing in investments in early-stage technology firms in the telecoms, IT and media sectors. This union is strategically advantageous for both the consulting and investment divisions of Axon Partners Group, with our consultants now offering even greater market know-how thanks to in-house experience in corporate finance, venture capital and private equity. SVP Advisors itself was created by seasoned telecom professionals and over time earned an excellent reputation as an independent consulting firm with a strong international footprint.

Axon Consulting counts with top-class clients, including international organizations such as the European Commission, BEREC and the Inter-American Development Bank; telecoms regulators including AGCOM (Italy), ANACOM (Portugal), BIPT (Belgium), CITC (KSA), CNMC (Spain), CRA (Qatar), CRC (Colombia), DBA (Denmark), EETT (Greece), HAKOM (Croatia), IFT (Mexico), OCECPR (Cyprus), SUTEL (Costa Rica), TRA (Sultanate of Oman), TRA (UAE), TRC (Jordan); and, telecoms operators such as Vodafone Group, Telefónica Group, Telecom Italia, Turkcell, Etisalat Group, STC Group, UNE and ETB (Colombia).

Proposal [max 400 words]

We have identified a number of initiatives and projects within "Europe Regional Initiatives 2018-2021" (https://www.itu.int/en/ITU-D/Documents/RI_Europe.pdf) document for which we have relevant international experience, namely:

- Initiative 1 – Broadband infrastructure, broadcasting and spectrum management:
    - Project 1 – National broadband plans and feasibility studies for high-speed full-coverage connectivity
    - Project 2 – Investment opportunities mapping system
- Initiative 4 – Enhancing trust and confidence in the use of information and communication technologies
    - Project 1 – Enhancement of national cybersecurity capacity
- Initiative 5 – Information and communication technology-centric innovation ecosystems
    - Project 1 – Acceleration of digital transformation through digital entrepreneurship and ICT-centric innovation ecosystems
    - Project 2 – Connection of ICT-centric innovation ecosystems to the regional economic agenda for SDG attainment

Therefore, we would like to offer our expertise and help, to the extent that is possible, to support the ITU Europe Office in the executions of the above projects. We would be happy to have a discussion with the projects' focal points to see to which extend we can help and how.