

ITU Regional Development Forum for Europe (RDF-EUR)

Information and Communication Technologies for Attaining Sustainable Development Goals

Tuesday 26 May 2020 | 11:00 – 15:30 | Remote Meeting

<https://www.itu.int/en/ITU-D/Regional-Presence/Europe/Pages/Events/2020/RDF/Remote.aspx>

CONTRIBUTION BY [ORGANISATION / COUNTRY]

TITLE: European Innovation and Knowledge mHealth Hub

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Europe Regional Initiative: [Tick the relevant boxes or delete the irrelevant items]

- EUR1: Broadband infrastructure, broadcasting and spectrum management
- XEUR2: A citizen-centric approach to building services for national administrations
- XEUR3: Accessibility, affordability and skills development for all to ensure digital inclusion and sustainable development
- XEUR4: Enhancing trust and confidence in the use of information and communication technologies
- EUR5: ICT-centric innovation ecosystems

Year(s) of implementation: [Tick the relevant boxes or delete the irrelevant items]

X2019

X2020

X2021

Background [max 300 words]

The [European mHealth Innovation and Knowledge Hub](#) is a European project to share national experiences on mobile health and help countries and regions introduce mHealth (medical health services delivered via mobile device) programs.

The International Telecommunication Union (ITU), in partnership with the World Health Organization (WHO), the European Commission and the Ministry of Health of Andalusia, Spain, established this Hub to support the integration of mHealth services into the national health systems of European countries.

The project builds on the success of the Be Healthy Be Mobile joint initiative between WHO and ITU in scaling up evidence-based digital health solutions in the areas of non-communicable diseases (NCDs). The Hub project is funded by the European Commission under the Horizon 2020 program and is backed by a powerful and skillful consortium of 19 public and private partners from 12 European countries and led by the Andalusian Public Health System.

Proposal [max 400 words]

Functions & Activities of mHealth Hub (Javier SSPA)





One objective of the Hub is to collect and disseminate research and experiences related to the large-scale implementation of mHealth programs. The mHealth Hub will produce a set of Knowledge Tools, providing advice/guidance on large-scale implementation of mHealth services and interventions. The tools focus primarily on prevention and management of NCDs, but will also cover broader topics, such as the potential development of a European mHealth assessment framework, as well as the integration of innovations into healthcare systems.

The Hub is intended to serve as a platform for sharing knowledge and success stories on mHealth across the WHO European region (covering 53 Member States) and to provide mechanisms to boost the uptake of mHealth solutions amongst European governments. The mHealth Hub will provide services in areas of training and education, identifying standards, regulatory and policy goals, and implementation support.

Support for Country-Level Implementation: building capacity and expanding implementation (WHO)

The EU mHealth Hub will aim to provide a similar style of technical assistance provided to WHO Member States by the Be He@lthy, Be Mobile initiative, which has helped countries around the world implement some of the world’s largest mHealth programs.

The EU mHealth Hub will specifically build selected countries’ capacity and provide practical assistance to plan, implement and scale national mHealth programs, according to the selected countries’ needs.

The EU mHealth Hub can offer unique value to countries interested in expanding their mHealth services by leveraging the extensive, multisectoral network of consortium members described above. Areas of expertise the consortium members offer cover program implementation, public-private partnerships, research, evaluation, mobile applications, telemedicine, electronic medical records and targeted client communications. Depending on the selected countries’ requirements, the Hub will provide the assistance required in these and other areas to ensure national-scale mHealth programs can succeed in partner countries.

Opening the floor for collaboration: how ICT could help to expand the Hub, make it sustainable

