

ITUGSR

Best Practice Guidelines 2020 & 2021



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| **What
challenges are
we facing?**



Digital Policy and Regulation to meet global challenges

4 billion

people are still not connected

1.5%

increase in GDP per capita resulting from 10% increase in mobile broadband penetration worldwide

50 +

countries having adopted more integrated regulation (4th Generation), led by economic and social policy goals



The impact of regulation

- Regulatory and institutional frameworks are essential **in driving digital ecosystem growth** and the effect builds up over time
- **The connectivity of digital services** is significantly and positively correlated with the level of advancement of ICT policies and regulations, and competition frameworks in particular
- **Investment and development of infrastructure in the digital ecosystem** are directly and positively influenced by the maturity of ICT regulatory frameworks and by competition in ICT markets.
- Level playing field in the digital marketplace is hard to achieve.
- **New policies and regulations need to be built in and onto existing ones** in order to increase their relevance and impact on the development of the digital ecosystem.

| What are the Best Practice Guidelines and how do they matter?



The guidelines' recommendations represent the global collective wisdom on the issues of the day.

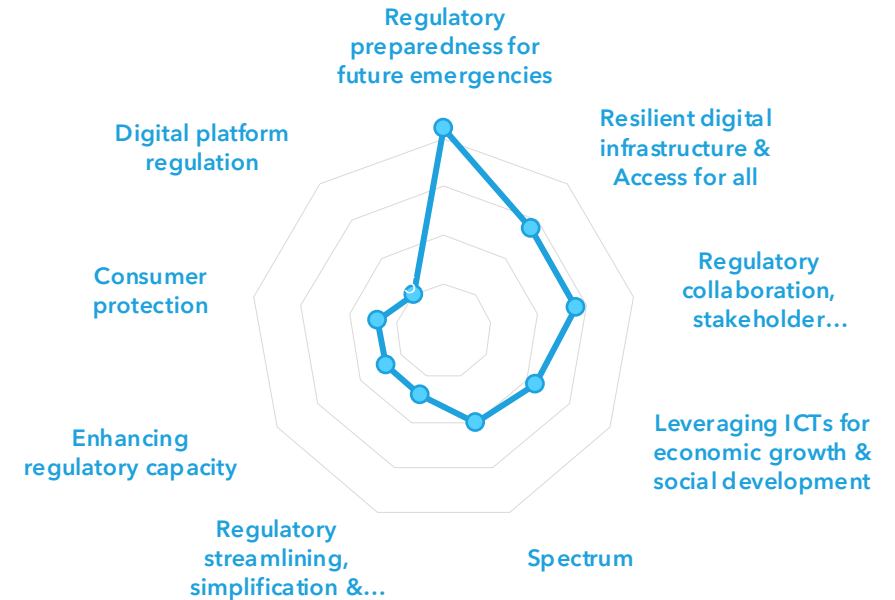
Over the years, they have shaped a regulatory evolution towards an open, collaborative and innovative approach.

ITU GSR ONLINE 2021

Best Practice Guidelines

Regulatory uplift for financing digital infrastructure, access and use

Main topics of focus in contributions to the GSR-20 consultation



Some of the most discussed topics:

There is still a need to enhance regulatory capacity;

The COVID-19 pandemic has underlined how important resilient broadband is to people and businesses

Achieving universal connectivity will require new enablers and a holistic perspective

The role of government is to clear the way to investment and support a vibrant, competitive markets for future-proof broadband and digital services.

The need to adopt alternative approaches to spur investment in non-commercial or challenging areas.

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Best Practice Guidelines

Regulatory uplift for financing digital infrastructure, access and use

1. Inducing new, effective and agile **financing mechanisms** to digital infrastructure, access and use
2. **Prototyping regulatory patterns** for the post-Covid digital world
3. Transformational leadership to unleash the power of **emerging technologies and business models**

| What now?

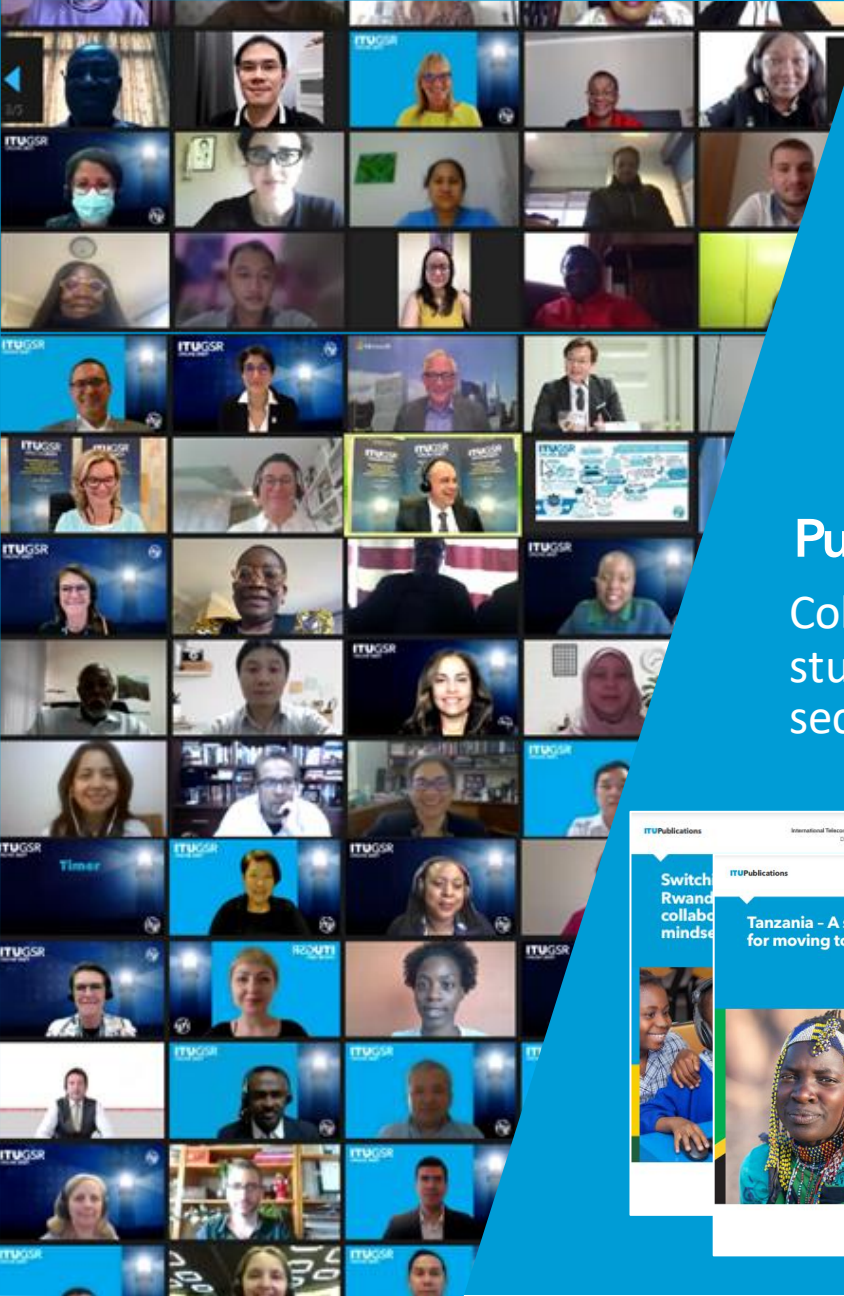


How you can use the guidelines as a regulator:

- Contribute to the next GSR BPG
- Engage in GSR discussions
- Take the GSR-20 and 21 recommendations home, to be implemented to your local context
- Engage in regional association and processes

How your GSR Best Practice Guidelines inform BDT's work:

- The guidelines have guided the research and services developed by BDT to support countries' digital transformation, they feed into metrics (ICT Regulatory Tracker) and most recently G5 Benchmark



GSR-21 Best Practice Guidelines



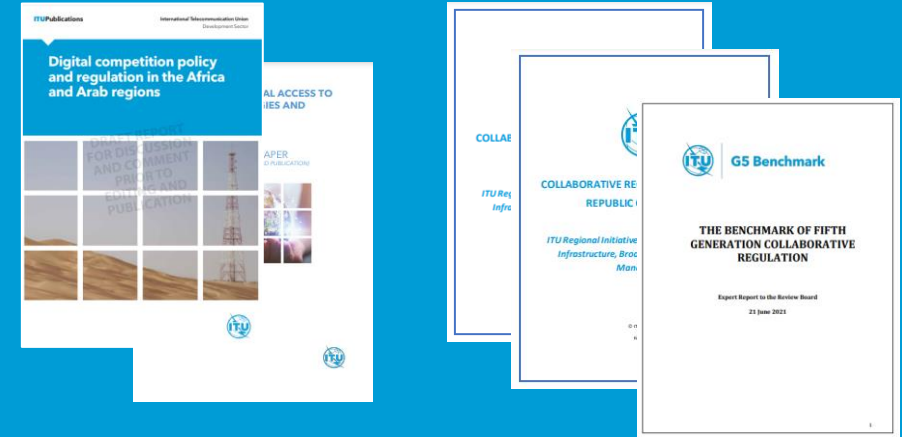
Publications

Collaborative regulation case studies, impacts of COVID-19 on sector, economy and society



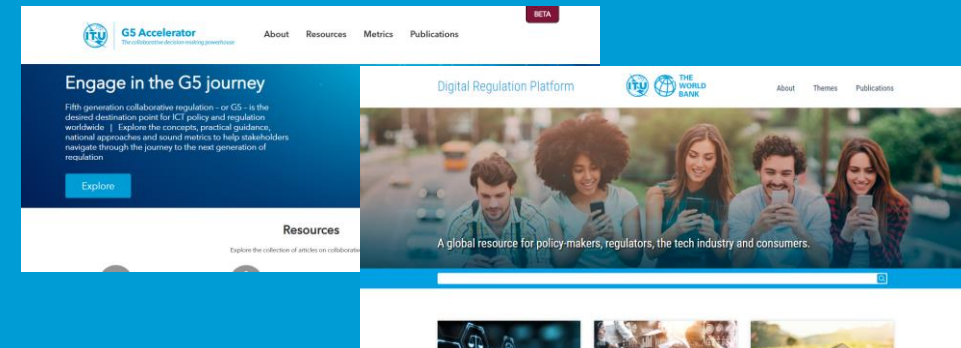
Discussion papers

Digital competition, financing universal access, G5 Benchmark



Platforms

New interactive tools for regulators and policy-makers



... and more at www.itu.int/gsr21

www.itu.int

Thank you!

