

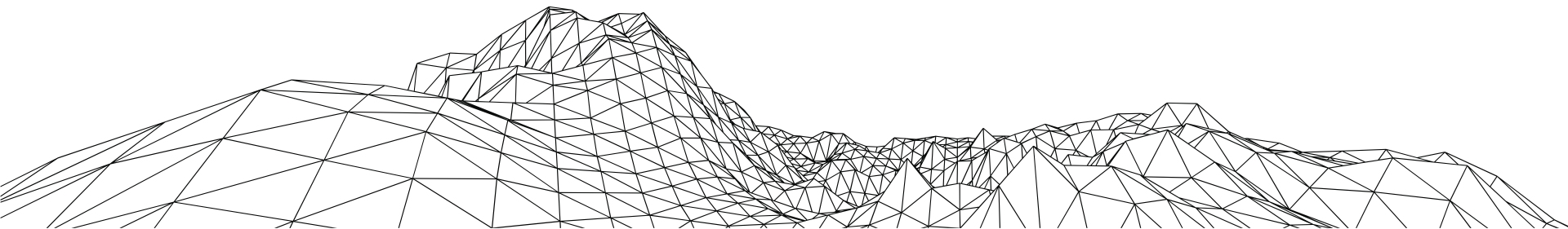


MINISTRY OF ECONOMY AND  
SUSTAINABLE DEVELOPMENT  
OF GEORGIA



GEORGIA'S INNOVATION &  
TECHNOLOGY AGENCY

# **Establishment and the development of the innovation and technology ecosystem in Georgia**





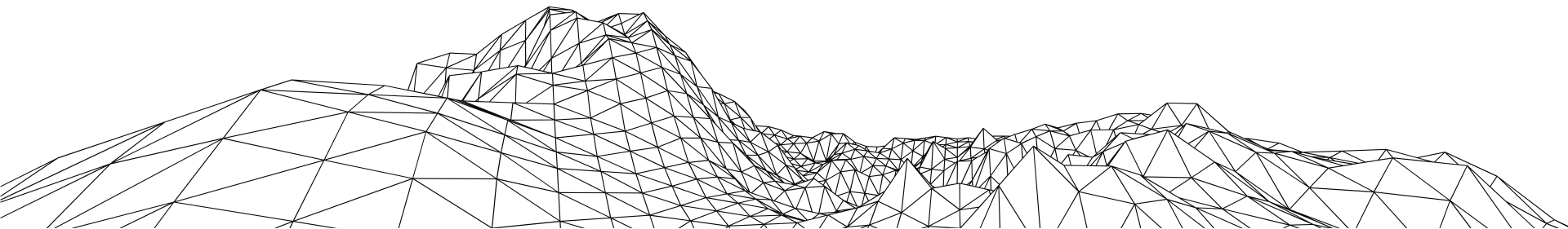
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## GITA Vision

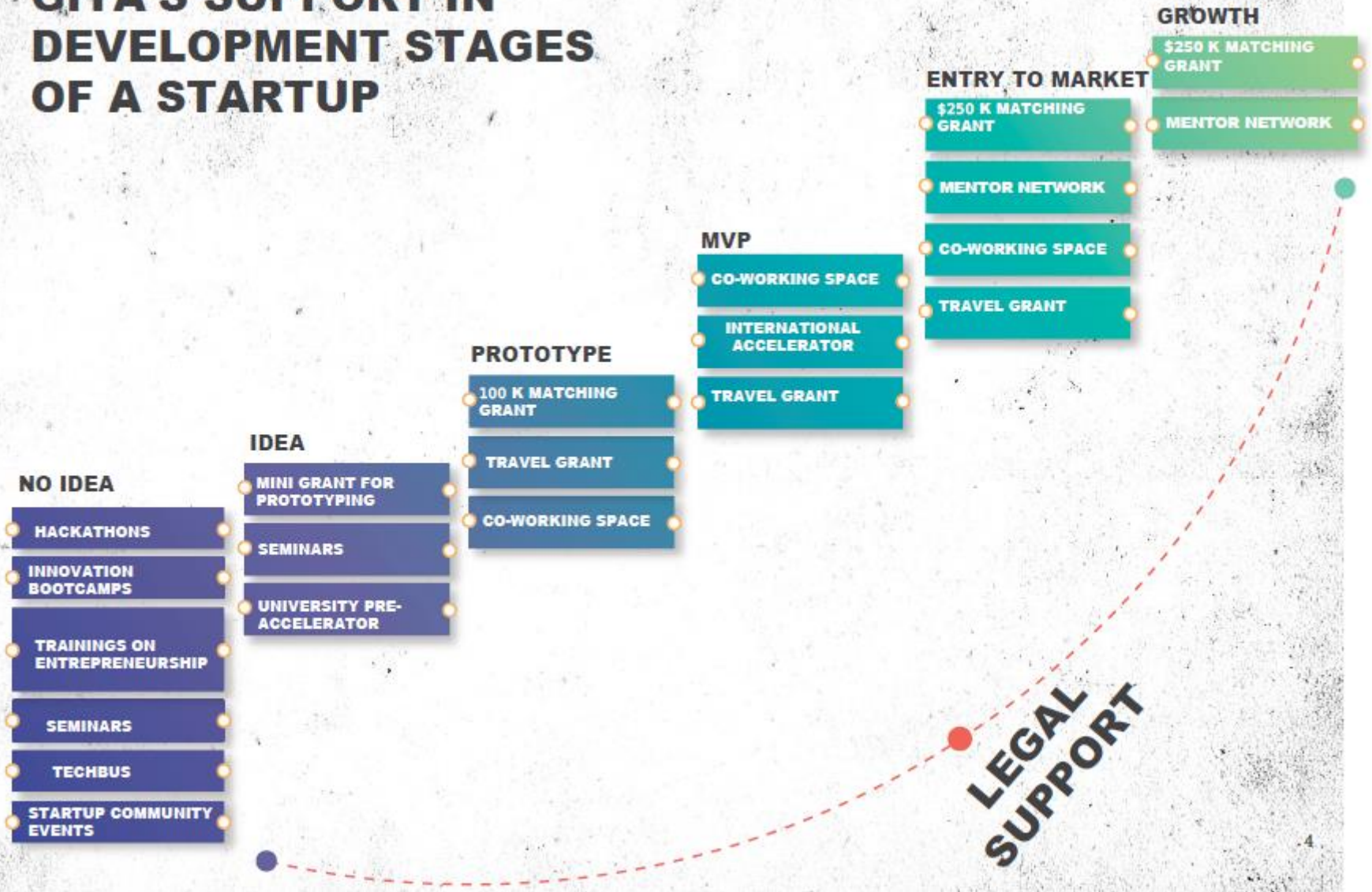
**GITA** under the supervision of the Ministry of Economy and Sustainable Development of Georgia is a main coordinator and mediator in the process of implementing national innovation policy.

### The main mandate of GITA

- create entrepreneurial ecosystem and coordinate its development process;
- stimulate innovation, modern technologies and R&D, facilitate commercialization and usage of R&D;
- Support to innovative Start-ups and their competitiveness growth, facilitate cooperation between the representatives of scientists and business, promote digital literacy all over the country



# GITA'S SUPPORT IN DEVELOPMENT STAGES OF A STARTUP



**LEGAL SUPPORT**

# Technology Transfer Pilot Program TTPP

## Objectives

The objectives of the program are :

1. Build capacity of GITA and public partner organizations in technology transfer and commercialization process, from the initial disclosure until deal closure;
2. Test whether inventions coming from public universities and research institutions have commercialization viability;
3. Facilitate contracting between private or public customers and scientific teams.



Analysis of existing research projects in research institutes by international and local experts.



Capacity building of Georgian experts in technology transfer expertise.



Conduct Due Diligence.



Define level of TRL (technology readiness) and BRL (business readiness) of selected projects



Commercialization of selected projects (eg, clinical trials, Protection of Intellectual Property, Negotiation with business regarding technology licensing, startup formation, Business transactions..

# Industrial stakeholders

(TTPP)



GEORGIA'S INNOVATION & TECHNOLOGY AGENCY





# 3000 IT TRAININGS



UPGRADING  
PEOPLE  
EVERY DAY



GEORGIA'S INNOVATION &  
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For skills development, Georgia's Innovation and Technology Agency continues to contribute in ICT sector development, by announcing the program for 3000 Advanced IT specialists in highly demanded professions, ensuring their certification and licensing.



FRONT-END

BACK-END

PROJECT MANAGEMENT

ARTIFICIAL INTELIGENCE

UX/UA DESIGN

MOBILE AND GAME DEVELOPMENT

BLOCKCHAIN

CYBERSECURITY

CISCO

# INFRASTRUCTURE FOR INNOVATION:

## INNOVATION HUBS:

- Zugdidi
- Telavi
- Batumi
- Kaspi
- Gurjaani

## INNOVATION CENTRES:

- Akhmeta
- Rukhi





GEORGIA'S INNOVATION &  
TECHNOLOGY AGENCY

Silicon Valley and Georgia have been building a bridge since  
2015

**500**  
startups

**Google**  
for  
Startups

**us** ●  
**mac**

  
**Garage**  
Technology Ventures<sup>SM</sup>

**startup**  
**grind**



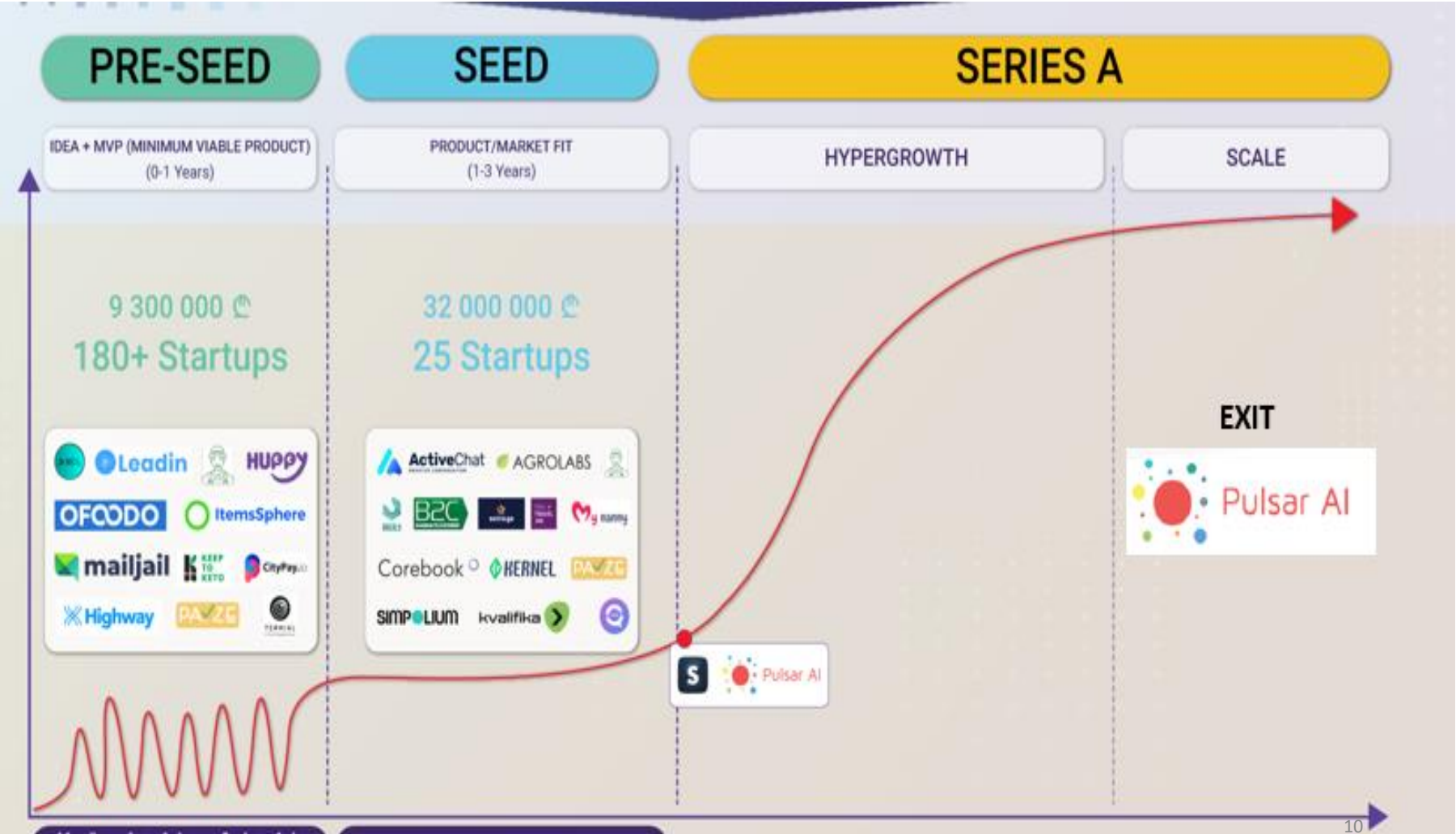




Startups integration in global value chains



# Life cycle of Startups





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**Thank you**

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