



GOBIERNO
DE ESPAÑA

MINISTERIO
DE INDUSTRIA, ENERGÍA
Y TURISMO

SECRETARÍA DE ESTADO
DE TELECOMUNICACIONES
Y PARA LA SOCIEDAD DE
LA INFORMACIÓN

Accessibility in Audiovisual Services in Spain: Legal Framework

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LEGAL FRAMEWORK: Law

- EUROPE
 - Directive 2010/13/UE (AVMSD)
- SPAIN:
 - National Framework: **General Law on Audiovisual Communication 7/2010 of 31 March**
 - Regional Framework
 - Resolution of the Audiovisual Council of Andalusia (CAA)
http://www.consejoaudiovisualdeandalucia.es/sites/default/files/instruccion/pdf/1307/06_2_instruccion_sobre_accesibilidad.pdf
 - Resolution of the Audiovisual Council of Catalonia (CAC)
http://www.cac.cat/pfw_files/cma/normativa_sa/Instruccio_accessibilitat_ESP.pdf

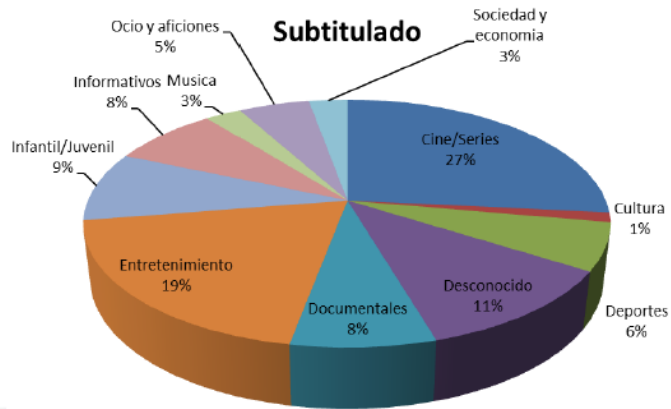


LEGAL FRAMEWORK: Authorities

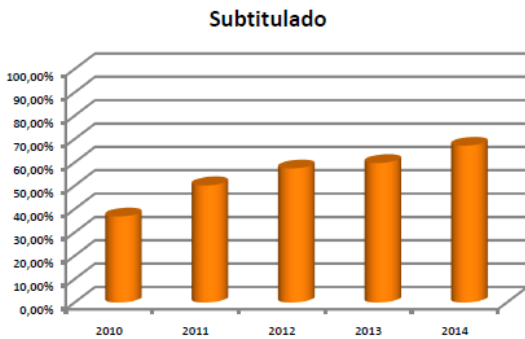
- Two levels of National Regulatory Authorities (NRA) in Spain:
 - Two complementary regulatory authorities at national level (different roles)
 - Ministry of Industry, Energy and Tourism (MINETUR)
 - Transpose international laws & collaborate to write it
 - National Authority for Markets and Competition (CNMC)
 - Keep an eye on audiovisual groups to comply with law
 - Collaborate with other entities to develop /help users (forums)
 - Regulatory authorities at regional level in Spain.
 - Audiovisual Council of Andalusia (CAA)
 - Catalanian Audiovisual Council (CAC)



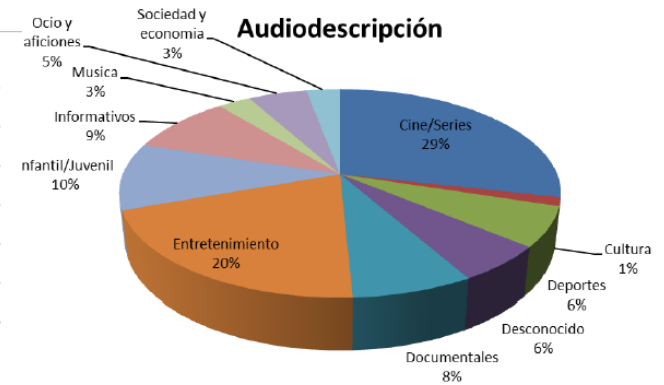
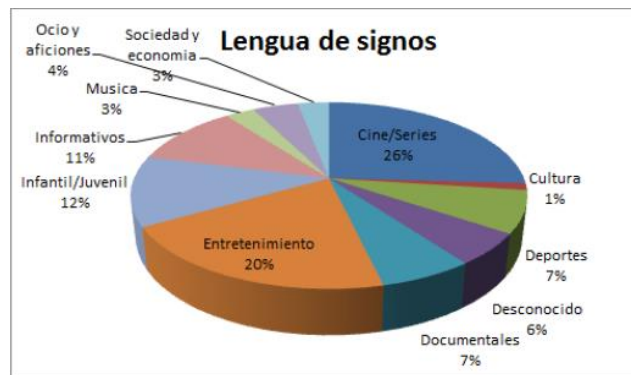
Accessibility tools analysis in services (2014)



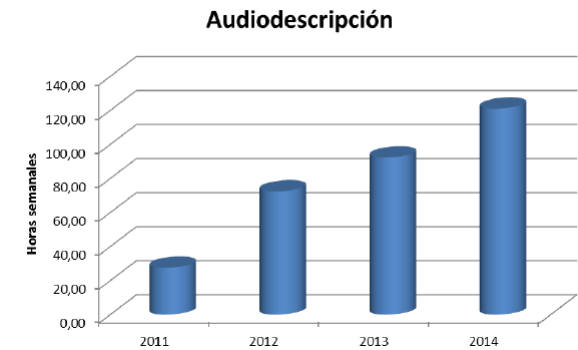
Subtitles



Sign Language



Audiodescription



Data Source: CeSyA

Challenges for regulatory authorities

- Quality of Subtitles, Audiodescription and Sign Language (Size, synchronization, Colours)
- Accessibility of other services: Electronic Program Guide (EPG)
- Accessibility of navigation on non-linear services (catalogue)
- Accessibility on Pay-TV Platform
- Quantity of audiodescription & Sign Language
- Discuss about schedule/timetable to use it



Thank You!

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