



What is Generation Connect?

Generation Connect is the initiative of the International Telecommunication Union (ITU) which aims to engage global youth and encourage their participation as equal partners alongside the leaders of today's digital change, empowering young people with the skills and opportunities to advance their vision of a connected future.

We work towards a world where every young person is connected, benefits from digital transformation, and is fully empowered through access to and the use of ICTs.



**Generation
Connect**



Who is involved?

Youth, who are uniquely placed to harness the power of digital technologies in new and imaginative ways. ITU wants to work with and for every young person around the world.

ITU Member States, Sector Members (private sector) and Academia support the inclusion and empowerment of youth in the digital society.

Generation Connect has established six regional youth groups, with Regional Youth Envoys from over seventy mostly developing countries, as well as our Generation Connect Virtual Communities.

The Generation Connect Regional Youth Groups provide unique participative processes for youth to contribute to the work of ITU, and to share their interests, concerns, and perspectives on digital development with ITU membership.

The Generation Connect Visionaries Board is a group of diverse leaders and youth, dedicated to championing youth voices in the digital development dialogue, and offering strategic guidance to the ITU on its youth strategy.



What do we do?

Generation Connect aims for real impact in the lives of young people around the world, by ensuring their meaningful participation as key stakeholders in the implementation of the 2030 Agenda for Sustainable Development.

Our actions to reduce the youth digital divide are centered around 3 pillars:

EMPOWER

Supporting youth empowerment by creating a community of young leaders.

ENGAGE

Bringing young people together to engage with ITU and its members.

PARTICIPATE

Fostering youth dialogue and participation in ITU activities and decision-making processes.



Why is Generation Connect important?

The world today is home to around 1.8 billion young people between the ages of 10 and 24, with close to 90 per cent of them living in developing countries. This is the largest generation of youth in history. Never have there been so many young people. Generation Connect wishes to empower youth to engage in the digital agenda, significantly contribute towards positive socio-economic development outcomes and accelerate the achievement of the SDGs.



Generation Connect embodies the ITU Youth Strategy on the journey to the 2022 World Telecommunication Development Conference (WTDC), the preceding Generation Connect Global Youth Summit and beyond.

**Want to learn more?
Would you like to get involved?**

Check out the International Telecommunication Union's website (www.itu.int) and the Generation Connect website (www.itu.int/generationconnect)

#GenerationConnect

