



**Telecommunication  
Development Bureau (BDT)**

Ref.: BDT/IEE/RME/DM/445

Geneva, 13 June 2014

ITU Member States,  
ITU-D Sector Members in  
Asia and Pacific Region

Subject: **ITU Regional Economic and Financial Forum of Telecommunications/ICTs for Asia and Pacific, Yangon, The Republic of the Union of Myanmar, 1-2 September 2014**

Dear Sir/Madam,

I am pleased to invite you to the ITU Regional Economic and Financial Forum of Telecommunications/ICTs for Asia and Pacific, organized by the ITU Telecommunication Development Bureau (BDT) in collaboration with the Ministry of Communications and Information Technology of the Republic of the Union of Myanmar. The Forum will be held at the Taw Win Garden Hotel, Yangon, Myanmar, from 1 to 2 (morning) September 2014. The Regional Meeting of the Study Group 3 Regional Group for Asia and Oceania (SG3RG-AO) organized by the ITU Telecommunication Standardization Bureau (TSB) will be held just after the Forum, from the afternoon of 2 to 3 September 2014.

Please note that all information for these events is available on the website: <http://www.itu.int/en/ITU-D/Regulatory-Market/Pages/Events2014/myanmar/home.aspx>. **Participants are kindly invited to pre-register online, for both the Forum and Meeting, by 1 August 2014** at this website.

This year, the Forum will focus, among other interesting subjects, on the evolution of Internet market offers, convergence and service bundling in Asia and Pacific, licensing regimes in a converged digital environment in the region, strategic costing for broadband services, the impact of Internet development and OTT in the voice service, as well as setting broadband key performance indicators for monitoring the implementation of national broadband plans, all these subjects by emphasizing on the economic and regulatory aspects. **Delegates are invited to participate as panellists to present the situation in their countries on these issues, in order to promote dialogue and exchange of experiences.** For further information please contact Ms Carmen Prado-Wagner ([tariffs@itu.int](mailto:tariffs@itu.int)). Please find the preliminary agenda in Annex 1.

The Forum and Meeting will be conducted in English. All presentations will be published on the above-mentioned website. **It is important to note that participants should enquire in advance concerning visa requirements** for Myanmar and apply to the Consulate or Embassy of Myanmar in their respective country.

Participants are requested to submit an update of their telecommunication sector scenario, by completing the ITU Tariff Policy Survey at: [www.itu.int/ITU-D/icteye/](http://www.itu.int/ITU-D/icteye/) under Survey Login. For login information (password and username), please contact [tariffs@itu.int](mailto:tariffs@itu.int).

In order to build on the work carried out in TSB Study Group 3 and optimize the transfer of knowledge, we strongly recommend that, where possible, organizations designate their SG3RG-AO Group Representatives or officials who have expertise and responsibility for costs and tariffs matters to attend these events.

As mentioned in the TSB invitation Letter (<http://www.itu.int/md/T13-SG3RG-AO-COL-0002/en>), one partial fellowship per administration will be awarded, within the Asia and Pacific region only, subject to available funding, to facilitate participation from Least Developed or Low Income Developing Countries (<http://itu.int/en/ITU-T/info/Pages/resources.aspx>). An application request for a fellowship (available at the event website) must be authorized by the relevant Administration of the ITU Member State, and must be returned to ITU not later than **20 July 2014**.

I look forward to your participation in this event.

Yours faithfully,

[ORIGINAL SIGNED]

Brahima Sanou  
Director

Annex 1: Provisional Agenda

## Annex 1



**ITU/BDT REGIONAL ECONOMIC AND FINANCIAL FORUM OF  
TELECOMMUNICATIONS/ICTs FOR ASIA AND PACIFIC**

*Yangon, The Republic of the Union of Myanmar, 1-2 September 2014*



**PRELIMINARY AGENDA**

**Monday 1 September**

08.30 – 09.00 **Delegates registration**

09.00 – 09.30 **Opening Ceremony**

- ▶ Chairman SG3RG-AO
- ▶ ITU Representative
- ▶ Myanmar Government Representative (TBC)

**Coffee break and Group Picture**

10.00 – 11.15 **SESSION 1: EVOLUTION OF INTERNET MARKET OFFERS, CONVERGENCE AND SERVICE BUNDLING IN ASIA AND PACIFIC**

*Session open for Panelists*

11.15 – 12.30 **SESSION 2: REGULATORY ANALYSIS OF INTERNATIONAL MOBILE ROAMING (IMR) SERVICES - A 'HOW TO' GUIDANCE FOR GOVERNMENTS AND REGULATORS**

*- Presentation of the ITU/BDT Paper*

**Lunch**

14.00 – 15.00 **SESSION 3: NATIONAL BROADBAND PLANS –DEVELOPING A MONITORING FRAMEWORK AND CHECKLIST**

15.00 – 15.45 **SESSION 4: STRATEGIC COSTING FOR BROADBAND SERVICES**

*Session open for Panelists*

**Coffee break**

16.00 – 17.00 **SESSION 5: COSTING, TARIFF POLICIES AND REGULATION IN THE REGION – EXPERIENCES FROM COUNTRIES**

*Session open for Panelists*

## Tuesday 2 September

09.00 – 10.15      **SESSION 6: LICENSING REGIMES IN A CONVERGED DIGITAL ENVIRONMENT IN ASIA AND PACIFIC**

*Session open for Panelists*

### *Coffee break*

10.30 – 11.15      **SESSION 7: THE IMPACT OF INTERNET DEVELOPMENT AND OTT IN THE VOICE SERVICE**

*Session open for Panelists*

11.15 -12.15      **SESSION 8: MONITORING BROADBAND DEPLOYMENT, COMPETITION, ACCESS AND ADOPTION**

*Session open for Panelists*

12.15 – 12.30      **FINAL CONCLUSIONS AND CLOSING OF THE FORUM**

### *Lunch*

from 14.30 and 3      **REGIONAL MEETING OF THE ITU/TSB STUDY GROUP 3 REGIONAL GROUP FOR ASIA  
September 2014      AND OCEANIA (SG3RG-AO)**

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