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INTERNATIONAL TELECOMMUNICATION UNION (ITU)
Moving the Regulatory Cursor for Digital Regulation

Pamela Gidi Masías
Undersecretary of Telecommunications
Subsecretaría de Telecomunicaciones (SUBTEL)
Chile



Pamela Gidi Masías took office on March 11th 2018 as Vice-Minister of Telecommunications.

Previously to her duties as Vice-Minister, she worked for eight years at DirecTV Latin America, becoming vice president for the region based in New York, while later, she took over as vice president of AT&T, where she was in charge of the digital and commercial strategy for nine Latin American countries.

She has 25 years of work experience in America and Europe, serving in executive positions of multinational companies such as Unilever, Hasbro, Ford Motor Company, J.C Penny Company, and The Walt Disney Company.

Mrs. Gidi holds a BA in business and management from the Pontificial Universidad Católica de Chile (PUC) and an MBA from the University of California Los Angeles (UCLA) and London Business School (LBS).