

14 September 2021



EGTI Sub-Group on OTT Presentation of report

12th Meeting of the Expert Group on Telecommunication/ICT Indicators

Chair & Rapporteur

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Outline



1. Group's mandate
2. Approach & key questions
3. Results
4. Recommendations to EGTI



1/ Sub-group mandate

Objective

- Clarity and consensus on the concepts and methodology for studying OTTs
- Examine service scoping and definition for measurement and impact assessment
- Develop set of indicators on OTT services, accompanied by a proposed measurement approach
- Discuss data sourcing and comparability requirements



2/ Approach & key questions

- Existing definitions
- Competences and existing data collection practices
- Creation of a shared conceptual understanding
 - General characterization
 - Service-specific guidance
- How to evolve indicators



3/ Results

1) Proposal for a consensus definition

OTT = A service

- provided and delivered over the public Internet without control of the network layer, and
- access to which is independent of a specific Internet access service.

2) Findings on service-specific guidance & indicators



4/ Recommendations

1. Adopt the proposed definition
2. Examine framework conditions for data collection
3. Study technical aspects of OTT communications
4. Evaluate feasibility of data collection
5. Define indicator(s) and, if possible, conduct data collection trials



Thank you for your attention!

BACK-UP



Indicators tentatively examined

1. Number of registered users
2. Number of monthly active users
3. Number and minutes of voice calls
4. Number and minutes of video calls
5. Number of messages