

11th World Telecommunication/ICT Indicators Symposium (WTIS-13)

Mexico City, México, 4-6 December 2013



Contribution to WTIS-13

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TITLE: Launch of the 2014 Manual for Measuring ICT Access and Use by Households and
Individuals



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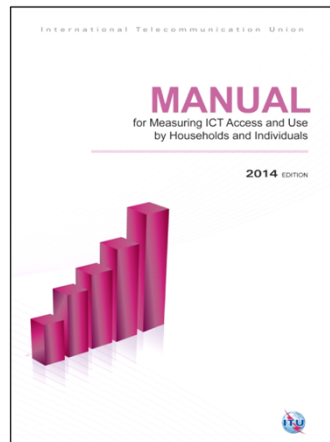
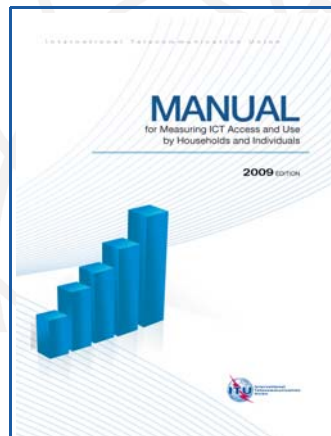
Launch of the *2014 Manual for Measuring ICT Access and Use by Households and Individuals*

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2009 and 2014 editions: 5 years is a long time in the ICT age



Why revised Manual?

- Changes in technologies, devices, use of ICTs; emergence of smartphones and tablets
 - **Revisions of the Partnership core ICT household indicators**
- Feedback from NSOs and other users of the ITU *Manual* and the Partnership core ICT indicators publication
 - Inputs received during delivery of training courses and from EGH members
- Revisions made in the indicators included in the ITU *Handbook for the collection of administrative data on telecommunication/ ICT (2011)*

Main purpose of the Manual

- To assist countries to measure ICT access and use by households and individuals
- To ensure the production of high quality and internationally comparable data
- For the collection of ICT statistics through household surveys (standalone ICT surveys or ICT questions or modules added to existing surveys) or censuses
- Target audience: Official ICT data producers, statisticians, National Statistical Offices

Revision process

- 2012-13: two rounds of complete revisions (consultants)
- Comments from EGH forum
- Outcomes of EGH meeting (June 2013, Brazil)
- Last round of revisions (consultant)
- **Launch at WTIS 2013 (5 December 2013, Mexico)**

What is new in the 2014 edition?

- Complete **revision of core indicators** and change in the presentation of the indicators
- **Updated definitions, classifications** and examples
- Creation of **tables for each core indicator** and complementary information such as:
 - definitions of technical terms; clarifications and methodological issues; model questions; disaggregation and classifications; core indicator calculation; and policy relevance.
- Expansion on **conceptual framework** and **international work** carried out on ICT measurement

What is new in the 2014 edition?

- More emphasis on **national coordination of ICT statistics** (new Chapter 2)
- More emphasis on collection of ICT statistics through **existing household surveys** (rather than stand-alone ICT surveys)
- Revision and updates to better reflect **data collection practices**
- Revisions in the areas of **survey methodology, sampling design**, data collection standards specific to the core indicators

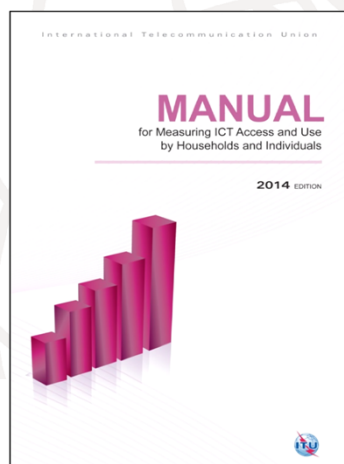
Content – 10 Chapters

1. Introduction
2. Coordination among national stakeholders in ICT measurement
3. Planning and preparation for ICT household surveys
4. Statistical standards (core ICT household indicators)
5. Data sources and collection techniques
6. Question and questionnaire design
7. Sampling

Content – 10 Chapters

8. Data processing
 9. Data quality and evaluation
 10. Dissemination of ICT household data and metadata
- Annexes
 - Core list of ICT indicators
 - Model questionnaire
 - Examples of imputation and weighting
 - ITU Questionnaire
 - Glossary

How to get it?



- USB key will be disseminated tomorrow (final draft)
- Final version:
 - ITU Statistics website
 - Printed copies will be sent to all NSOs in early 2014
 - 6 languages available during first quarter of 2014



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Thank you

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