The International Telecommunication Union
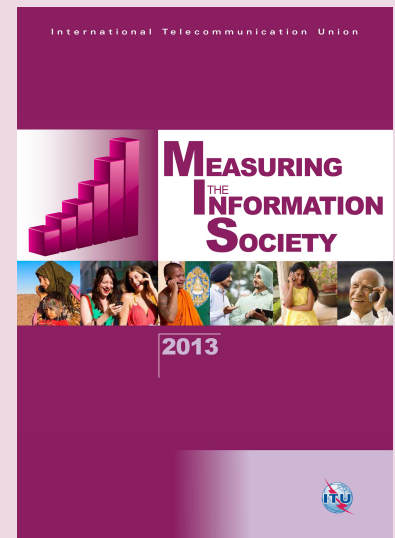invites you to the launch of

Measuring the Information Society 2013

7 October 2013, 11:30 – 13:00 hours

Lounge area, Level 0, Montbrillant building, ITU headquarters
Place des Nations, 1211 Geneva 20, Switzerland

Dr Hamadoun I. Touré, Secretary-General, ITU
Mr Brahima Sanou, Director, Telecommunication Development Bureau, ITU
Mr Cosmas Zavazava, Chief, Project Support & Knowledge Management
    Department, ITU/BDT
Ms Susan Teltscher, Head, ICT Data and Statistics Division, ITU/BDT

Panelists

Mr Francis Gurry, Director General, WIPO
H.E. Mr Jonglok Yoon, Vice Minister, Ministry of Science, ICT and Future Planning, Republic of Korea
H.E. Ms Päivi Kairamo, Ambassador, Permanent Mission of Finland, Geneva
H.E. Mr Roderick van Schreven, Ambassador, Permanent Mission of the Netherlands, Geneva
H.E. Ms Encyla Chishiba Tina Sinjela, Ambassador, Permanent Mission of Zambia, Geneva
H.E. Mr James Manzou, Ambassador, Permanent Mission of Zimbabwe, Geneva
H.E. Ms Silvia Poll, Ambassador, Deputy Permanent Representative, Permanent Mission of Costa Rica, Geneva
Mr Juha Alskog, Ministry of Enterprise, Energy and Communications, Sweden
Mr Beñat Bilbao, Senior Economist and Associate Director, World Economic Forum

Did you know that:

By end 2013, 2.7 billion people (40 per cent of the world's inhabitants) were using the Internet

In developing countries, mobile data is 40 per cent more expensive than mobile voice

30 per cent of the world's young people are "Digital Natives"

www.itu.int/go/mis2013

Find out more:

The Measuring the Information Society 2013 report draws on innovative and authoritative ITU benchmarking tools to monitor information-society developments worldwide:

- The ICT Development Index (IDI), which ranks countries' performance with regard to ICT infrastructure and uptake
  - Get to know the top performers and most dynamic countries

- The most comprehensive broadband price data set
  - Discover where mobile-broadband services are most affordable

- A new model to measure the world's Digital Native population
  - Learn about the countries with the highest proportion of young people who were born into the digital age

- A quantitative overview of digital TV broadcasting trends
  - Find out who leads in terms of the growth in digital TV

Draft 3rd October 2013