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# ITU Public Webinar on Broadcasting services for COVID-19 response

## SPEAKER BIO

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Mr Roberto Mitsuke Hirayama, Vice-Chair of ITU-D SG1 and Rapporteur of ITU-D Question 2/1



Roberto Mitsuke Hirayama, Vice-Chair of ITU-D SG1 and Rapporteur of ITU-D Question 2/1. Currently active in discussions for transition to digital broadcasting as Rapporteur for ITU-D Q.2/1, and chairing several Brazilian Delegations for ITU-T and ITU-D meetings, where he helped to approve GINGA-NCL as an ITU-T Recommendation (H.761). He worked for multinational telecom infrastructure manufacturers, large-sized IT/Telecom service providers, and is working for ANATEL, Brazilian Telecommunications Regulatory Agency, since 2005. At Anatel, he worked as Regulation Specialist at the Mass Communications Superintendence, as the Pay TV Technical and Economic Planning Manager and is now a Process Coordinator at the Regulations Department dealing with regulations and planning for all Telecom Services. He is coordinating the development of Regulatory Impact Assessment (RIA) at Anatel and regulation reform.