
Unsolicited Commercial Communications/ Nuisance calls: Are consumers more vulnerable in the era of COVID-19?

BIO

Ms Danielle Jacobs, CEO of Beltug, Board member INTUG and euro.digital



Danielle Jacobs is CEO of Beltug, the largest Belgian association of digital technology leaders from businesses and public institutions, with more than 1800 members. Under her leadership, Beltug has built on the priorities of these ICT managers to achieve a number of successes, including developing a Market Study on the Belgian business ICT market, acting as an interlocutor for businesses on software license issues, and lobbying with public entities at the Belgian and European levels to clarify key issues including indoor coverage for mobile communication, data protection (GDPR), e-trust services, 5G and more.

Danielle is also President of the Board of INTUG, the international association of business users of electronic communications. We want to bring down the barriers that companies and public institutions face when developing their digital strategy.

Danielle is named Fellow of the Free University of Brussels

Danielle has received considerable recognition for her efforts, including a Lifetime Achievement Award at the CIO Leadership summit, 2016. She was named one of Global Telecoms Business's Top 50 Woman to Watch 2016. And she was elected IT person of the year by Computable Belgium in 2018.