





	Subscr	ibors/		Households
2013	connec	ctions	2013	with
Mobile phone	[milli S 271		TV	97.2 %
Fixed phones			Phone (Mobile or Fixed)	92.5 %
Broadband	21.		Radio	75.7 %
Pay TV	18.		Computer	48.9 %
Internet users		-	Computer with	42.4 %
anking in the World [2013]	Access	Density	Total Households (thousands)	65,130
lobile phones	5°	55°		
ixed phones	6°	81°	Source: IBGE, Teleco and ITU	
oadband	9°	88°		



Regulatory Framework

- Law 9472 (July, 1997) General Telecommunications Law
 - ANATEL, the National Telecommunications Agency, is responsible for issuing or recognizing telecommunication product certification and for issuing norms and standards regarding equipment utilization.



Agência Nacional de Telecomunicações

- Resolution 242 (November, 2000) Regulation on the Certification and Authorization of Telecommunications Products
 - Any telecommunications products, before they are commercialized or used in Brazil, must have a conformity certificate issued by a Designated Certification Body (OCD) and approved/homologated by ANATEL.
 - ANATEL can sign Mutual Recognition Agreements (MRA) for conformity assessment of telecommunication products, recognizing foreign certification bodies and laboratories as part of the conformity assessment process.



Regulatory Framework

- ANATEL establishes which types of products are subject to mandatory certification and in which category they should be included
- ANATEL publishes the list of technical requirements and test procedures for the certification of telecommunications products (functional, EMC and safety)
- Standards and old regulations are being replaced or updated to include new types of products and technologies
- Priority order in the implementation of Rules and Regulations
 - 1st) Rules and Regulations issued by ANATEL
 - 2nd) Regulations issued by the Ministry of Communications before the creation of ANATEL
 - 3rd) Old standards issued before the creation of ANATEL
 - 4th) International standards/ITU Recommendations



The Brazilian Scenario

- ANATEL has 12 designated certification bodies (OCDs)
- Currently available in Brazil for testing telecommunications products
 - 23 third-party labs
 - 18 accredited by INMETRO
 - 5 evaluated by OCD
 - 5 laboratories not operated by third parties that have been evaluated by OCD
- Priority order for choosing a test laboratory
 - 1st) Brazilian independent laboratories accredited by INMETRO and recognized by MRAs foreign laboratories
 - 2nd) Third-party laboratories that have been evaluated by OCD
 - 3rd) Laboratories not operated by third parties that have been evaluated by OCD
 - 4th) Foreign laboratories accredited by the official member body of the ILAC





Challenges

- Fast development of technologies
 - High investment to maintain laboratories infrastructure updated
 - Difficulty in maintaining standards and technical requirements updated
 - Difficulty in maintaining technical knowledge updated



 Surveillance to avoid the use of counterfeits or products not homologated/approved by ANATEL.



Final Remarks

- Main benefits of test laboratories
 - Ensures that products commercialized or used in the country meet the minimum quality requirements
 - · Enhances user safety
 - · Makes the entry of counterfeit products in the country more difficult
 - Increases product quality
 - Provides knowledge acquisition (technologies, testing methodologies, equipment configuration)
 - Contributes to knowledge exchange with government agencies, universities and R&D centres
 - Invitation for partnership with CPqD

