



**Smart Radio
Accessible
to All**

DRM Digital Radio Social Benefits Emergency Warning Functionality (EWF)

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Radiocommunication Sector

www.drm.org

Radio and Emergencies Warning – An Enduring Partnership

- Broadcast Radio –
part of governmental emergency plans for more than 100 years
→ **Trust in ‘legacy media’** remained stable or even increased since
- DRM Digital Radio Benefits in times of crisis:
 - Serves **all coverage needs** from local to international (FM / AM)
 - Closed broadcast infrastructure – **reliable information source**
 - **Robust tx infrastructure** (e.g. backup power), can serve affected areas from outside
 - **Ubiquitously and freely available** to listeners any time & everywhere





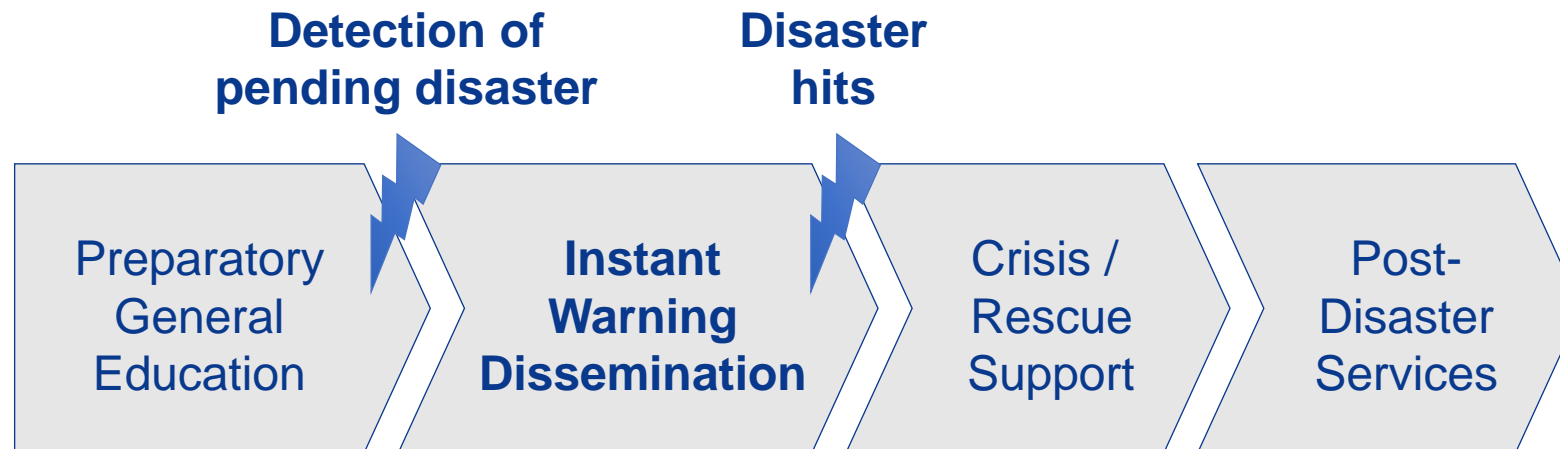
DRM Emergency Warning Functionality (EWF)

DRM Applications in Focus: Emergency Warning Functionality (EWF)



DRM EWF enables an essential service:
reaches the affected people **reliably**, with automatic **rx wake-up/retune**,
enables detailed **multi-lingual text infos / instructions**

DRM Digital Radio for Emergency Warnings – Disaster Stages



Digital Radio provides essential services in all these stages, as it:

- a) **reaches the affected people reliably**
- b) enables detailed **multi-lingual text infos**

Emergency Warnings – Why DRM Digital Radio?



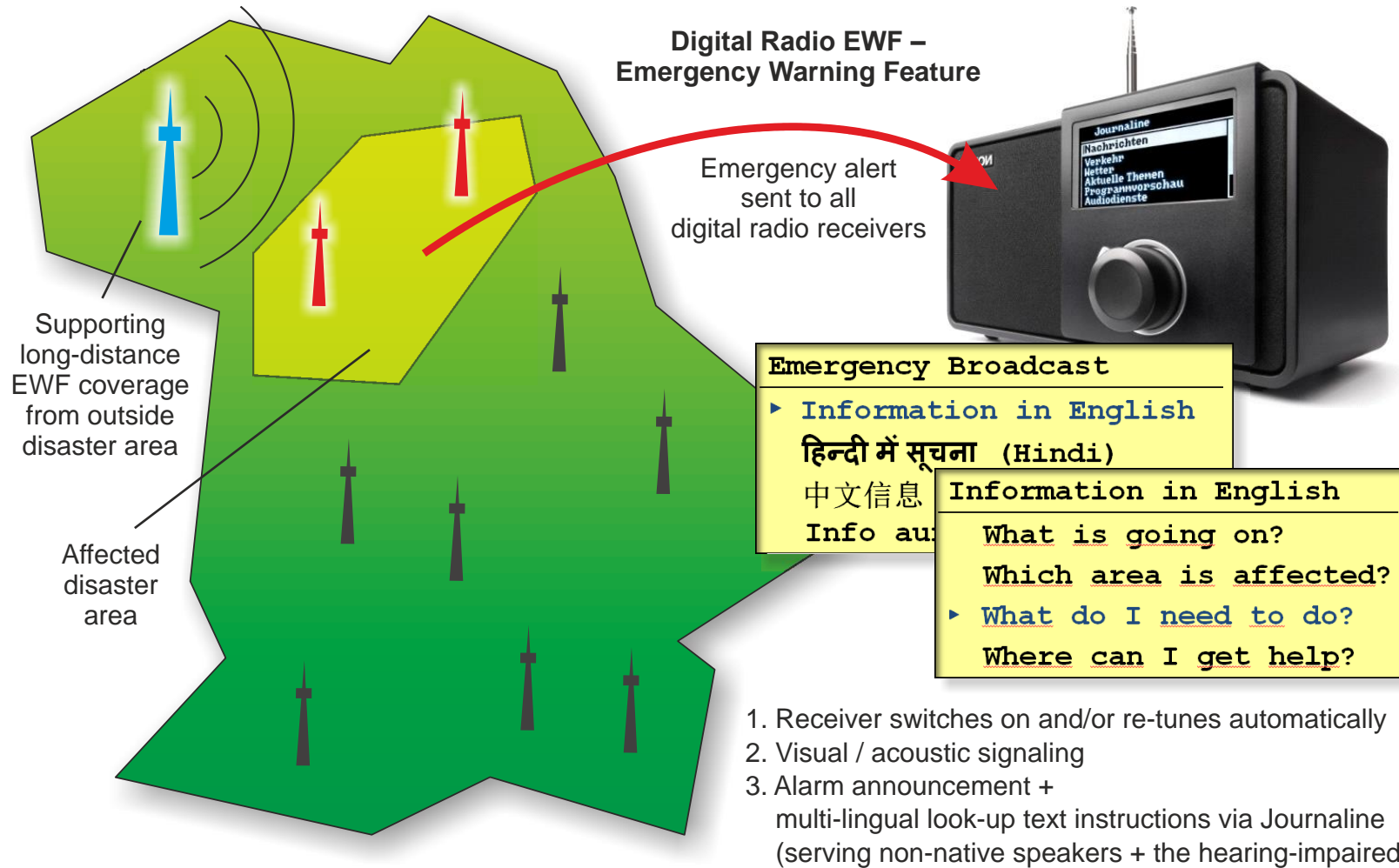
Emergency
Warning
Functionality

DRM Digital Radio is an **Open Standard** and **has all required tools built-in** for a quick and complete mass-notification in case of disasters / catastrophes

“Digital Radio Mondiale (DRM) natively supports emergency alert signalling (... EWF). DRM receivers are triggered to re-tune automatically to an emergency transmission (including optional auto-switch-on) while flashing the screen and increasing the audio volume.”

ITU-R Study Group 6 chair Yukihiro Nishida - Advantages of radio broadcasting in emergency and disaster situations

DRM Emergency Warning Functionality – How it works



DRM Emergency Warning – Journaline Text Component

- Enables provision of very detailed information
- Serves non-native speakers / travelers
- Serves the hearing impaired



Emergency Broadcast

- ▶ **Information in English**
हिन्दी में सूचना (Hindi)
中文信息 (Chinese)
Info auf deutsch



Information in English

- ▶ **What is going on?**
What do I need to do?
Where can I get help?

What is going on?

A major tsunami is expected for the Shanghai region at 16:00 today.
The tsunami will hit the



What do I need to do?

1. Move away from shore!
2. Evacuation has started. Find the nearest meeting point: Look for green



DRM Application: EWF – Emergency Warning Functionality



DRM Public Signage Service

Developed by Fraunhofer IIS, Germany



- Based on **Journaline** – a standard DRM feature, text content accessible with every suitable DRM receiver
- Enhances Journaline text content with **layout style indicators** (design+graphics)
- Can reference article images/photos
- article images, CSS styles, background graphics
- **Supports EWF:**
activates audio, cycles through EWF information





**DRM
ADDITIONAL RESOURCES**

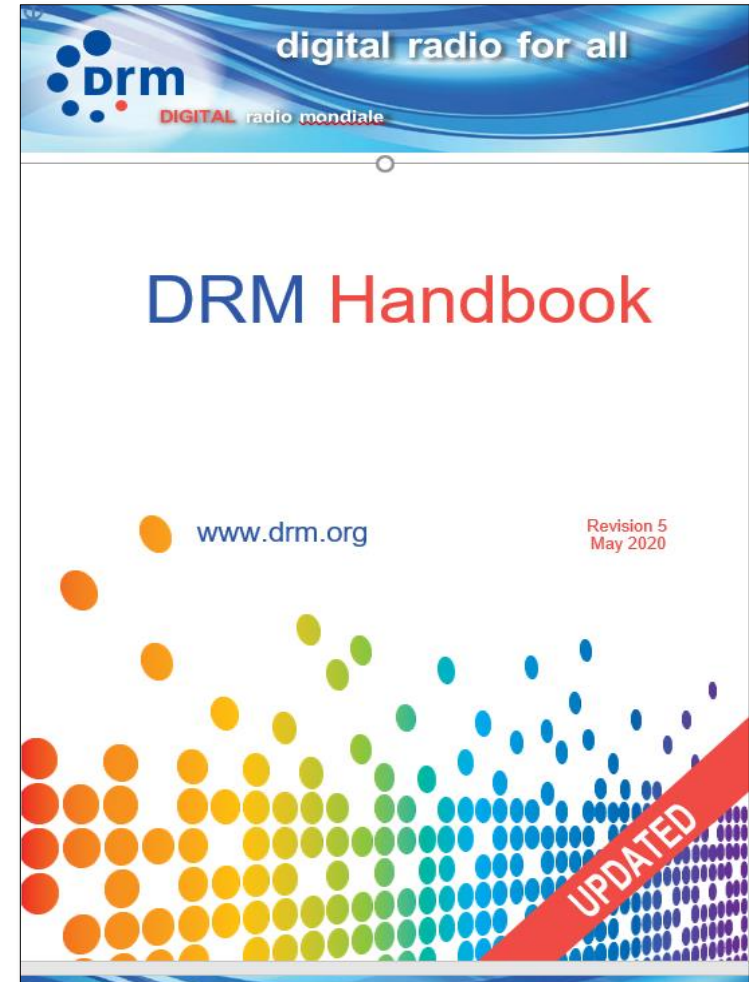
ewf.drm.org

All you need to know about DRM Digital Radio

DRM Handbook Version 5

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DRM Smart Radio Benefitting All Listeners



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 **General Assembly**

VIP INVITATION

27 April – Open Day
28 April – Members only

Hotel Palma Bellver by Melia
Palma de Mallorca, Spain

RSVP to the projectoffice@drm.org www.drm.org



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