



Digital Dividend Forum

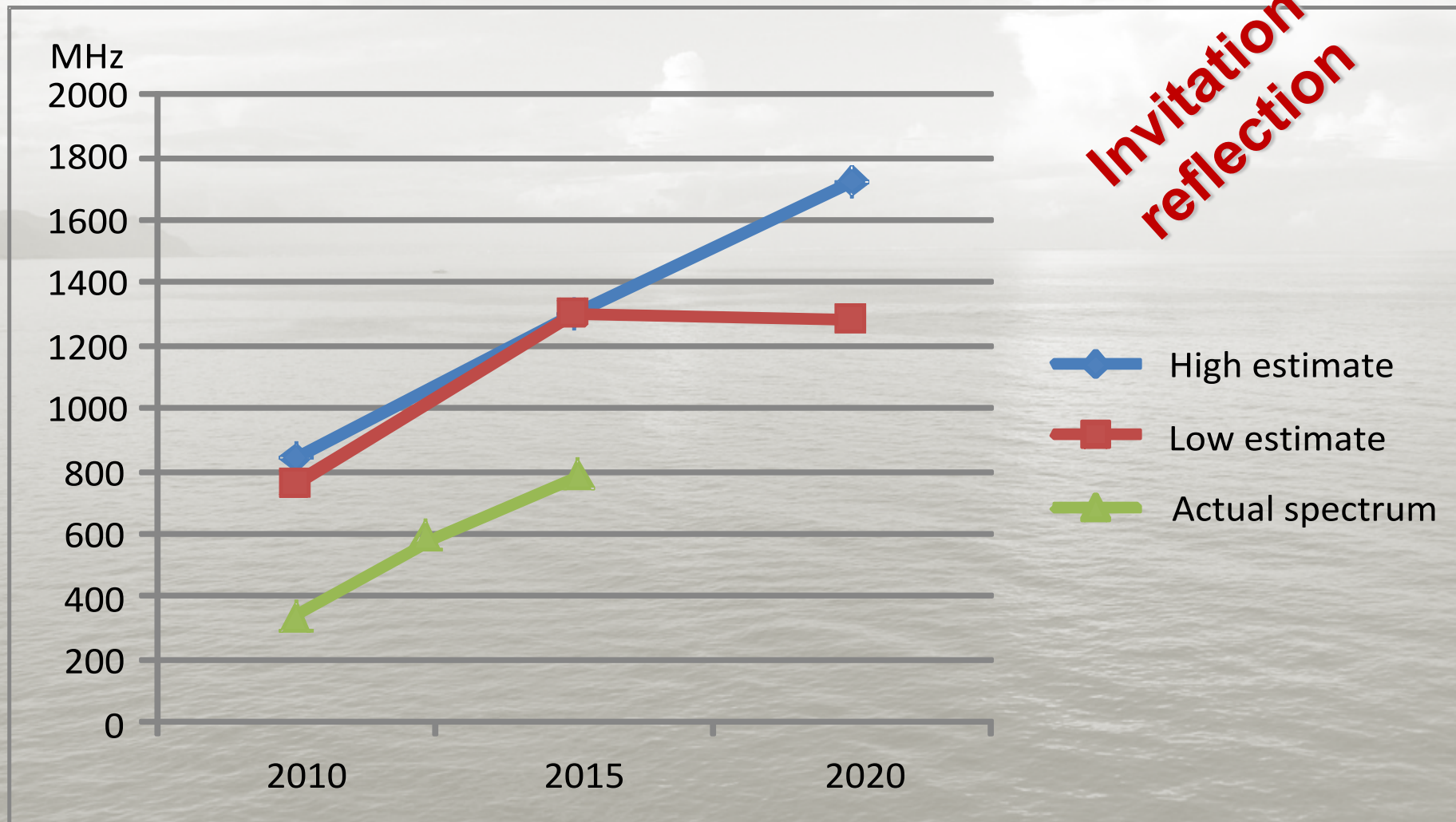
WRC 15

Asunción - 12.07.2013

Paulo Ricardo H. Balduino

Russia Federation - Doc 5D/118-September 2012

ITU spectrum estimates and actual spectrum supply comparison





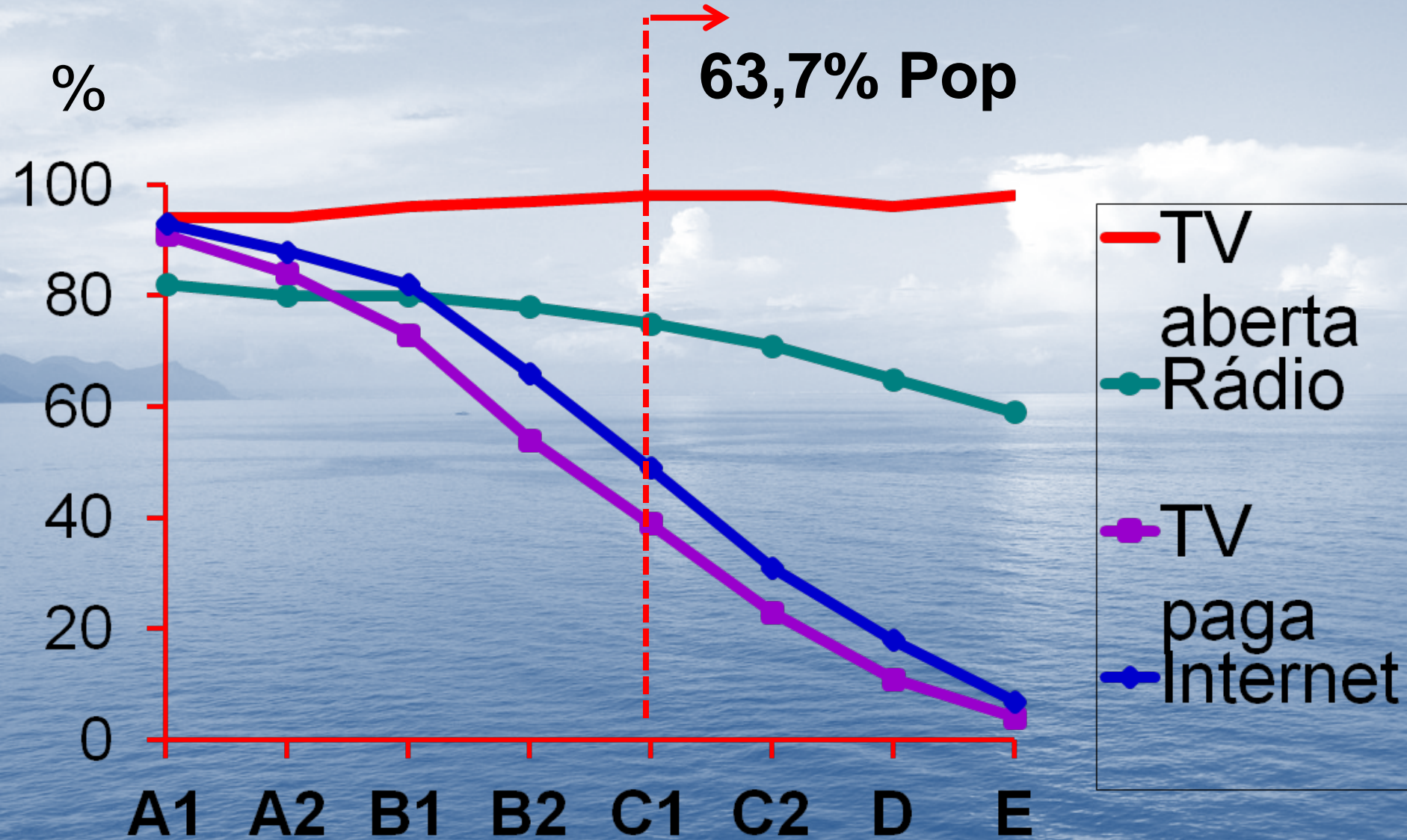
Invitation for reflection

Asking for more spectrum?

A vanilla ice cream, double, to the first one that presents a report showing spectral efficiency in the mobile operations.

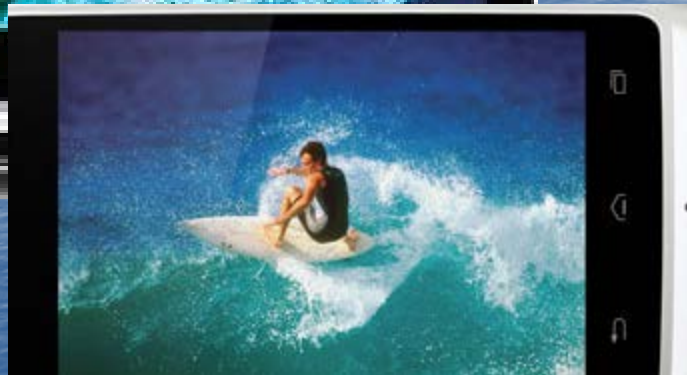


Brazilian FTA TV: most important mass media platform



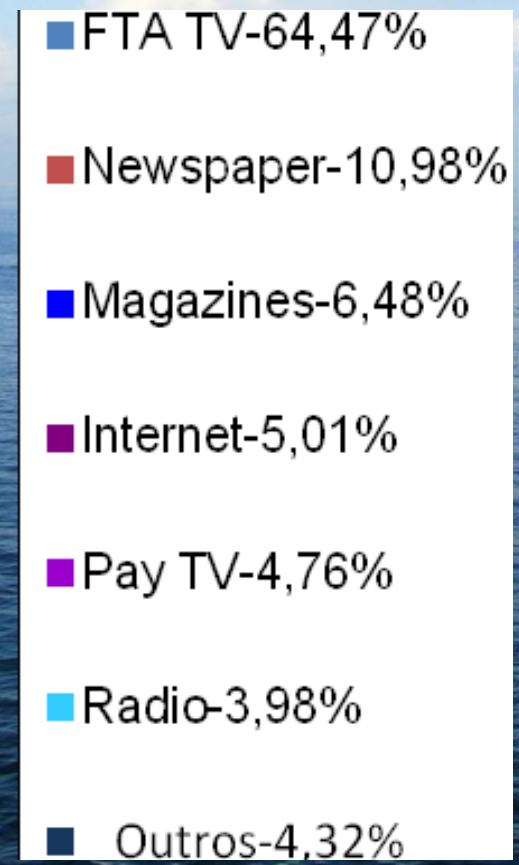
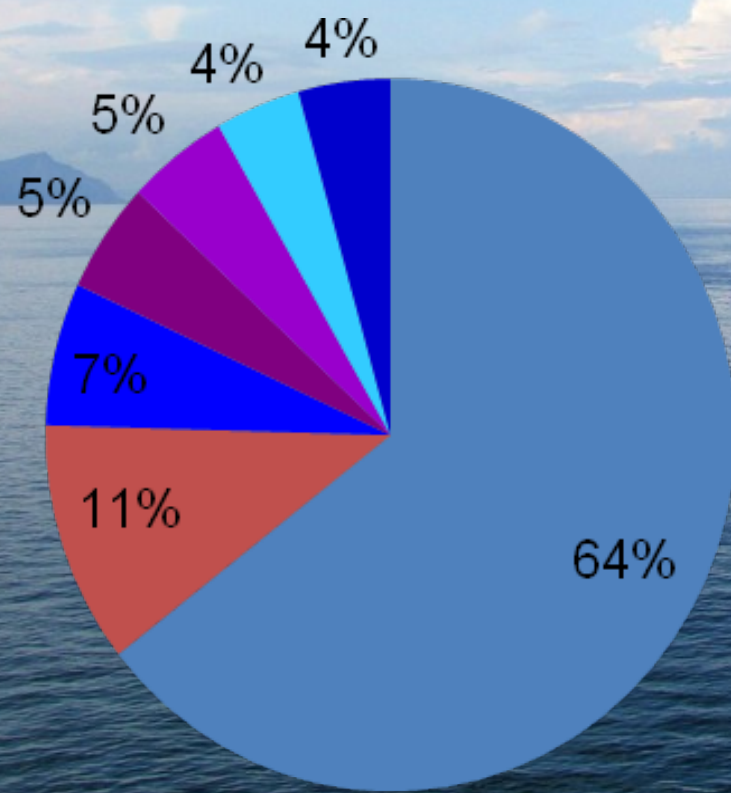


Brazilian FTA TV: fixed, transportable, mobile. Free of charge. A very modern platform. Hard to be replaced.





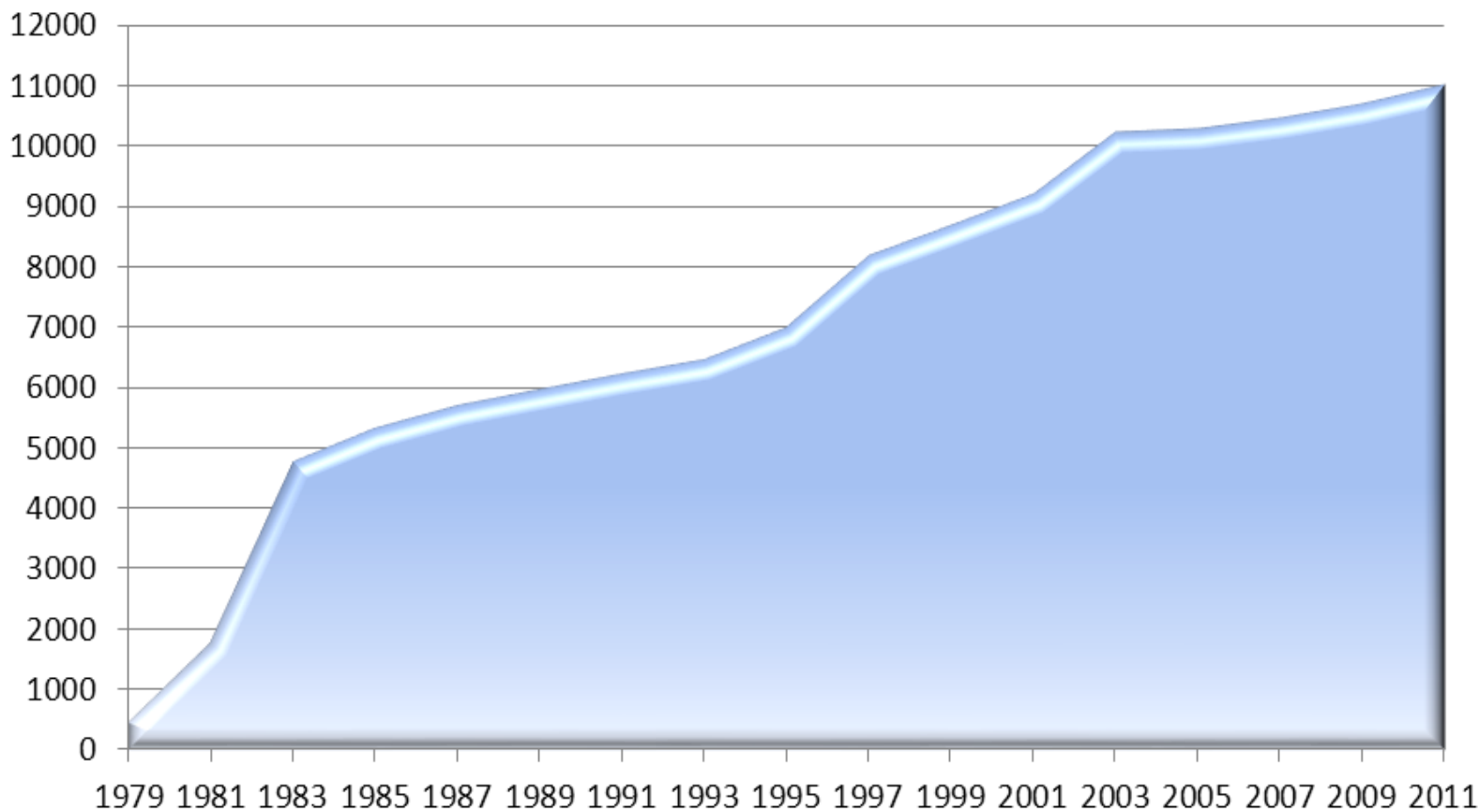
Brazilian FTA TV: continues leading advertising



Brazilian Free to Air TV: still growing ...

TV Broadcasting Licenses (1979 - 2011)

Source: Anatel





FTA TV has a critical role in building and maintaining national identity and integration.

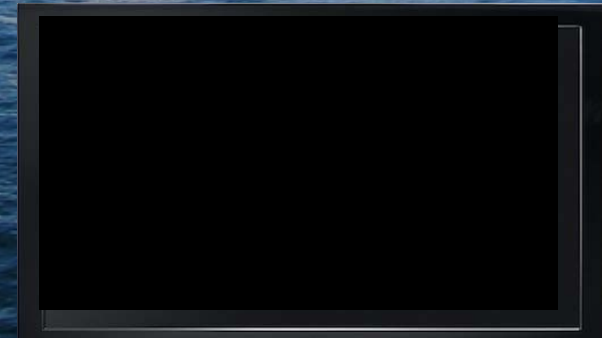
HOW TO MAKE AVAILABLE 108 MHz, CHANNELS 52 TO 69, IN SUCH ENVIRONMENT?



FTA TV has a critical role in building and maintaining national identity and integration.

DIGITAL FTA TV X DIGITAL DIVIDEND:

- DTT WITH VERY SAME COVERAGE
- NO INTERFERENCE FROM LTE



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Adjacent bands: very serious interferences from LTE/IMT to DTT



- **Govern**
- **Ofcom**

- **2,7 milion of interfered residences**
- **MitCo – £180 milion provided by Telco. operators**

Japan

**PROPOSED MODIFICATIONS TO REPORT
ITU-R BT. 2247-1: Study on interference
between ISDB – and IMT in the 700 MHz
band (Document 6A/235-E / 10 April 2013)**

1. Two years testing
2. TV.s and reception systems
3. Channel per channel, all channels
4. Interferences much much more grave



For reflection

ITU: more active in warning administrations about IMT interfering in DTT?



Specific chapter in IMT Handbooks (5 D and ITU-D)?



Roboust tests to identify and shape the Brazilian case.

Results expected for end October.



For reflection

Harmonization demands time and respect to each country reality

RESOLUTION 224 Rev 2 – WRC 12

Emphasized

a) that in all administrations terrestrial broadcasting is a vital part of the communication and information infrastructure;

***b) that flexibility must be afforded to administrations:
– to develop their own transition plans, if necessary, tailored to meet their specific deployment of existing systems;***

.....



WRC 15

470 – 698 MHz is the only segment of the spectrum suitable to the Brazilian FTA TV.

Brazil will not be in condition to support the identification of the 470 – 698 MHz to IMT.

For reflection, when thinking in WRC 15

**Report ITU – R M 2072
shall not be repeated**

**8% OF ITU
MEMBERS?**

**14
COUNTRIES
FROM 192?**

**11
ENTITIES?**

For reflection, when thinking in WRC 15

**Report ITU – R M 2072
shall not be repeated**

**8% OF ITU
MEMBERS?**

**Brazil; Australia; China, USA;
Japan ; Bulgaria, Estonia, Malta,
Poland, Azerbaijani, Canada,
Korea, Cameroon, Mauritius;**

**14
COUNTRIES
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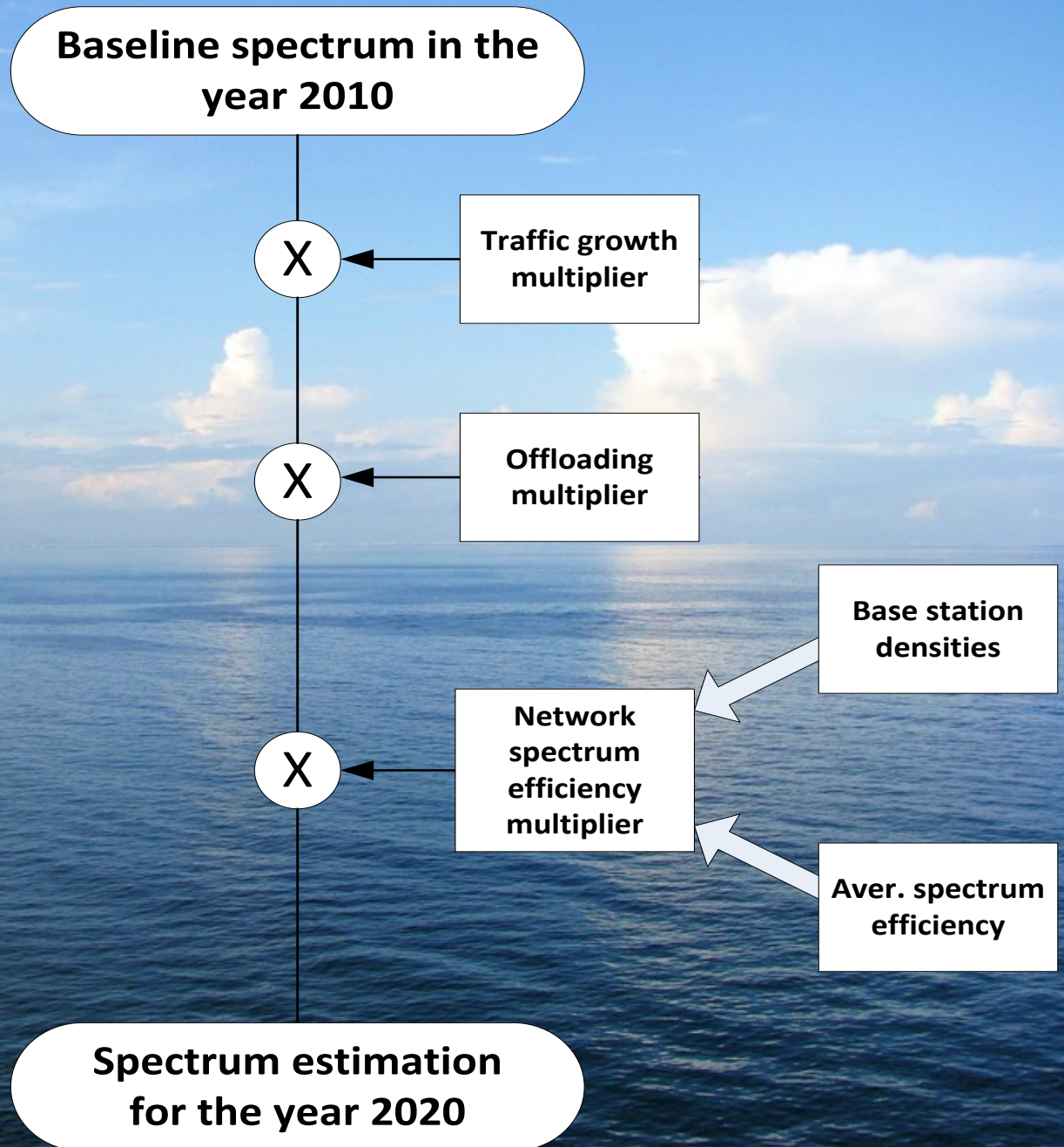
**France Telecom, IEEE, APT
Wireless Forum, Intel Corp, Winner
Project, CEPT, 3G Americas, UMTS
Forum , WWRF Forum, DECT,
CDMA Development Group**

**11
ENTITIES?**

WRC 15

Approach for spectrum requirements estimation

Russia Federation - Document 5D/118-E





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