



amsterdam  
**smart  
city**



*Best & next practices and  
Lessons learned from a global village*

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PAKHUIS DE ZWIJGER\*



***@adamsmartcity***



Present

Future

*liveable*

*happiness*

*concept & context*

*learning by doing*

Digital *transformation*

Digital & Social *inclusion*

*Trust*

*Ethics*



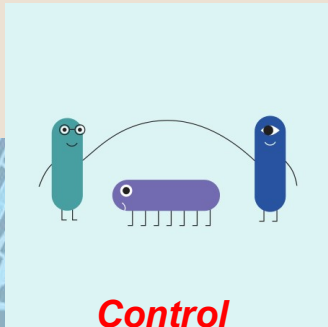
Mister Amsterdam *Smart* City Ger Baron  
currently Chief Technology Officer City of Amsterdam



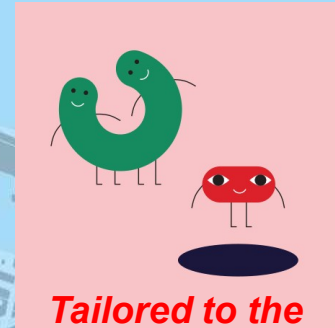
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*Inclusive*



*Control*

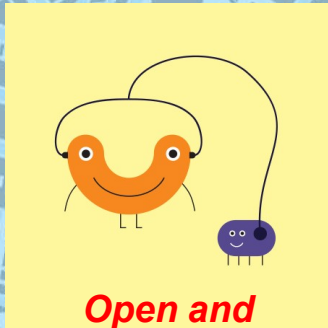


*Tailored to the people*

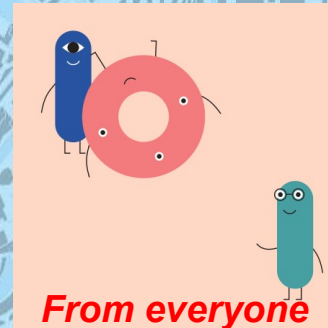
**sign the manifesto @ [www.tada.city](http://www.tada.city)**



*Legitimate and monitored*



*Open and transparent*



*From everyone – for everyone*

Gemeente Amsterdam

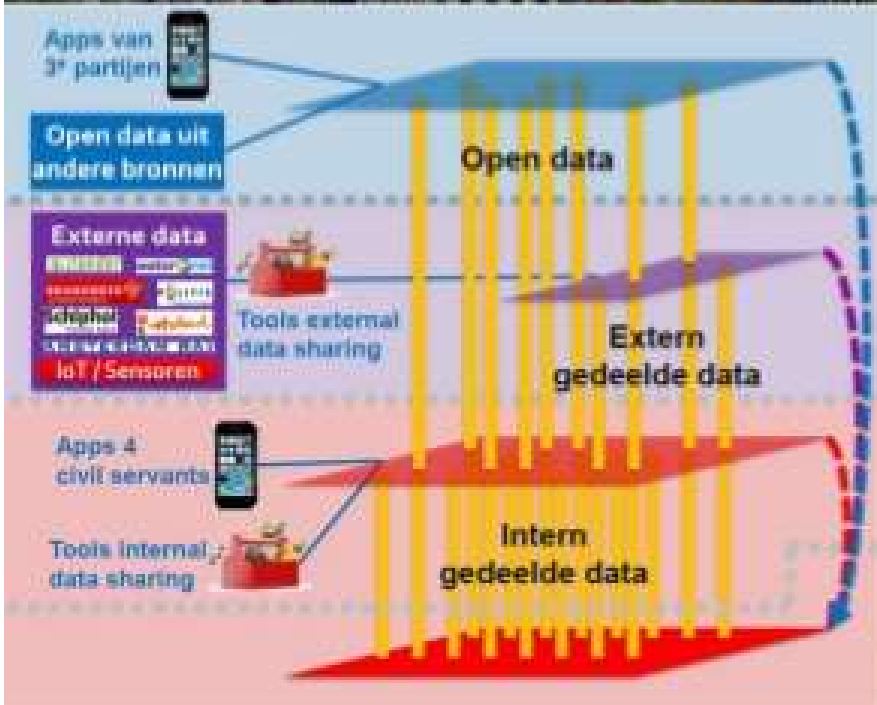


schluss



Hogeschool van Amsterdam





✘ DataLab  
✘ Amsterdam  
✘

share across three layers

**Internal** - only available to organisations and persons within the City of Amsterdam

**Shared** - conditional sharing with selected third parties

**Open** – For every one, without constraints

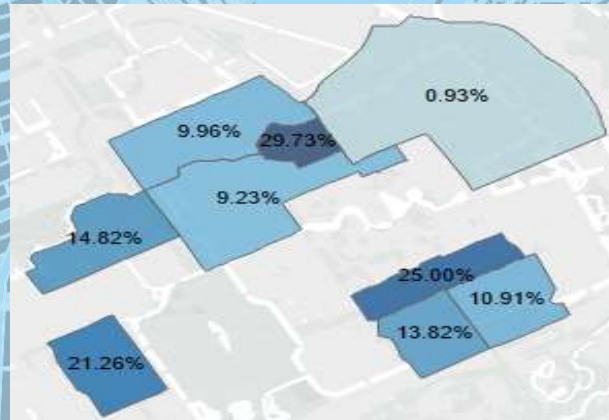


**ALG4AMS**

**algorithms for amsterdam**



# Poverty Reduction

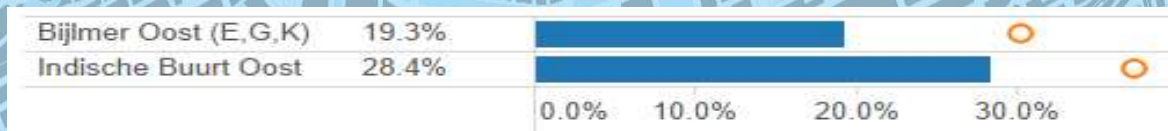


Compare benefit receiving and benefit entitled group

Receiving group of 65+ benefits

Vs

Entitled percentage (dots = 2014)









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**city**

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