

“Accelerating data-driven innovation in Europe”

**BDV Reference model / TF6 Technical Priorities and SRIA
BDV PPP Projects**



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ITU-T FG-DPM – European Commission - OASC Workshop
February 19th, 2018

INTRODUCTION TO BIG DATA VALUE PPP / BIG DATA VALUE ASSOCIATION (BDVA)

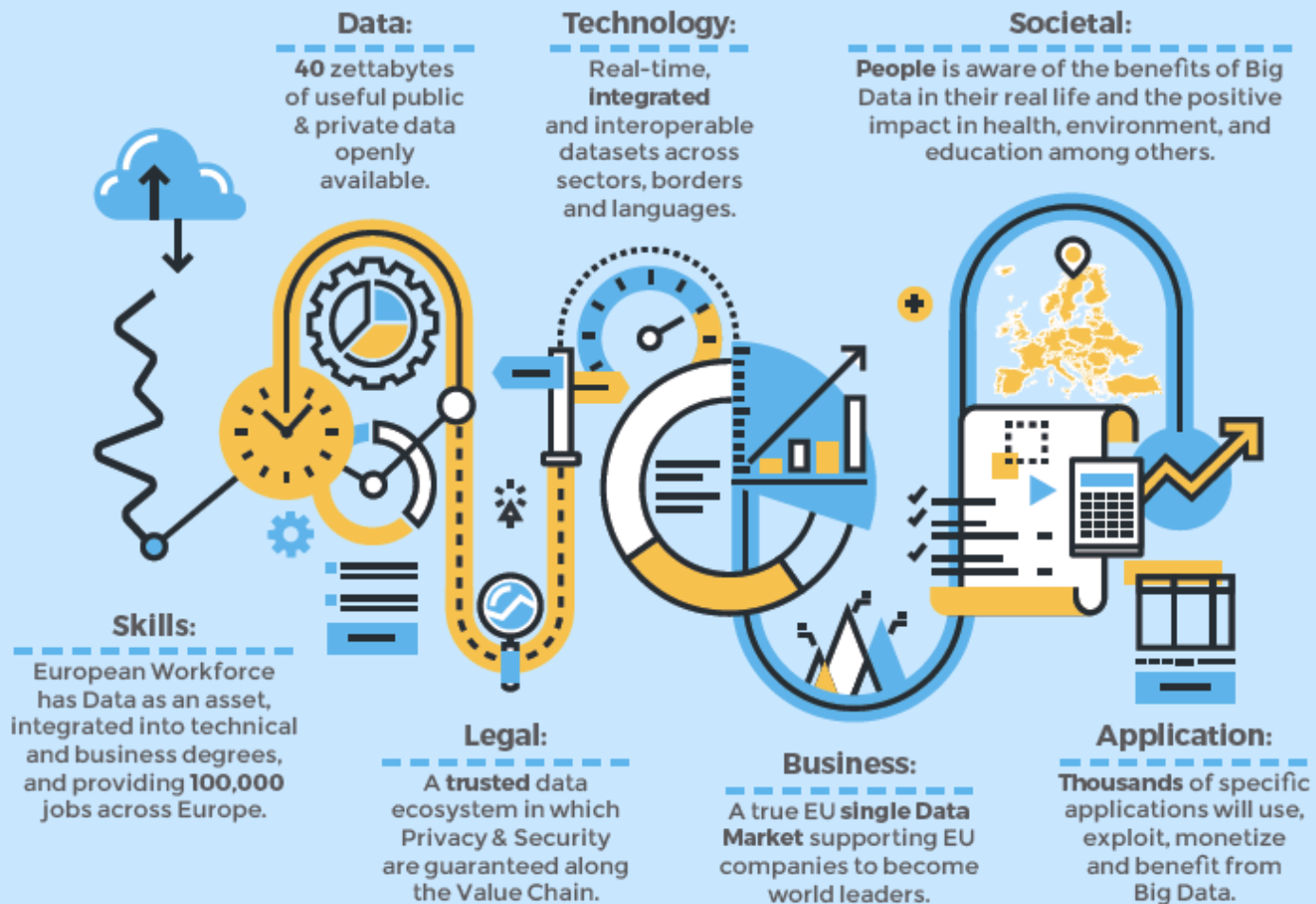


The EU and Industry launched the Contractual Public Private Partnership (cPPP) on Big Data Value in 2014-10

Big Data Value PPP: Investment

- “The European Commission and Europe's data industry have committed to invest €2.5 billion in a public-private partnership (PPP) that aims to strengthen the data sector and put Europe at the forefront of the global data race.”
- “The EU has earmarked over €500 million of investment over 5 years (2016-2020) from Horizon 2020”
- Private partners are expected to leverage this through sector investments of four times the cPPP budget (ie €2 billion)

Big Data Value Vision for 2020



BDV SRIA European Big Data Value Strategic Research and Innovation Agenda

Version 4.0 October 2017

Accelerating Data-Driven
Innovation in Europe

www.bdva.eu

SRIA v4.0 @www.bdva.eu

Industry-driven and fully self-financed international non-for-profit organisation under Belgian law

194 Members

35 Large companies

63 SMEs

82 Research institutions

14 Others

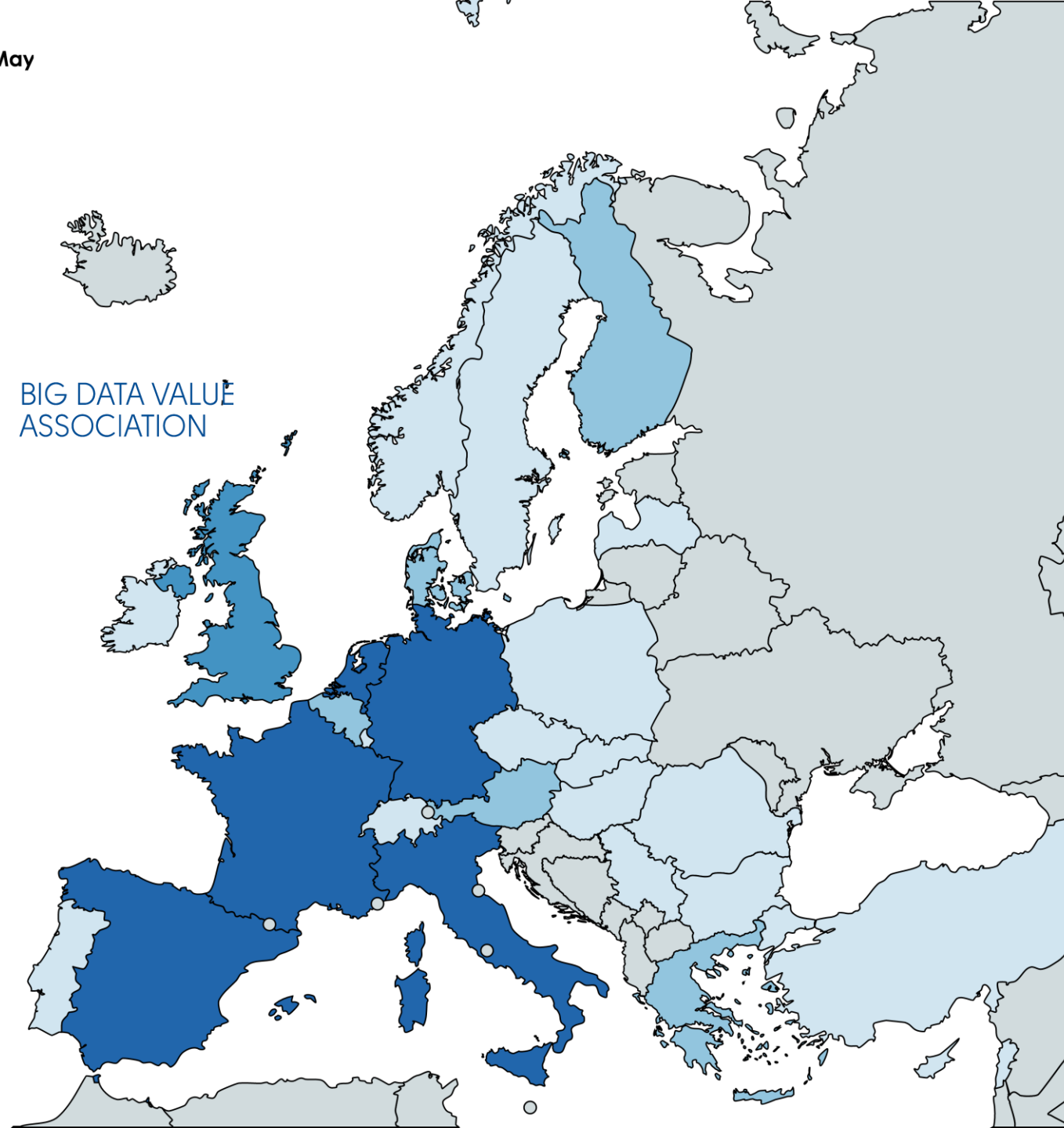
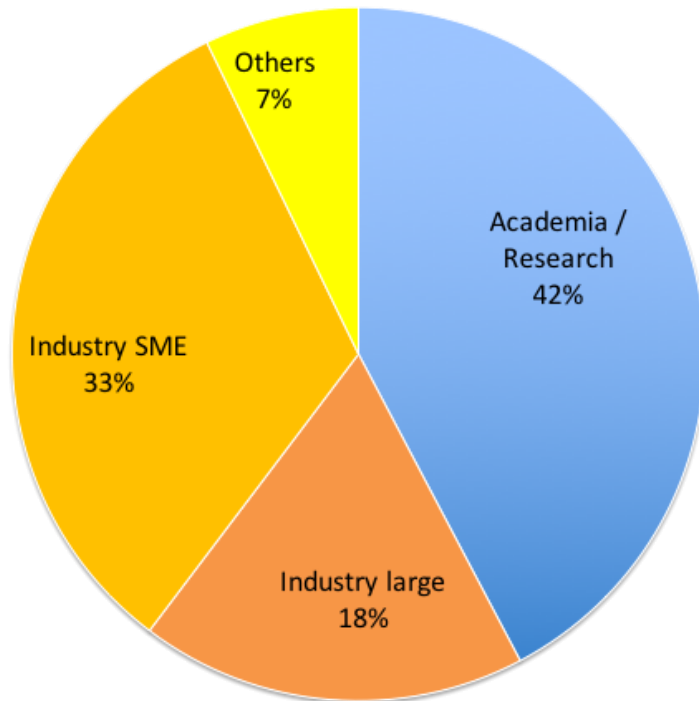
Present in 28 countries

BDVA members per country (May 2017)

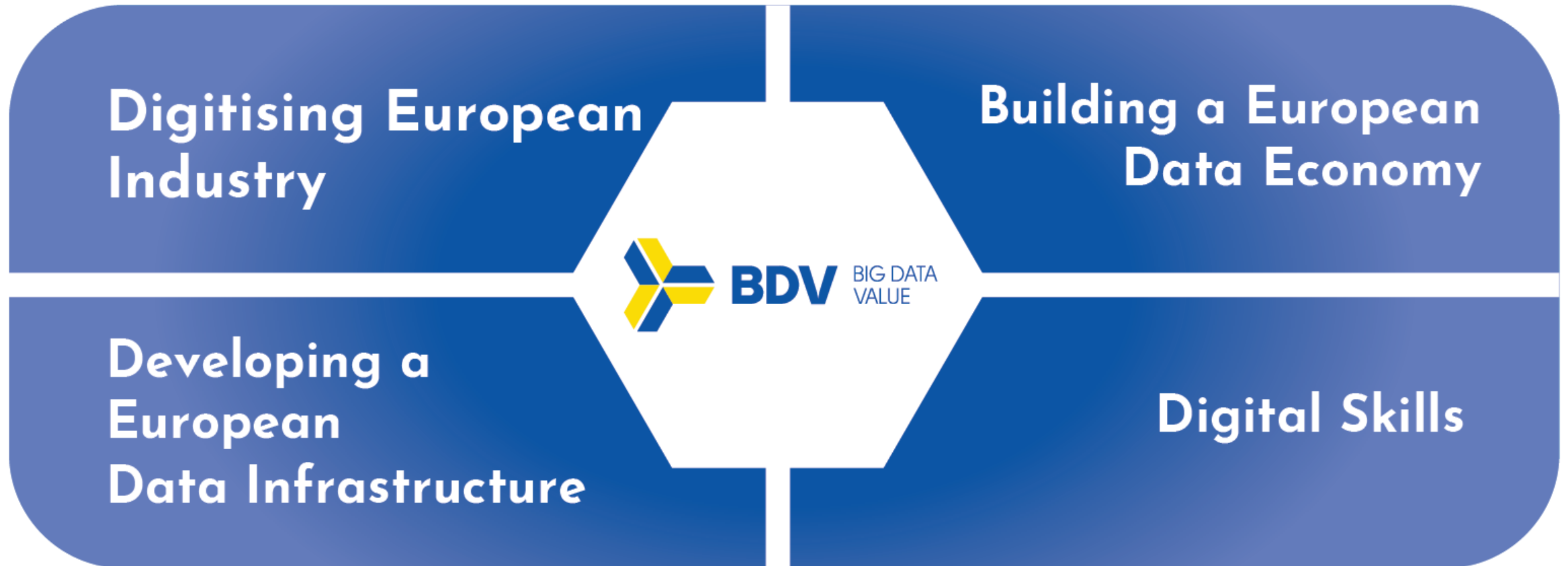
- 15 or more members
- 10 - 14 members
- 5 - 9 members
- 1 - 4 members



BDV BIG DATA VALUE ASSOCIATION



Contributing to the Digital Single Market Strategy Implementation



The **mission** of the BDVA is to develop the Innovation Ecosystem that will enable the data-driven digital transformation in Europe delivering maximum economic and societal benefit, and, achieving and sustaining Europe's leadership on Big Data Value creation and Artificial Intelligence.



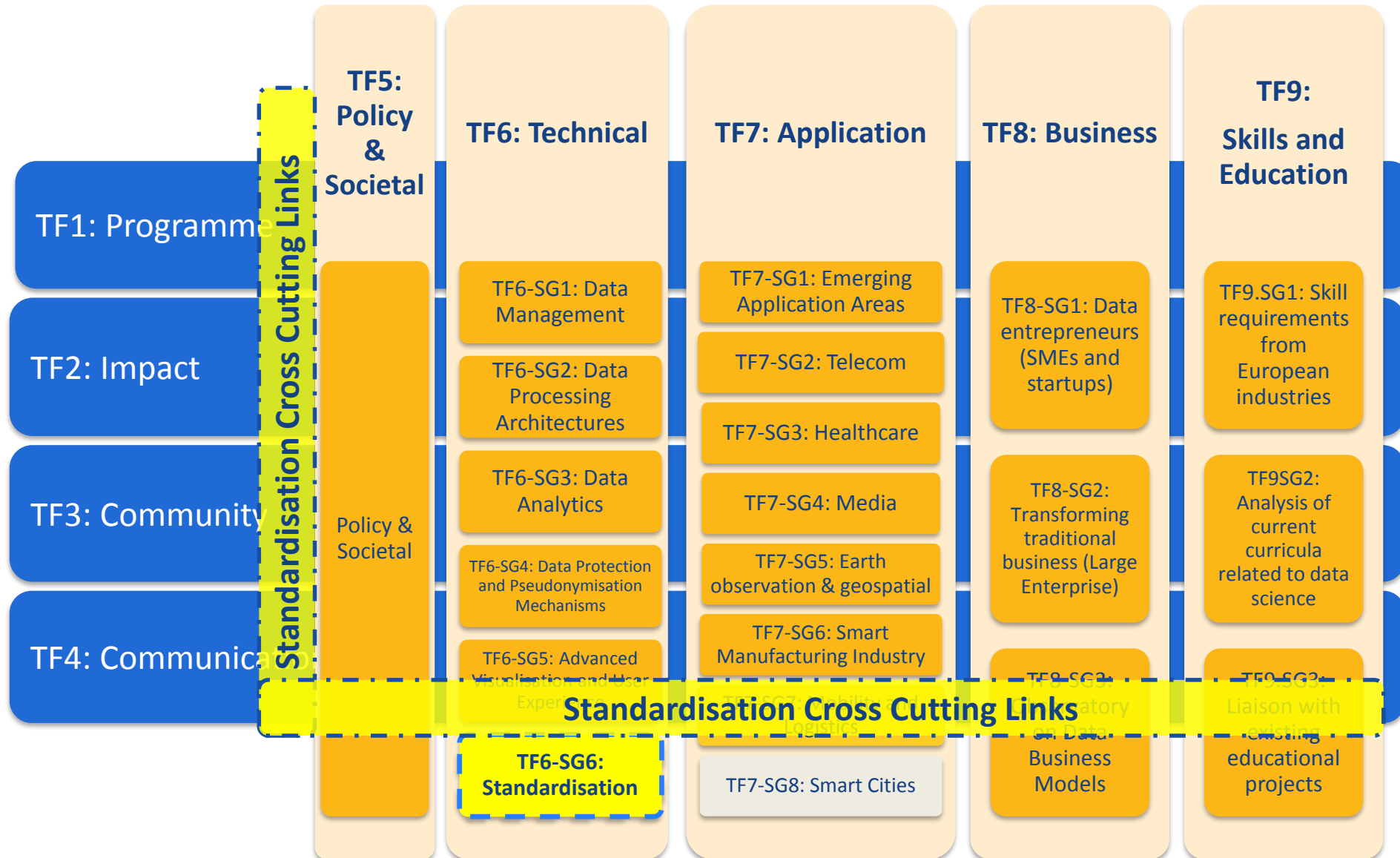
BDV REFERENCE MODEL AND TECHNICAL PRIORITIES

MAPPING WITH AIOTI HLA AND COLLABS

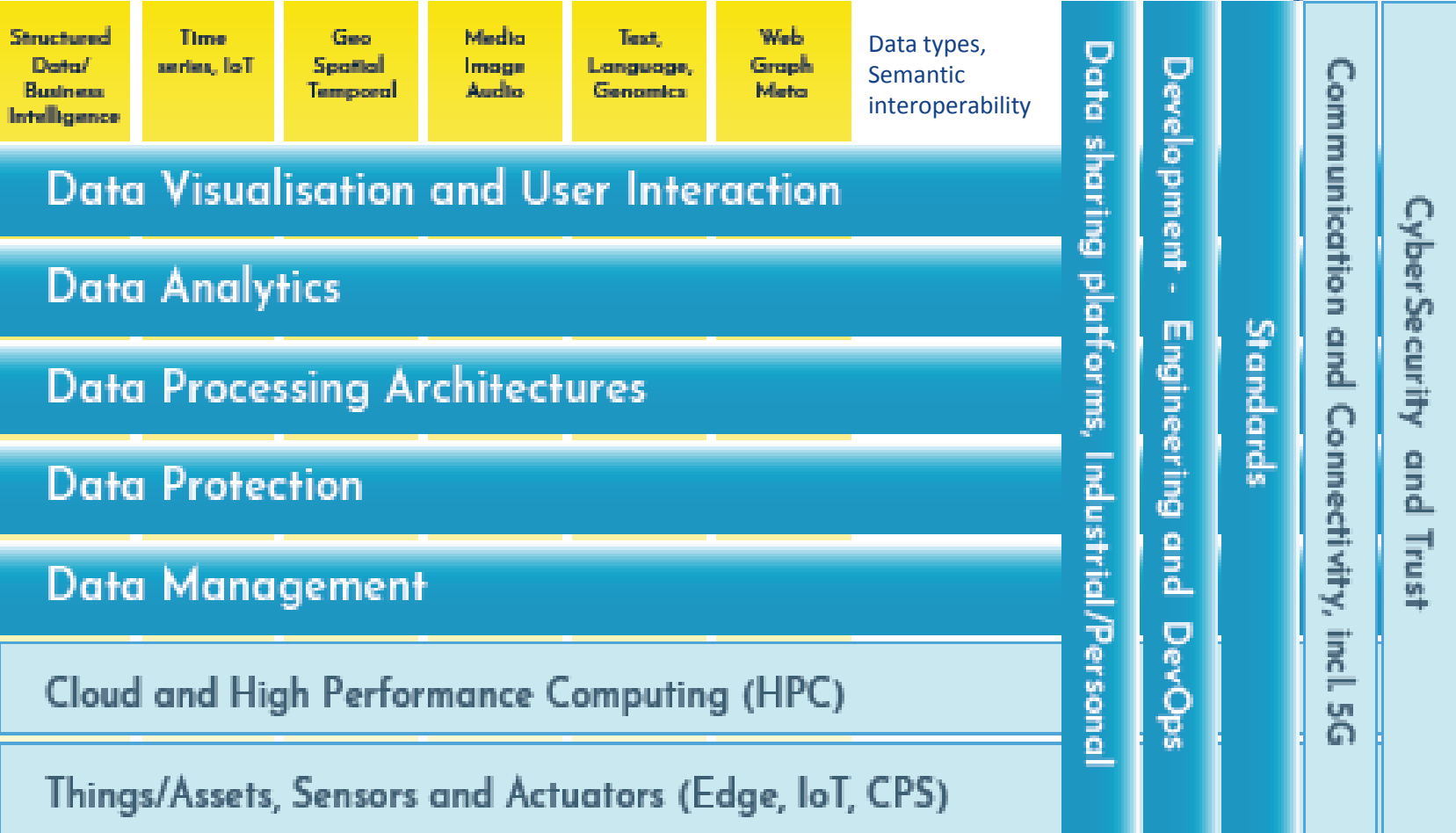
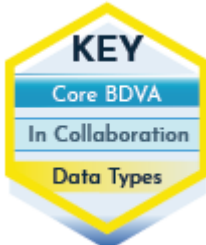


BDV BIG DATA
VALUE

TF6 Technical Priorities and Standardisation

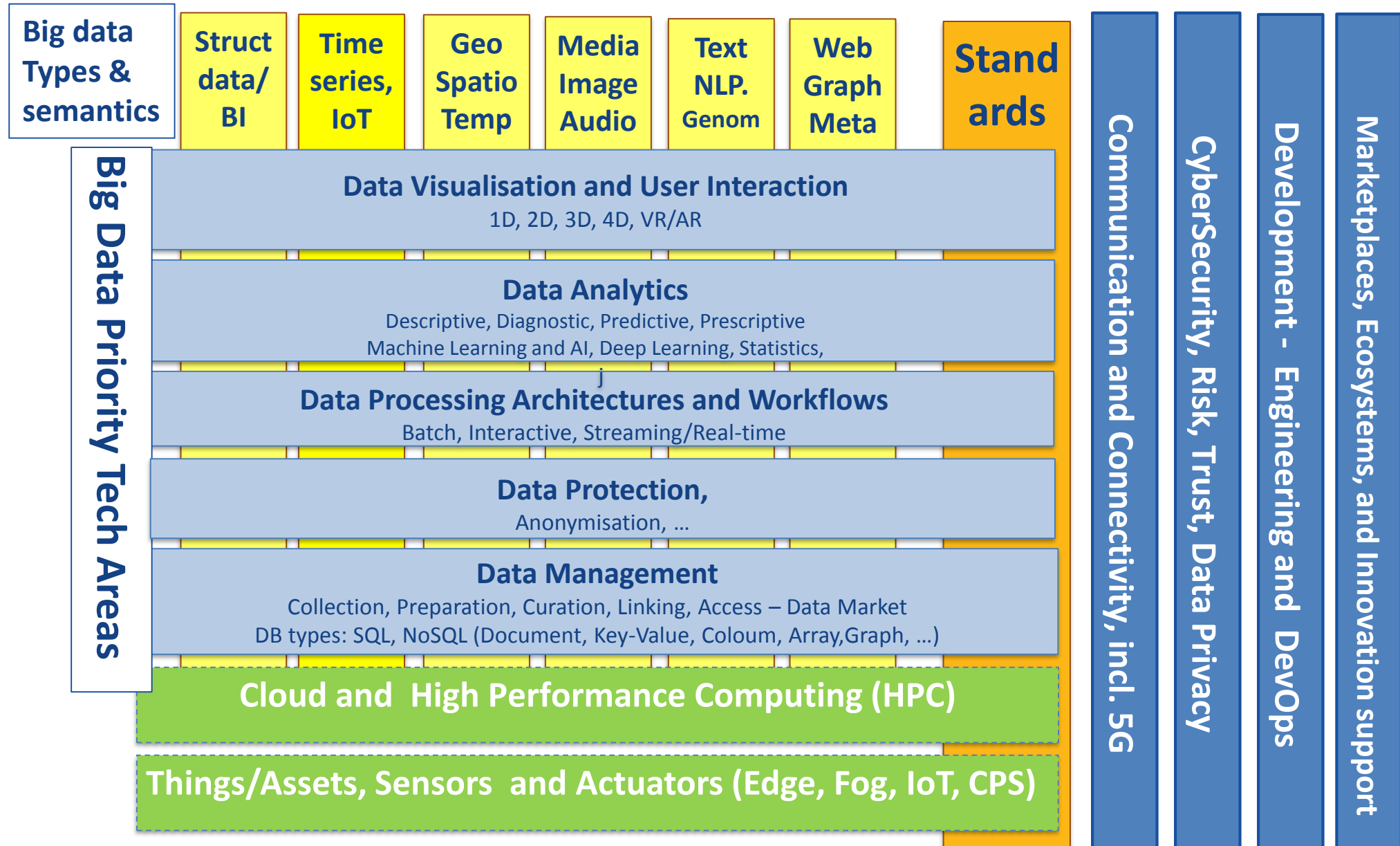


BDV – Big Data and Analytics/Machine Learning Reference Model



BDV ReferenceModel evolution (earlier version – summer 2017)

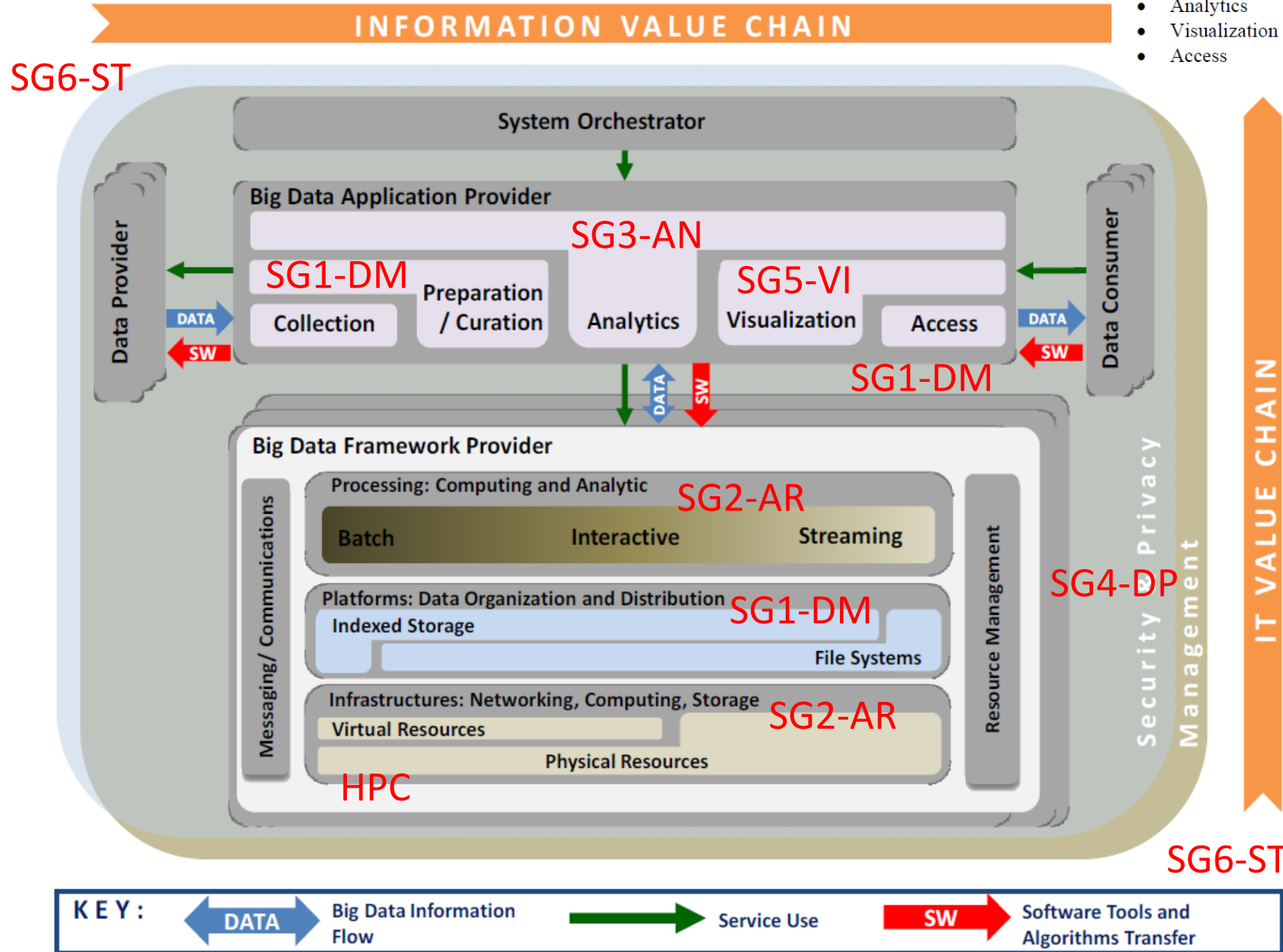
Applications/Solutions: Manufacturing, Health, Energy, Transport, BioEco, Media, Telco, Finance, EO, SE



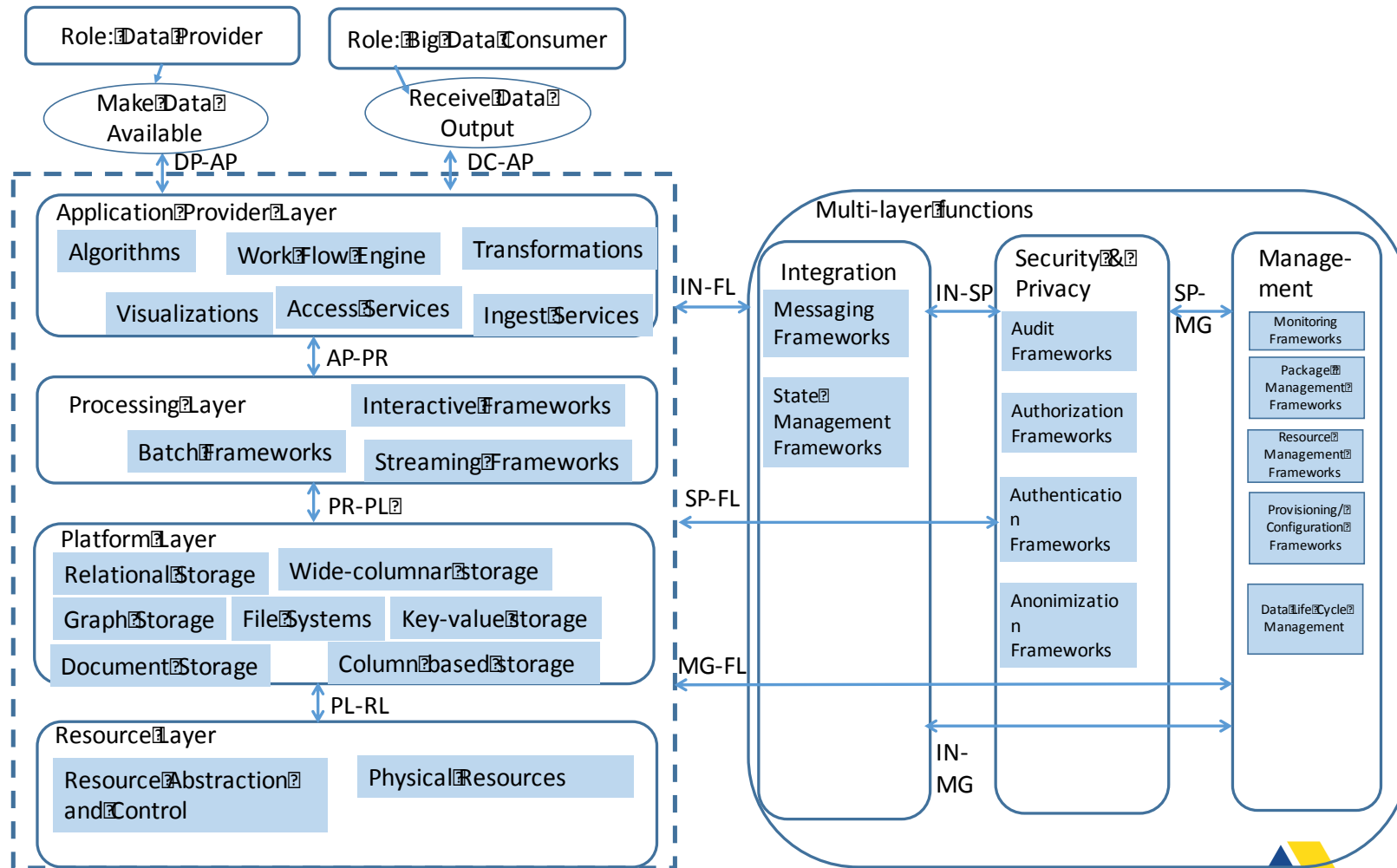
Initial ISO JTC1/WG9 – from
NIST Big Data Reference Architecture

with BDVA SGs Technical Priorities

- Collection
- Preparation
- Analytics
- Visualization
- Access



Latest ISO JTC1 WG9 Big Data Reference Architecture



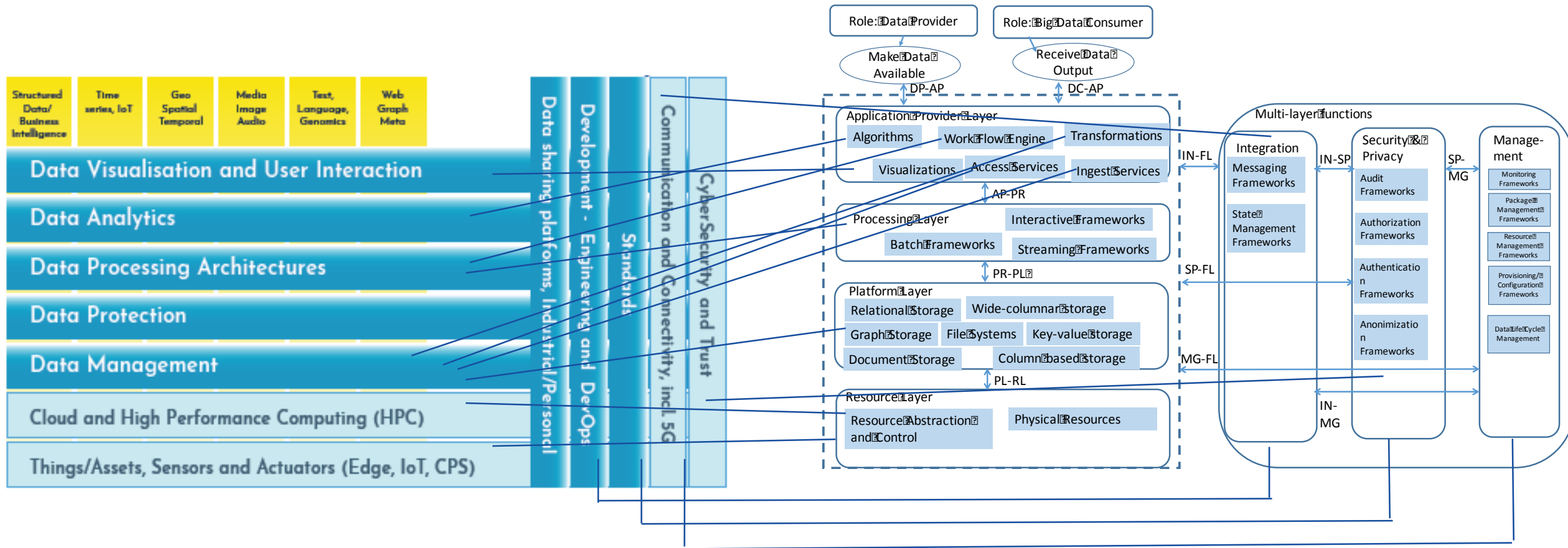
Big Data Standards Workshop and ISO JTC 1 WG9 meeting, with BDVA Dublin, 15-22 August 2017

(See also forthcoming ISO JTC SC42 Artificial Intelligence)

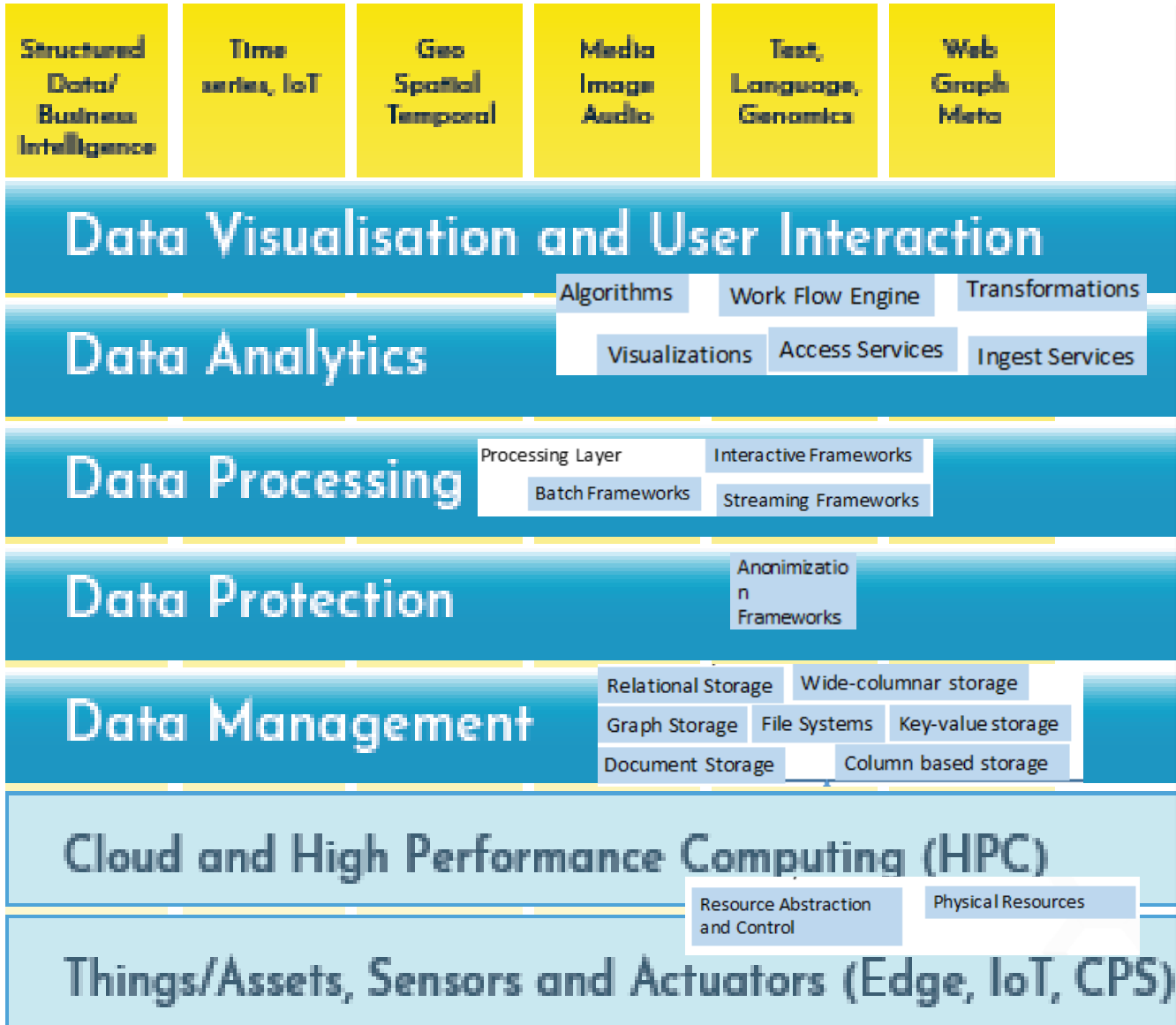


BDVA Reference Model vs ISO WG9 Big Data Reference Architecture

Updates/changes from the BDVA Reference Model will be submitted into the ISO process

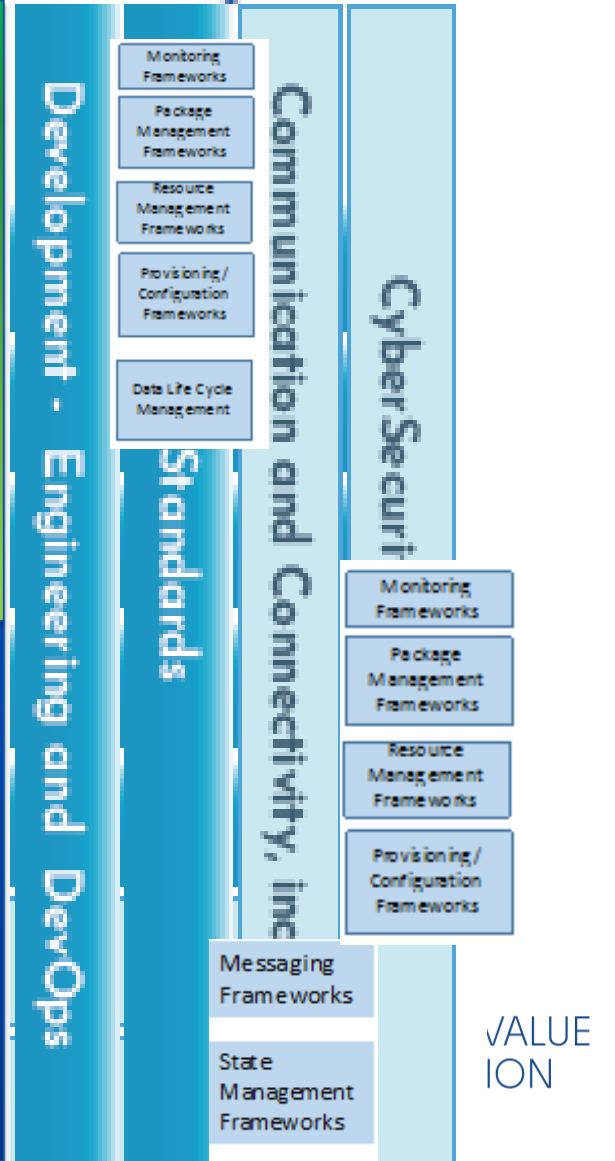


- BioTech AgriFood
- Transport Mobility
- Health, Ageing
- Manufacturing
- Energy
- Smart Cities
- Earth Obs, GeO
- Telecom
- Retail, Finance
- others ...



AI, Cognitive Computing & Analytics Processing Platforms

Industrial & Personal Data Sharing Platforms + Research/Urban data



Big Data Value ecosystem

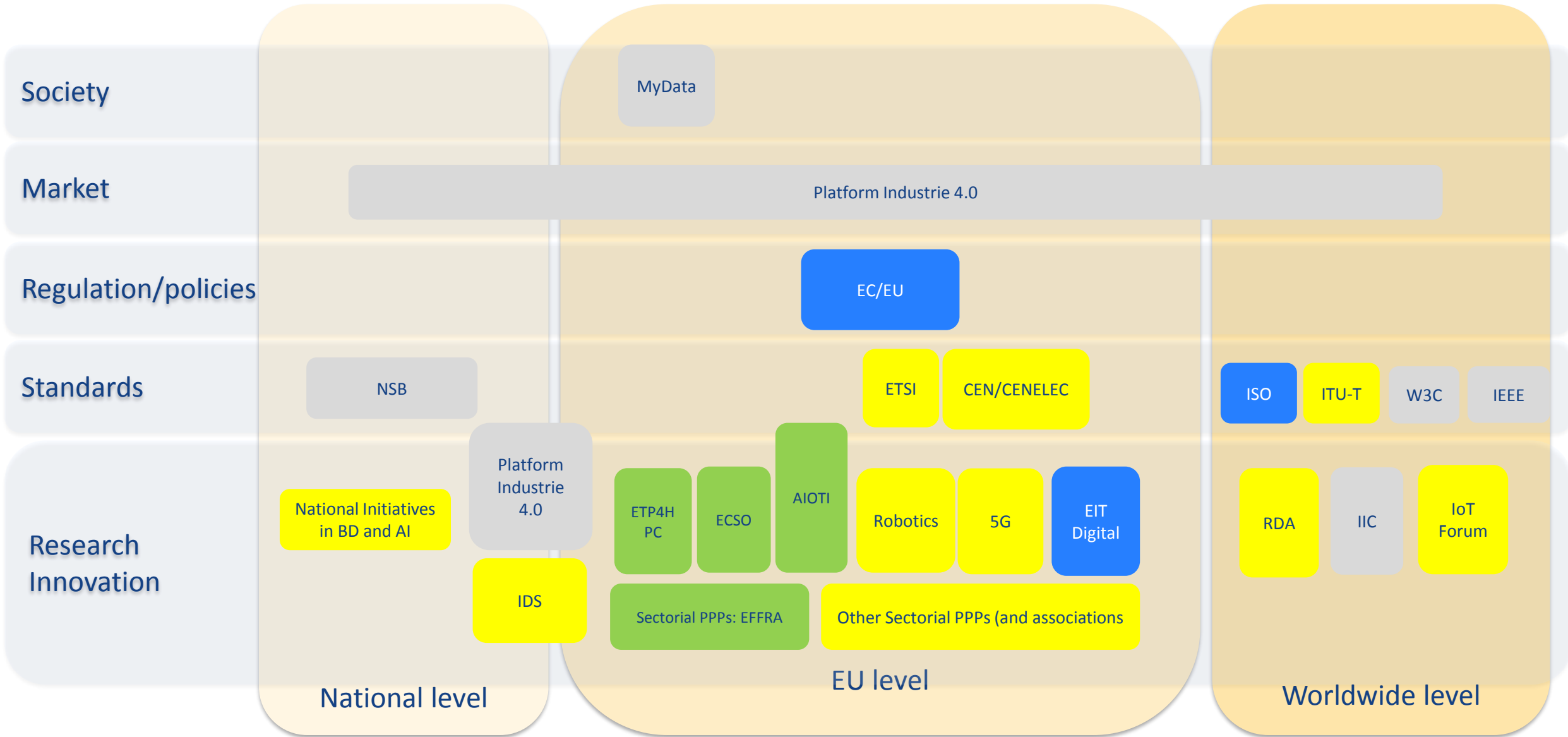
BDVA Collaborations

Officially established

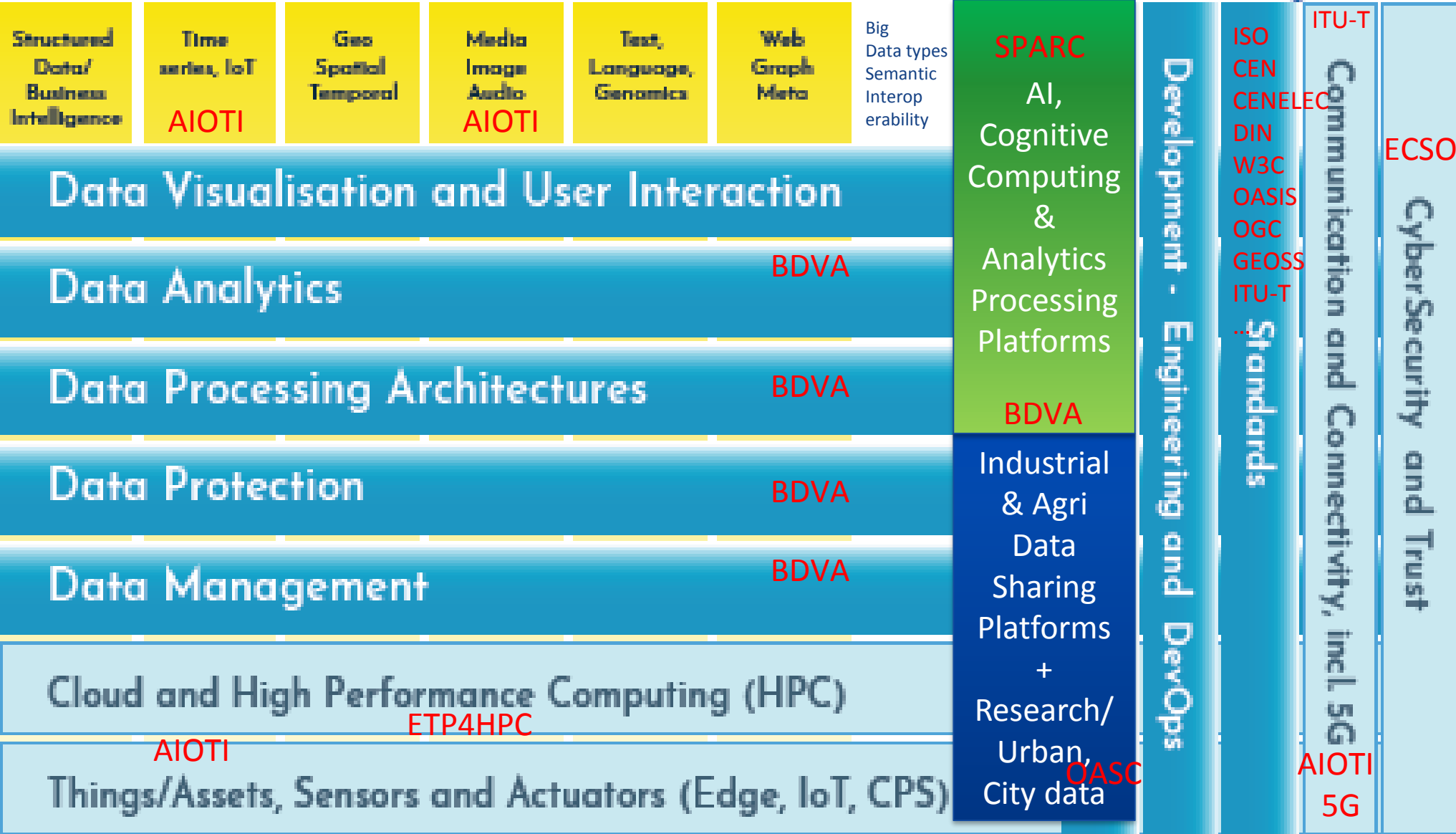
Ongoing collaboration (initiated)

Ongoing collaboration with outcomes

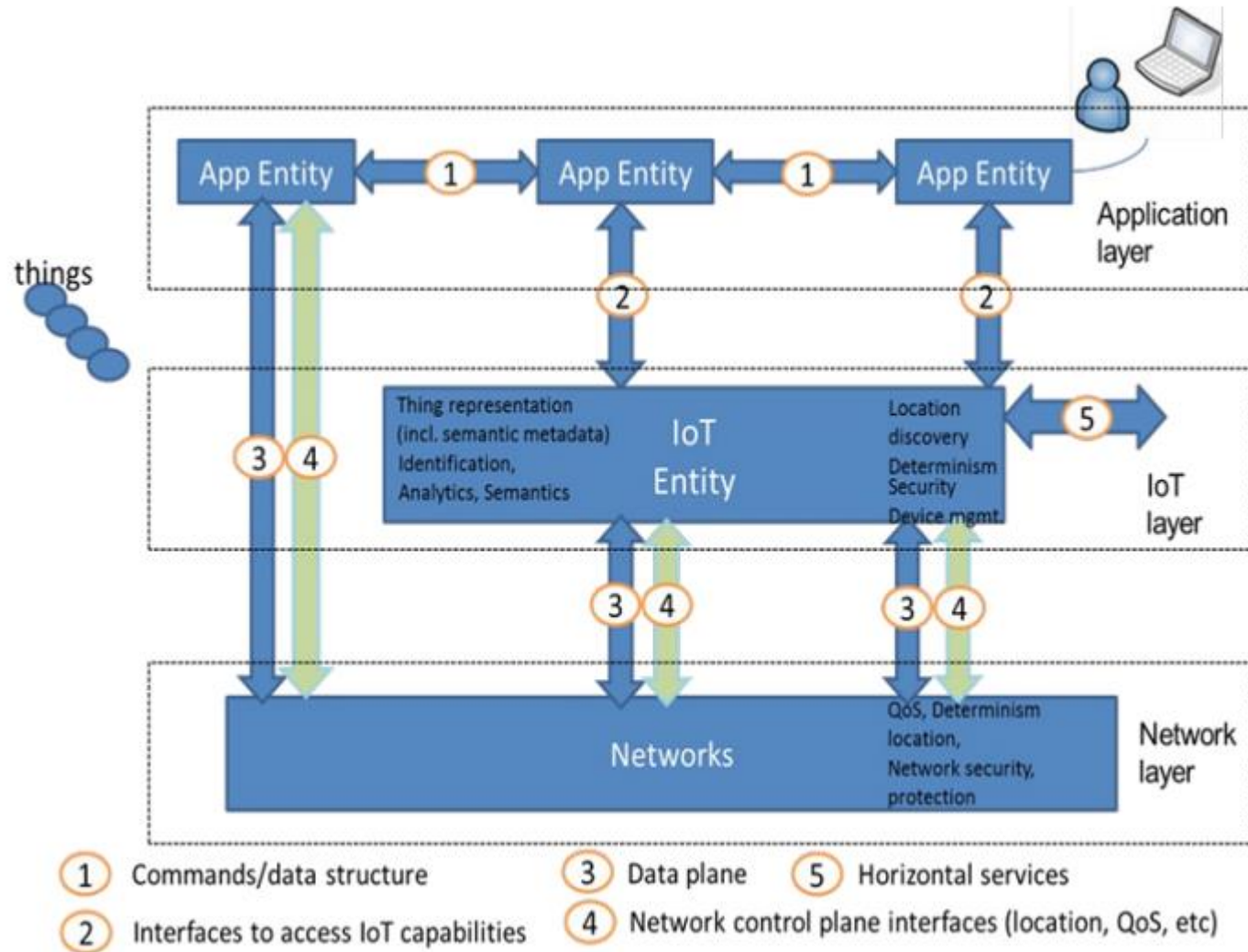
Identified collaboration



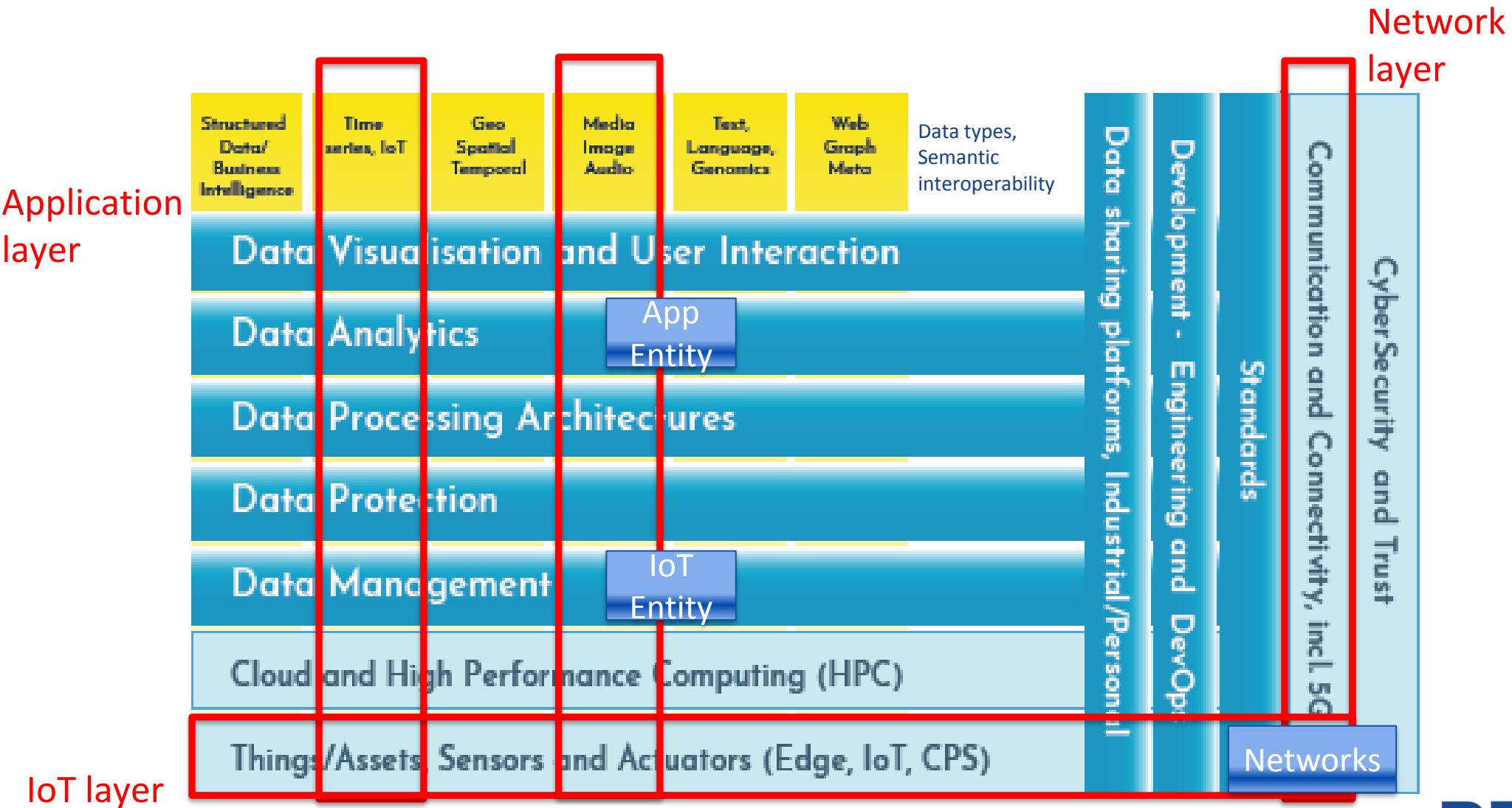
Some mapping of collaborations in BDV Reference Model



AIOTI High Level Architecture (HLA)



BDV Reference Model - AIOTI WG03 HLA Mapping



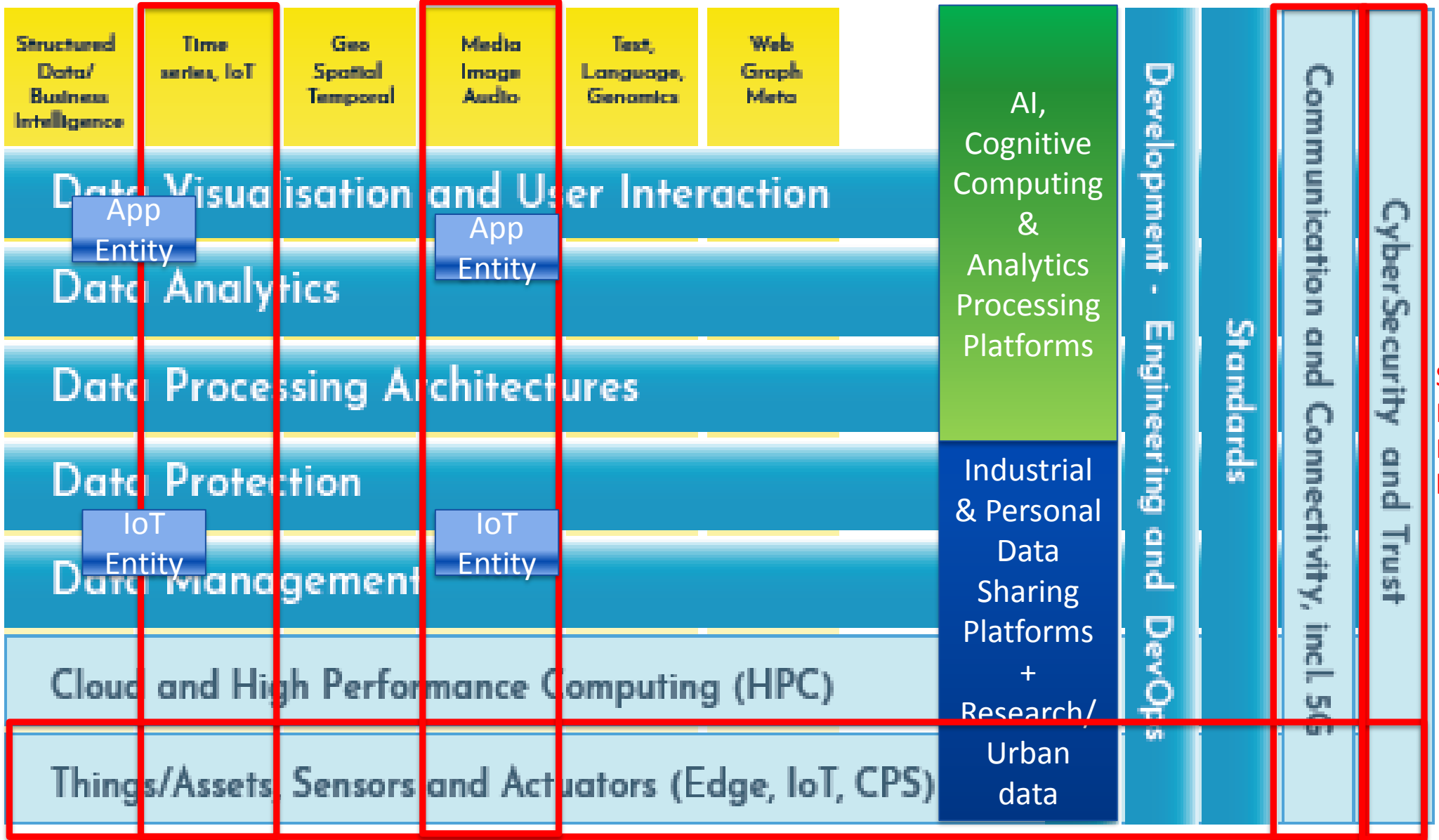
- Farming Food
- Transport Mobility
- Health, Ageing
- Smart Manufacturing
- Smart Energy
- Smart Cities
- Smart Buildings
- Enviro, Water, Air
- Telecom
- others ...

Application layer

Network layer

Security Privacy Protection layer

IoT layer



Project – use case template

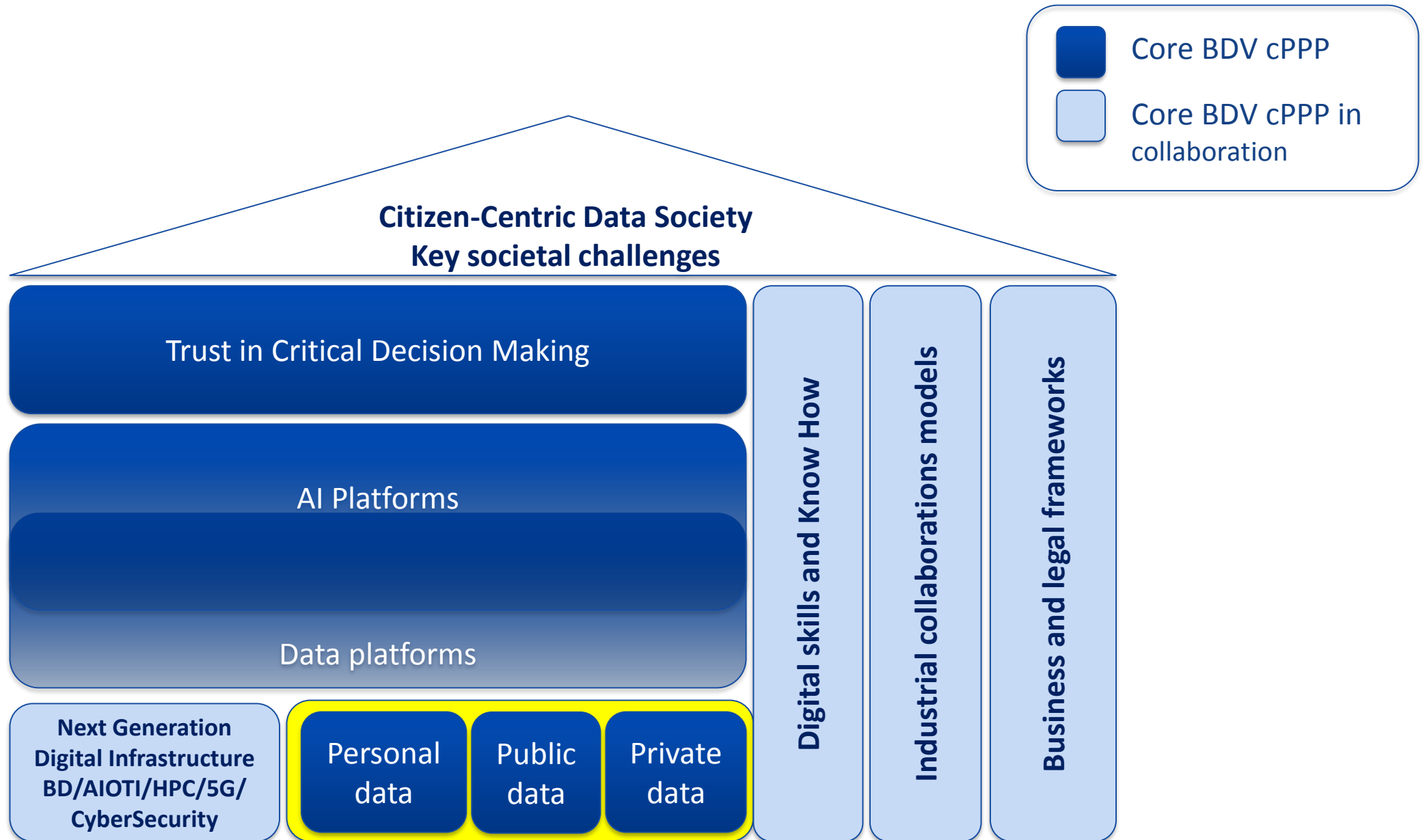
(from ISO JTC1 WG9,
used for BDVA and HPC use-cases)

*Could be harmonised with use case templates
from other groups ?*

Use case Title	
Vertical (area)	
Author/Company/Email	
Actors/ Stakeholders and their roles and responsibilities	
Goals	
Use case Description	
Current Solutions	Compute(System)
	Storage
	Networking
	Software
Data Characteristics	Data Volume
	Data velocity
	Data variety/data types (Structured, Time series/IoT, Image/Video/Audio, Geo/Spatial, Text/NLP/Genomics, Graph/Network
	Data variability
Data processing and analytics/machine learning characteristics	Data volatility
	Data veracity
	Data monetary value
	Data visualization
	Structured and unstructured data
	Scaling
	Distributed file system
	Distributed data processing – Batch, Realtime, Interactive
Analytics, Machine Learning	
Big data Specific Challenges (Gaps)	
Security and Privacy Requirements	
Highlight issues for generalizing this Use case (e.g. for ref. architecture)	
More Information (URLs)	

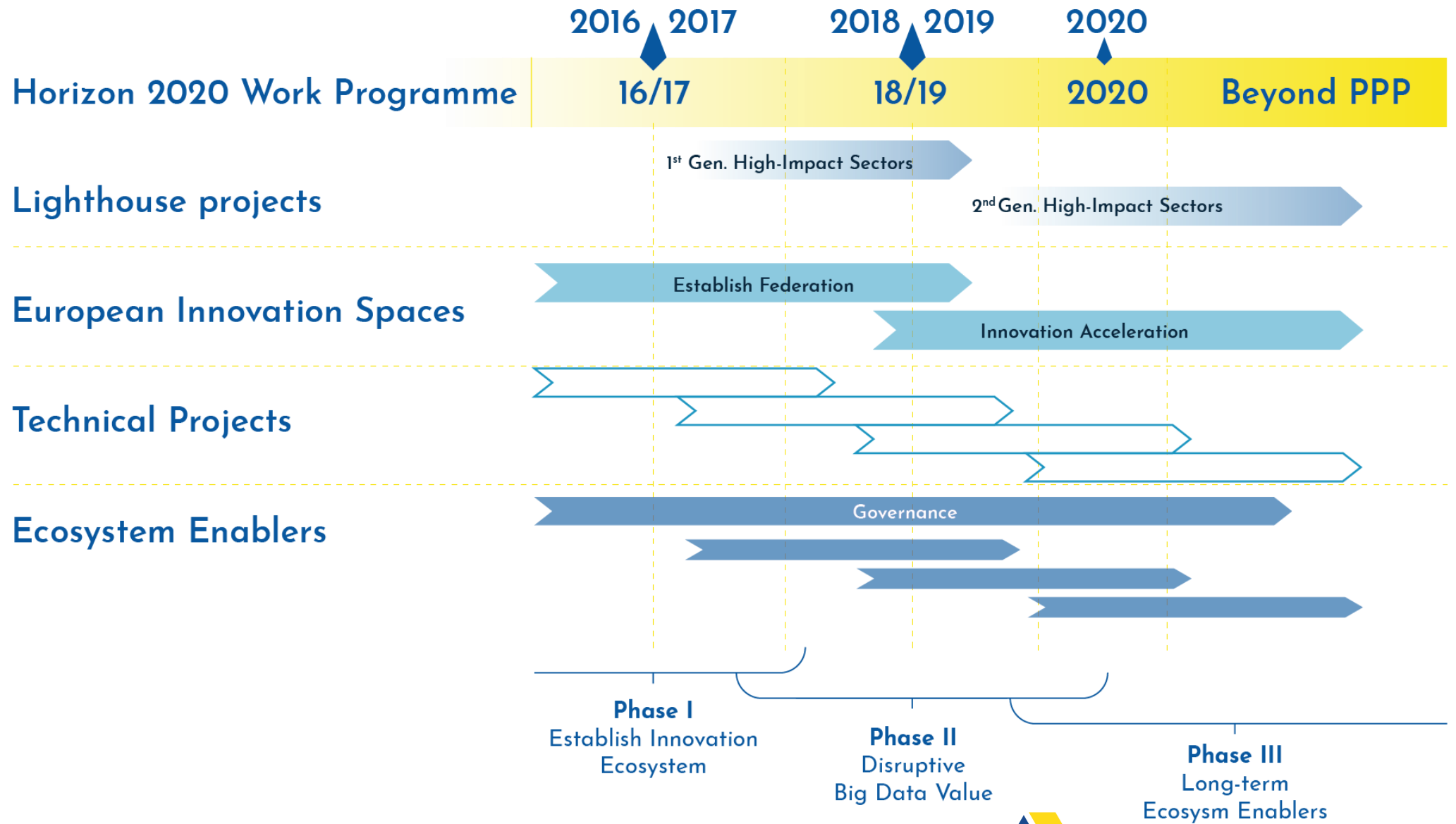
19/02/2018

Big Data Value post-2020: Main pillars



BDV PPP IMPLEMENTATION

SOME PPP PROJECT EXAMPLES



BDV PPP Roadmap



BDV PPP Implementation projects (H2020-ICT-2016)

		eCommerce	Retail	Marketing	Transport	Environment	Fashion	Health	Bioeconomy		
BDVe (Big Data Value eCosystem)	K-Plex								Responsible ICT-related R&I		
								MH-HD		Privacy-preserve Big Data technologies	
	Special										
	E-Sides										
	SODA										
				TT					DataBio	Lighthouse projects	
	Data EW-Shopp			QROWD	Big Data Ocean		Fashion Brain				Cross-sectorial, cross-lingual data integration and experimentation
	SLIPO										
	euBusinessGraph										
	AEGIS										
	Data Pitch										

BDV PPP Implementation projects (H2020-ICT-2016-2017) (33 projects)

BDV PPP implementation website: www.big-data-value.eu

**Data Incubators /
Data Platforms
(IA)**

Topic:
ICT-14-WP2016-2017

N=15

**Lighthouse Projects /
Large scale pilots / test-beds
(IA)**

Topic:
ICT-15-2016-2017

N=4

**Technical Projects
(RIA)**

Topic:
ICT-18-2016
ICT-16-2017

N=12

Collab. & Support Actions (CSA)

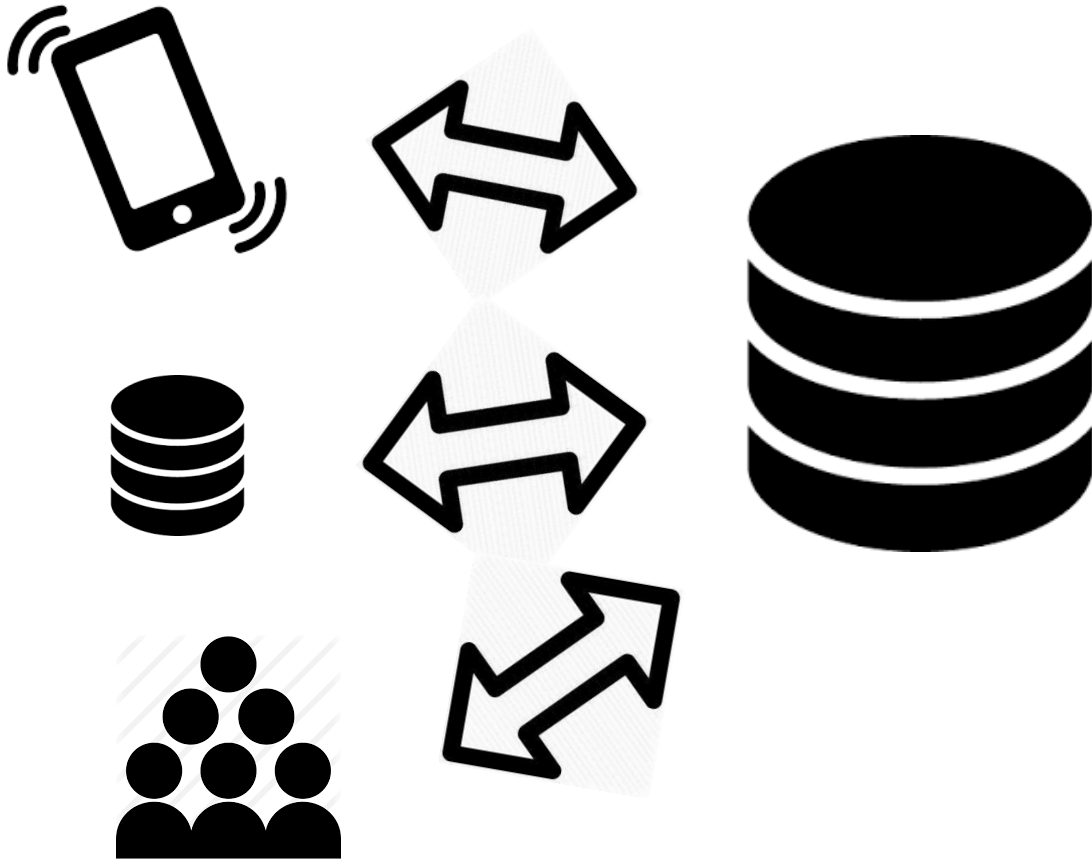
Topic: ICT-17-2016-2017

N=2



For data collection and integration

Human factor on urban mobility Data Value Chain



We deliver tools to:

- Collect data from engaged citizens (i-Log app)
- Integrate data into a data lake from disparate sources (Pentaho Kettle, Karma integration, URI-fication, RDF-ization)
- Data collection from crowd-workers



BIG DATA VALUE
PPP



Main data sources

Two main data providers: Municipality of Trento and TomTom

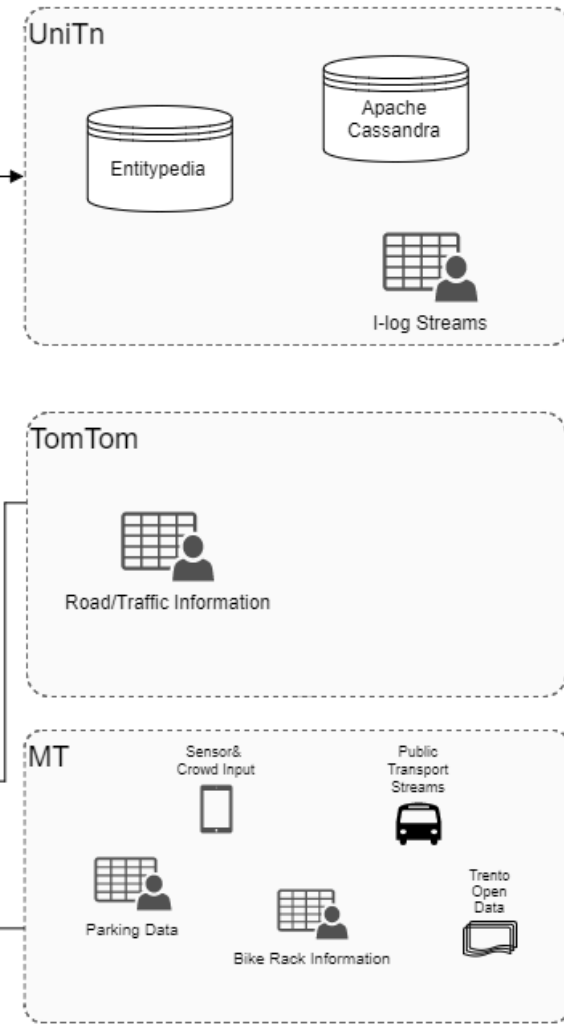
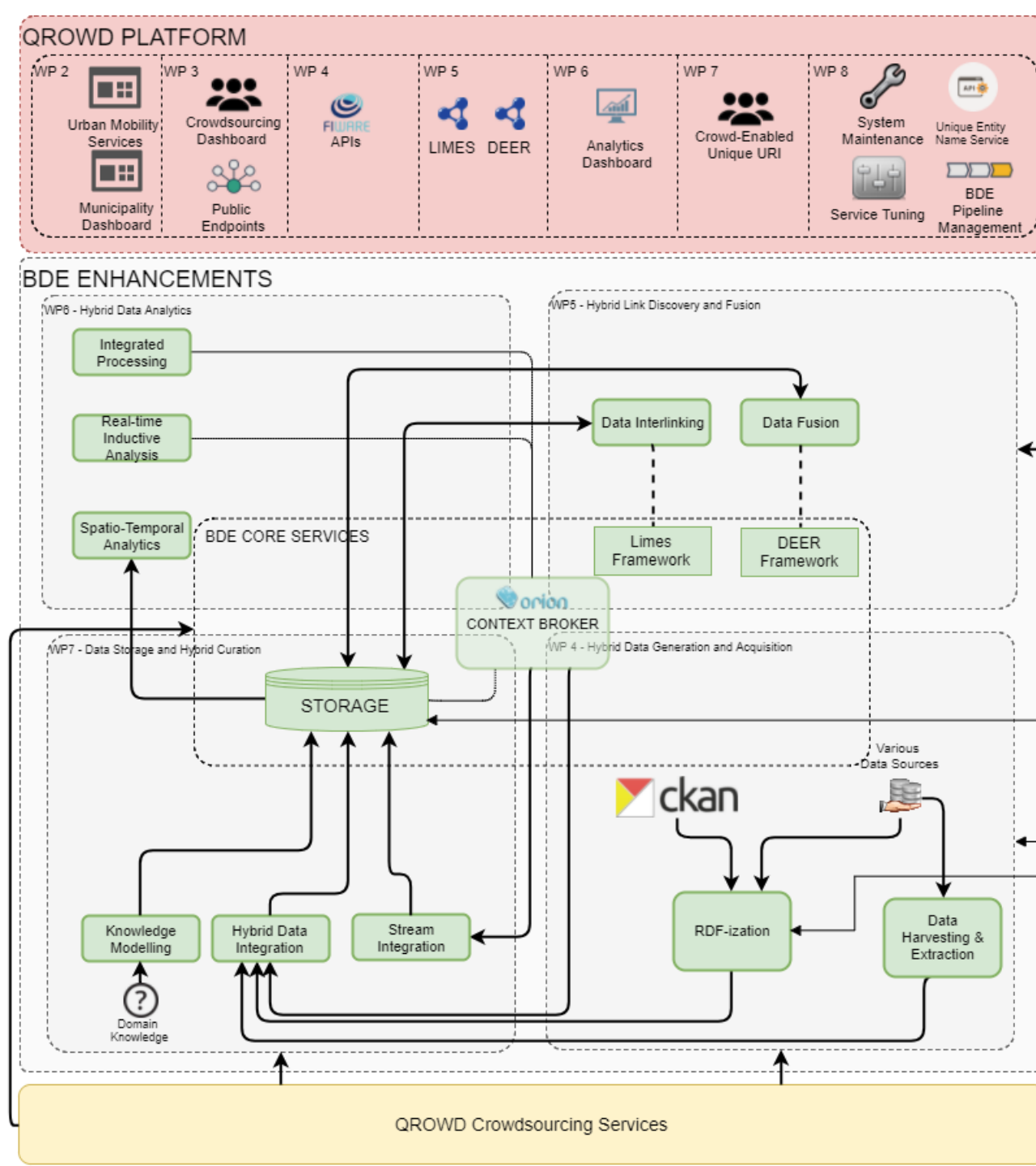
- › Open data from Trento Municipality and Region (i.e. city–bus stops, bike racks...-,)
- › Stream data (often managed by 3rd parties) from some urban traffic sensors and data streams in Trento (i.e. parking occupation, bus positions...).
- › Historical data about mobility in the area from Trento and TomTom (i.e. several years of TomTom devices in the area, weather conditions,
- › Crowdsourced data



Architecture view

Using standards and existing tools as much as possible.

- FIWARE and OASC-compliant
- Big Data Europe
- CKAN, RDF



Human factor on urban mobility Data Value Chain

Data Acquisition

- **Getting data from citizens**, i.e. by completing data infrastructure (locating bike racks) and measuring occupancy of parking groups that are not

Data Analysis

- By helping in the **training phase**: i.e. citizens with an extra incentive can provide data with more frequent and precise labels, that can be used as training sets for machine algorithms
- **Confirming the predictions** of transportation mode made by the machine, opening the door to improving the quality of the machine prediction on the go

Data Curation

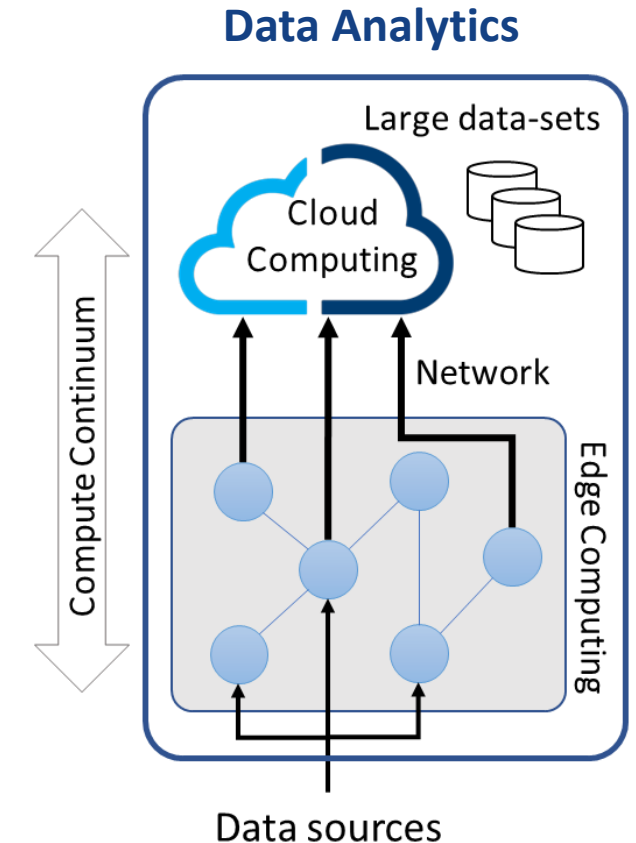
- **Curate data on mobility infrastructure**. i.e. in Trento, data about disabled parking spots is incomplete, needs to be verified and curated

Data Linking and Integration

- Detection of **inconsistencies**: i.e. when trying to merge several data sources
- **Entity resolution, disambiguation, missing data**: i.e. a mobility point appears at one position in the council's data, in a slightly different in Open Street Map, not at all on TomTom's map

Main Contribution

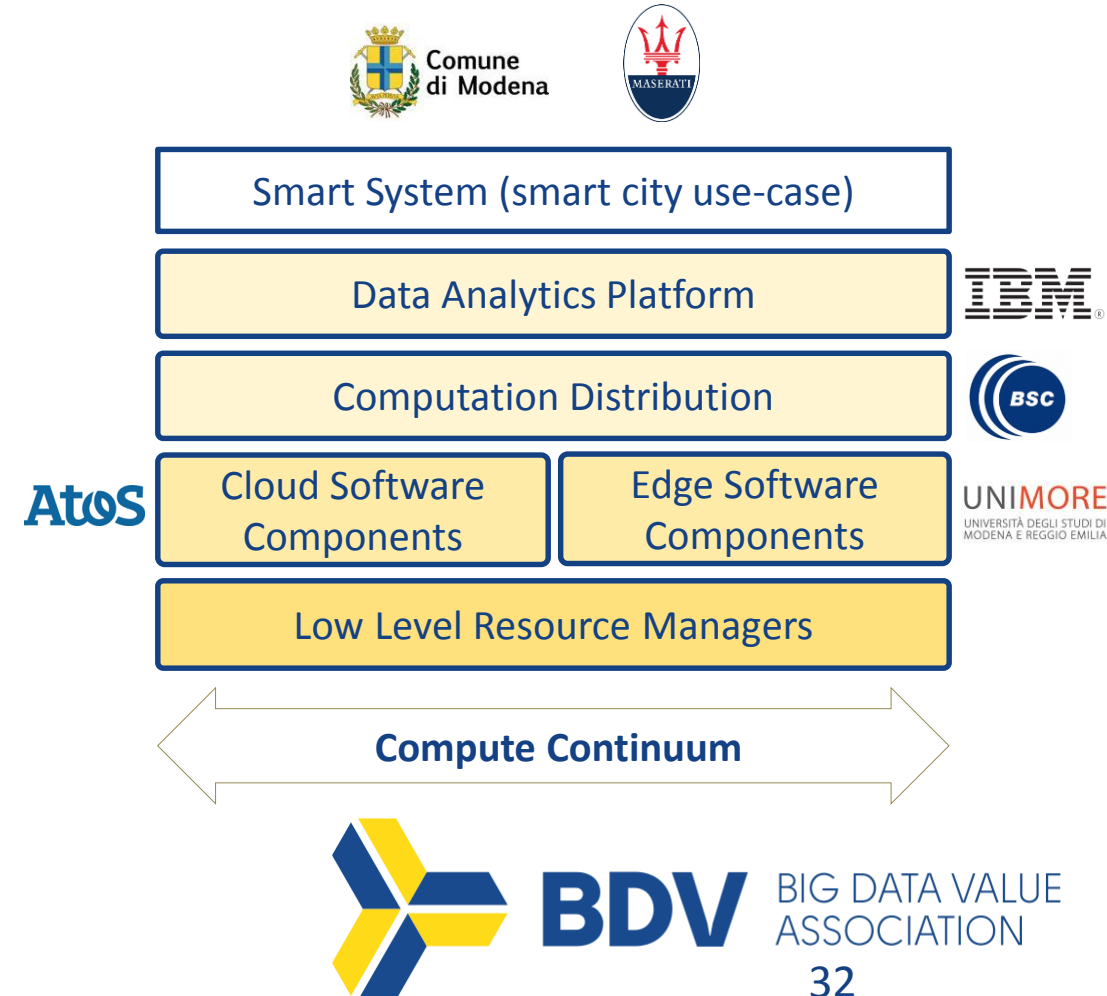
- › Towards a **fully distributed architecture** which edge and cloud computing resources are coordinated
- › Develop a **novel software architecture** capable of
 1. **Distribute and coordinate** big-data workloads with real-time requirements along the compute continuum
 2. **Combine** data-in-motion and data-at-rest analytics
 3. **Increase productivity** in terms of programmability, portability/scalability and (guaranteed) performance

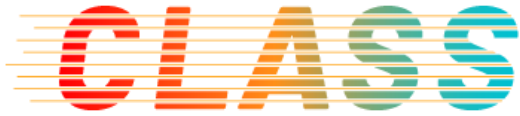


Software Development Framework

Integrate technologies from different computing domains into a single development framework

1. Combine of SoA data-in-motion and data-at-rest **analytics** solutions
2. Apply **high-performance** techniques to distribute computation across edge/cloud resources
3. Apply of **timing analysis** techniques
4. Use the most advanced parallel heterogeneous **embedded** platforms





EDGE AND CLOUD COMPUTATION:
A HIGHLY DISTRIBUTED SOFTWARE
FOR BIG DATA ANALYTICS

Smart City Use-case

- › Deployed on a real urban area in the city of Modena (Italy) with several highly-connected cars
 1. Intelligent traffic management, acting on traffic lights and smart road signals
 2. Advanced driving assistance systems
- Data analytics and **real-time** requirements
 - **11.4 GB/s** of heterogeneous data-sets considering 3 cars and a 1 km² sensing area



Automotive Smart Area



V2X connectivity +
sensors



Further Information:

BDVA: <http://www.bdva.eu/>
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info@core.bdva.eu

@BDVA_PPP #Bigdatavalue #Bigdata

