



Opportunities and Challenges of Smart City Investments

July 12, 2018

Bruno Peters
Deputy Regional Director, Canada West

Shaping Smarter and More Sustainable Cities:
Striving for Sustainable Development Goals




The Challenge: Eliminate Barriers and Maximum Value from our Technology Investments

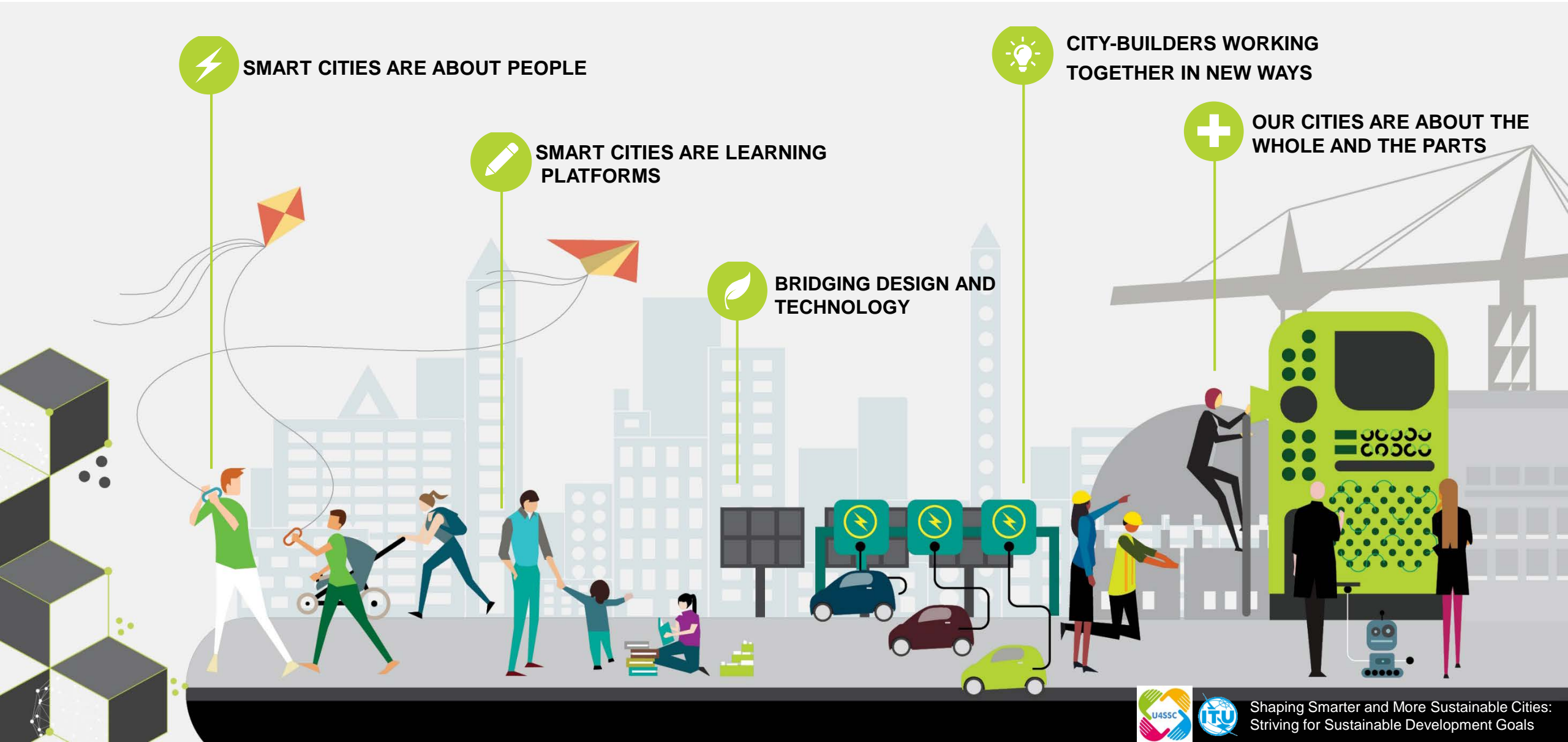
 SMART CITIES ARE ABOUT PEOPLE

 SMART CITIES ARE LEARNING PLATFORMS

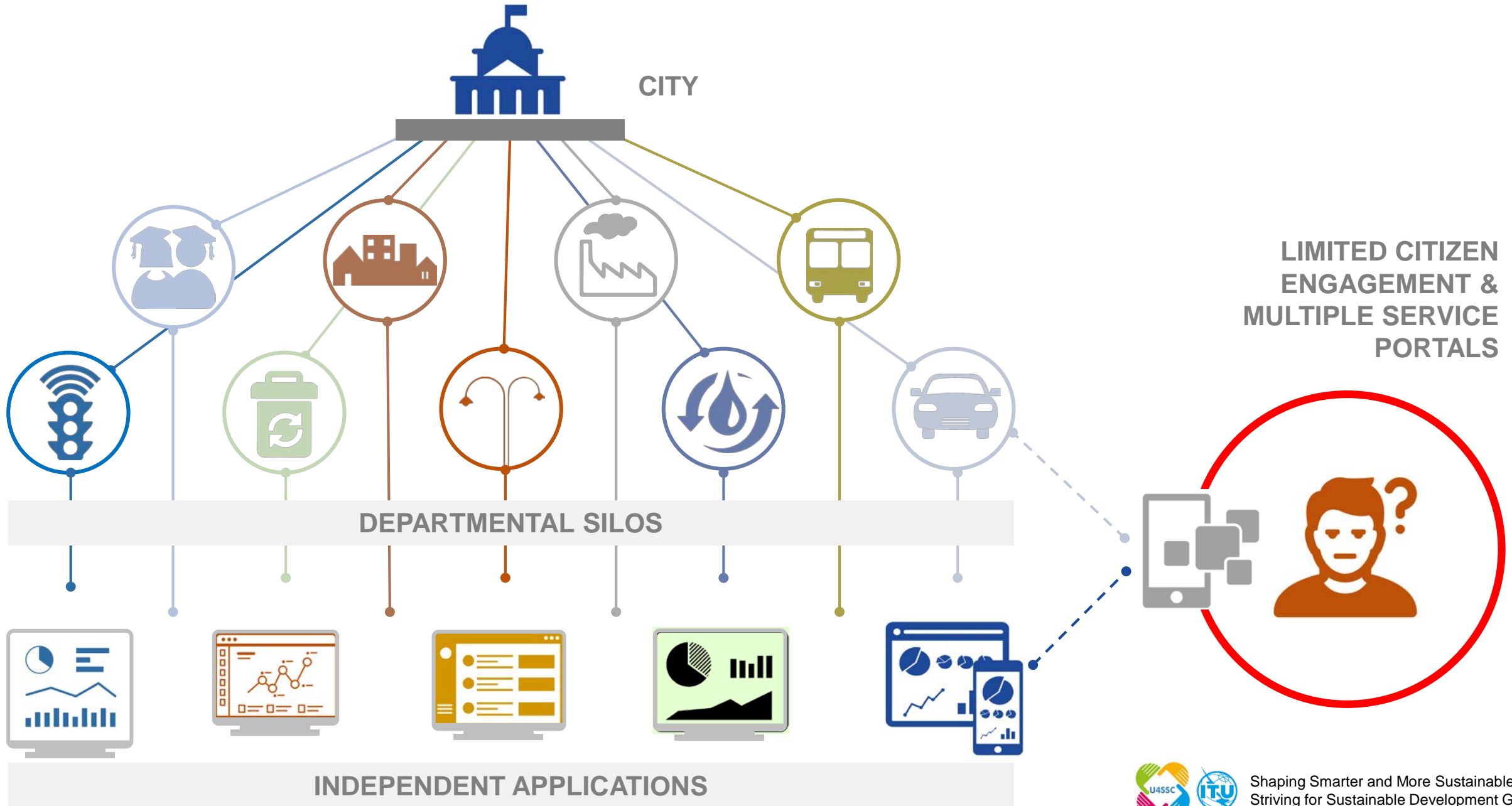
 BRIDGING DESIGN AND TECHNOLOGY

 CITY-BUILDERS WORKING TOGETHER IN NEW WAYS

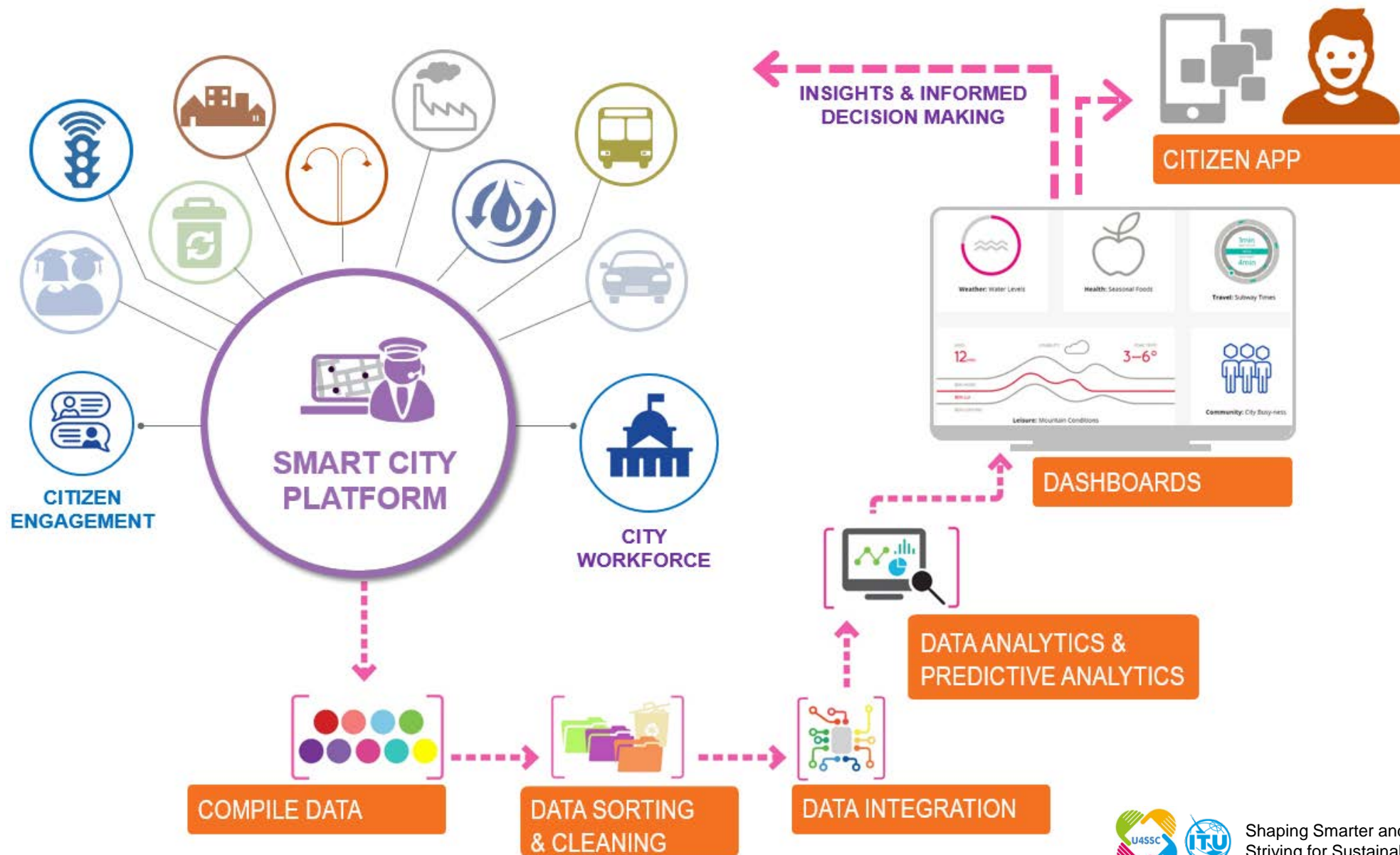
 OUR CITIES ARE ABOUT THE WHOLE AND THE PARTS



The Challenge: Eliminate Barriers, Maximum Value of Technology Investments



Cities Need a Common Platform and Data Sharing to Drive Decision Making and Maximize Investments



Smart City Investments Can Work Together to Drive Smart Sustainable Cities

