

A photograph of a person driving a car, viewed from the passenger side. The driver is wearing glasses and a light-colored shirt. The car's interior, including the steering wheel and dashboard, is visible. A semi-transparent dark blue overlay covers the center of the image, containing white text. The background shows a road and greenery, with a bright light flare in the upper center.

otonomo

## Automotive Data Services Platform

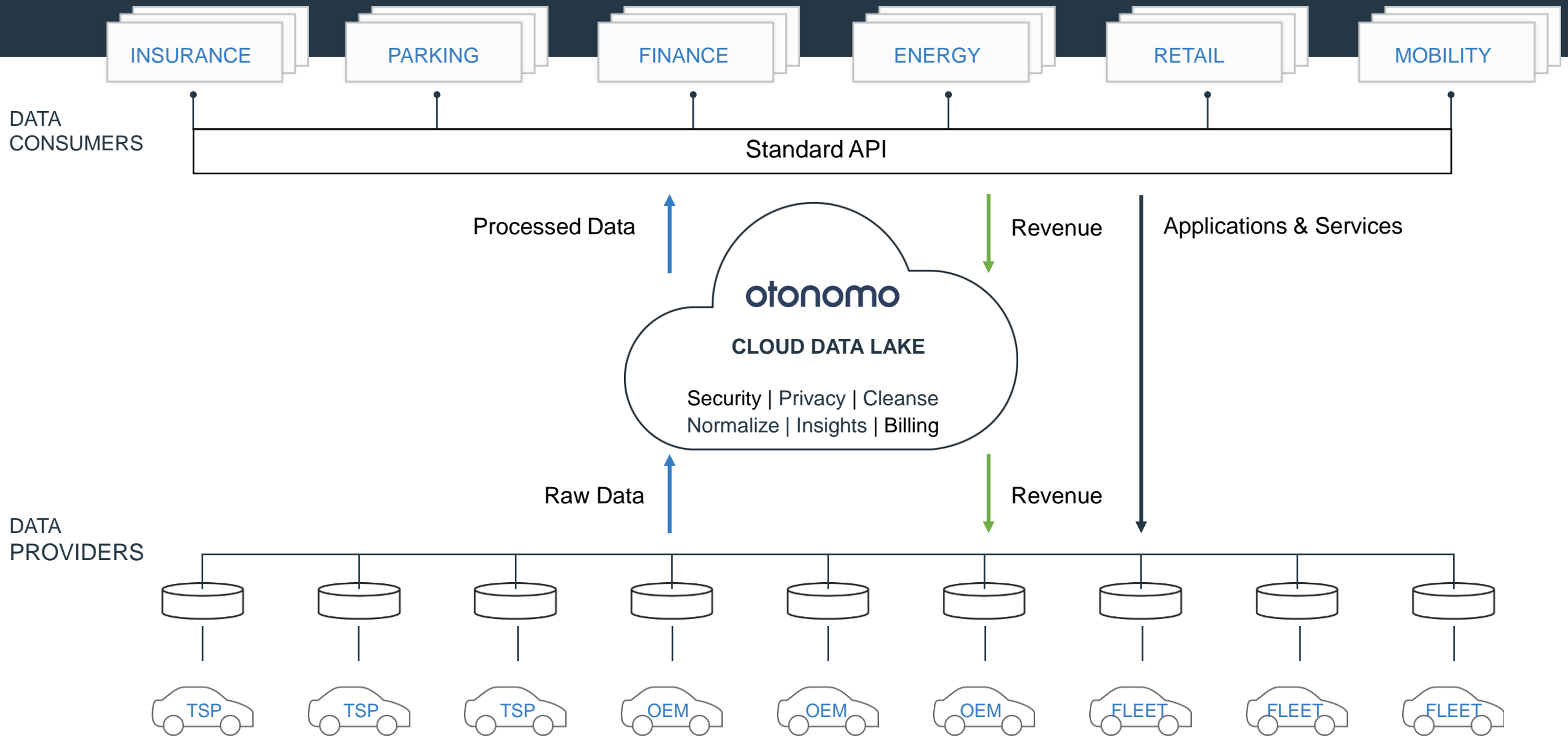
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# The Rosetta Stone for Automotive



Unifying and Standardizing  
Connected Car Data

# Otonomo's Secure Automotive Data Services Platform



# Data Parameters are Diverse and Extensive



## Mobility

- ID
- Trip Distance
- Odometer
- Ignition
- Engine Status
- GPS
- Heading
- Speed
- Vehicle Category



## Behavioral

- Blinker Status
- Brake Pedal Pressure
- Wheel Position
- Accelerometer
- Horn Status



## Diagnostic

- Engine Temp
- RPM
- Tire Pressure
- Oil Level
- Gear Position
- Fuel Level
- EV Battery Level
- Coolant Temperature
- Odometer
- DTC
- MIL Status



## Safety

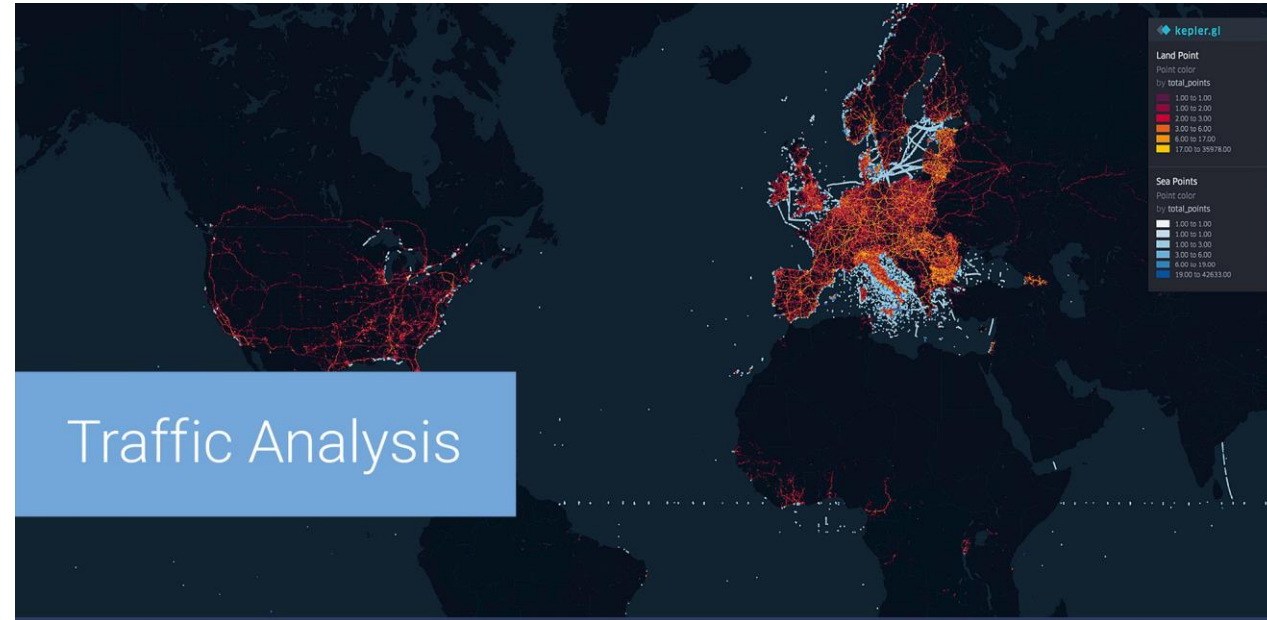
- Airbag Status
- Door Status
- Seatbelt Status
- ADAS
- Wiper Status
- Hard Brake (event)
- Harsh Acceleration (event)
- Sharp Turn (event)



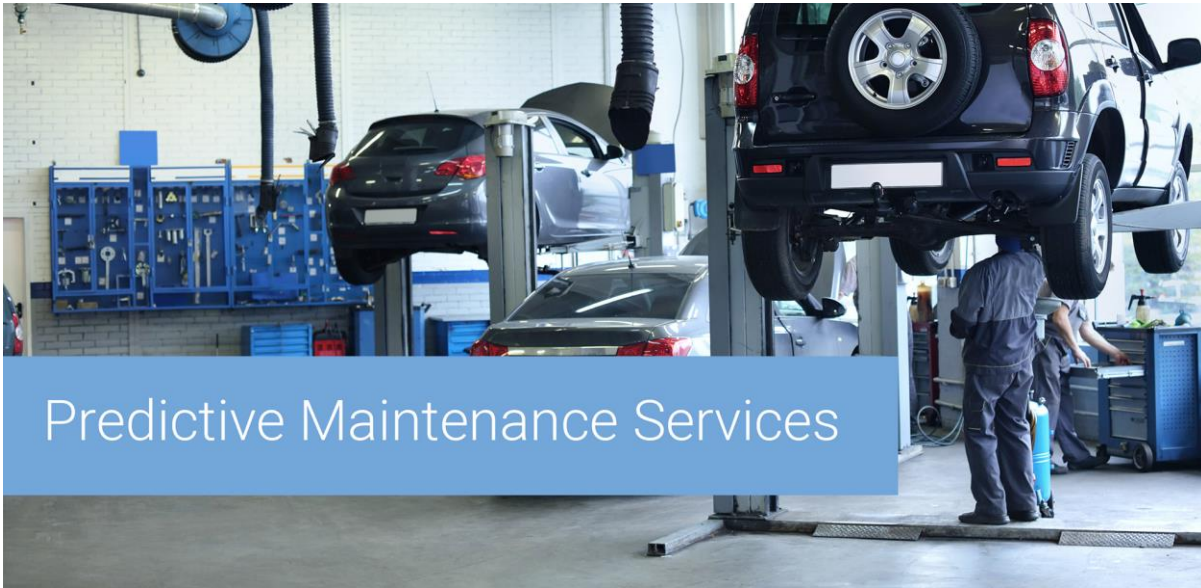
## Next Gen

- Lidar
- Camera
- Biometric Sensors
- Optic Sensors

# Anonymous Use Cases



# Personalized Use Cases



# Personalized Use Cases



On-Demand Fueling Services



In-Vehicle Delivery Services

# Giving Drivers Transparency and Control







# Thank you

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automotive data in motion