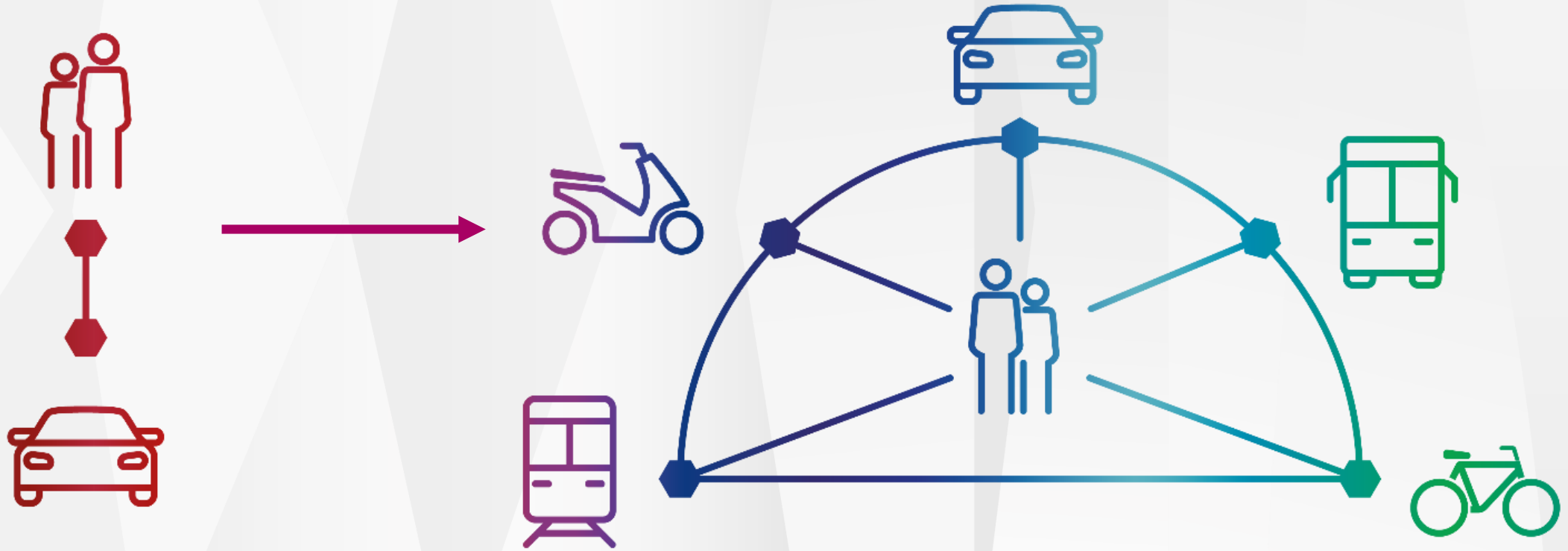


New Offerings, Business Models and Lifestyles will emerge



Moving toward **connected,** **intermodal mobility services**

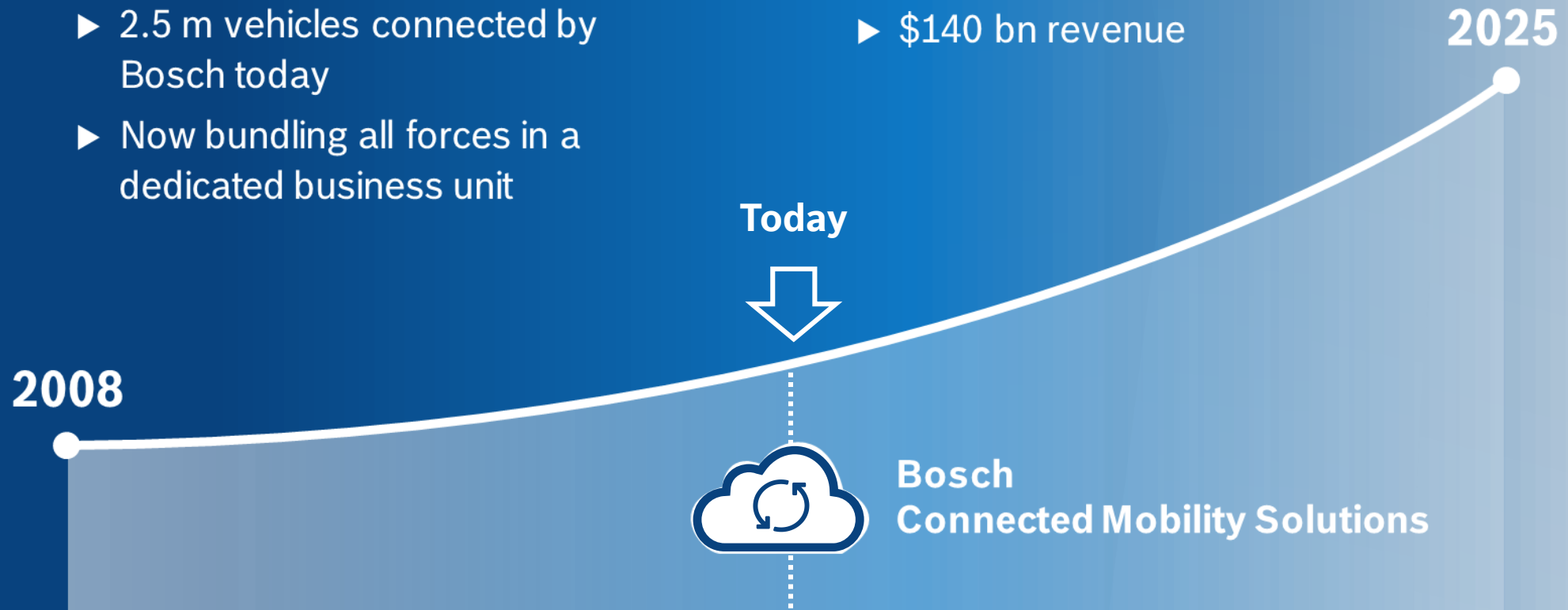


Dedicated business unit

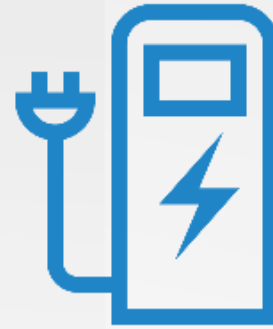
- ▶ Explorative Go-to-Market since 2008
- ▶ 2.5 m vehicles connected by Bosch today
- ▶ Now bundling all forces in a dedicated business unit

Overall market:

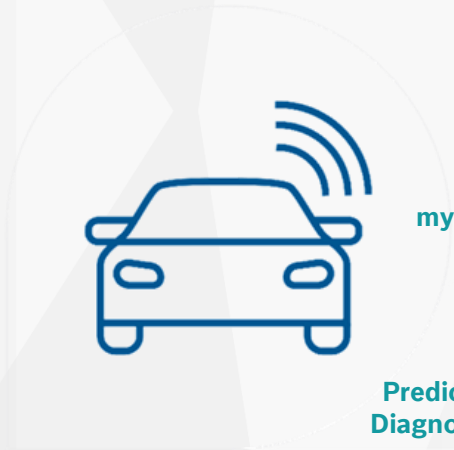
- ▶ 470 m connected vehicles
- ▶ \$140 bn revenue



Broad portfolio of **connected** **and intermodal** services



Connected mobility services



FOTA
mySPIN
Predictive Diagnostics
Damage Detection
User Monitoring
Interior Sensing

B2B

in the vehicle

Automotive Cloud Suite Services

Perfectly Keyless
Smart Home Integration
Automated Valet Parking
eCall, bCall
Community based parking
....

B2B

at the vehicle



Driving Score
Usage based insurance
Fleet Tracking
Logbook
Concierge
Service for electro mobility
Geo Fencing
Vehicle Tracking
Public Charging
....

B2B / B2B2C

around the vehicle



Traffic Management
Smart Mobility Concierge
MoveBW
Enterprise Charging
Aftersales Telematics
Coup
SPLT
MyScotty

B2B2C / B2C

with environment