

# EBU

OPERATING EUROVISION AND EURORADIO

## **Future of Television for Europe – Enabling regulatory and policy environment**

ITU conference 7 June 2019

Sarah Turnbull Senior Legal Counsel EBU  
(speaking in personal capacity)



# **WE ARE THE WORLD'S LEADING ALLIANCE OF PUBLIC SERVICE MEDIA**

Our mission is to make public service media indispensable



**Universality**

**Innovation**

**Independence**

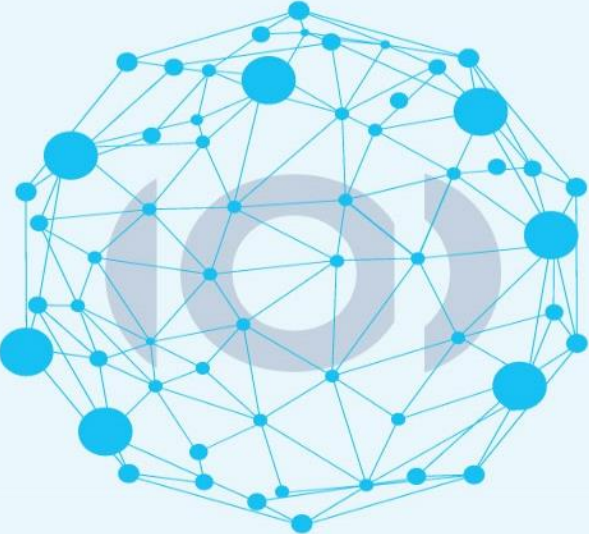
**Excellence**

**Diversity**

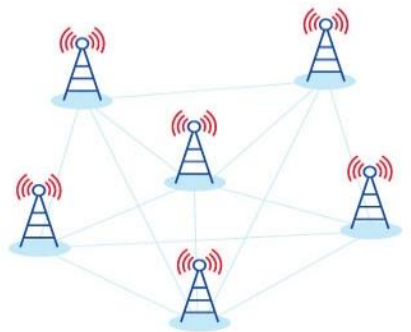
**Accountability**

# THE EBU COMMUNITY IN NUMBERS

The European Broadcasting Union  
is the world's leading alliance  
of Public Service Media



## COMPOSED OF




**117**  
MEMBER  
ORGANIZATIONS

IN **56**  
COUNTRIES



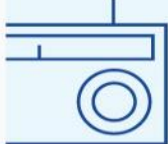
## OPERATING

**489**



TV CHANNELS

**720**



RADIO STATIONS

**560**



LOCAL WINDOWS

**1124**



ONLINE SIMULCAST  
CHANNELS AND STATIONS

**240**



EXCLUSIVE ONLINE  
LINEAR SERVICES

## PROVIDING CONTENT IN

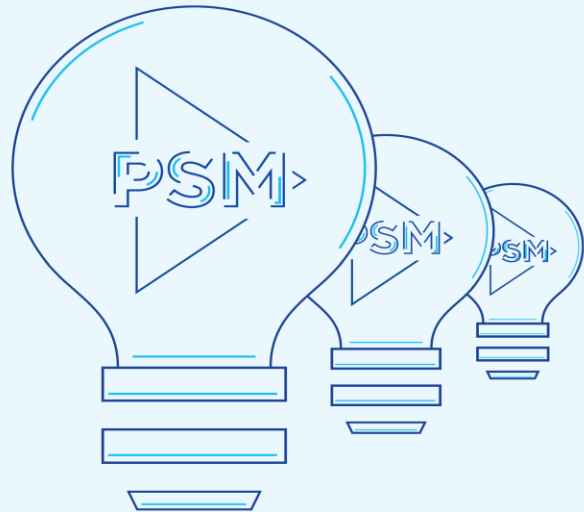
**162**  
LANGUAGES

## TO A POTENTIAL AUDIENCE OF

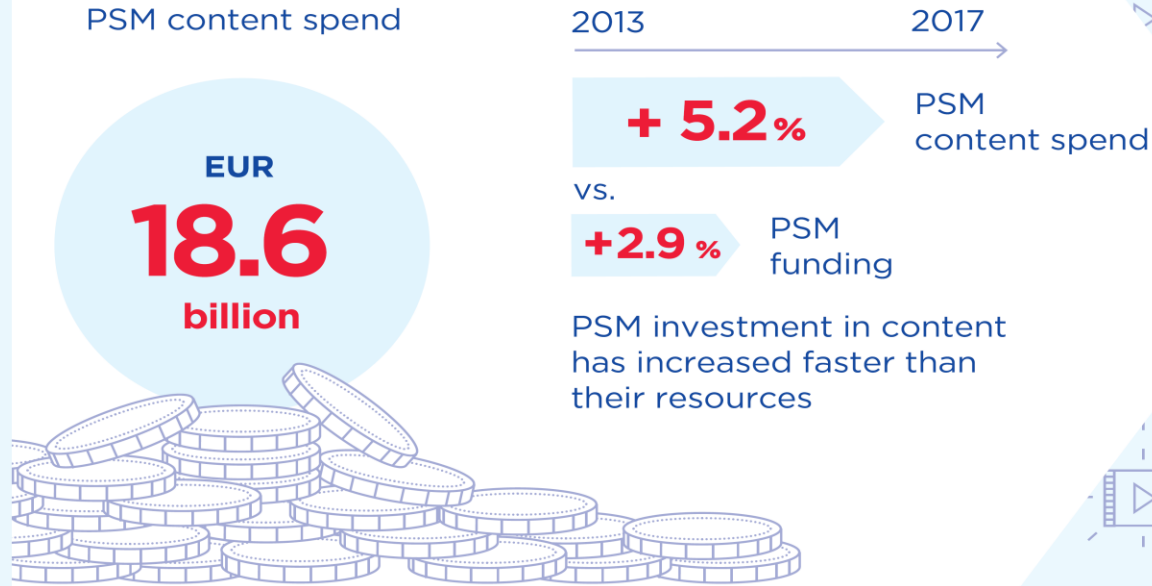
**1.05**  
BILLION PEOPLE

# PUBLIC SERVICE MEDIA IS A DRIVING FORCE FOR THE EUROPEAN CREATIVE SECTOR

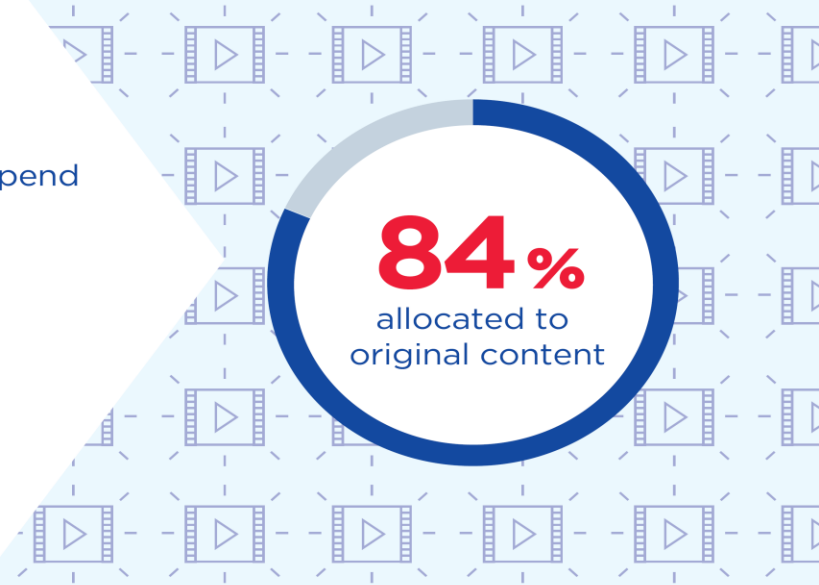
Public service media is central to the European audiovisual production sector, partnering with European creators to help them thrive.



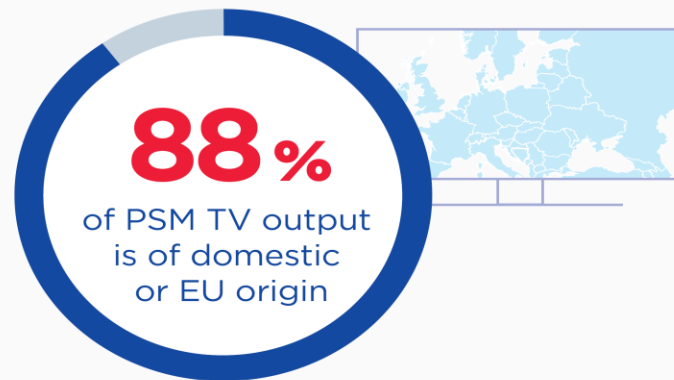
## SUPPORTING THE CONTENT INDUSTRY



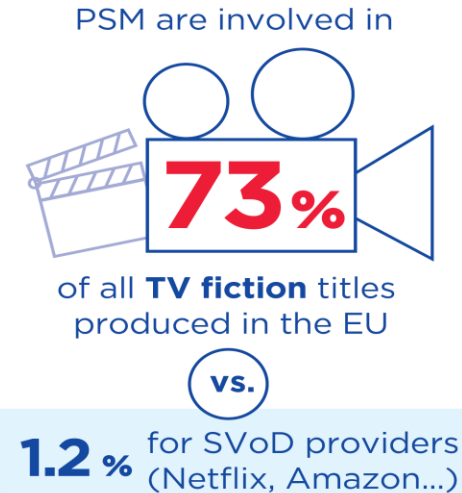
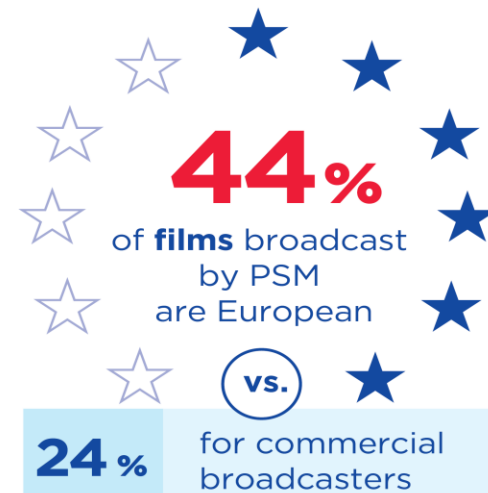
## COMMITTED TO CREATORS



## SHOWCASING EUROPEAN CONTENT



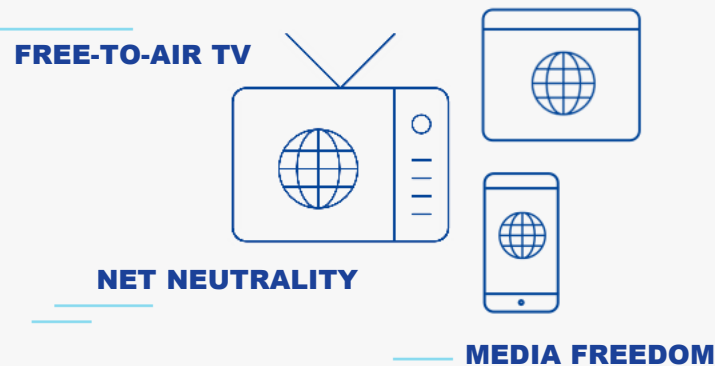
## CHAMPIONING EUROPEAN FICTION



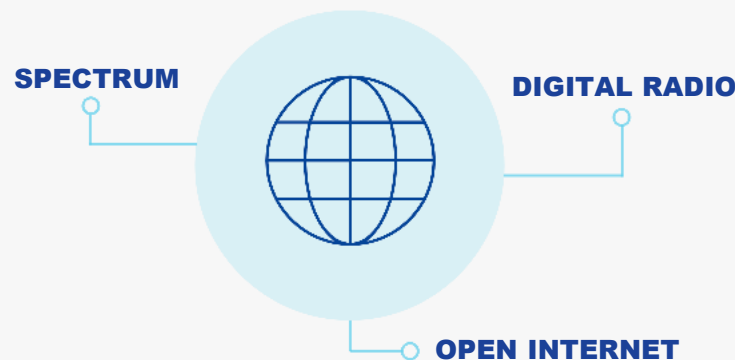
# ADVOCACY AND CAMPAIGNING

**A voice in Brussels and on international platforms  
lobbying for public service media and ensuring open  
standards across the industry**

## ADVOCACY FOR PSM IN EU INSTITUTIONS



## ADVOCACY FOR PSM AND REPRESENTATION ON INTERNATIONAL BODIES



## ADVOCACY FOR PSM AT A NATIONAL LEVEL



# PSM IN THE DIGITAL AGE

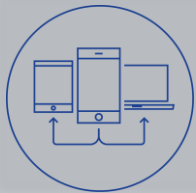
Safeguard national culture, social cohesion and democracy

Quality content; objective news

Benchmark and point of reference

- **Strong, independent PSM more important than ever**
- **PSM on all platforms in all forms**

# CHANGED EU MEDIA ECOSYSTEM



**DIGITALIZATION**



**GLOBALIZATION**



**CONSOLIDATION**



**PERSONALIZATION**

# EU POLICY ACTION LEVELLING THE PLAYING FIELD?

---

2018 EU Code of Practice  
on Disinformation

---

2019 EU Platform to  
Business (P2B) Regulation

---

2018 EU Audiovisual Media  
Services Directive (revised)





# THANK YOU FOLLOW THE EBU



[turnbull@ebu.ch](mailto:turnbull@ebu.ch)



[facebook.com/EBU.HQ](https://facebook.com/EBU.HQ)



[linkedin.com/company/ebu](https://linkedin.com/company/ebu)



[instagram.com/ebu\\_hq/](https://instagram.com/ebu_hq/)



[@EBU\\_HQ](https://twitter.com/EBU_HQ)