



**EBU**

OPERATING EUROVISION AND EURORADIO

# ***FUTURE EUROPEAN REGULATION AND MEDIA POLICY***

## **ITU WORKSHOP ON THE FUTURE OF TELEVISION IN EUROPE**

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# 1. WHERE DO WE COME FROM?



Principle of conferral:  
Shared competence (EU/Member States)

Legal basis/aim:  
Improve functioning of internal market

EU media regulation:  
Television without Frontiers Directive (1989, 1997)  
Audiovisual Media Services Directive (2007, 2018)

## Other relevant EU law

E-Commerce Directive (2000)

General Data protection Regulation (2016)

Platform-to-business Regulation (2019)

European Electronic Communications Code (2018)

EU Accessibility Act (2019)

DSM Copyright Directive (2019)

Terrorist Content Online Regulation (2021)

## EU coordination for content distribution

Code of conduct on countering hate speech (2016)

Code of conduct on disinformation (2018)





## 2. WHERE ARE WE HEADED?

**“We want to lead the way, the European way, to the Digital Age: based on our values, our strength, our global ambitions.”**

*Commission President Von der Leyen,  
State of the Union 2020, 16/09/2020*

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## EU INITIATIVES

### **DIGITAL SERVICES ACT (DSA) PROPOSAL**

DUE DILIGENCE OBLIGATIONS FOR  
ONLINE PLATFORMS WHEN  
MODERATING CONTENT

### **DIGITAL MARKETS ACT (DMA) PROPOSAL**

FAIRNESS IN GATEKEEPER PLATFORM  
BEHAVIOUR AND PRACTICES





# **MANY MORE TO COME...**

## **POLITICAL ADVERTISING PROPOSAL (11/2021)**

TRANSPARENCY OF POLITICAL  
ADVERTISING

## **STRENGTHENED CODE OF PRACTICE ON DISINFORMATION (12/2021)**

## **MEDIA FREEDOM ACT PROPOSAL (2022)**

MEDIA FREEDOM, MEDIA  
INDEPENDENCE, MEDIA PLURALISM

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