nok

FIDO Deployment Deep Dive Mobile Payments

 \cap

Dr. Rolf Lindemann, Nok Nok

Background

About Dr. Rolf Lindemann

- Author & contributing editor of multiple FIDO specifications
- Frequent speaker at industry events
- Helped regulators across the globe with modern authentication
- VP Products at Nok Nok
- About Nok Nok
 - Deep domain expertise in FIDO next-generation authentication
 - Original inventor of FIDO and co-founder the FIDO Alliance
 - Thought leader in customer authentication with proven track record
 - Proven deployed B2C passwordless solution
 - 100s of millions of deployed users
 - Billions of authentications
 - Proven technology with innovations based on the real world
 - Servers deployed globally at scale





 verizon
 CHASE
 BBVA

 Intuit
 MUFG
 Intuit

 döcomo
 Cigna
 T - Mobile

 SoftBank
 Standard Bank

Session Overview

Objective: Demonstrate why and how FIDO-based payments lead to *increased conversion* and *reduced fraud*

Agenda:

- The Problems with Online Payments Today
- Legacy vs. Modern (FIDO) Authentication Approaches
- Payment Scenarios Leveraging FIDO
 - 3DS "challenge flow"
 - Delegated Authentication







Legacy Step-Up Auth Leads to High Cart Abandonment

Biometric Authentication Reduces Cart Abandonment

- Biometrics simplify checkout
- 80% reduction in cart abandonment over passwords or SMS OTP
- Less Friction is a business enabler



Source: Mastercard Study





False-declines
OTP not received
Phone not in reach
Forgotten PIN
Waiting time too long
Unpredictable UX









CNP Fraud 3X More than Card Present

Offline Card Present (CP)





∩ok ∩ok

Online Card Not Present (CNP)

- 3x more fraud than Card Present
- 1.8% revenue lost to fraud globally

Enter card details



The last 3 digits on the back of the card







Identity theft: stolen cards, ...
 Friendly fraud: never ordered or delivered
 Clean fraud: variation of identity theft
 Affiliate fraud: fake traffic via affiliates
 Triangulation fraud: "fake shops"





2 Fraud

Example

eCommerce revenue = \$10m
Payment conversion: 78%
Revenue lost: \$2.2m
Gross Margin: 40%
Money lost: \$880k

Example

eCommerce revenue = \$10m
Online payment fraud: 1.8%
Payments lost: \$180k
Add'l. loss per \$1 chargeback: \$2.94
Money lost: \$180k + \$529k = \$709k







Both issues have similar relevance (for merchants)!







Both issues have similar relevance (for merchants)!

Focus on Payment Auth UX





Legacy vs. Modern (FIDO) Approaches

nok

3DS Overview



3DS Overview



3DS Overview



∩ok ∩ok

Legacy Methods: Under the Hood





Legacy Methods: Under the Hood



Bearer Tokens Vulnerable to MITM Attacks





Example for MITM Attack on Shopping





FIDO: Under the Hood



Key Pairs replace legacy shared secrets



FIDO Protects Against MITM attacks





MITM Attack Levels

1





Payment Scenarios Leveraging FIDO

nok

Authenticator Form Factors

Typical Modalities

Platform Authenticators

Authenticator is an integral part of a multi-functional device





Connectable to other devices via BLE ("CTAP Hybrid")



Roaming Authenticators

Authenticator is a dedicated security device – typically supporting USB, NFC and/or BLE.







Payment Scenarios

• 3DS with Biometric Challenge Flow

- 1. Browser and Push-OOB to smartphone App
- 2. Browser WebAuthn (cross-origin-iframe)
- 3. Secure Payment Confirmation (SPC)

Delegated Authentication

- 0. Enablement
- 1. First Purchase
- 2. Second Purchase
 - 1. Browser WebAuthn
 - 2. Secure Payment Confirmation (SPC)

Using FIDO authentication



3DS with Biometric Challenge Flow



nok nok

1. Browser and Push-OOB to App









Drone 1 The Best

BLUE & WHITE

*** * * * *** 523 **\$750.00**

ADD TO CART

Hyperloop delivery from San Francisco

Description

This is the drone you've been waiting for. This drone is fully loaded with high-performance automations like Auto Launch, Auto Hover, and Auto Land. Eliminate the learning curve and fly like a Pro right out of the box! The







Drone 1 The Best

BLUE & WHITE

*** * * * *** 523 **\$750.00**

ADD TO CART

Hyperloop delivery from San Francisco

Description

This is the drone you've been waiting for. This drone is fully loaded with high-performance automations like Auto Launch, Auto Hover, and Auto Land. Eliminate the learning curve and fly like a Pro right out of the box! The



	ShopAuth	× +				-	o ×
\leftarrow	C 🗘	https://shopauth.noknokdemo.	com/cart.html		A™ tã t≞	œ (
		nok	Q	7		Sign	In
	Double	check your orde	er details				
	Shipping	Information			ltem(s) total	\$750.00)
	Elena Molinero			Shipping	\$0)	
	Calle Puente	e Grau 300, Arequipa 04000 P	Peru		Sales tax	67.50)
	3439875075	651058			Order total (1 item)	\$817.50)
		Save Payment Informati	on				
	Enables Delegated Authentication			Place your			
					By clicking Place yo agree to Dronz' Sho and Privacy	our order, you p Terms of Us Policy	5e



	ShopAuth	× +					—		×
\leftarrow	C 🗅	https://shopauth.noknokdemo.com	n/cart.html	\odot	A™ 56	ເ∕≡	œ		
		nok Nok	Q	Ħ			2	Sign In	
	Double	check your orde	r details						
	Shipping	Shipping Information					\$750.00		
	Eler	Eler Authorize \$817.50 payment?						\$0	
	Call	Authorize	Decline	9			e	57.50	
	3439875075651058 Save Payment Information					Order total \$817 (1 item)			
						Place your order			
	Enables Delegated Authentication				By clicki agree to	By clicking Place your order, agree to Dronz' Shop Terms and Privacy Policy			



	ShopAuth	× +						—		×	
\leftarrow	C ô	https://shopauth.noknokdemo.com	n/cart.html	0	A	٢ô	≨	Ē			
		nok Nok	Q	Ħ				ç	Sign In		
	Double	check your order	^r details								
	Shipping	Shipping Information					tal	\$75	50.00		
	Elei							×	\$0		
	Call	Authentic [sams This screen will e	ation in progress ung jackpotlte] expire in 2 min and 46	i sec.				e	57.50		
	343987507	5651058			(1 i	tem)	di	əd1	7.50		
	Save Payment Information					Place your order					
	Enables Delegated Authentication				By clicking Place your order, you agree to Dronz' Shop Terms of Use and Privacy Policy						



🖸 🛒 ShopAuth	× +			_	o x
← C ♪	https://shopauth.noknokdemo.com/cart.ht	ml 💿	A™ tõ t≞	۵	• • •
	nok Nok	Q 📜		Sigr	n In
Double	e check your order det	ails			
Shipping	g Information		ltem(s) total	\$750.0	00
Eler				×	50
Call	Authentication in p [samsung jack] This screen will expire in 2	progress potite] 2 min and 46 sec.		67.5	50
343987507	5651058		(1 item)	t7.5¢	0
	Save Payment Information		Place you	r order	
Enables Delegat	ed Authentication		By clicking Place y agree to Dronz' Sh and Privac	vour order, yo op Terms of U y Policy	bu Jse





Authorize \$817.50 payment?

🖸 🛒 ShopAuth	× +			- 0	×		
← C 🗘 ht	tps://shopauth.noknokdemo.com/cart.htm	I ©	A™ tô t≞	@ (
	nok	Q 📜		Sign In	^	nok Nok	
Double o	heck your order deta	nils				Sign In	Sign U
Shipping I	nformation		ltem(s) total	\$750.00		elena	
				×		Use your so	creen lock
Eler				\$0		Confirm your finger BankAuth can	rprint so Nok Nok verify it's you.
Call	Authentication in pro [samsung jackpo This screen will expire in 2 r	ogress tlte] nin and 46 sec.		67.50			
34398750756	51058		(1 item)	əd17.50		Touch s	ensor
	Save Payment Information					Cancel	Use screen lo
Enables Delegated /	Authentication		Place you	r order		Scan	
-			By clicking Place y	our order, you			
			agree to Dronz' Sho and Privac	p Terms of Use / Policy		e Enable passkeys	for simpler and more
			und mude	. shoj	-	secure sign-in	



<

()
🗖 🛒 ShopAu	th × +			—	D	×
← C d	https://shopauth.noknokdemo.co	om/order-complete.html	A™ 56 5€≡	Ē		
	nok	Q 📜		Sig	ın In	Â
Т	hank you for sh M	opping wit olinero.	h us, Elen	а		
	We hope to s	see you again s	oon!			
Order No				#107	723	
Total:				\$817	.50	
Shipping	to					
Calle Pue 04000 Pe	nte Grau 300, Arequipa ru					



Scenario Summary – Browser & Push-OOB

Transaction display	FIDO Client (embedded in App) – privileged to use credential
Transaction detail linked ¹ to authentication code ²	Transaction text hash is part of assertion signature (FIDO UAF Transaction Confirmation)
Credential type	Single device credential – cannot be exported from device
Authentication factors ³	Possession of authenticator (TEE backed) + user verification
Transaction text appearance	Text and / or image – up to full screen
Devices required	2
MITM protection	Yes, if user verifies transaction text
Additional user interaction	Use second (OOB) device
Notes	Requires native mobile app, broadest device coverage



¹ See PSD2 RTS Article 9 "Independence of Elements"

² PSD2 term for the FIDO assertion is "authentication code"

³ See PSD2 RTS Article 5 "dynamic linking"

2. Browser (iframe)

	ShopAuth	× +				-		×
\leftarrow	C 🗘	https://shopauth.noknokdemo.co	om/cart.html		A™ €ã €=	Ē		
		nok	Q	Ì		Sigr	n In	A
	Double	check your ordei	^r details					
	Shipping	Information			ltem(s) total	\$750.0	00	
	Elena Moline	ero			Shipping	\$	50	
	Calle Puente	e Grau 300, Arequipa 04000 Pe	ru		Sales tax	67.5	50	
	3439875075	651058			Order total (1 item)	\$817.5	0	
		Save Payment Informatio	n					
	Enables Delegate	d Authentication			Place your	order		
					By clicking Place yo agree to Dronz' Sho and Privacy	our order, yo p Terms of l Policy)u Jse	
								-











۵	ShopAuth	× +			- 0	×
÷	+ C ♪	https://shopauth.noknokdemo.com	n/order-complete.html	A∿ tõ t≞	۵	
		nok	Q 📜		Sign Ir	
	Th	ank you for sho Mo We hope to se	opping wit olinero. ee you again s	h us, Elen	а	
	Order No.				#10723	
	Total:				\$817.50	
	Shipping to Calle Puent 04000 Peru	o te Grau 300, Arequipa I				





Shipping Information



Item(s) total	\$750.00
Shipping	\$0
Sales tax	67.50
Order total (1 item)	\$817.50
Place your order	

By clicking Place your order, you agree to Dronz' Shop







15:08 🖿			¥ 🗟 (۵
🖒 🔒 oknoka	demo.com	+	2	:
Shipping In	oformatio	on		
Elena Molinero				
Use y Confir bankauth.nok	/OUR SCREE m your finger nokdemo.cor you.	en loci print so m can v	K erify it's	
E	6			
	Touch senso	r		
	Cancel (Jse scre	een lock	c .
ompping				***
Sales tax			67.	50
Order total (1 i	tem)		\$817.	50
By clicking Place y	our order, you a	gree to I	Dronz' Sh	ор
111	\bigcirc		<	



15:08 Image: 0 Image: 0

Thar shopp Elena ^{We hope f}	nk you ing wit Molin to see yo soon!	for h us, ero. ou again
Order No.		#10723
Total:		\$817.50
Shipping to		
Calle Puente G	irau 300, A	requipa
111	0	<



Scenario Summary – Browser (iframe)

Transaction display	Bank web app (HTML & JS) – privileged to use credential
Transaction detail linked ¹ to authentication code ²	The FIDO assertion includes a server challenge derived from a cryptographic hash of the transaction text
Credential type	Depends on authenticator/device – single device credential or multi- device credential
Authentication factors ³	Possession of authenticator + user verification
Transaction text appearance	HTML – up to full screen
Devices required	1
MITM protection	Yes, if user verifies transaction text
Additional user interaction	None
Notes	Requires cross-origin-iframe WebAuthn support in Browser (Chrome, Edge, Samsung Internet, Safari 16+), needs JS injection protection



¹ See PSD2 RTS Article 9 "Independence of Elements"

² PSD2 term for the FIDO assertion is "authentication code"

³ See PSD2 RTS Article 5 "dynamic linking"

3. Secure Payment Confirmation (SPC)

र ShopAuth × +		
← → C 🔒 shopauth.noknokdemo.com/cart.html	Q @ ☆ 👗 🗖 🖁	:
MONES DRONE COMPONENTS CALL US: 650.433.1300	🔍 🌹 Sign In	Â
Double check your order details		
Shipping Information	Item(s) total \$750.00	
Elena Molinero	Shipping \$0	
Calle Puente Grau 300, Arequipa 04000 Peru	Sales tax 67.50	
3439875075651058	Order total (1 item) \$817.50	
Save Payment Information Enables Delegated Authentication	Place your order By clicking Place your order, you agree to Dronz' Shop Terms of Use and Privacy Policy	1
Drone 1 The Best Free Shipping. Ready for delivery. Quantity: 1 This order is a gift	 Choose a shipping method Hyperloop instant delivery Free USPS Priority Mail Express \$12,50 	-



1

🛒 ShopAuth	× +								
\leftrightarrow \rightarrow C \cong shop	auth.noknokdem	uth.noknokdemo.com/order-complete.html							
≡									
	Use Windows	Hello to verify and complete your purcha	ise?						
	Store	ShopAuth (shopauth.noknokdemo.com)							
	Payment	BankAuth 1058							
	Total	USD \$817.50							
		Verify	Cance	4					







.	ShopAuth				×	+																
←	\rightarrow G		shopa	auth.r	nokno	kdem	o.com/	/order	r-com	plete	e.html				Q	Ê	☆		Ł			0 0 0
	nok DRO	ONES	DRON	E COI	MPONE	NTS	CALL U	JS: 650.4).433.13	300							Q	3	-	Sign I	In	^
		Т	han	k y	ou	for We	sho hop	oppi oe to	ing see	wi you	th ι i aga	us, ain s	Ele soon	na !	Mc	lin	ero	•				
	Order No.																			#107	23	
	Total:																		:	\$817	.50	
	Shipping to	to																				
	Calle Puen	nte G	irau 3(00, A	requi	pa 04	000 P	eru														
	Sign up	now	for our	News	etter a	nd get	a 10% i	rebate (on you	ur first	t order.	. ₎	your@e	email.c	om			Su	bscr	ibe		1
	COMPANY				SERV	ICE				OR	DERS 8	& RET	URNS			PAYME	NTS A	ACCE	EPTE	D		•



Scenario Summary – Issuer-SPC

Transaction display	FIDO Client (Web Browser) – privileged to use credential
Transaction detail linked ¹ to authentication code ²	The FIDO assertion includes a cryptographic hash of the structured transaction details.
Credential type	Depends on authenticator/device – single device credential or multi- device credential
Authentication factors ³	Possession of authenticator + user verification
Transaction text appearance	Browser-specific visual representation
Devices required	1
MITM protection	Yes, if user verifies transaction text
Additional user interaction	None
Notes	Supported in Chrome only, no roaming authenticator support (yet)



¹ See PSD2 RTS Article 9 "Independence of Elements"

² PSD2 term for the FIDO assertion is "authentication code"

³ See PSD2 RTS Article 5 "dynamic linking"

Delegated Authentication

3DS Overview



Delegated Authentication





Delegated Authentication





Delegated Authentication



EMV 3-D Secure Protocol and Core Functions Specification v2.2.0 3-D Secure Data Elements

A.7.3 3DS Requestor Authentication Information

The 3DS Requestor Authentication Information contains optional information about how the cardholder authenticated during login to their 3DS Requestor account. The detailed data elements are outlined in Table A.10.

Table A.10: 3DS Requestor Authentication Information

Data Element/Field Name	Description	Length/Format/Values
S Requestor Authentication Data	Data that documents and supports a specific authentication process.	Length: maximum 20,000 characters
ld Name : threeDSRegAuthData	In the current version of the specification, this data element is not defined in detail, however the intention is that for each 3DS Requestor Authentication Method, this field carry data that the ACS can use to verify the authentication process.	JSON Data Type: String
	For example, if the 3DS Requestor Authentication Method is:	
	 03, then this element can carry information about the provider of the federated ID and related information. 	
	 06, then this element can carry the FIDO attestation data (including the signature). 	
	 07, then this element can carry FIDO Attestation data with the FIDO assurance data signed. 	
	 08, then this element can carry the SRC assurance data. 	

3DS Message with **FIDO data** (authentication evidence)

"A401030339010020590100C7CA21EA2DC465DC6338E5D3404A174493E42173EE4188412E542300364C82CA647 AC641752DFAD2787911ABBCDD484B5C33DD63F10DBF102154F2D45FB4B1147971287D119C93CD3BB4EBD076048 D6EA32ED999419A0490546BEE6C79E056F396D5717AFE710CE735230C0BE9BBF5A378797844D6CF2B9E1A1CD44 09C1989C4EBC60E0B37AE3244D89517AE77E80CC1849DDB21A62FE163739AD92FF1F64C2552C440A1EFACC5736 EB31E62B773105F6FF01679F9A84B157BC0D2A5A0B983149C990768E8E1EF43899B4967AA58EA285B695A239D6 A204685D2417DE5581D564C78B008F4E0729AA1B1B1883D57AC51B2BE9258DF6572E061A00774C180AEA121430 10001",

> "aaguid": "0132d110-bf4e-4208-a403-ab4f5f12efe5", "uv": true, "up": true, "usedForThisTransaction": true





0. Enablement









nok

1. First Purchase











	ShopAuth	× +		- 0) ×
\leftarrow	C 🗘	https://shopauth.noknokdemo.com/cart.html	A∿ t₀ t ≡	<u>۹</u>	
	\equiv	nok		Q]	t Î
			💄 elena	a-moliner	0
Double check your order details					
	Shipping	Information	Item(s) total	\$750.00	
	Elena Moline	ero	Shipping	\$0	
	Calle Puente	e Grau 300, Arequipa 04000 Peru	Sales tax	67.50	
	3439875075	651058	Order total (1 item)	\$817.50	
Remove Payment Information					
Enables Delegated Authentication		Place your order			
		By clicking Place your order, you			
		agree to Dronz' Shop Terms of Use			






















	×	F						-	D	×
https:// shop a	auth.noknok	demo.com/o	order-comp	lete.html	A»	τõ	€≣	æ	۲	
		nok	k					Q		
						2	elena	-moli	nero	
nank v	ou fo	r sho	pping	a wit	h u	s, E	len	а		1
,		Mol	inero			-, -		-		
We hope to see you again soon!										
			,	J						
								#10	0723	
								to 4	7 5 0	
								\$81	7.50	
0										
te Grau 30	00, Arequ	uipa								
1	https://shop	https://shopauth.noknok ank you for We hope te Grau 300, Arequire	+ https://shopauth.noknokdemo.com/d ank you for sho Mol We hope to see	× + https://shopauth.noknokdemo.com/order-comp Molinero Molinero We hope to see you a We hope to see you a	× + https://shopauth.noknokdemo.com/order-complete.html nokk ank you for shopping with Molinero. We hope to see you again set yo	x + https://shopauth.noknokdemo.com/order-complete.html A nokk ank you for shopping with u Molinero. We hope to see you again soon We hope to see you again soon	https://shopauth.noknokdemo.com/order-complete.html A to the second	x + https://shopauth.noknokdemo.com/order-complete.html A & & & & & & & & & & & & & & & & & &	× + https://shopauth.noknokdemo.com/order-complete.html A Complete.html A Comple	× + https://shopauth.noknokdemo.com/order-complete.html A A C A C





2. Second and Subsequent Purchases

©2022 Nok Nok Labs













🗖 🛒 Sha	pAuth	× +				—	D	×	
\leftarrow C	https://shopauth	.noknokdemo.com/cart.	html	AN SO	ะ∕ิ≡	Ē			
\equiv		nok				Q	7	^	
				📙 el	ena-	molir	nero		
Doul	ole check yo	ur order det	tails						
Shipping Information				ltem(s) total		\$199.00		1	
Elena N	Iolinero			Shipping			\$0		
Calle P	uente Grau 300, Areq	uipa 04000 Peru		Sales tax		17	.91		
343987	5075651058			Order total (1 item)		\$216	.91		
	Remove Payı	ment Information							
Enables Delegated Authentication				Place your order					
-				By clicking Place your order, you agree to Dronz' Shop Terms of Use					











Alternative: Merchant-SPC

	ShopAuth	×	+				—	O	×
\leftarrow	C 🗅 htt	tps://shopauth.no	knokdemo.com/cart.html	0 /	4" 6	£≞	Ē		
				-		lena	Q a-moli	X inero	
	Double c	ł	- (J						
	Shipping	Use Windows	s Hello to verify and complete	e your purc	hase?		100	0.00	
	Eler	Store	ShopAuth (shopauth.noknol	kdemo.com	ו)			\$0	
		Payment	😬 🔜 BankAuth 1058					7.04	
	Call	Total	USD \$817.50			I	\$216	7.91 5 .91	
	545967507505			Verify	Cancel				
	Enables Delegated A	uthentication			Place	e your	order		
					By clicking F	place yo nz' Shoi	ur order, DTerms o	you of Use	
					ugice to bioi				



©2022 Nok Nok Labs

Alternative: Merchant-SPC





🔲 🛒 ShopAuth	× +				_	0	×
← C 🗅	https://shopauth.noknokdemo.com/order-complete.html	A» ۲	ô	เ∠็≡	Ē	۲	
	nok				Q		
				elena	-moli	nero	
T	nank vou for shopping with	า นร	. E	len	а]
	Molinero.		, –				
	We hope to see you again so	oon!					
	. , , ,						
Order No.					#10	724	
Tatalı					¢ 01	6 01	
IOtal.					φ21	0.91	
Shipping t	o						
Calle Puen	te Grau 300, Arequipa						
Calle Puen 04000 Per	te Grau 300, Arequipa						



Scenario Summary (Delegated Authentication)

	WebAuthn Variant	Merchant-SPC Variant			
Transaction display	Merchant web app (HTML & JS)	FIDO Client (Web Browser)			
Transaction detail linked ¹ to authentication code ²	The FIDO assertion includes a server challenge derived from a cryptographic hash of the transaction text	The FIDO assertion includes a cryptographic hash of the structured transaction details.			
Credential type	Depends on authenticator/device – single device credential or multi-device cre				
Authentication factors ³	Possession of authenticator + user verification				
Transaction text appearance	HTML – up to full screen	Browser-specific visual representation			
Devices required	1				
MITM protection	Yes, if user verifies transaction text				
Additional user interaction	None				
Notes	Supported by all modern Browsers	Supported in Chrome only, no roaming authenticator support (yet)			



¹ See PSD2 RTS Article 9 "Independence of Elements"

 $^{\rm 2}$ PSD2 term for the FIDO assertion is "authentication code"

³ See PSD2 RTS Article 5 "dynamic linking"

Auditability

Driving factors

- 1. Altering transaction details should be detectable ("dynamic linking")
- 2. Ensure the user has seen and approved ("non repudiation")





וסר

Auditability – Non-Repudiation

- Verify the entity that displayed the transaction details
- Use user's credential public key to verify signature
- FIDO2/WebAuthn+SPC: Check flags to know whether user was verified ("UV")
- Look back when credential was created:
 - The user was known (ID proofing or legacy authentication method)
 - Verify aaid/aaguid to get more information about authenticator characteristics (if attestation was provided)



Takeaways

- FIDO can address the most common sources of Fraud in Payments
- FIDO can vastly improve the user experience resulting in less cart abandonment
- Some companies have already deployed FIDO in Perú (BBVA)
- Considerations:
 - Payment use cases differ from standard "login" use cases
 - One-size does not fit all seek solutions that can address multiple use cases
 - Ability to assess and handle Authenticator characteristics (e.g., TEE use, single-devicecredential vs. multi-device credential etc.)
 - Support for FIDO UAF Transaction Confirmation and Secure Payment Confirmation



THANK YOU

rolf@noknok.com



©2022 Nok Nok Labs