



Industry participation trends and Internal Tracking

ITU-T Industry Engagement Workshop
Geneva, Switzerland, 19 April 2024

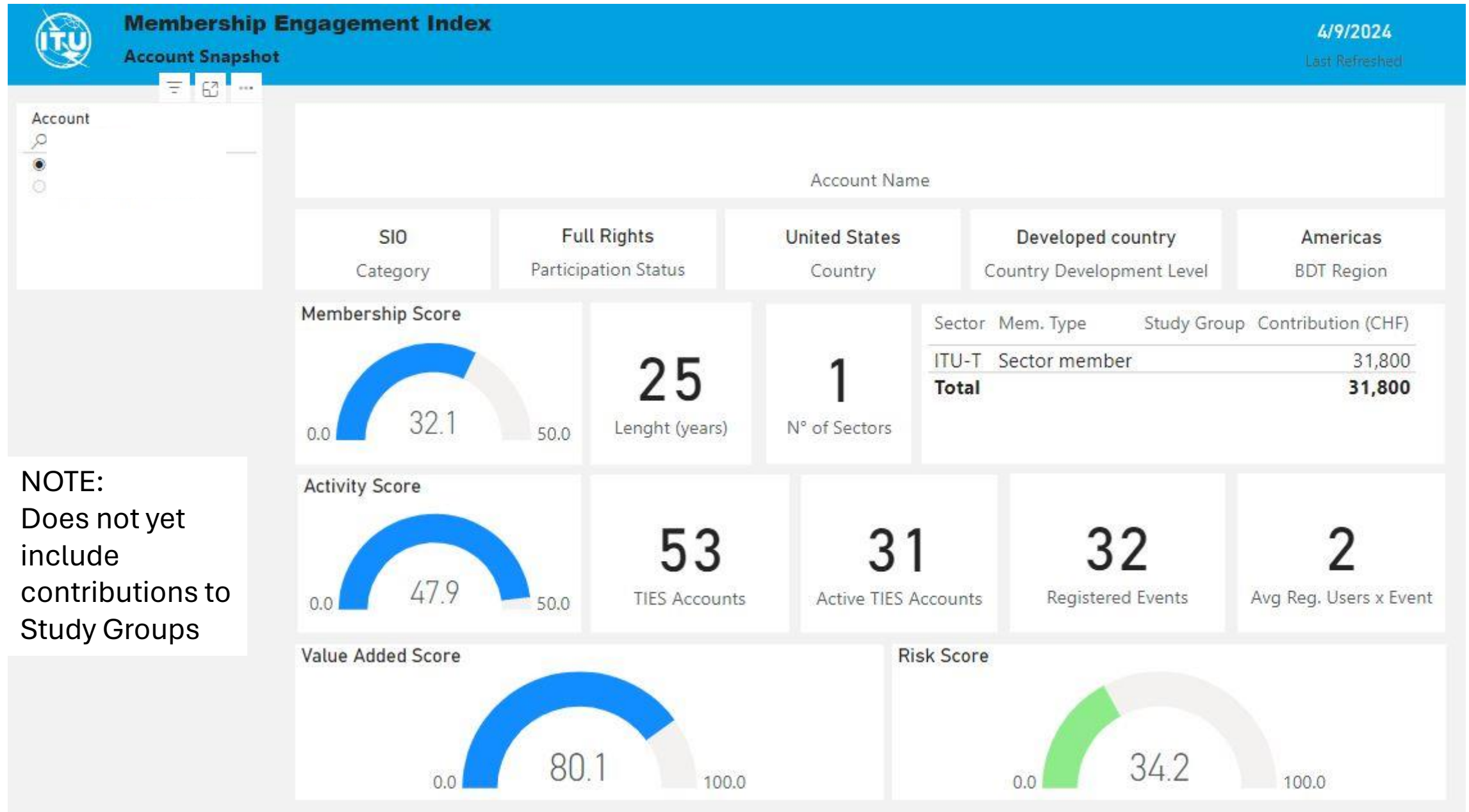
Christopher Clark
Head, ITU Marketing and Partner Relations

What we'll cover:

Part 1: Internal Tracking / Metrics for engagement

Part 2: Trends in participation

ITU wide Tracking – Engagement Index



Detailed participation view



Membership Engagement Index

Events Detail

4/9/2024

Last Refreshed

Account

Search

- "Telecom Armenia" Open Joi...
- 1NCE GmbH
- 3G Telecommunications Limi...
- 5G Americas
- A1 Telekom Austria AG
- AALTO HAPS Limited

Account Name																
SIO	Full Rights	United States	Developed country	Americas												
Category	Participation Status	Country	Country Development Level	BDT Region												
25	1	<table border="1"> <thead> <tr> <th>Sector</th> <th>Mem. Type</th> <th>Study Group</th> <th>Contribution (CHF)</th> </tr> </thead> <tbody> <tr> <td>ITU-T</td> <td>Sector member</td> <td></td> <td>31,800</td> </tr> <tr> <td>Total</td> <td></td> <td></td> <td>31,800</td> </tr> </tbody> </table>		Sector	Mem. Type	Study Group	Contribution (CHF)	ITU-T	Sector member		31,800	Total			31,800	32
Sector	Mem. Type	Study Group	Contribution (CHF)													
ITU-T	Sector member		31,800													
Total			31,800													
Lenght (years)	N° of Sectors			Registered Events												

Filter Events per Sector

- ITU-D
- ITU-T
- SG

Sector Registered Events

Sector	Registered Events
ITU-D	1
ITU-T	28
SG	3
Total	32

Sector	Meeting Identifier	Event Name	Year
ITU-D	C-00012301SG2-RGWQ3	Workshops RGM-SG2	2023
ITU-T	C-00011254ITU-T SG17	ITU-T SG17	2022
ITU-T	C-00011487WORKSHOP FTTR	Second Joint Workshop on "FTTR"	2022
ITU-T	C-00011641ITU-T SG15	ITU-T SG15	2022
ITU-T	C-00011764ITU-T SG16	ITU-T SG16	2022
ITU-T	C-00011768ITU-T SG13	ITU-T SG13	2022
ITU-T	C-00011768SG13 RAPP	ITU-T SG13	2022
ITU-T	C-00011768SG13 WP	ITU-T SG13	2022
ITU-T	C-00011830SG11 RGM	WP 11 & SG11 RGM	2022
ITU-T	C-00012043ITU-T SG15	ITU-T SG15	2023
ITU-T	C-00012160ITU-T SG13	ITU-T SG13	2023
ITU-T	C-00012287ITU-T SG15	ITU-T SG15	2023

Overview of Engagement - Members at risk



Membership Engagement Index

Accounts Analyzer

4/9/2024

Last Refreshed

BDT Region

All

Development Index

All

Country

All

Sectors

All

Risk Score New

7.1

90.0

TIES Activity

All

Events Activity

All

Status

All

Exemption

No

Category

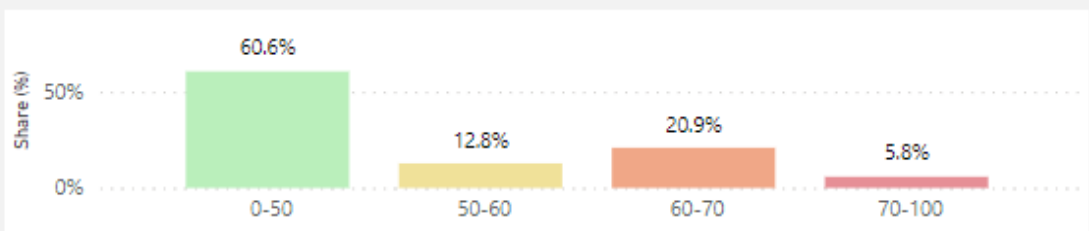
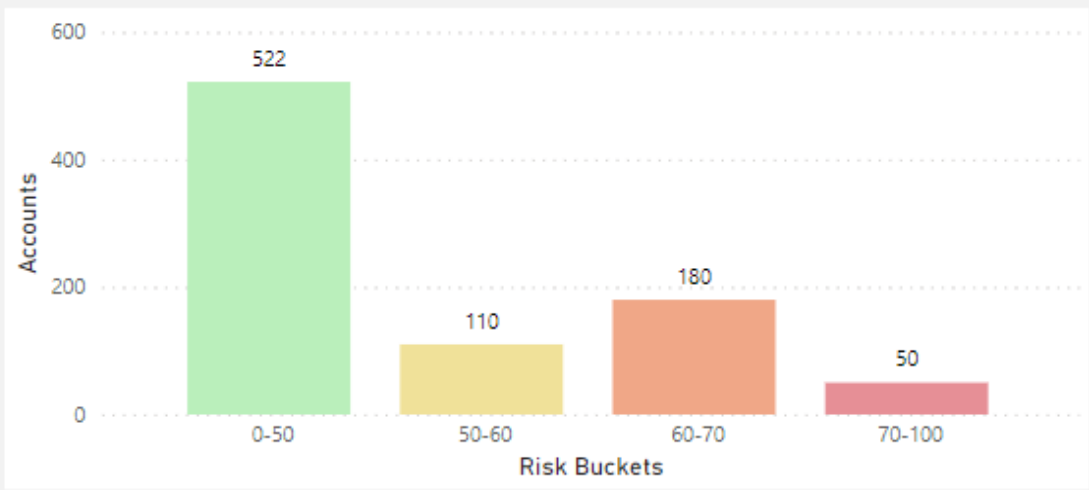
All

862

Count of Accounts

16,973,330

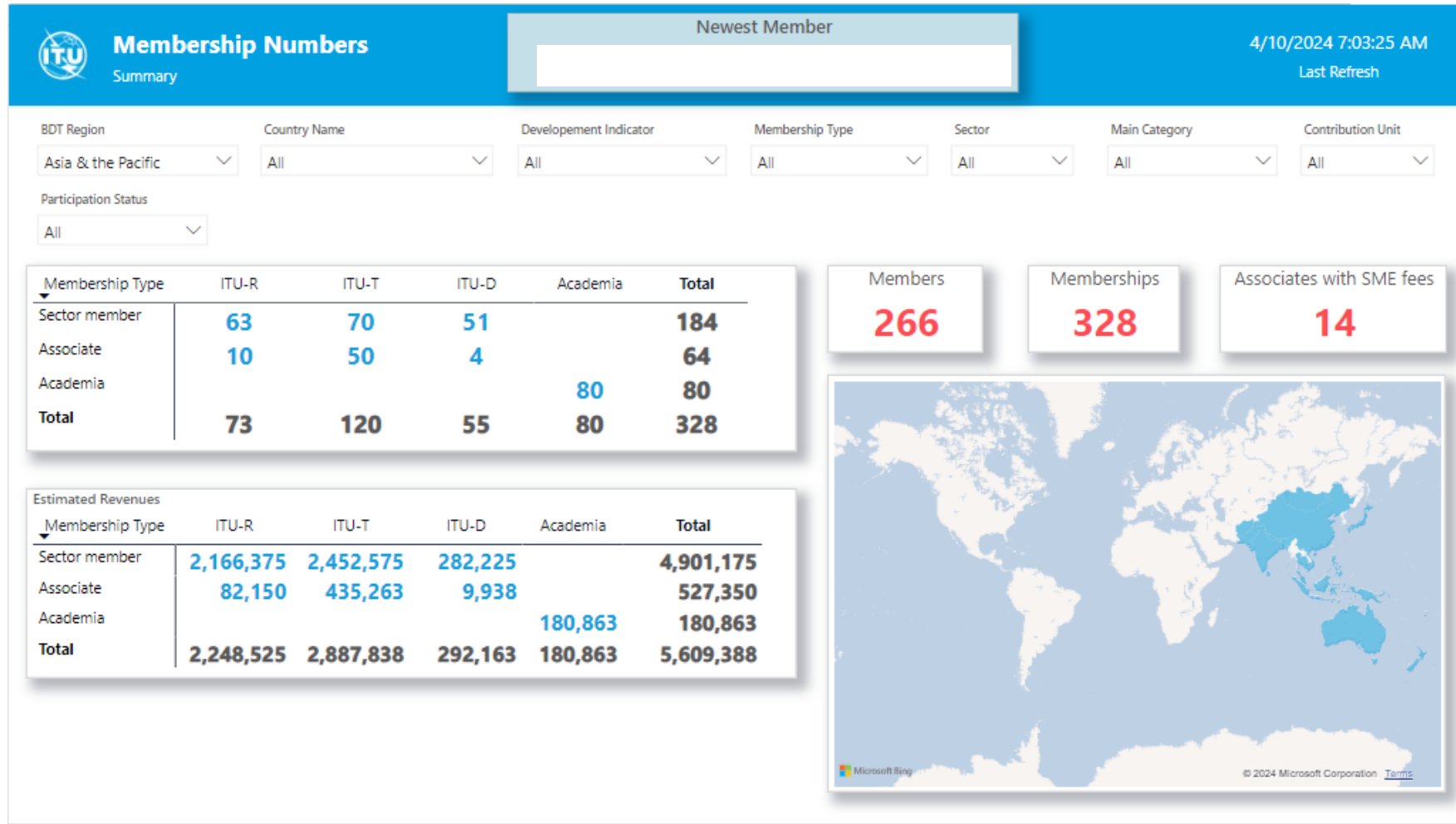
Contribution (CHF)



Account	Sectors	Activity Score	Risk Score
	RTD	2.1	87.2
	RTD	2.1	87.2
	T	2.1	83.6
	RT	2.1	83.6
	RT	3.1	82.6
	RT	3.1	82.6
	R	2.1	80.1
	T	2.1	80.1
	T	2.1	80.1
	T	2.1	80.1
	T	2.1	80.1
	T	2.1	80.1
	T	2.1	80.1
	T	3.1	79.0
	T	3.1	79.0
	TD	3.1	79.0
	R	4.2	78.0
	TD	2.1	76.5
	T	2.1	76.5
	T	2.1	76.5

Quick view dashboard

Now included in Council reports



[Link to dashboard](#)

Big picture : Current situation

ITU-T is at its highest level of membership ever.

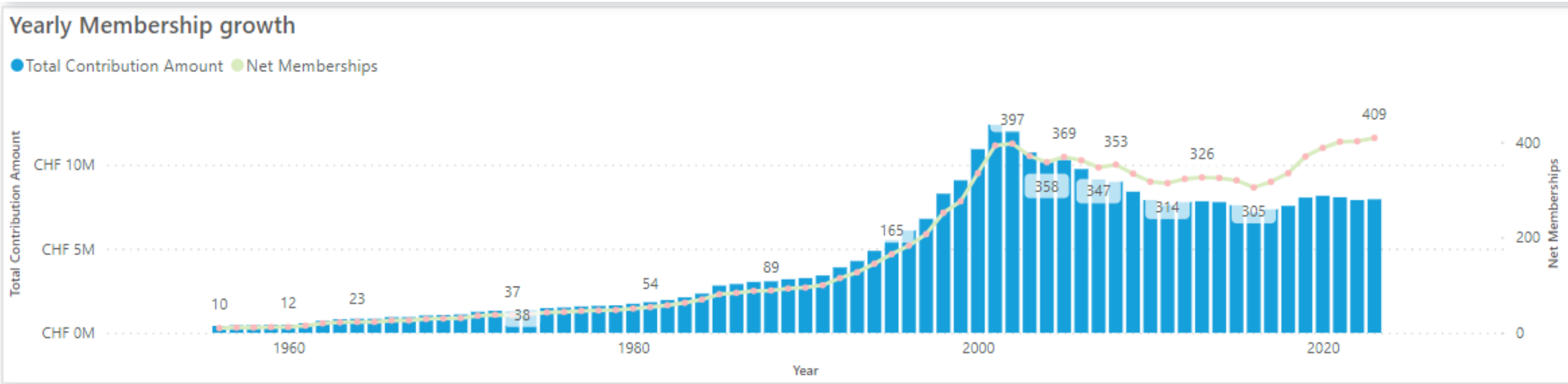
It's more diverse than ever.

Same for ITU overall.

Long-term trends

- Rising membership from 1960s up to about 2001. This was a peak for the period.
- Decline between 2001 to 2016 - Global groups consolidation of memberships / M&As / closures in early 2000s.
- Between 2001 and 2023, 50% drop in Sector Membership but almost 20x increase in Associates
- Membership rising again since 2017.
- Totals are now at highest level ever, but fees flat
 - Revenues fell from 12.4M in 2001 to 7.9M in 2023

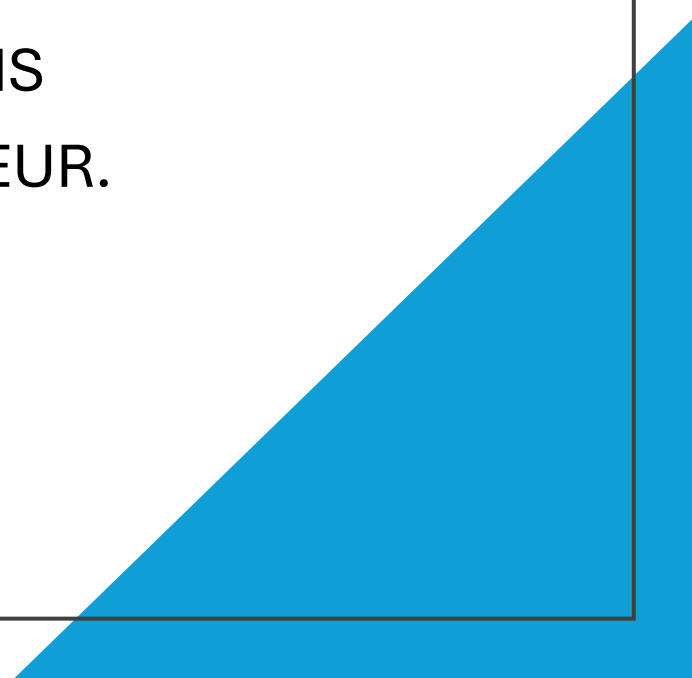
ITU-T Membership Growth + Revenues



ITU-T Membership More Diverse than ever ...

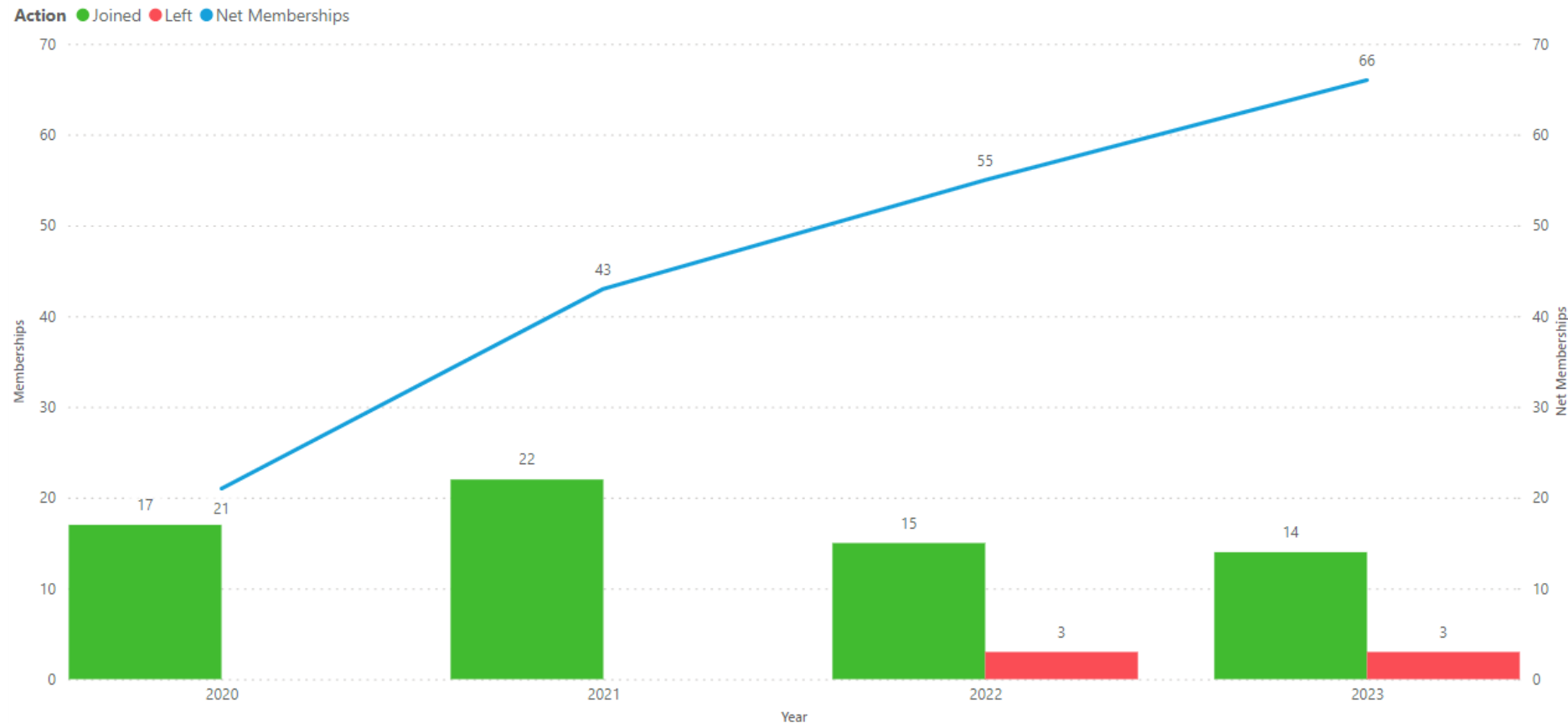
- Developed country industry participation declined, developing country industry increase from 2001-2023.
- Ratio shift : 77/23 to 65/35

ITU-T Industry Regional Participation

- Associate category grew across all regions.
 - Significant Associate increases in EUR, ASP and AMS
 - Mostly Sector Member declines, especially AMS & EUR.
 - Sector Members grew significantly in ARB
- 
- A blue triangular graphic element is located in the bottom right corner of the slide, pointing upwards and to the left.

ITU-T SME Membership

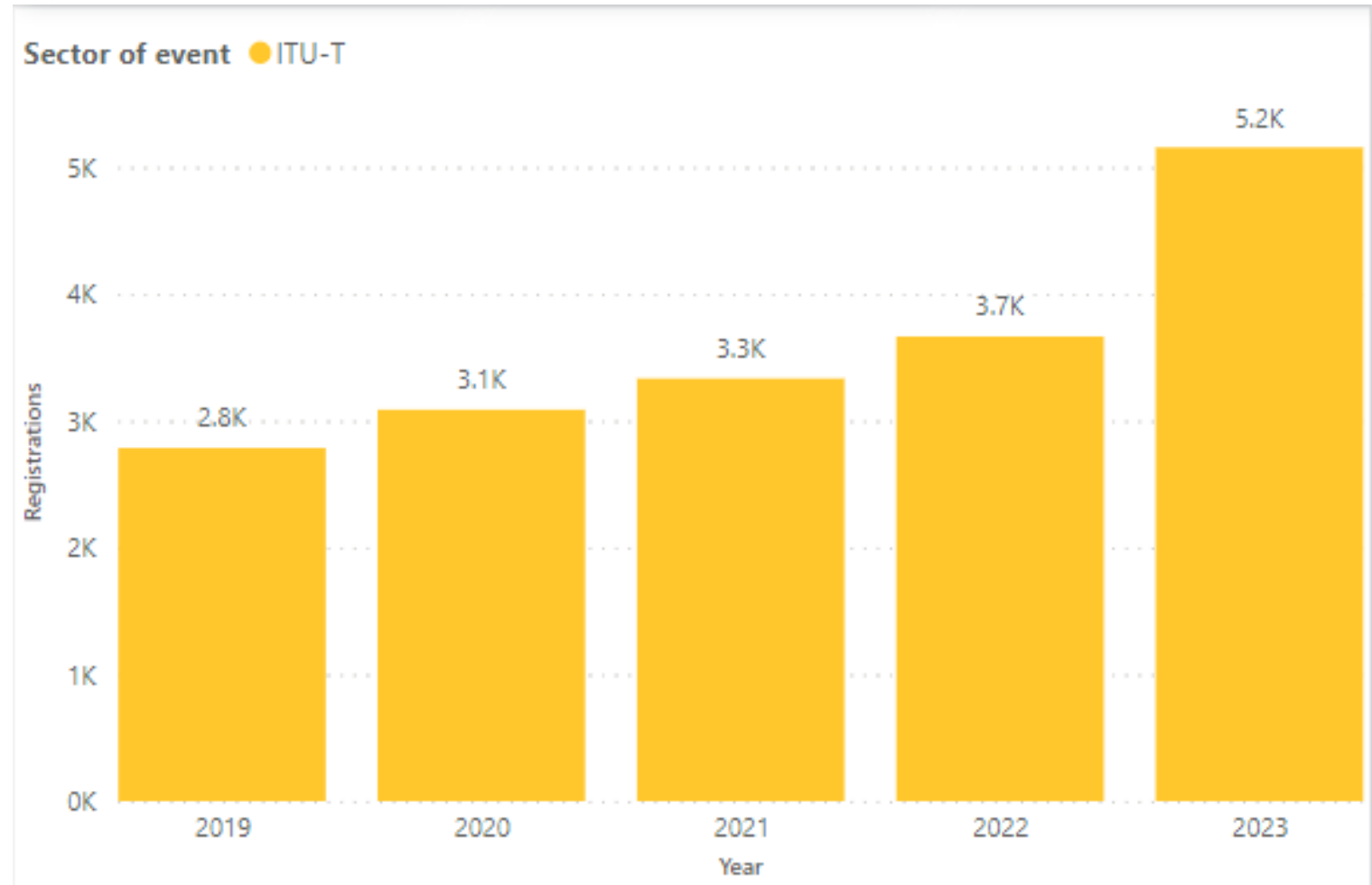
- SME Associate reduced fee since 2020 (Res 209/PP18)
- 30% of ITU-T Associates are companies that benefit from the SME reduced fee



These SMEs account for about 16% of ITU-T's industry membership

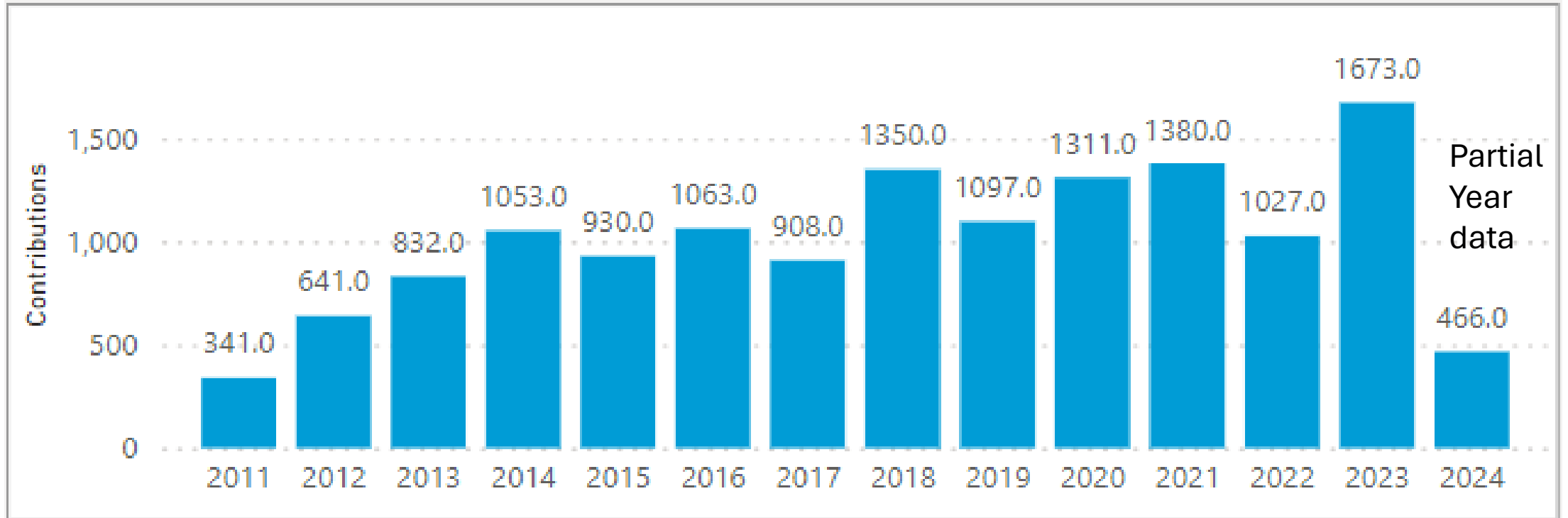
ITU-T Industry – Meeting Participation

- Participation on the rise since 2019
- From about 2.8K attendees up to 5.2K



Industry contributions to ITU-T SGs

Contributions per year



Recap on trends and current situation

- Overall, ITU-T industry participation is rising. Highest ever.
- More diverse membership. SMEs. Regional balance. Developing / developed
 - Fewer sector members, many more associates
 - SMEs account for significant percent of new members.
- Participation and contributions: Rising overall, biggest gains in Asia