(Lack of) Industry Engagement in the T Sector

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Why you don't often see Cisco at the ITU-T

- Reasons:
  - There is a rich ecosystem of standards organizations
  - Cost of participation is quite high (not enough virtual engagement)
  - Too many science experiments made into Recommendations
  - Technical excellence can be traded off against policy objectives

- ITU technical standards are often not relevant to Cisco or have been overtaken elsewhere
  - Nothing from SGs 11, 13, and 20
  - Almost nothing from SGs 2 and 3
  - Limited relevance for SGs 5, 9, 12, 15, 16, and 17

Getting the ITU-T back on track: what we do and don't need

We don't need

- ... the ITU-T to generate Recommendations for new protocols and formats
  - But we do need you to maintain those that are well deployed.
- ... the ITU-T to manage internet resources, but only because governments have engaged well at ICANN.

We do need

- High quality well-grounded statistics
  - Internet usage, societal engagement
- Good measurement methodologies
- Policy makers and regulators to share their views in a constructive dialog
- ... the ITU-T enhance its collaboration with other standards organizations
- ... facilitation of participation by all