



Value Proposition for Industry Engagement

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Committed to connecting the world

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ITU's Telecommunication Standardization Sector (ITU-T) develops international technical standards that ensure networks and technologies seamlessly interconnect.

ITU-T standards (ITU-T Recommendations) provide the technical backbone to global communications, increasing the reach of international information and communication technology (ICT) networks and fostering the market growth necessary to the production of affordable ICTs.

Without ITU-T standards:

- You couldn't make a telephone call from one side of the world to the other
- You wouldn't be able to surf the Internet
- Modern communications, as we know them, just wouldn't exist



CMCC Value Propostion for Industry Engagement in My Understanding

正德厚生 臻于至善 

以天下之至诚而尽己之性、尽人之性、尽物之性

- ✓ As the leading ICT services provider in the mainland of China, the Group provides communications and information services in all 31 provinces, autonomous regions and directly-administered municipalities throughout the mainland of China and in Hong Kong SAR, and boasts a world-class telecommunications and information operator with the world's largest network and customer base, a leading position in profitability, brand value and market value ranking.
- ✓ Value propostion for industry engagement (my personal view of points):
 - Common prosperity
 - Technology equity
 - Leading ICT industries

- Common prosperity
- Technology equity
- Leading ICT industries



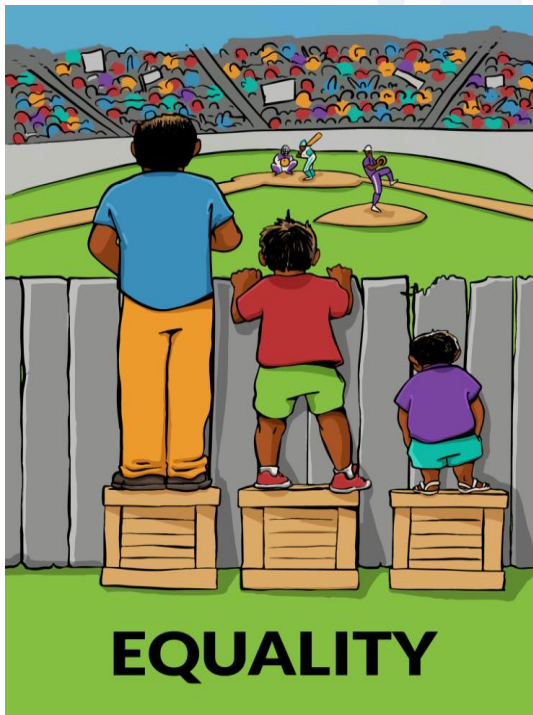
CMCC Future Outlook for Industry Engagement in My Understanding

- ✓ The rapid development and continued integration of next-generation information technologies, such as 5G, cloud computing, big data and AI, are leading to new trends of systematic innovation and becoming increasingly integrated into all aspects of the economy, society, and everyday life, leading to the emergence of new industries and models such as autonomous driving, unmanned factories, and metaverse.
- ✓ The new wave of technological innovation has created more opportunities for industry development, but also put higher demands on the transformation of traditional business models.
- ✓ The integration of CT, IT and DT technologies, the integration of connectivity, computing force and capability in services, and the integration of new-generation information technology with production, livelihood and governance in applications are accelerating.
- ✓ These three integrations have quickened their pace and presented valuable opportunities for us to expand our information services.
- ✓ The macroeconomic environment is facing new challenges with a complex and rapidly changing business landscape.



Suggestions to Value Proposition for Industry Engagement

- ✓ Make the world connectable and accessible
- ✓ Reduce the technology gap
- ✓ Promote technology equity
- ✓ Make Recommendation more practical





**Looking forward to further cooperation
with all of you, thanks!**

