



Connecting People, Saving Lives

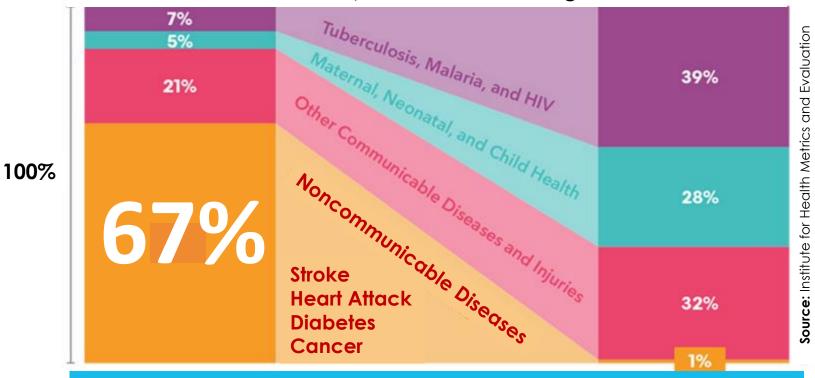


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Global: Healthcare Crisis



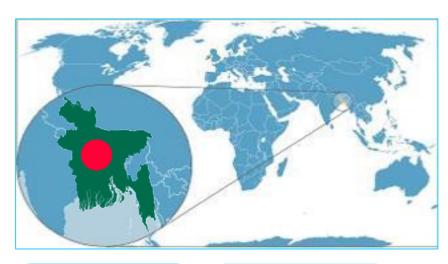
Non-communicable diseases account for **67% of deaths** in low middle income countries but only **1% of health funding** addresses them



Up To 90% of NCDs are Preventable

Bangladesh: Healthcare Crisis





2.5% of world population living in 0.03% Area

Healthcare Service into Unknown

\$10 Billion+ Spent on Healthcare Need Referral System 63.5% internet Growth

80% patients treatable @LF - WHO

22.5% Patients Growth

67% Death Due to NCD Infrastructure of Digital Bangladesh 15,000+ Paramedic Jobless

Market Demand

Bridge

Market Supply

Bangladesh: Healthcare Crisis



Bangladesh lacked proper patient referral system that results in excessive dependence of the patients on secondary and tertiary hospitals and incurring them unnecessary expenditures.





- According to the WHO, primary health care can cover the majority of a person's health needs throughout their life including prevention, treatment, rehabilitation, and palliative care.
- "As an individual, if you are sick, you should not go directly to the district hospital. We should go through the tiers of health facilities."-WHO Rep.
- A large portion of health seeking clients in developing countries are seen at the outpatient clinic at secondary facilities which can be looked after at primary health care centers at lower overall cost. WHO



Healthcare Service into Unknown



67% out of Pocket Expense



Lack Proper Treatment

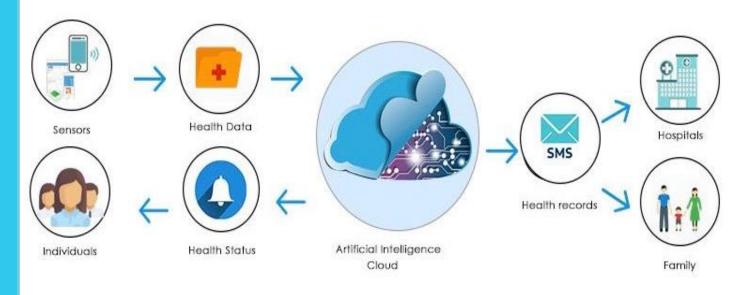


Noncommunicable diseases

CMED Health Solution



IoT enabled Artificial Intelligence Driven Cloud based Preventive and Primary Healthcare Platform



- Health Monitoring
- Risk Assessment & Referral

- Health Record & Ubiquitous Access to data
- Artificial Intelligence Driven Risk Prediction for Stroke, Heart Attack and Diabetes

IoT enabled Artificial Intelligence Driven Cloud based Preventive and Primary Care Platform





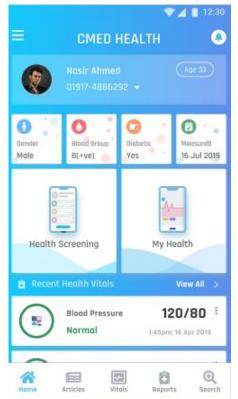
- Health Monitoring
- Health Risk Assessment
- Health Education and Awareness

- Prevent NCDs
- Ubiquitous Access to data
- Create Referral System

CMED Objectives - Connecting People, Saving Lives

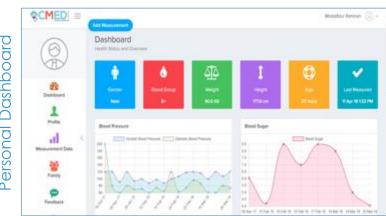
User App & Dashboard







Personal Dashboard







Health Report

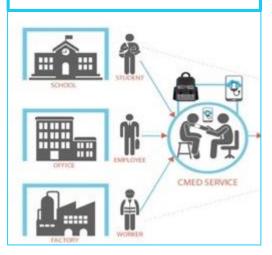
Service Model



CMED Health Ecosystem

UBER in Primary Health Service

Organizations (WWP)



90% don't Have Health services



Pharmacy (DSA)



65% visit pharmacies
Primary Healthcare
200K+ Pharmacies



Health Assistant (SSK)



15K+ Jobless
5K new graduating/year

Digital Primary and Preventive Healthcare Service Model



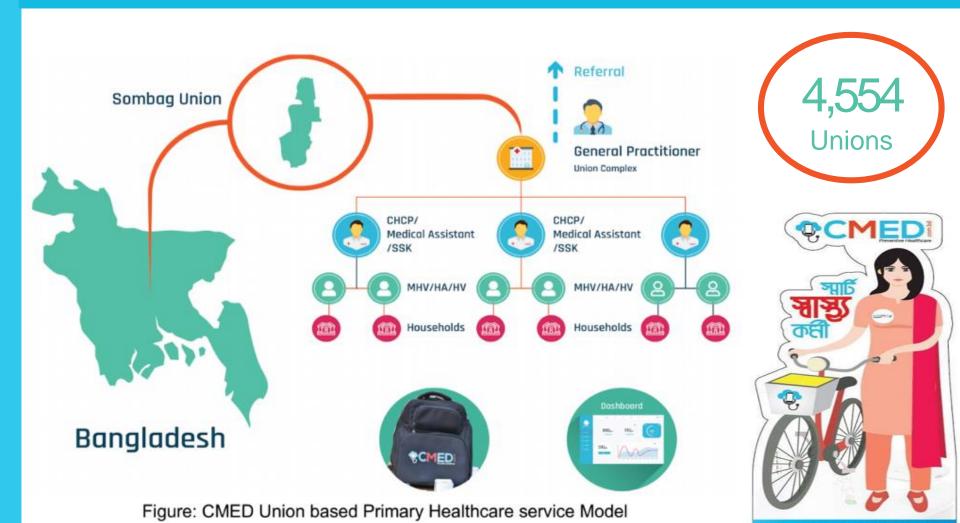








Union based Digital Primary and Preventive Healthcare Service Model/ General Practitioner (GP) Model



How CMED System Works



Service Delivery













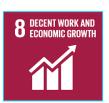
Scaling of CMED Digital Health Service

Impact



SDG





2019

50₊
Unions Covered

1.5 Million₊

Registered Users by 2019

2,500+

Jobs Created

2020

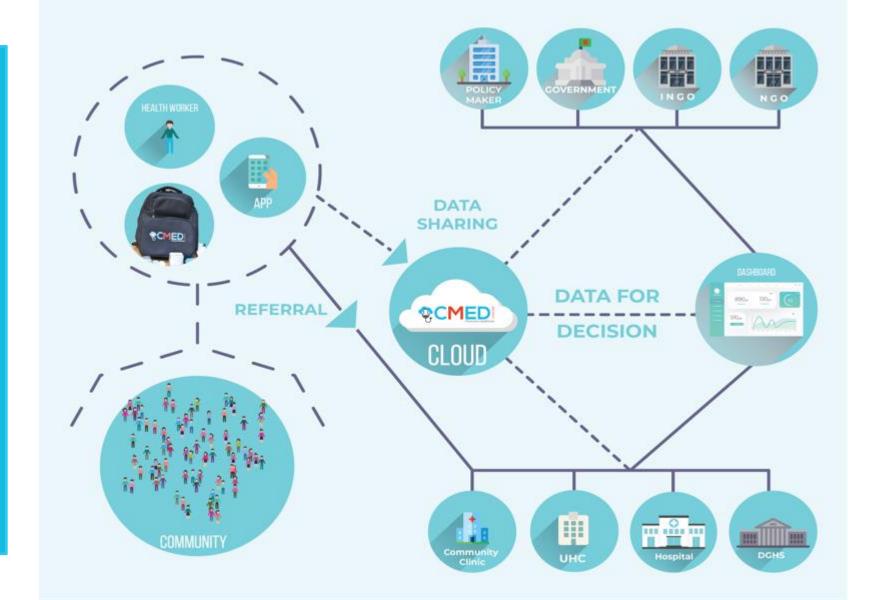
2,00₊
Unions Covered

5 Million₊

Registered Users by 2020

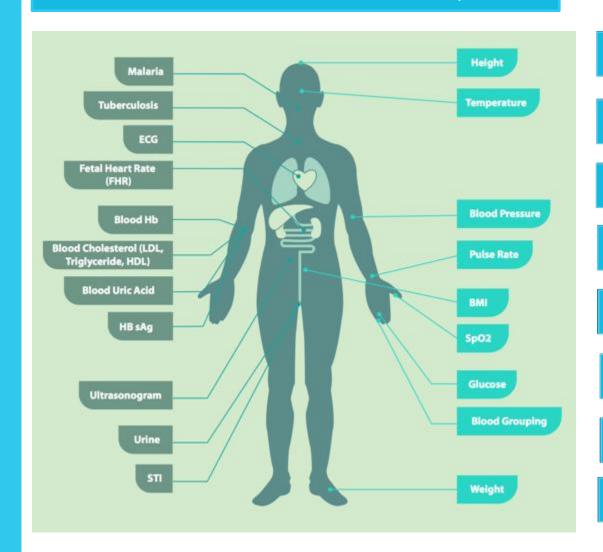
9,500+

Jobs Created



Services Under Research & Development





Eye Sight Test

MNCH-ANC/PNC Tracker

Central Cancer Registry

POCT based Blood Tests

OCR for Medical Record

Congregated Health Account

Occupational Health

Parkinson/Cancer/Autism

Preventive Healthcare



Dr. Khondaker A. Mamun Founder & CEO Scientist & Prof. with 16+ years experience in IT & Healthcare



Dr. Farhana Sarker
Co-Founder & MD
Data Scientist with 10+
years experience



Md. Ashraf Dawood Chief Operating Officer 35+ years experience in Pharma and Telecom



Moinul H. Chowdhury
Co-Founder & Head of Growth
9+ years experience in
Healthcare & Technology



Dr. Mithila Faruque
Co-Founder &
Chief Consultant,
Medical Services
12+ years experience in
Public Health & NCD



Dr. Md Badruddozza
Advisor of
Strategy and Partnership
25+ years experience in
NGO and partnership



Saroj Roy
Head of Technology
14+ years experience
in Software
Architecture and
Development



Shahab Uddin
App Lead
8+ years experience in Mobile
APP (Android & iOS)
Development

Award & Recognition





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CMED: Cloud based medical system framework for rural health monitoring in developing countries

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Top 5

Innovation to Industry (121)





Dhaka Winner 2017

Global Innovation Winner 2018



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