ITU REGIONAL STANDARDIZATION FORUM ON EMERGING ECONOMIC, REGULATORY AND POLICY TRENDS IN A FAST-CHANGING DIGITAL WORLD Kigali, Rwanda, 5 February 2018



#### Money on the move: The future of Mobile Financial Services in the African region and beyond

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# MFS Projections in Africa MOBILE ECONOMY

<u>Mobile</u>



Digital Inclusion

Mobile industry contribution to GDP \$110bn \$500 \$110bn \$500 \$142bn \$600

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Number of M2M connections to reach

26 million by 2020

\*Excluding M2M



The Mobile Economy, GSMA, 2017

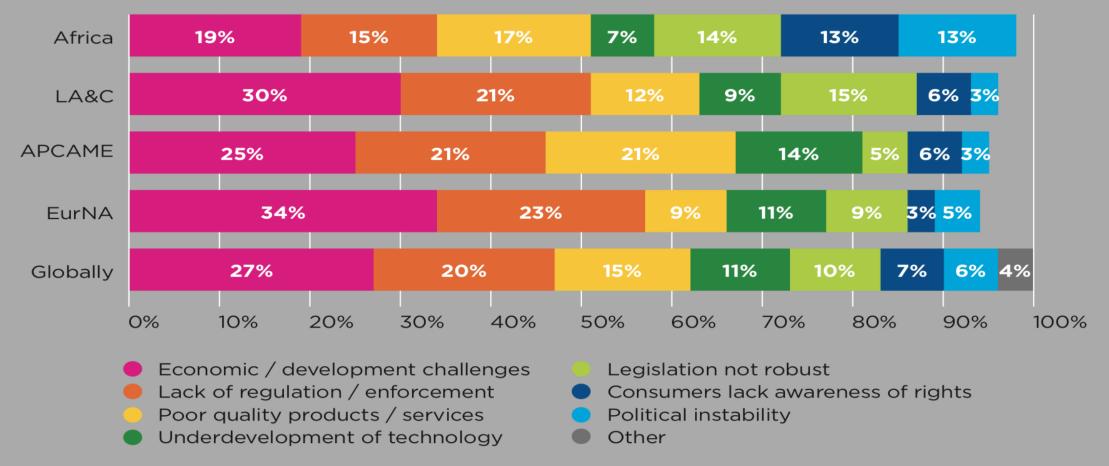
### Money on the Move ...

- 1. Is consumer protection in MFS working?
- 2. What are the best practices of standardization in MFS?
- 3. Security through Obscurity in MFS?



### **MFS Consumer Protection**

#### Issues contributing to consumer detriment by region



State of Consumer Protection Survey, Key Findings, November 2014



### **MFS Consumer Protection**

Fraud perpetrated on consumers

Mobile agent and merchants misconduct

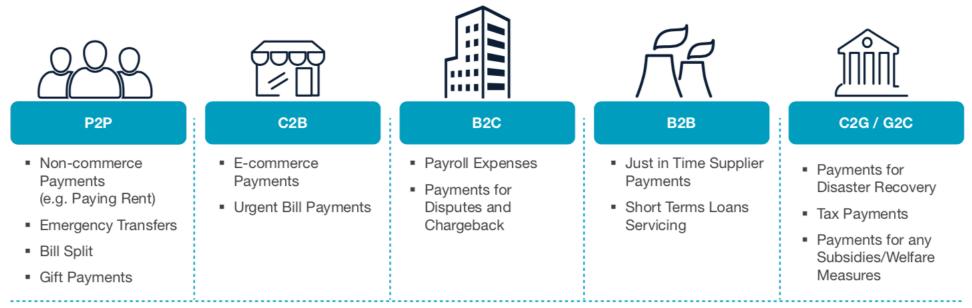
Threats to Data protection and privacy

Unclear or inadequate consumer recourse

Beyond payments products



## **Standardizations in MFS**



Source: Capgemini Financial Services Analysis, 2017





## **Cybersecurity Vulnerabilities with MFS**

#### **Top Biggest Hacks in 2017**

- Equifax CRB 145M records
- Yahoo Bombshell– 3B accounts hacked
- WannaCry 150 Countries
- Uber -57 Million users
- Little known cases in Africa!

#### Considerations

- Collaboration with FinTechs
- Investment in advanced technologies and Monitoring tools
- Robust Internal Governance





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