

# **Procurement Tools Driving Sustainable Technology and Circularity**

Ms. Nancy Gillis, CEO, GEC

Green Standards Week, Valencia, Spain

**Green Electronics Council (GEC) collaborates to achieve a world in which only sustainable IT products are designed, manufactured, and purchased. We advocate for sustainable electronics by helping both manufacturers and large-scale purchasers to:**



**UNDERSTAND**

the challenges facing  
sustainable IT



**COMMIT**

to address those challenges



**ACT**

to change internal operational,  
manufacturing and  
procurement behaviors

# GEC SUPPORTS INSTITUTIONAL PURCHASERS

GEC seeks to fulfill our mission by *supporting large-scale purchasers to buy* sustainable electronic products and services *as a way to incentivize producers to make* sustainable electronic products



## GEC Freely Available Tools and Resources

- ✓ Sustainable Procurement Policy examples
- ✓ IT products contract language examples
- ✓ Purchaser Guides
  - Cloud Services Procurements (launched March 2019)
  - Labor and Human Rights (2017 version being updated this year)
  - Procurement for Circular Economy (December 2019)
- ✓ Sustainable Procurement Training (personalized to receiving organization)
- ✓ Case studies
- ✓ Webinars (2019)
  - ✓ Smart Cities Series
  - ✓ Public-Private Purchaser Series
- ✓ **EPEAT, leading global “Type 1” ecolabel**
- ✓ EPEAT Benefits Calculations
- ✓ EPEAT Purchaser Recognition and Awards

# WHAT PRODUCTS DOES EPEAT COVER?

## Current



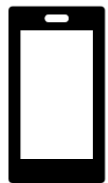
**PC/Display**



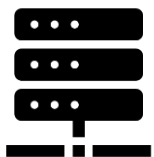
**Imaging Equipment**



**Televisions**



**Mobile Phones**



**Servers**

## Potential New



**PV Modules & Inverters**

*April 2020*



**Network Infrastructure**

*November 2020*

Access EPEAT product categories via  
[www.greenelectronicscouncil.org/epeat/registry](http://www.greenelectronicscouncil.org/epeat/registry)

# PRIORITY IMPACT AREAS ADDRESS PRODUCT LIFE CYCLE

## Climate Change

- Energy efficiency during product use
- Energy efficient manufacturing
- Reductions of F-GHG emissions in semiconductor and display manufacturing
- Annual assessment of GHG emissions resulting from product transport

## Chemicals

- ROHS & REACH
- Full product substance inventory
- Safer chemical assessment and use
- Bromine, chlorine, and beryllium restrictions

## Resource Consumption

- Recycled content in product, incl rare earths
- Recycled and sustainably forested materials in packaging
- Bulk packaging
- Increased product life & spare parts availability

## End-of-Life

- Design to facilitate recycling, repair, and reuse
- Easy removal of lithium-ion batteries
- Responsible recycling

## Social Impacts in Supply Chain

- Worker health & safety