



## MISSION E-MOBILITY

### *EMOTIONS & TOOLS AS KEY-SUCCESS FACTORS FOR SMART CITIES*

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Forum on "Frontier Technologies to Tackle Climate Change and Achieve a Circular Economy"





# POLICY

## SUSTAINABLE DEVELOPMENT GOALS



## SCORING OF KPIS

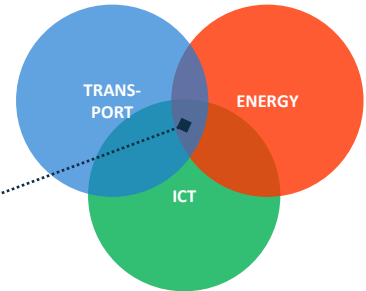


# PRODUCTS

## ENERGY & MOBILITY



# BEHAVIOUR



e-mobility

## CHALLENGE

- inform people how to full fill their mobility needs within smart cities,
- show suitable road-transport and innovative charging solutions in buildings
- guide through rules and regulation(s).

## SUCCESS FACTORS

- **Technologies** are ENABLERS.
- **Behavioral change** in transport fuels is a LEVERAGE.
- **Cross-sectoral actions** of city governments and market players are urgently needed to reach TARGETS set.

# EMOTION



# PRODUCTS IN DAILY USE



# BEHAVIOUR POLICY GOALS versus RULES versus PEOPLE'S NEEDS?



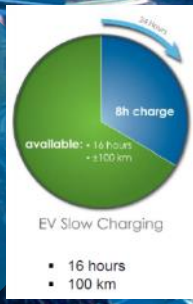
**40%**  
**>11kW**



**20%**  
**>50kW**

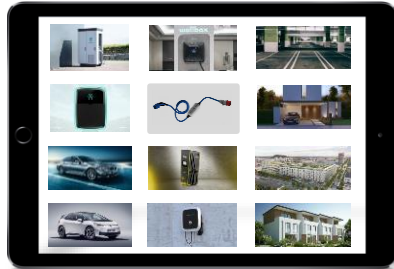


**40%**  
**>3,7kW**



# MY E-MOBILITY TOOL

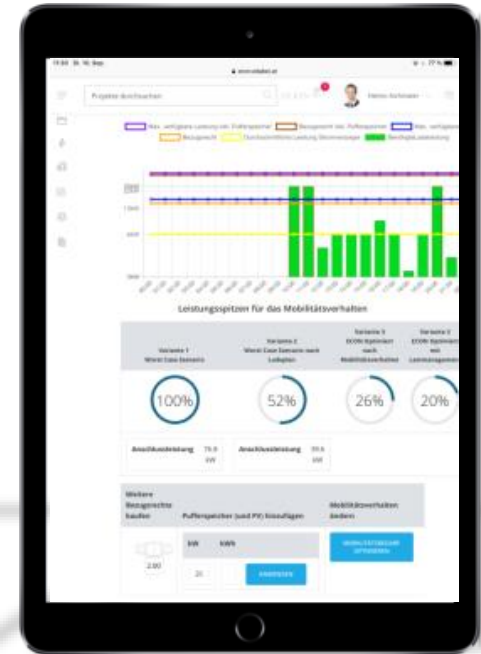
various PRODUCTS



individual BEHAVIOUR



let's talk about SOLUTIONS!



WE REDUCE COMPLEXITY  
TECHNOLOGY AND REGULATIONS  
#4PEOPLE.



**THANK YOU!**

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