



9th Green Standards Week
1-4 October 2019
VALENCIA, SPAIN

Connecting
Smart Sustainable Cities
with the
Sustainable Development Goals



SECRETARÍA DE ESTADO
PARA EL AVANCE DIGITAL



U4SSC – GUIDELINES ON STRATEGIES FOR CIRCULAR CITIES

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CIRCULAR POTENTIAL IN CITIES



		City Assets & Products								
Circular Action Items		Buildings	Public Spaces & Infr.	Digital Infr.	Natural Resources	Human Related & Owned Resources	Private Sector Assets	Waste	Mfctrd. Goods	Services
	Sharing									
	Recycling									
	Refurbishing									
	Reusing									
	Replacing									
	Digitizing									

Source: U4SSC “Guidelines on strategies for Circular Cities” – To be published in 2019



FOUR STEP HIGH-LEVEL IMPLEMENTATION FRAMEWORK

1. Assess Current Circularity (Baselining)

- KPIs, Action Items, Enablers

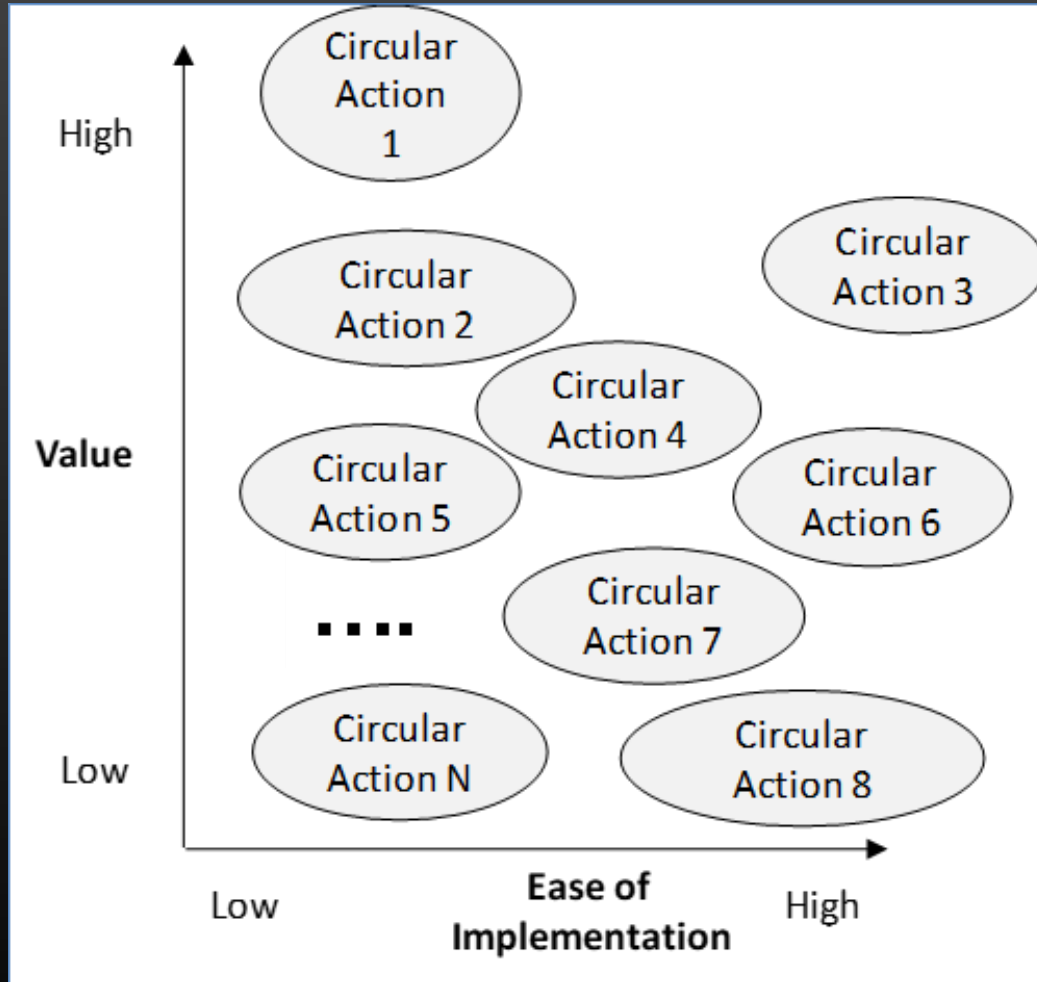
2. Prioritize and Determine Future Circularity

3. Catalyze / Boost Circularity

4. Assess Projected Circularity Impact

- Achievement of KPIs, Effectiveness of action items & enablers, Lessons Learnt

2. PRIORITIZE & DETERMINE FUTURE CIRCULARITY



3. CATALYZE / BOOST CIRCULARITY

- Awareness & Skills Programs
- Strategies, policies, regulations, laws
- Procurement
- Financial incentives
- PPPs
- R&D Programmes
- Certifications
- Circular start-up & SME support
- Urban industrial symbiosis

SMART DUBAI – CIRCULAR ICT SERVICES & INFRASTRUCTURE

ROTI BANK - INDIA



**5.4 AED SAVED
BY THE GOV'T**



**FOR EVERY 1 AED
SPENT BY SDG
2003 - 2015**



The Roti Bank logo is a blue circle containing the Hindi word "रोटि" (Roti) in white script at the top, a golden roti in the center, and the words "ROTI BANK" in white serif font below it. At the bottom, it says "Pl. Call To Donate Food" followed by a phone icon, the number "+91 86555 80001", and the website "www.rotibankindia.org".

WOHNBUDDY - VIENNA



- 60+ ICT services used by 50+ entities
- \$1.2billion saved in 12 years

SRI LANKA KIRINDA – WILD COAST TENTED LODGE



INDIA – USE OF PLASTIC WASTE IN ROAD CONSTRUCTION



TORONTO AND LONDON – THE LIBRARY OF THINGS



**THANK
YOU**