



**SIMPLIFYING
COMPLEXITY**

**SMART CITY
STRUCTURED
TRANSPARENT
FAST AND
CONNECTED**

GUIDING THE TRANSFORMATION TO SMART SUSTAINABLE CITIES

BASED ON A CIRCULAR STRATEGIC APPROACH

9th Green Standards Week, Valencia - October 3, 2019



AGENDA

GUIDING THE TRANSFORMATION TO SMART SUSTAINABLE CITIES

TWO KEY DELIVERABLES FOR U4SSC:

1. GUIDELINE FOR SMART SUSTAINABLE CITY TRANSFORMATION

2. BEE SMART CITY PLATFORM AS A TOOL FOR U4SSC





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THE CIRCULAR STRATEGIC APPROACH

FIRST PRESENTED IN THE GERMAN "GUIDE FOR PRACTITIONERS" IN EARLY 2019



Publisher:



Patron:



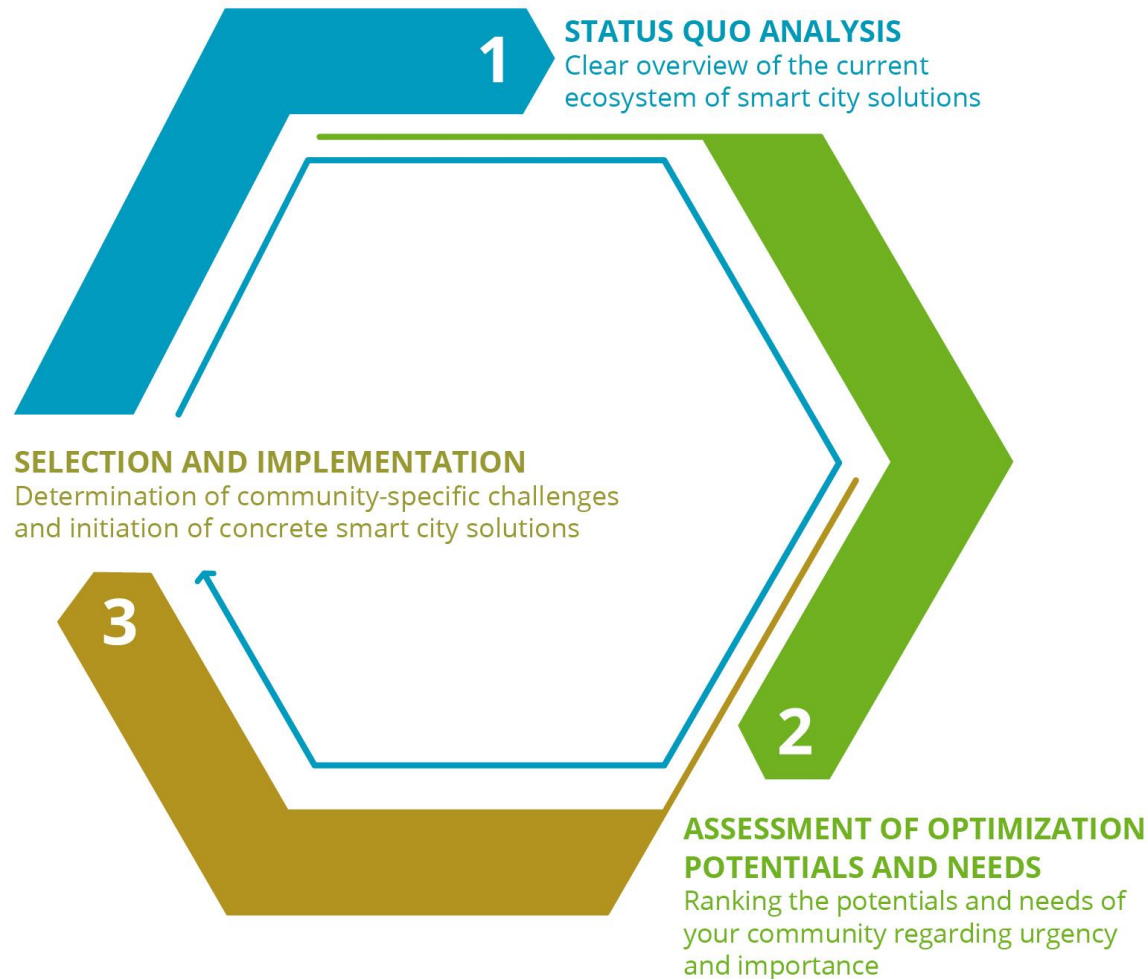
Publication Partners:



Source: bee smart city GmbH (ed.) (2019), *Smart City / Smart Region: Handlungsleitfaden für Praktiker*innen*, <https://hub.beesmart.city/handlungsleitfaden-smart-city-smart-region>

THE CIRCULAR STRATEGIC APPROACH

FOR THE TRANSFORMATION TO SMART SUSTAINABLE CITIES



For the **successful and sustainable transformation** of a community, it is paramount to understand **smart sustainable city development** not as a project, but as a **continuous change process**.

Image Source: bee smart city GmbH (ed.) (2019),
*Smart City / Smart Region: Handlungsleitfaden für Praktiker*innen*,
<https://hub.beesmart.city/handlungsleitfaden-smart-city-smart-region>

ROLL-OUT IN OTHER COUNTRIES

GUIDE HAS BEEN A HUGE SUCCESS, SPARKING INTEREST IN OTHER COUNTRIES



PREMIERA
Smart City / Smart Region:
Praktyczny Podręcznik

www.smartecosystems.pl

Konkretne kroki,
które należy podjąć
na rzecz zrównoważonego
rozwoju i praktycznej przekształcenie
Twojej społeczności w „Smart City”.

SMART ECOSYSTEMS

GLIWICE 29-30 MAJA 2019
CENTRUM EDUKACYJNO-KONGRESOWE
POLITECHNIKA ŚLĄSKA

- The **Polish edition** has been published jointly with United Smart Cities and other partners at Smart Ecosystems conference & expo on May 29 in Gliwice.
- An **edition in Mandarin** is planned to be published at the end of 2019 together with Chu University and other publication partners.
- A pre-registration for an **English edition** has been started at Smart Cities New York in May 2019.

GUIDELINE FOR SSC-TRANSFORMATION

INTRODUCTION TO THE PROJECT

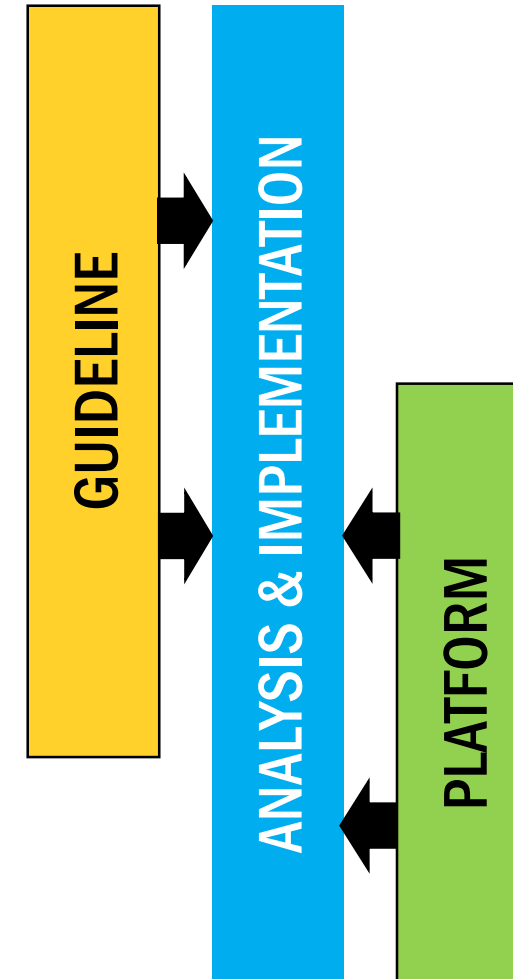
Joining forces between U4SSC, OiER and bee smart city facilitates the **global dissemination and adoption of the guideline**, aimed at **accelerating the development of Smart Sustainable Cities** and the pursuit of the SDGs globally.

- The **guideline will be enhanced to focus on the SDGs and the UN KPIs / Framework for Smart Sustainable Cities**.
- The enhanced guideline is planned to be published first in **English** and then in **multiple other languages**.
- bee smart city will successively **include the SDGs and UN KPIs on its global platform and community**.
- The joint guideline will be **(pre-)announced at Smart City Expo World Congress 2019** in a congress presentation.

GUIDELINE FOR SSC-TRANSFORMATION

KEY QUESTIONS FOR THE TARGET GROUP AND RELATED DELIVERABLES

- What is a **smart sustainable city**?
- What are the **key success factors**?
- What is a **practical and systematic approach** to develop my city into a smart sustainable city?
- Based on my status quo, what are the **needed (and best-suited) solutions** to make my city smart(er) and (more) sustainable?
- How can my city **implement** solutions?





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BEE SMART CITY PLATFORM AS A TOOL FOR U4SSC



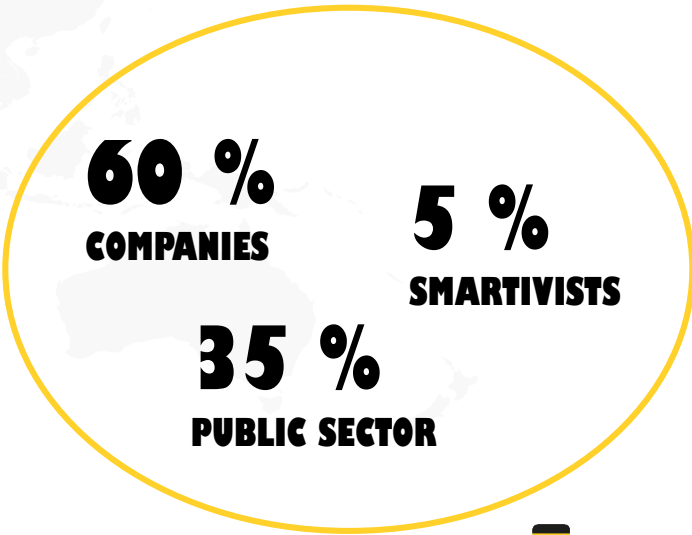
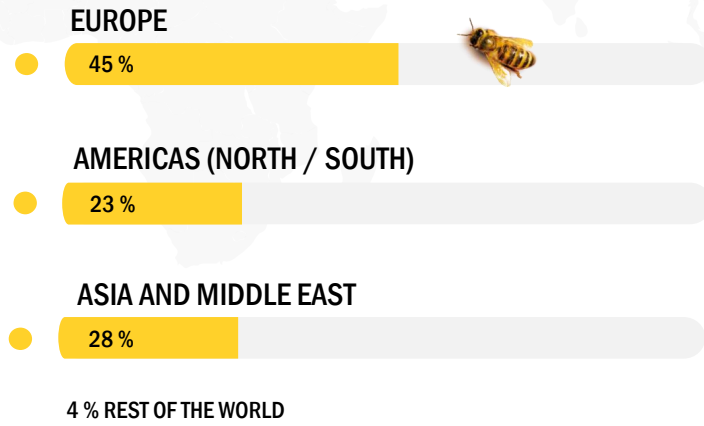
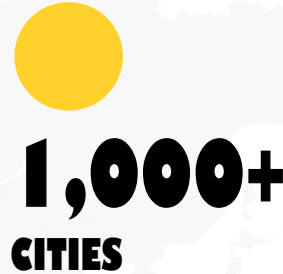
BEE SMART CITY PLATFORM

KEY FACTS & FIGURES



BEE SMART CITY IS THE LEADING GLOBAL SMART CITY NETWORK AND COMMUNITY WITH THE MISSION TO ACCELERATE THE DEVELOPMENT OF SMART SUSTAINABLE CITIES & COMMUNITIES.

BEE SMART CITY CONNECTS ALL SMART CITY STAKEHOLDERS WITH PROVEN SOLUTIONS AND FACILITATES THE TRANSFER OF KNOWLEDGE & TECHNOLOGY.



BEE SMART CITY

THE LEADING GLOBAL SMART CITY NETWORK & COMMUNITY

PLATFORM TRANSPARENT

REASONS TO JOIN BEE SMART CITY

- 642 verified solutions to implement in your city
- 1,005 cities to learn from and to get in contact with
- 12,906 registered users to connect and network with
- Get your high quality solutions implemented
- Stay up to date with the smart city market
- Promote yourself, your city, company, and your solutions

"bee smart city is an indispensable tool: it enables us to easily bring our smart city solutions online, to share them with other cities, to identify new solutions, and to be more transparent and citizen-centric."

SOLUTIONS EASY & EFFICIENT

It's Smart: 7

Sensoneo Smart Waste Management

launched: 2014 | status: Implemented | Applicable for Rural Areas

Solution Summary

Sensoneo provides enterprise-grade smart waste management solutions that enables cities and businesses to manage their waste cost-efficiently, be more environmentally responsible and improve the well-being of people.

Through its unique smart waste management technology, Sensoneo is redefining the way waste is managed. The solution combines unique IoT Smart Sensors with sophisticated software providing cities

SOLUTION MODERATOR
Andrea Basilova
Co-founder
Sensoneo

TAGS
Smart Government, waste, waste collection, smart waste, waste management, smart waste management, iot, internet of things, smart waste management

COMMUNITY SOLUTION-FOCUSED

Newsfeed

Alexander Gelsin
Managing Partner
bee smart city GmbH
Moscow, Russia

My Solutions

Active	0
Smarts	0
Drafts*	2
Favorites	7

Smart Education for Smart Cities: Visual, Collaborative and Interactive

Smart education is a key ingredient in smart city development. Strengths in basic education, advanced training and certification, universities and community colleges, e-learning infrastructure, lifelong learning and innovation in education technologies are all part of what defines a smart city.

Offering

Seeking

My City
Moscow
Solutions
31

365 DAYS • 24/7 • GLOBAL • INDEPENDENT • FREE-OF-CHARGE

Platform: www.beesmart.city Knowledge Center: hub.beesmart.city



OUR GLOBAL PARTNER NETWORK

WELL-CONNECTED, TRUSTED & INDEPENDENT



CONTACT DETAILS

THANK YOU FOR YOUR ATTENTION. QUESTIONS?



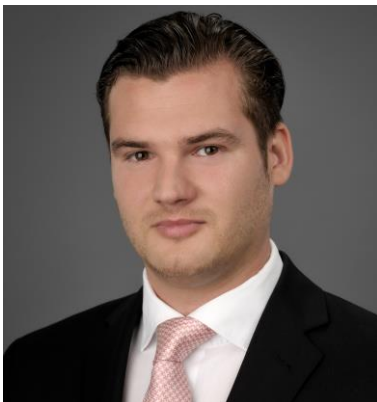
THOMAS MÜLLER

MANAGING PARTNER

T: +49 208 / 628 013 31

M: +49 176 / 201 923 83

E: tom@beesmart.city



BART GORYNSKI

MANAGING PARTNER

T: +49 208 / 628 013 31

M: +49 178 / 677 64 84

E: bart@beesmart.city



BE A BEE.

www.beesmart.city