



Who we are

InfoVista provides cost-effective network performance orchestration solutions that help our customers provide top-quality user experience while increasing the capital efficiency of their networks.

Best in class solutions for all networks

6 times Gartner Visionary



Enterprises

automatically guarantee business-critical application performance over the secured hybrid-infrastructure, while reducing telecom costs.

#1 in Business Services



Communications Service Providers

maximize the monetization of high-value IT services to business customers at the lowest possible costs.

Over 20 years of leadership



Mobile Operators

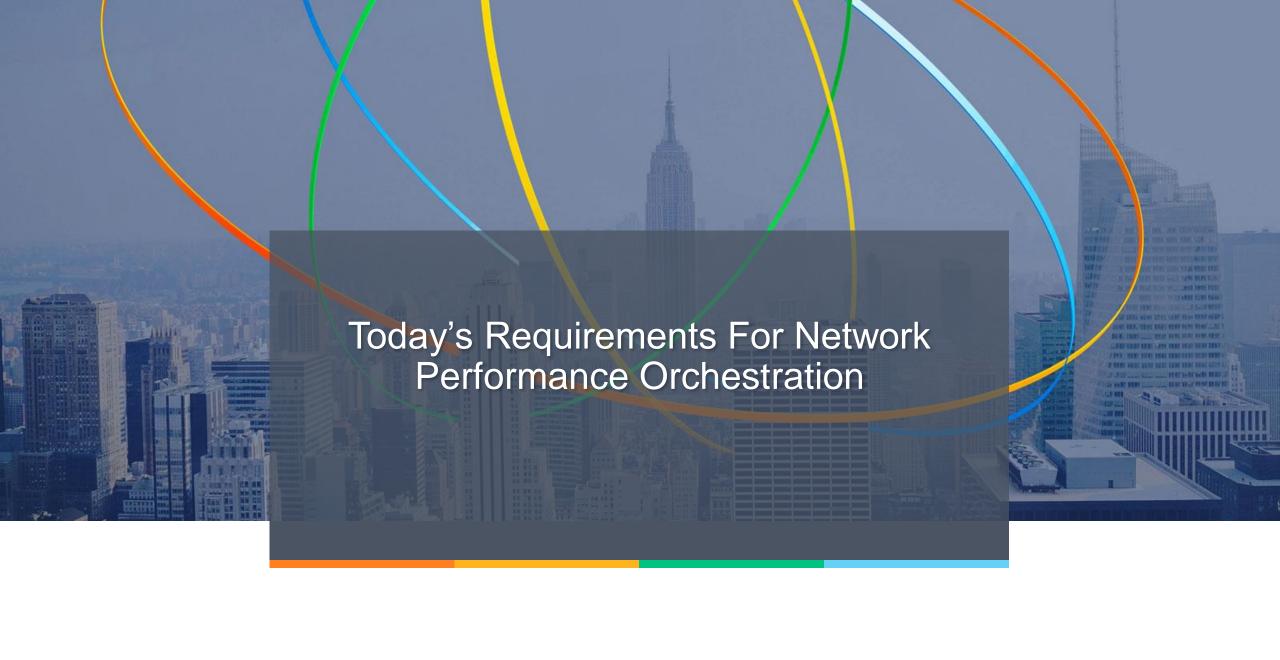
reduce costs, boost quality, and prepare for a 5G future with solutions for the entire network transport, mobile core, and radio network.



Agenda

- Today's requirements for network performance orchestration
- InfoVista TEMS Approach
- Ways to ensuring a cost efficiency
- Take away





The Evolving Story of Networks



Advancing

Generations



Changing End User Use Cases

2G, 3G, 4G, 5G and beyond
Several implicit features (IRAT, CSFB, CA, etc)
Voice, Data, Browsing, Streaming, New TV, OTTs



Large Network Footprint

- Main cities, small cities and remote areas
- Indoor coverage
- Roaming Support



Big Data Analytics

- Large volume of collected logs/information
- What does it all mean?



Competition

 Benchmarking results to guarantee acceptable performance



Device Performance

 Different device models behave differently and can impact the end user perception



Orchestrating the Network Performance – What is Needed?



Cost Effective
Network Design and
Rollout



Network Management



Feature Integration and Optimization



Testing, Monitoring, Benchmarking and Scoring



Subscriber Analytics



GeoAnalysis

Today's Requirements for Network Performance Orchestration

- Big data support
- Remote access for real-time view of network and test environment
- Cloud based testing solutions

Reduce cost
of data
collection
through
simplified field
operations

- Big data support
- Real time analytics and root cause analysis
- Centralize and embed Subject Matter Experts into machine learning / artificial intelligence algorithms
- Develop cost efficient benchmarking solutions, new machine learning based QoS/QoE evaluation / monitoring techniques suited for OTT services on the path to 5G

Lower cost solutions enable larger foot price

Smart innovative testing techniques

- Comment KPIs
- Same script leveraged across stages
- Reduce post processing cost and conflicting information



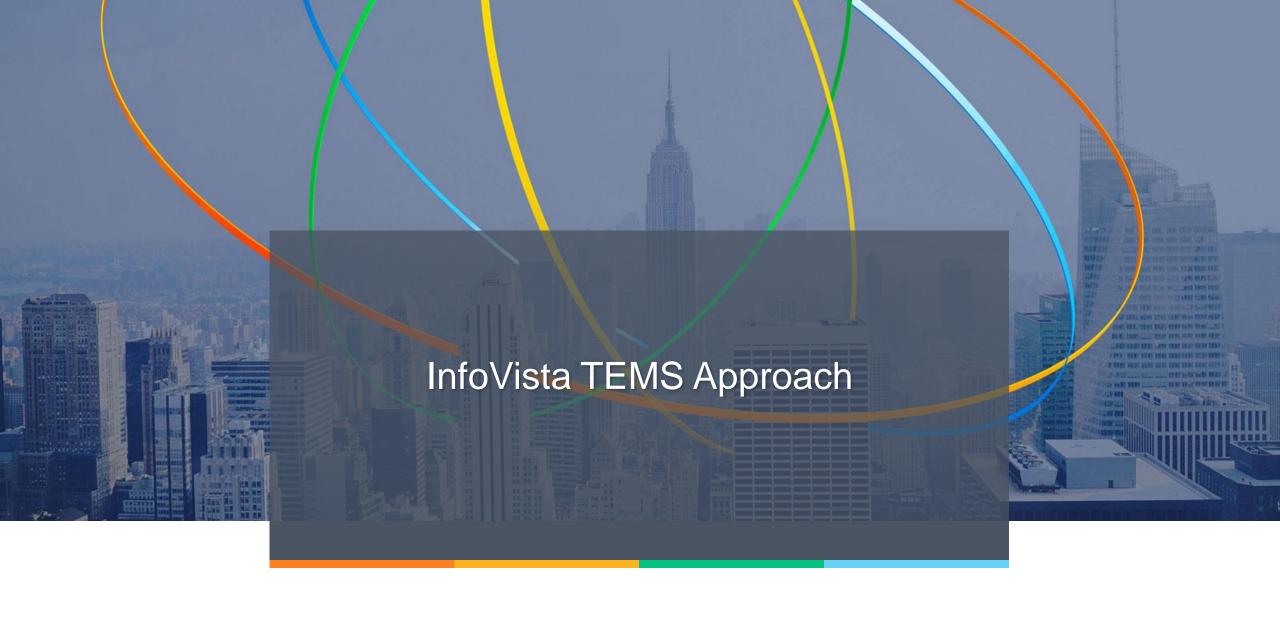
Benefits of common testing methodology (scripting, log files, etc) across monitoring, testing, optimization and benchmarking



Centralized functionality to help reduce Total Cost Ownership (TCO)

- Common Management platform of data collection for all stages (monitoring, testing, benchmarking, etc)
- License management and sharing across users

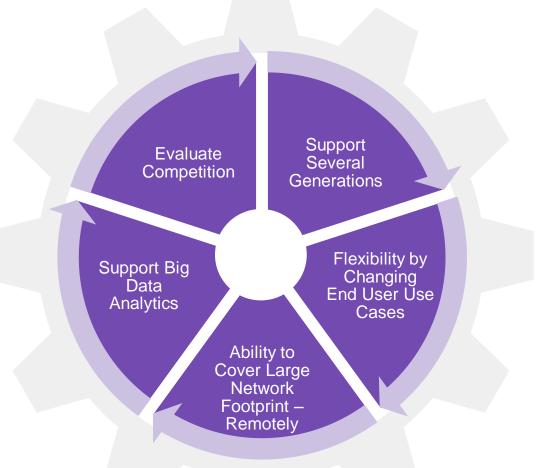




The Benefits of TEMS Ecosystem

- Ability to test multiple operators at the same time
- How to rank them, more on the upcoming slides

- Top down approach to visualizing the network health
- Allows for more detailed log analysis



- TEMS sources out latest devices. in the market that supports latest technologies from leading OEM and Chipset Vendors.
- Upgrade is easily done

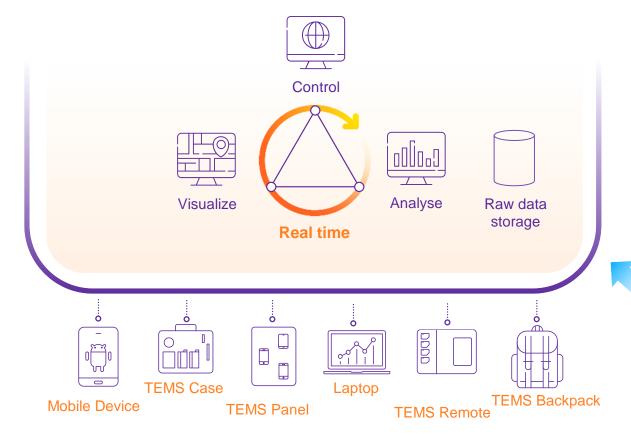
- New use cases are added to the system
- Fleet manager can push new test cases to the testing solutions

- Managing a large fleet from one console, the Fleet Manager
- Ability to deploy small or large testing solutions in any location



TEMS Approach to Performance Orchestration

Aligned with draft recommendation E.FINAD "Framework for Intelligent Network Analytics and Diagnostics", TD 307 (TEMS contributors)



Data Collection

- Operations (FM, resources, licensing etc.)
- Storage of raw data,
- Real-time dashboards,
- Real-time analytics
- Monitoring statistics reports/views
- Alarms
- RCA on Real-time data

TEMS Discovery

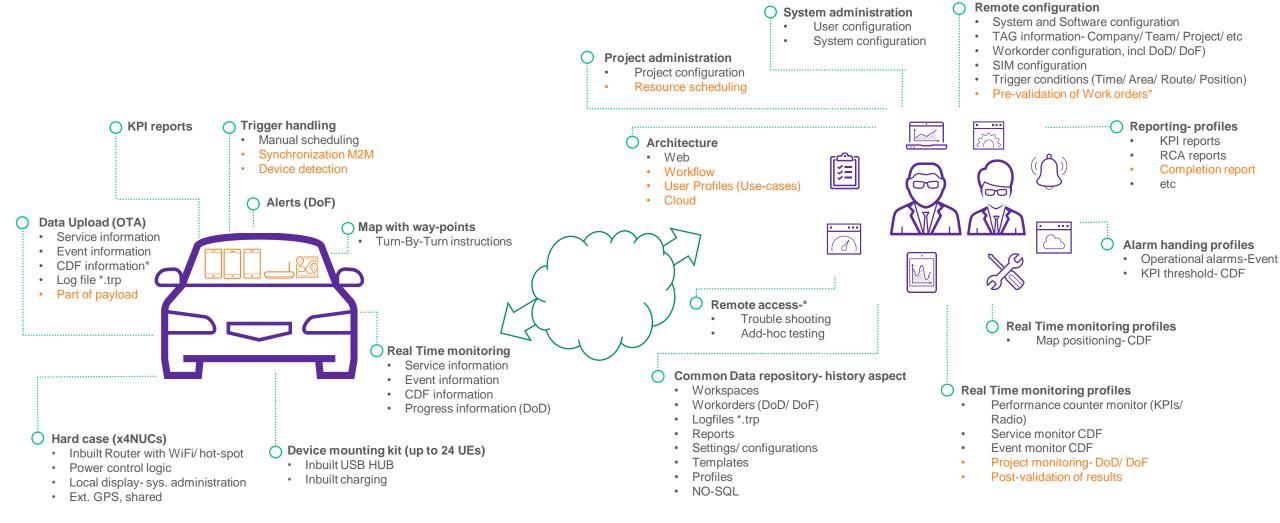
Insightful Post Processing & Analysis of TEMS & 3rd party results

TEMS Post Processing Product

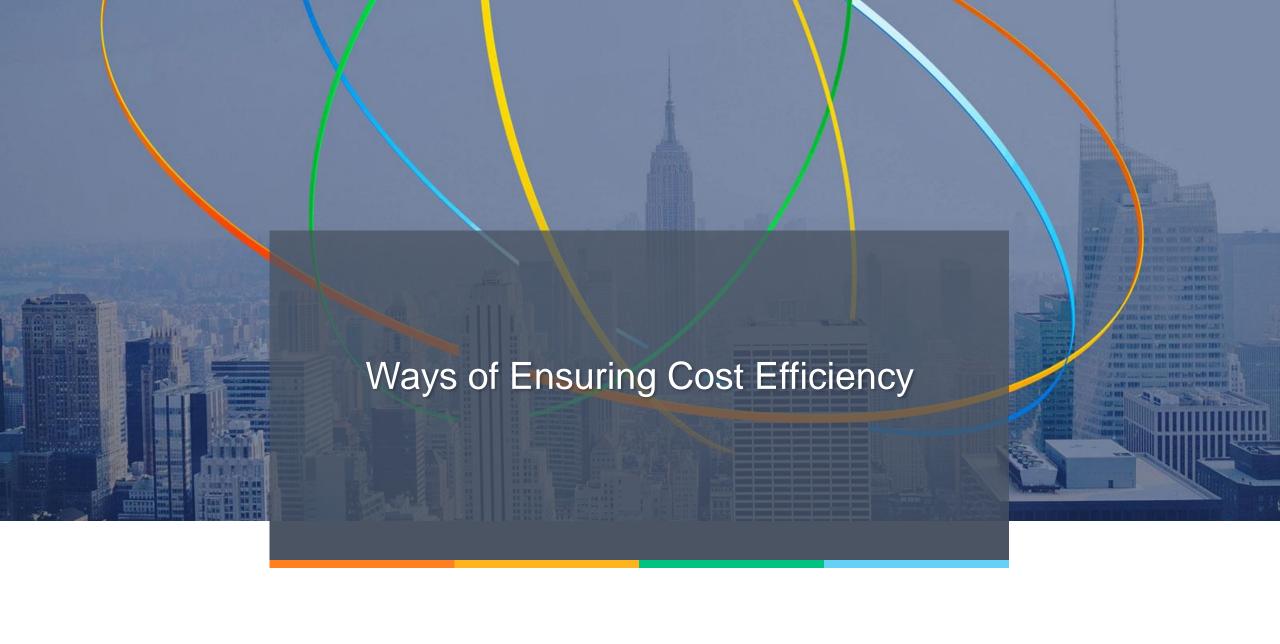
- Powerful off-line analytics
- Multi data format
- Desktop and Enterprise versions



Benchmarking Needs & TEMS Solution









TEMS Testing Approach – **Smart Testing**

Aligned with draft recommendation E.FINAD "Framework for Intelligent Network Analytics and Diagnostics", TD 307 (TEMS contributors)



SERVICE BASED CEX PERFORMANCE STATISTICS & ANALYSIS



NETWORK UTILIZATION AND PERFORMANCE **EVALUATION & BENCHMARKING**



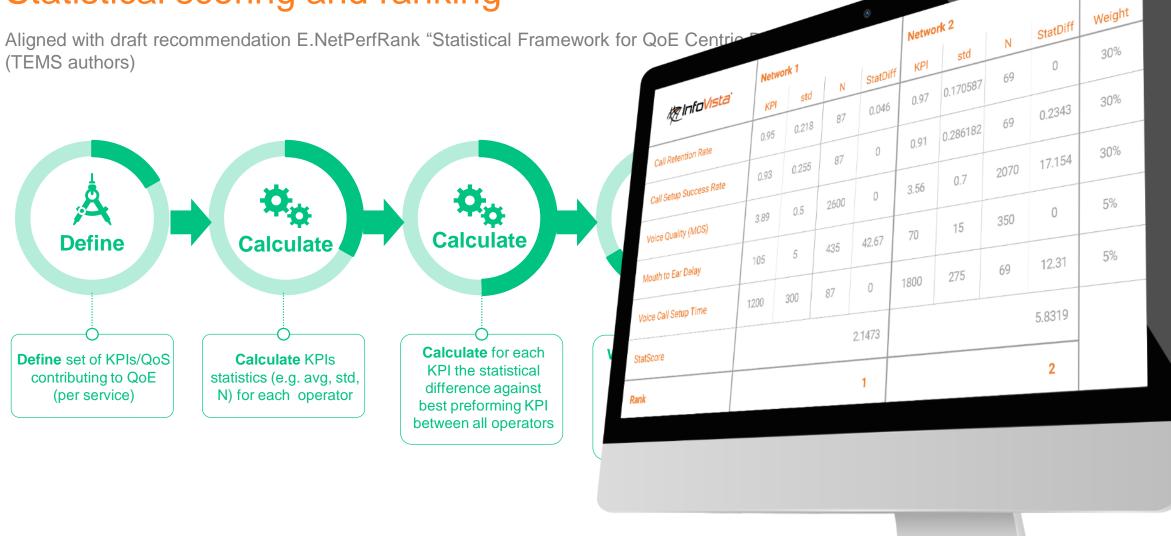
NETWORK DETAILS - ROOT CAUSE PER SERVICE AND TECHNOLOGY



DEVICE/ CLIENT PERFORMANCE

Statistical scoring and ranking

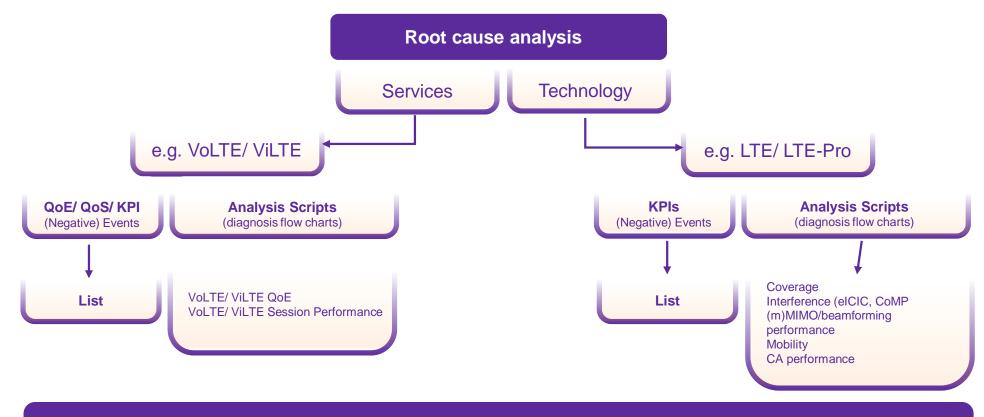
Aligned with draft recommendation E.NetPerfRank "Statistical Framework for QoE Centric





TEMS approach for service and technology centric root cause analysis

Aligned with draft recommendation E.FINAD "Framework for Intelligent Network Analytics and Diagnostics", TD 307 (TEMS contributors)



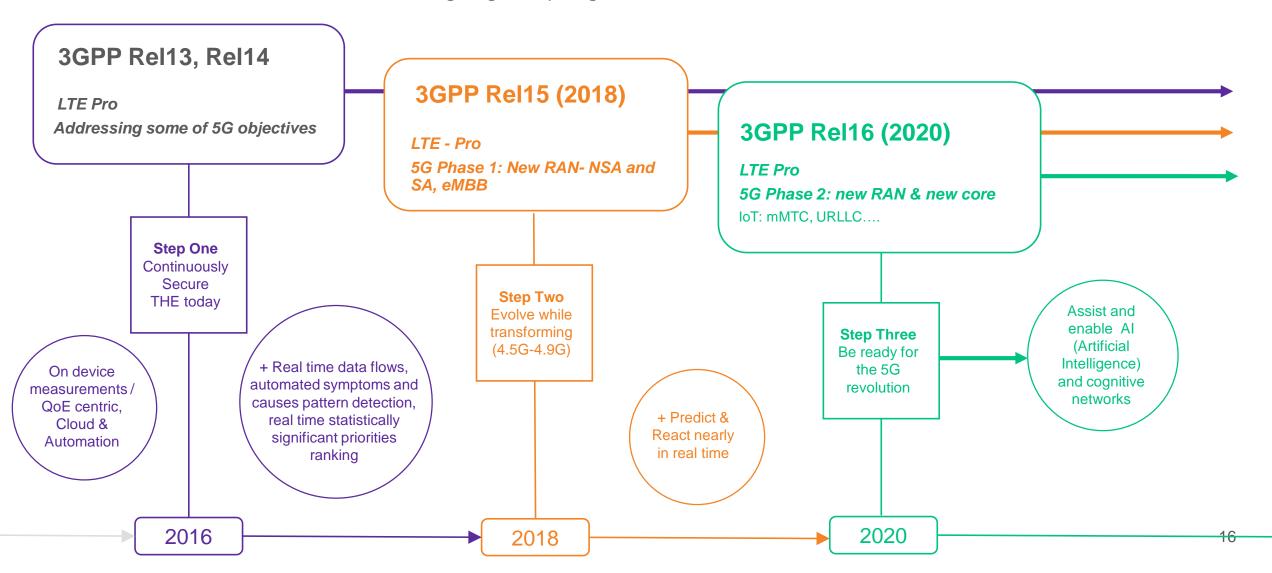
Performance Statistics on KPIs/events

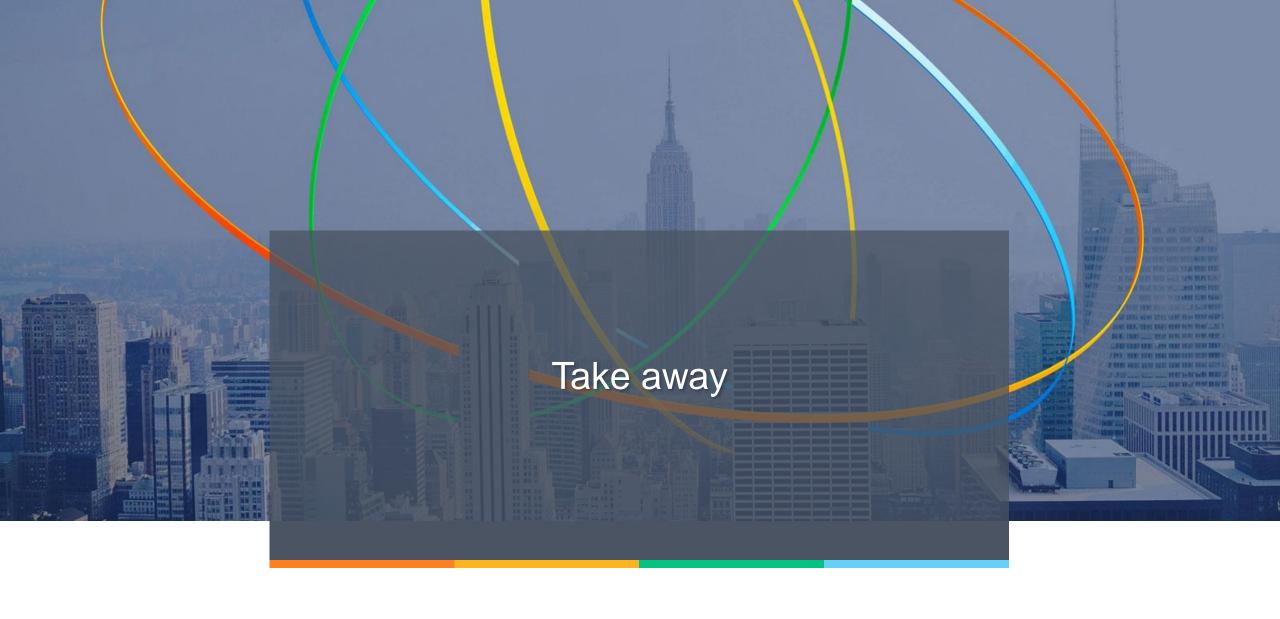
Automated diagnosis reports; quality trends detection; localization of the problem (network and GPS)



Testing strategy aligned with technology evolution

Virtualization, distributed cloudification, slicing, edge computing





Take away

- Today's orchestration of the network performance is an ongoing effort with a lot changing variables which impose a new requirements on testing
- TEMS evolves along with the technology, adding automated processes and root cause analysis based on a top-down approach, statistical significant benchmarking as well as artificial intelligence and machine learning to our portfolio



