A workshop co-organized by:

World Resources Forum

hp

ITU

GeSI GLOBAL e-SUSTAINABILITY INITIATIVE

ICT solutions for
Sustainable Lifestyles

Workshop Agenda

14:00-15:30: Session 1- Keynote speeches:

- Opening by **Bas de Leeuw,** Managing Director, WRF

- **Flavio Cucchietti**, Vice Chairman of ITU-T Study Group 5, ITU

- **Alice Valvodova,** Executive Director, GeSI

- **Heinz Gutscher Ph.D**., Professor Emeritus of Social Psychology, University of Zürich

- **John A. "Skip" Laitner**, Principal, Economic and Human Dimensions Research Associates, and Senior Fellow, American Council for an Energy-Efficient Economy (ACEEE)

15:30-16:00: Coffee break

16:00-16:30: Session 2- ICT solutions industry panel:

- **e-Education:** *Sibylle Rock*, Worldwide Stakeholder Engagement Manager Env. & Education, HP

- **e-Health:** *Heinz-Gerd Peters*, Senior Expert Group Corporate Responsibility, Deutsche Telekom

- **Smart metering:** *Fabian Etter*, Head of Corporate Responsibility, Swisscom

- **Cloud computing:** *Dan Williams*, Environmental Sustainability Research Manager, Microsoft

- **Intelligent transport:** *Ulrike Vott*, Sustainability Manager Middle East and Africa, Nokia

16:30-17:30: Session 3- Interactive visioning: Interactive group discussions on how ICT can enable sustainable lifestyles in the present and the future, the way forward for mainstreaming ICT solutions.

17:30: Closing remarks and next steps: The key conclusions of the day and the next steps including setting the agenda for WRF Davos, 6-9 October 2013.

18:00: Networking reception (sponsored by Swisscom)

swisscom