

Sponsorship Opportunities

The **ITU Eighth Symposium on ICTs, the Environment and Climate Change** presents a unique marketing opportunity. Sponsorship packages are available with some models outlined below. Please contact Cristina Bueti (greenstandard@itu.int) for more information and for further bespoke opportunities.

PACKAGES

A. Lunch, reception and coffee breaks

This package provides an opportunity for participants to refresh and network in between sessions, for the duration of the event. The sponsor is invited to brand this gathering as agreed with some options detailed below.

B. Audiovisual

Sponsoring audiovisual and information services could be a highly effective way to keep the sponsor in the minds of the many participants at the event and in the press conference rooms.

C. Custom Package:

Please contact: greenstandard@itu.int

D. Fellowships

SPONSOR'S BENEFITS

Visibility on the Web

- Sponsor's logo on the event's page and in the programme, and linked to the sponsor's web site.
- Company brief on event webpage dedicated to sponsors.

Visibility on Printed Material

- Sponsor's logo on flyers and posters. (Special sponsor's terms and conditions, if any, will be taken into account according to the existing ITU rules.)
- Sponsor's name and logo on proceedings, if any.
- Sponsor's logo in print advertising of the event, if any.
- Sponsor's name mentioned in ITU-T e-flash/ news log and press release, if any.

Visibility on Site

A. Lunch, reception and coffee breaks

- Opportunity to distribute sponsor's promotional material and collateral during the event, related to the topics that will be discussed during the event.
- Sponsorship signage and banners (reasonable dimensions) at the social event, dinners, cocktails, and coffee breaks offered.
- Main Stage Backdrop - Company logo will be prominently featured on the main stage backdrop
- Exhibit Booth Space (Note: Exact dimensions of booth space may vary slightly depending on the venue)
- Opportunity to distribute giveaways.

B. Audiovisual

- Sponsor's signage on the offered equipment for all the duration of the event.