Title of presentation	<mark>[For presenters only]</mark>
	Shadi Abou-Zahra World Wide Web Consortium (W3C)
	Shadi Abou-Zahra works with the W3C Web Accessibility Initiative (WAI) as the Accessibility Strategy and Technology Specialist. He coordinates accessibility priorities in the W3C Strategy team, as well as international promotion, coordination, and harmonization of web accessibility standards. Shadi also maintains WAI liaisons with key stakeholders including disability, research, and standards organizations, as well as coordinates WAI outreach in Europe, accessibility evaluation techniques, and European-funded projects on accessibility. Prior to joining W3C in 2003, Shadi was a lead web developer and managed the design and implementation of web productions, online community platforms, and online games. Shadi also worked as a Web Consultant for the International Data Centre (IDC) of the United Nations Comprehensive Nuclear-Test-Ban Treaty Organization (CTBTO), as well as for other international organizations. During his computer science studies, Shadi actively participated in the Austrian student council at the Technical University of Vienna as a representative for students with disabilities, where he advocated for equal opportunities in education and employment.
Abstract of presentation	The Web Accessibility Initiative (WAI) of the World Wide Web Consortium (W3C) develops standards for digital accessibility, including for web and mobile content, that are internationally recognized by businesses and governments. These W3C/WAI standards are developed openly through a consensus-based process involving representatives from industry and user organizations, public bodies, research, and independent experts. They facilitate a level playing field for providers and consumers of digital content, including for electronic commerce, education, employment, civic participation, entertainment, and many other aspects of daily life. This presentation introduces these standards, and invites open collaboration with others involved in digital accessibility and standardization.