

Certification and reporting for Accessibility

with a sidestep to public procurement

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Overview

- **WAD: W**(eb)**A**(accessibility)**D**(irective) and WADcher
- **WACA: W**(eb)**A**(ccesibility)**C**(ertificate)**A**(Austria)
- **DACH IAAP: D**(eutsch)**A**(ustria)**CH**(Switzerland)
Chapter of **I**(nternational)**A**(association of)
A(ccessibility)**P**(rofessionals)
- **CWAE: C**(ertificate)**W**(eb)**A**(ccessibility)**E**(xpert)
- **EN 301549**



W(eb) A(ccessibility) D(irective)

- So called Webzugänglichkeitsgesetz has passed the consultation phase by 9.1.2019 through the Austrian Parliament is now in the Ministry of Digitalisation
- Refers technically to W3C WCAG 2.0 AA with a reference to the HEN 301549 (that is in adaptation process now to W3C WCAG 2.1) - HEN – Harmonized Norm
- Has to be implemented by the DIA, which is at the moment in the process of building up the resources. The DIA is the Digitalization Agency in Austria, responsible on a national level for all ministries and agencies
- How many – for the first reporting period:

Simplified Tests	In-Depth Website Test	In-Depth Mobile Test
251	23	15



WADcher - Web Accessibility Directive Decision Support Environment

- **AIM**

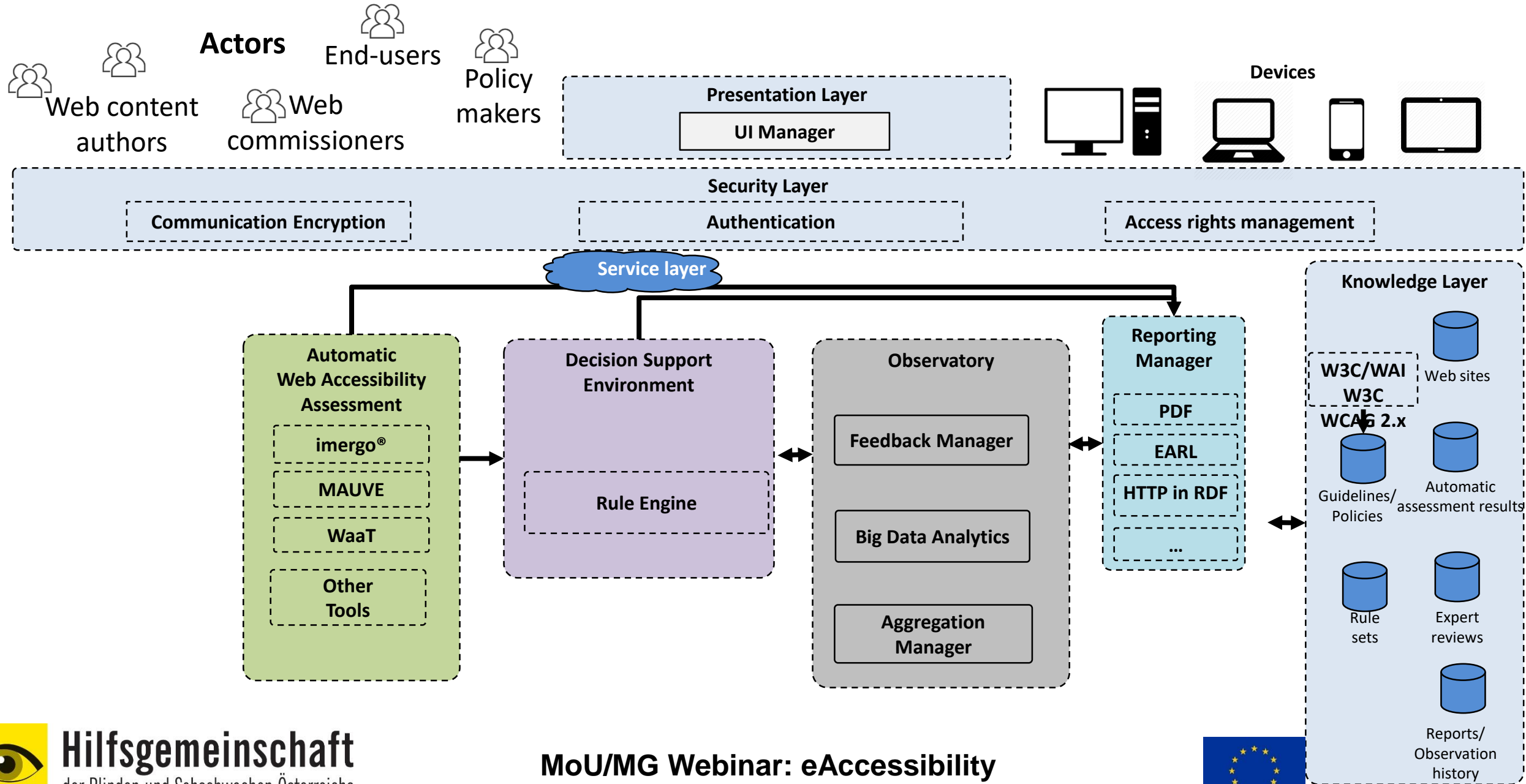
- Research, develop and demonstrate an innovative Decision Support Environment for large scale hybrid web accessibility assessment services

- **Objectives**

- Build a large-scale accessibility assessment infrastructure
- Develop and demonstrate advanced decision support tools for assisting developers and designers to create accessible assets
- Implement a web accessibility observatory platform for hybrid combination of automatic/expert reviews
- Validate WADcher results in real settings pilots
- Develop methods and tools with which organizations can measure the evidence, accuracy and quality of testing results
- Liaise with relevant standardisation bodies and create needed impact through proactive dissemination and exploitation

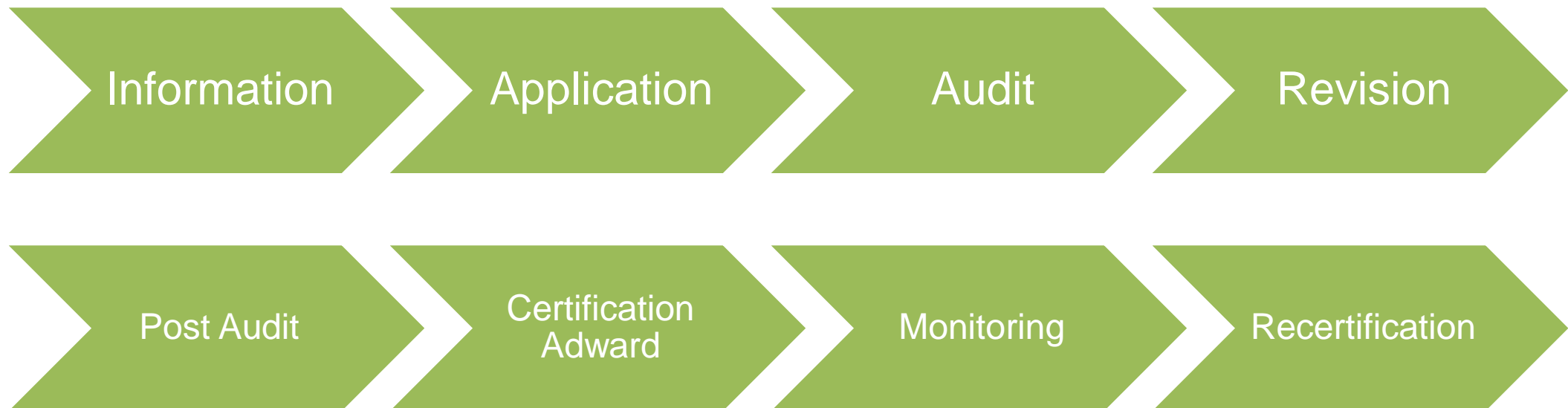


WADcher - Web Accessibility Directive Decision Support Environment



WACA – Web Accessibility Certificate Austria

- Independent certification body: Austrian Computer Society (OCG)
- W3C WCAG compliant, 3 levels: Gold – Silver – Bronze
- Sign of compliance through quality seal on the certified website
- Validity of 2 years, then recertification is required
- Independent, certified experts carry out the audits



CWAE – Certified Web Accessibility Expert

- **Certification scheme according to ISO/IEC 17024**
- **Established in Austria in cooperation with the Austrian Chamber of Commerce –**
In practice with its subsidiary company Incite, which is responsible for certification for companies and persons in the field of ICT and consulting
- **Personal certification scheme for experts that requires to have at least experience**
(namely in the form of 2 real projects, that have to be presented in front of a certification commission) **and education in the field of Web Accessibility**
- **Possible to acquire the certificate directly by the candidate him/herself –**
However, if support to upgrade existing competences and skills is needed, a 3-day-course for refreshing the knowledge is offered



DACH Chapter of IAAP

- Background are existing chapters in UK and Scandinavian countries (Nordic chapter)
- Establishment of an certification for persons divided into to different roles:
 - WAS (technical) – Web accessibility Specialist
 - CPACC (managerial) - Certified Professional in Accessibility Core Competencies
- With regard to the situation in the german-speaking countries (laws, regulations (Germany BITV), translation
- Own organisation with a board of council, balanced between industry and organisations for persons with disabilities – led by T-Systems
- D – A – CH : each country is represented in the board (D:Germany, A:Austria, CH: Switzerland)
- Establishment by the end of the year



Public Procurement Directive – Who-how-when-what

HEN 301 549: Accessibility requirements for procurement of ICT products and services in Europe

- Public sector (and beyond)
- National implementation • January 1, 2017
- ICT in general
- W3C WCAG 2.1 level AA
- Indicated as minimum requirements
- Covers:
 - Built environment requirements like
 - Placement
 - How to reach a machine etc
 - Software requirements as formulated in WCAG 2.1
 - Text size, Placement, T2S etc



Public Procurement Directive – Who-how-when-what

EN 301 549: Accessibility requirements for procurement of ICT products and services in Europe

- It covers not just web content and web applications.
- It covers requirements for
 - **real-time voice communication,**
 - **video captioning and audio description,**
 - **hardware,**
 - **web content,**
 - **general software,**
 - **and documents.**

The standard EN 301 549 is being revised to include the success criteria of [W3C WCAG 2.1](#). It acts as the technical benchmark for the [Web Accessibility Directive](#) of the European Commission.



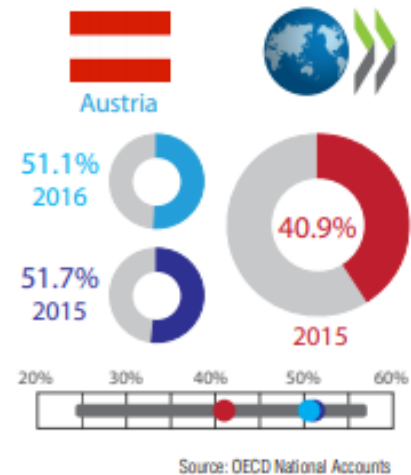
Public Procurement Directive – Who-how-when-what

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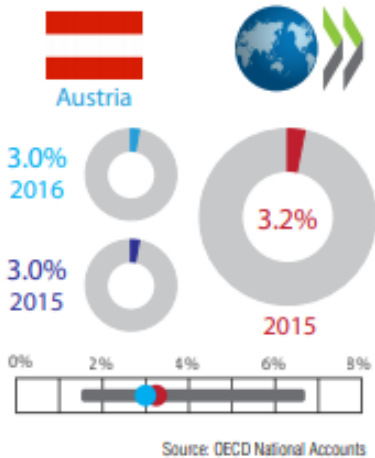
- Public Procurement makes the difference

(source: <https://www.oecd.org/gov/gov-at-a-glance-2017-austria.pdf>)

**Government expenditures
(2015, 2016)**
% of GDP

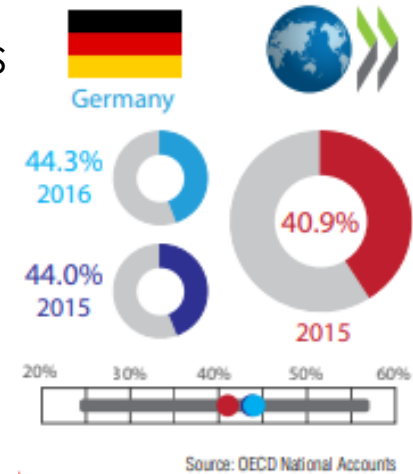


**Government investment
(2015, 2016)**
% of GDP



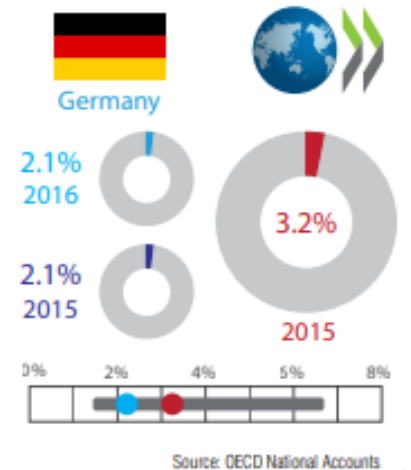
Austria

**Government expenditures
(2015, 2016)**
% of GDP



Germany

**Government investment
(2015, 2016)**
% of GDP



- Support for procurers
- Equal opportunities for suppliers
- Knowledge will spread
- We already see the trend



Q & A

Thanks/Merci/Danke/Gracias

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