

# FG-VM use cases and requirements

## Overview

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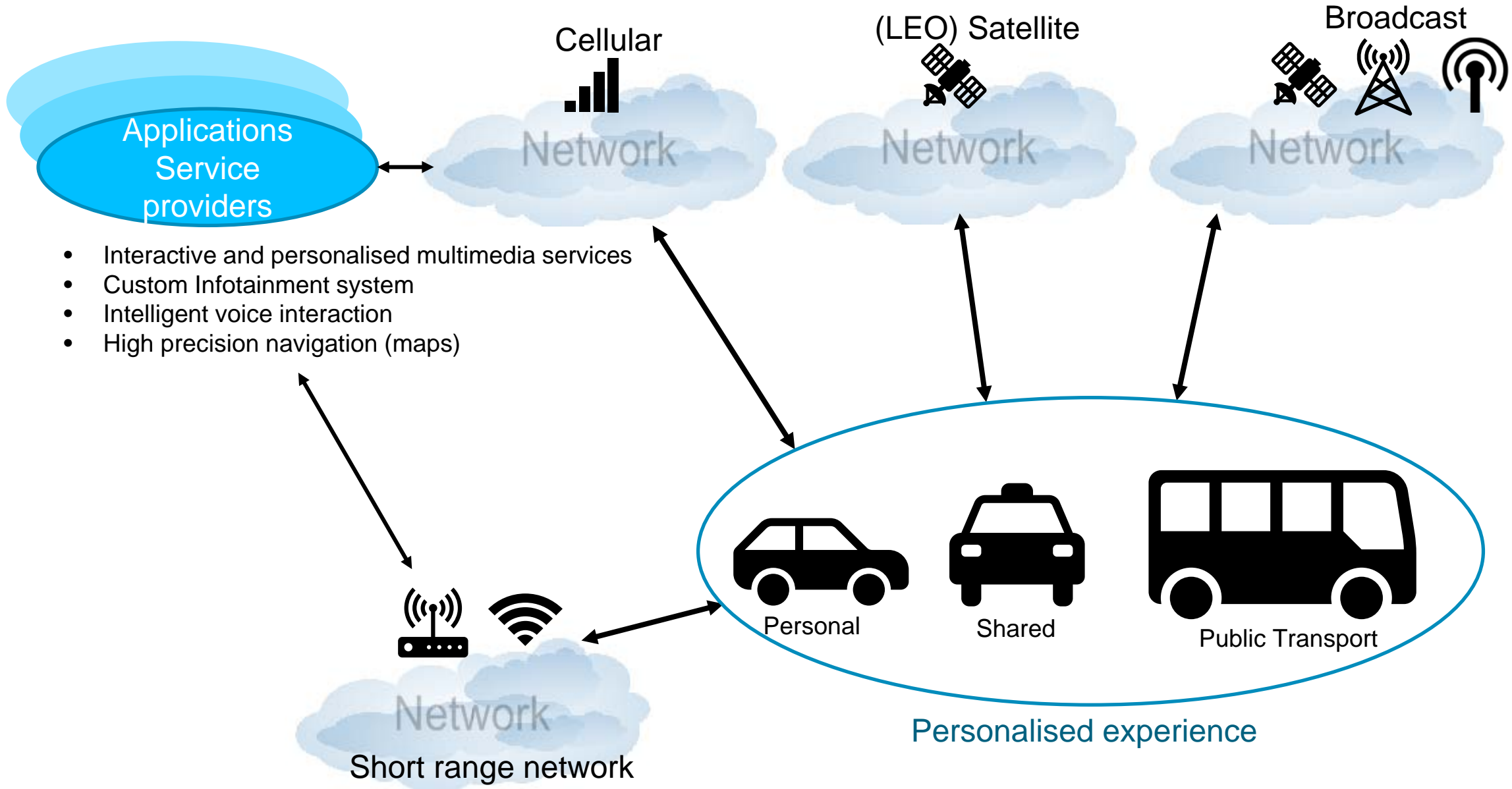
FG-VM WG1 chair





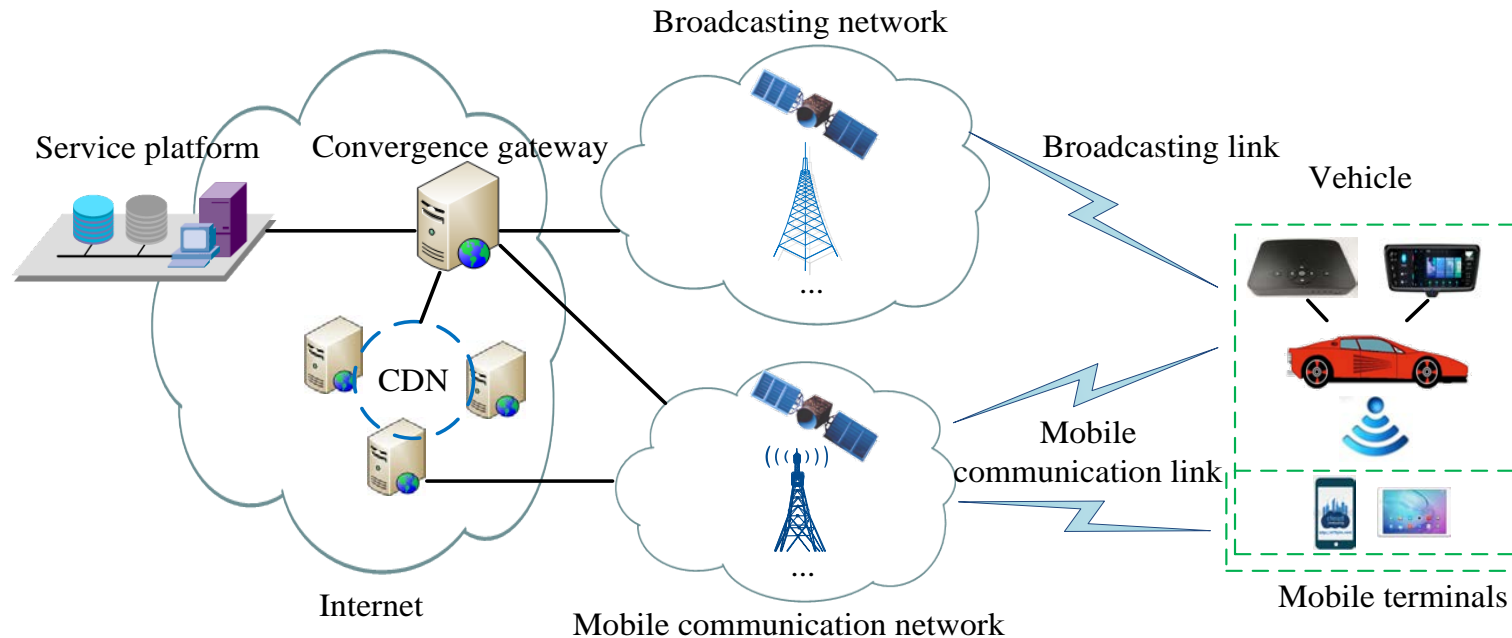


# Use Cases



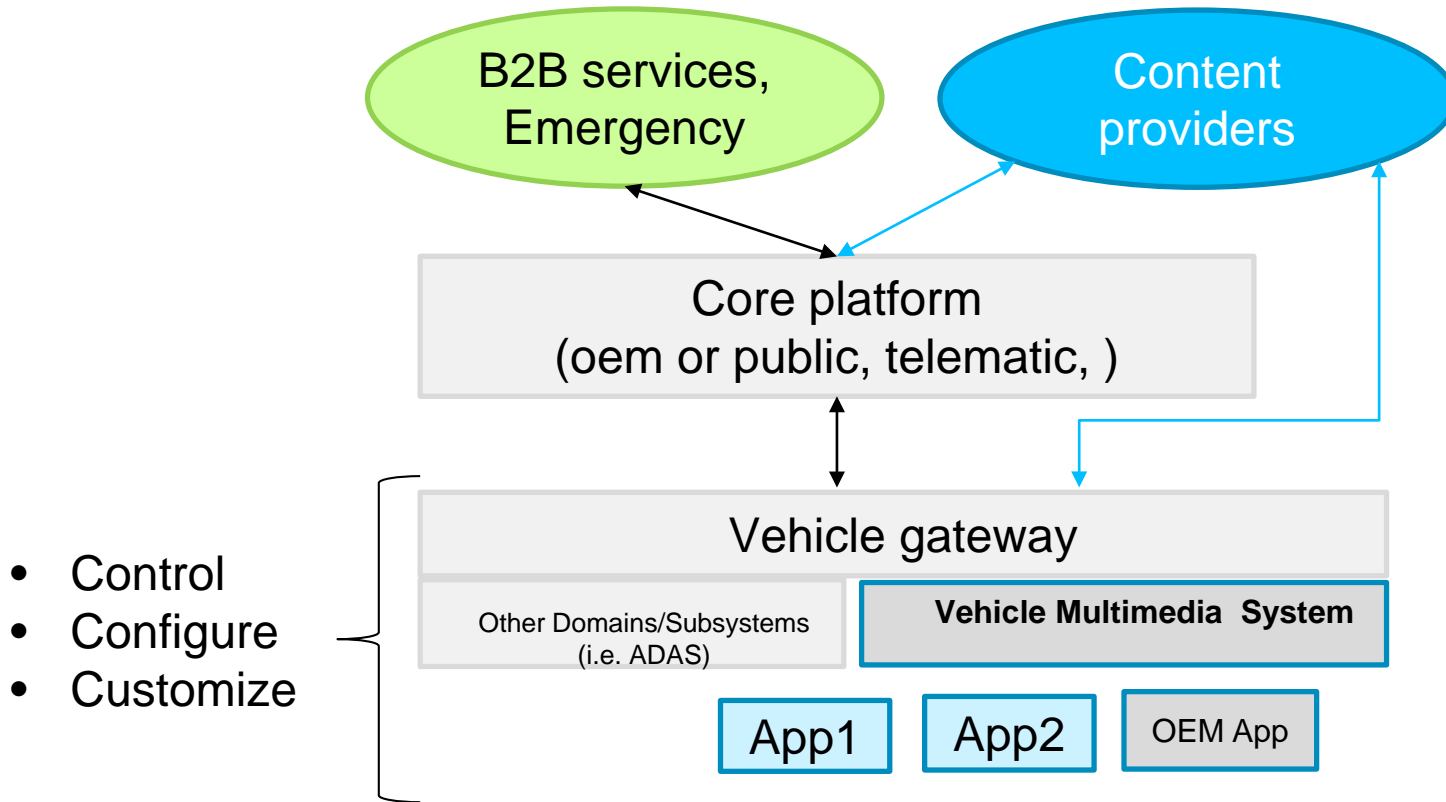
# Platform considerations

## Multimedia service provider approach

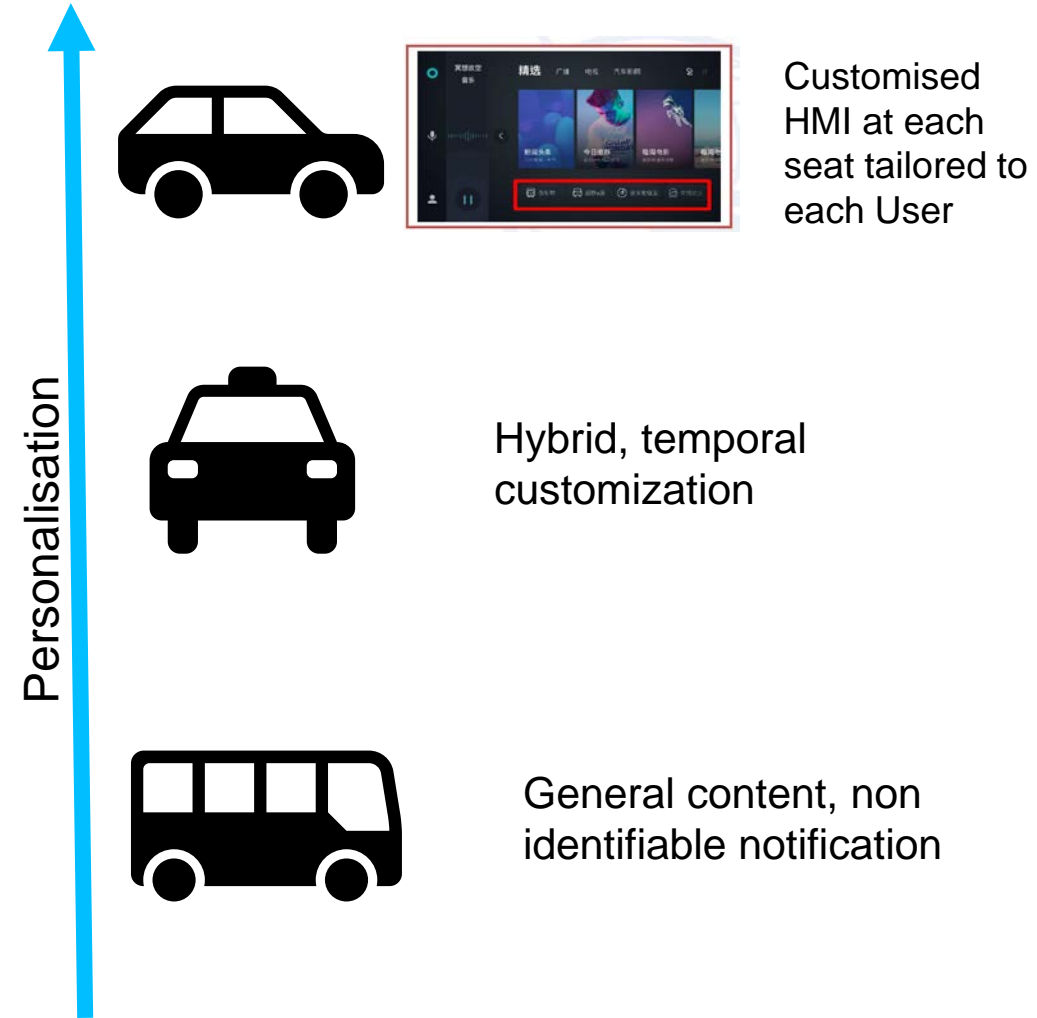


# Platform considerations

## OEM/ integrated approach



high



# Connectivity within the vehicle

## Brought-in



- Vehicle has no own connectivity
- User will connect through his brought-in mobile device
- Mobile device will connect through Bluetooth, USB or other to VMS
- Content will be made visible on VMS using e.g. MirrorLink, Apple CarPlay, Android Auto
- All apps and mobile services are accessible through VMS (mobile phone can stay in the bag)

## Built-in



- Vehicle is fully equipped to connect internet and other connected services to the vehicle
- All apps and services are accessible through VMS

## Hybrid Connectivity



- Mix of brought-in and built-in connectivity
- Vehicle has own connectivity
- Some mobile services/ apps are only accessible through mobile device brought into the vehicle
- Mobile device connects to vehicle VMS through Bluetooth, USB or other
- User accesses all vehicle connected services and apps through VMS

Vehicle Connectivity (with credit to Tesla, GM)



# Use cases versus data privacy legislation



Photo Source: USDOT

[https://www.its.dot.gov/factsheets/pdf/Privacy\\_factsheet.pdf](https://www.its.dot.gov/factsheets/pdf/Privacy_factsheet.pdf)

## US Department of Transport

- Vehicle shall not be tracked
- Personally Identifiable information shall not be collected and shared



Photo Source: European Commission

[https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights/data-protection/2018-reform-eu-data-protection-rules\\_en](https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights/data-protection/2018-reform-eu-data-protection-rules_en)

## Europe GDPR

- Protection of personal information
- Obligations on service provider
- Right to be forgotten
- Etc...

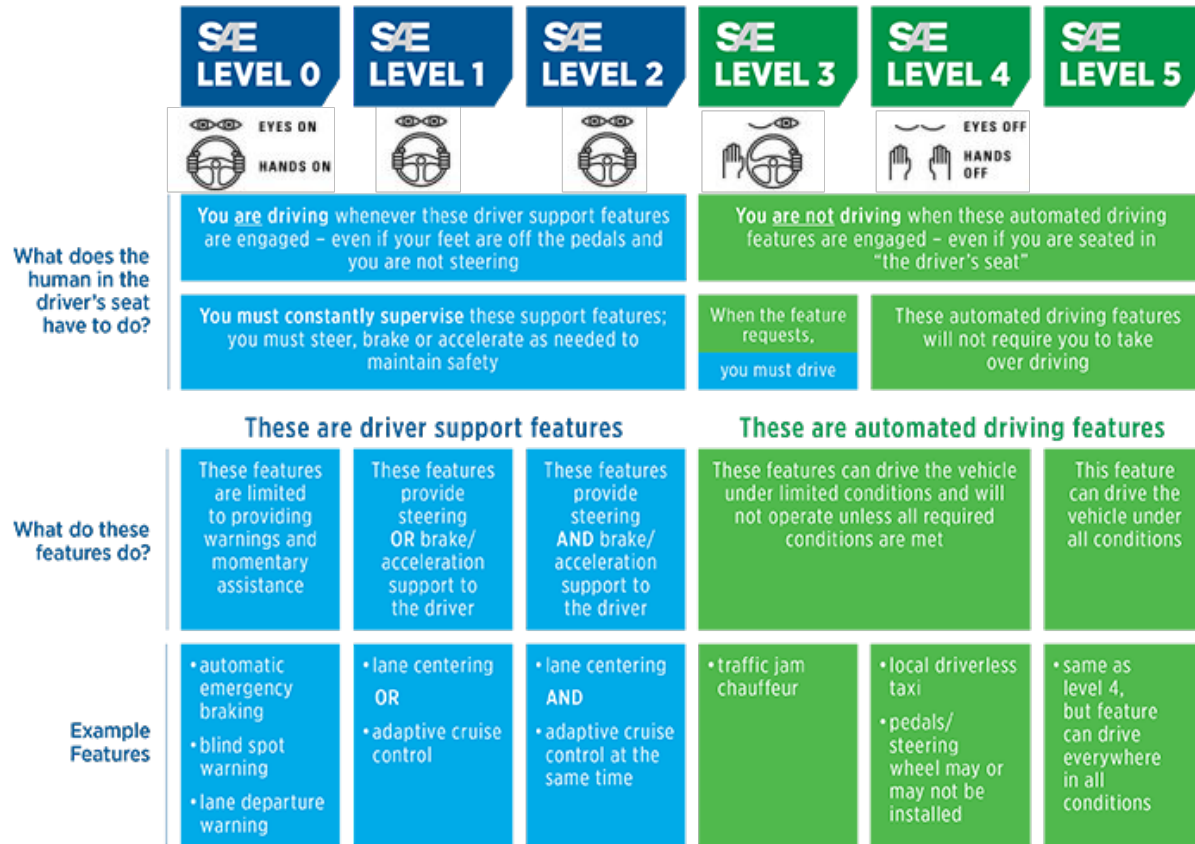


SenseTime surveillance software, Beijing  
Photo source: thomas peter/Reuters

## China:

- Vehicle are equipped with an RFID chips
- Vehicle tracking is required

# Use cases vs autonomous driving levels



**SAE J3016 Definition of Driving Levels**

Use Case	SAE LEVEL 0		SAE LEVEL 1		SAE LEVEL 2		SAE LEVEL 3		SAE LEVEL 4		SAE LEVEL 5	
	D	P	D	P	D	P	D	P	D	P	D	P
Listen to audio services	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Use video, TV and gaming services		✓		✓		✓		✓	✓	✓	✓	✓
Use mobile devices		✓		✓		✓	(✓)	✓	✓	✓	✓	✓
Use mobile devices through VMS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Phone conferencing (handsfree)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Video conferencing		✓		✓		✓		✓	✓	✓	✓	✓
Reading in vehicle (books, mails, news, etc.)		✓		✓		✓		✓	✓	✓	✓	✓
Getting read content (text-to-speech)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Working in vehicle (office applications)		✓		✓		✓		✓	✓	✓	✓	✓

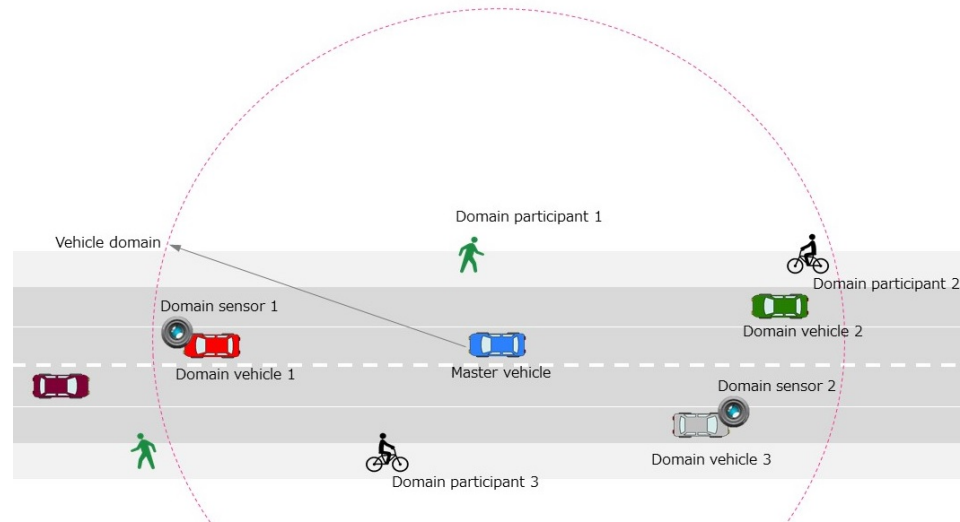
✓ = Allowed

(✓) = Partly Allowed (in autonomous driving mode)

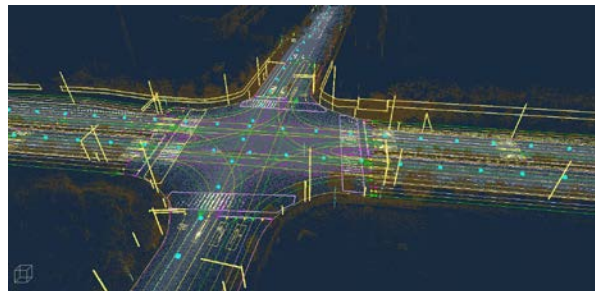
**Matching of Generic multimedia use cases with SAE Driving Levels**



# App and service integration



Vehicle domain dynamic map service



- Sharing:
  - Network connectivity,
  - Sensor data
- Integrated HMI
  - Synchronization
  - Interactive functions



# Requirements

# Connectivity and Content delivery requirements

## Connectivity

- Connect simultaneously and provide seamless handoffs between communication networks
- inclusive of bi-directional and broadcast communication networks
- transmission and reception functions shall be agnostic to the underlying physical layer transmission standards and transparent to the upper layer applications
- shall require none or minimum modifications to the existing broadcasting and mobile communication infrastructures and shall be compatible with major media streaming and

## Content delivery and protection

- Deliver different channels, to different user/screen
- Content sharing within the vehicle (e.g. from phone)
- Conditional Access and DRM
- Parental control
- User controlled, upload and download of user viewing history.
- Content subscription link to user, to the vehicle, to device
- Content right and privilege management system



# Personalisation, Integration requirements

## Personalisation

- Complete customization of the HMI based on User ID (password, biometrics, etc).
- Portability of personalized HMI in different vehicles
- Seamless integration of applications in the multimedia system (broadcast app, calendar, wallet, maps, etc)
- Preloaded content/dedicated content link to the vehicle
- ID management and Account management
- Driver/passenger differentiated customization

## Integration

- Voice command, speech recognition, speech to text
- Gaze sensor/command
- Sensor input and command in and outside the vehicle
- Various projection/screen types
- UI and sensory integration of various systems (IVI, Maps, HVAC, Apps, ADAS)
- Modular architecture

# Privacy and safety/security requirements

## Privacy

- Design should allow for different privacy regulations
- Opt-in/ opt-out
- Secure log-in/log out via phone, screens
- network-layer identifiers shall not be used as PII
- Protect private conversation when voice recognition is used (particularly cloud base)

## Safety/ Security

- end-to-end data protection, including data protection at rest in local terminals, during transmission over different channels and when processed at the cloud platform.
- protect any permanent hardware identifiers and only allow access for authentication purposes
- isolated from other vehicular control systems
- Modular architecture → hypervisor
- Trusted apps, data wipe ?
- On hold for emergency

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