



**United Smart
Sustainable
Cities**

**Guides on tools and mechanisms to
finance SSC projects
Brief Overview**

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Scope & Work

The Guide on tools and mechanisms has the following objectives;

- Outline the strengths and opportunities as well as weak links and innovation potential of city financing.
- Identify innovative investment and financing mechanisms for increased awareness to accelerate investment capital for the implementation of the Smart Sustainable City projects.
- Main topics in the Guide;
 - Project Identification and Standardization:
 - Mobilization and communication
 - Financing Tools and Mechanisms
 - Case Studies
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Sofar 6 e-meetings have been held since november 2017



Scope & Work

Financing mechanism/instruments covered

- Classic bank loans
- Public-Private Partnership (PPP)
- Social Impact Investment
- Blended Financing
- Green Investment
- Corporate Social Responsibility (CSR)
- Private sector instruments
- Other Innovative Financial Tools; crowdfunding, diaspora bonds, cryptocurrency
- “Social Accounting” as a new innovative way of financing (comparable to CO² greenhouse gas certificates)
- New/alternative investment sources, in particular, the establishment of financial market funds, which can be offered to a large number of (private) investors who want to support sustainability projects.



TIMELINE DIAGRAM – 2017 & 2018

