GEM-TECH AWARDS 2014 WINNERS

1

ICT APPLICATIONS, CONTENT,
PRODUCTION CAPACITIES
AND SKILLS FOR WOMEN'S
SOCIAL, POLITICAL
EMPOWERMENT AND
WOMEN'S EMPOWERMENT
LINKAGES WITH SUSTAINABLE
DEVELOPMENT

#### **ORGANIZATION**

United Nations Educational, Scientific and Cultural Organization (UNESCO)

## **COUNTRY**

**Ethiopia** 

http://en.unesco.org/womeninafrica

The UNESCO project "Women in African History: An E-Learning Tool" aims at promoting the central role of women in African history and its development. Composed of digital comic strips, rap/slam soundtracks and diverse pedagogical resources, this e-learning tool focus on a selection of women figures central to the history of Africa and its diaspora.

The platform is dedicated to all students, teachers, and the general public interested in the history of Africa, disseminating knowledge of women's role in the continued economic, social, cultural, and political development of the region, countering prejudices and stereotypes and providing a more gender-balanced view of history and development.



2

ICT APPLICATIONS, CONTENT,
PRODUCTION CAPACITIES
AND SKILLS FOR WOMEN'S
ECONOMIC EMPOWERMENT
AND POVERTY REDUCTION

### **ORGANIZATION**

iMerit Technology Services

## COUNTRY India

http://imerit.net/

iMerit provides scalable, web-based solutions to global clients that help transform their businesses. iMerit empowers 500 young employees, 70% women, from the most underserved regions of India, by providing a motivating, digital, work environment. iMerit's human capital model is a 3-step process:

Rural women are mobilized for an intensive 12-week marketaligned course, preparing them for employment in IT-services

Students with strong IT skills are recruited to work in iMerit teams that deliver projects to clients

Employees are upskilled and encouraged to enter leadership positions so that they can increase their incomes and prepare to build powerful careers.



3

PROMOTING WOMEN IN ICT
SECTOR - INITIATIVES AIMED AT
ATTRACTING, RETAINING AND
PROMOTING WOMEN WITHIN
THE ICT SECTOR AND INTO
DECISION-MAKING POSITIONS
(PRIVATE AND PUBLIC SECTOR)

## **ORGANIZATION**

BCS, The Chartered Institute for IT

### COUNTRY

**United Kingdom** 

www.bcs.org/category/8630

BCSWomen, part of BCS, The Chartered Institute for IT, is a countrywide networking group encompassing 1500 IT professionals. The team leading BCSWomen works to encourage more women to join the IT profession and support those who are part of it, including its members.

BCSWomen runs faceto-face activities for its
membership, conferences to
encourage IT graduates and
post-graduates to join the
industry, mentoring and career
support schemes for women
in technology, and virtual
activities using social media
and discussion groups. The
group also works to inform
the UK Government and other
Professional Bodies of the
issues regarding the lack of
diversity in IT.



4

ENABLING GIRLS TO BECOME ICT CREATORS – INITIATIVES AIMED AT PROVIDING GIRLS WITH AN OPPORTUNITY TO BECOME NOT JUST ACTIVE USERS BUT ALSO CREATORS OF ICTs AND CONTENT

#### **ORGANIZATION**

Research Center for Feminist Action (CIPAF)

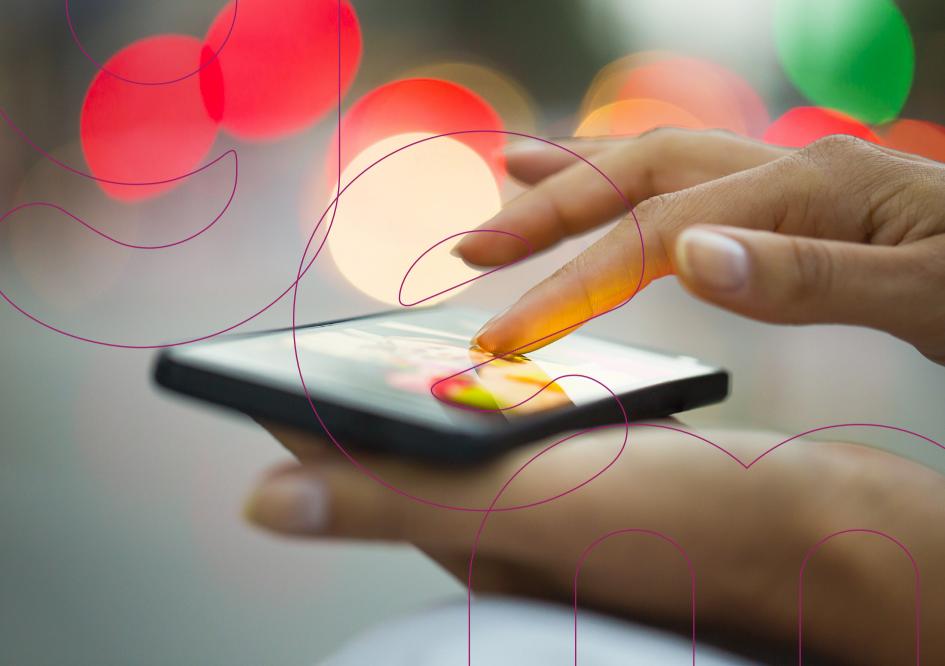
### **COUNTRY**

Dominican Republic

E-Chicas and Supermáticas STEM clubs for girls and young women ensure that they are not excluded from areas of knowledge only because of their sex, while helping fill the gap in professionals in studying math, science, engineering and technology, which affects the Dominican Republic's competitiveness in the world economy.

The clubs are committed to improving the quality of life of girls by building their self-esteem, teaching them about collaborative work, leadership, and promoting gender awareness. The girls receive special training including an introduction to robotics, electronics, coding, and tutoring support in math and science.

The STEM clubs also aim to address girls' retention in school and the problems of early pregnancy by teaching them about their sexual and reproductive rights, thus strengthening their self-awareness.



5

CLOSING THE ICT GENDER
GAP - ENSURING ICT
ACCESSIBILITY FOR WOMEN,
SUCH AS DIGITAL LITERACY
TRAINING, AND INITIATIVES
AIMED AT MEASURING THE
ICT GENDER GAP INCLUDING
RESEARCH ON WOMEN'S
ENGAGEMENT WITH ICTs

**ORGANIZATION** 

Telecentre.org Foundation

**COUNTRY** 

**Philippines** 

Telecentre Women (TCW) is a global, multi-stakeholder initiative of Telecentre.org Foundation (TCF) geared towards bridging the gender gap in ICT by empowering women and girls with ICT training, knowledge, entrepreneurship and skills that expand their opportunities for better lives. The initiative started out as a Digital Literacy

Campaign in 2011, and has since transformed into a major TCF programme that seeks to make an even greater impact on the lives of millions of women and girls worldwide, building on the digital skills already gained and empowering them further by equipping them with entrepreneurial skills and mentors as well as through advanced online training.





EFFORTS TO REDUCE THREATS
ONLINE AND BUILDING
WOMEN'S CONFIDENCE AND
SECURITY IN THE
USE OF ICTs

#### **ORGANIZATION**

Association for Progressive Communications (APC)

**COUNTRY**South Africal

Since 2005, APC Women's Rights Programme has looked at the connection between information and communication technologies (ICTs) and violence against women (VAW), and found this to be a critical issue that compelled deeper engagement. The Take Back the Tech! (TBTT) campaign was initiated in 2006 as one of the ways of achieving this goal. TBTT is a collaborative campaign that accompanies the annual 16 Days of Activism

Against Gender Violence
(25 November - 10 December)
to harness ICTs to end
violence against women.
The campaign calls on all ICT
users - especially women
and girls - to take control of
technology and strategically
use any ICT platform at
hand (mobile phones, instant
messengers, blogs, websites,
digital cameras, email, podcasts
and more) as part of their
activism against gender-based
violence.



7

ICT AND BROADBAND STRATEGIES AND POLICIES, FRAMEWORKS THAT PROMOTE WOMEN'S DIGITAL EMPOWERMENT

#### **ORGANIZATION**

Federal Ministry of Communication Technology

COUNTRY Nigeria The social and economic transformation of Nigeria requires that the economically active population be empowered and productive. Women, a significant part of this population, traditionally tend to be marginalized, but ICTs provide a useful avenue for the inclusion and active participation of women in development. The Nigerian government recognizes ICTs as tools for empowering women and girls and has put in place policy frameworks to ensure that gender issues move from the sidelines of policy and decision making and become one of the key

priorities. These include the National ICT Policy and the National Broadband Plan which calls for a conscious effort to target women "who would not normally see the need for the use of ICT". Implementation of the policies is exemplified by the gender-oriented projects of the government aimed at increasing the interest and capacities of girls in ICTrelated subjects, increasing the employability of young women in ICT fields and expanding the knowledge and connectedness of Nigerian women through mobile phone technology.



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