

Girls in ICT day

Currently in its 4th year, International Girls in ICT Day will be celebrating the successes of leading women in ICTs and inspiring the next generation of girls to pursue an exciting career in the field of technology.

Programme:

- 09:00-9:30 **Welcome Remarks at ICT Discovery**
Dr Hamadoun I. Touré, ITU Secretary-General
Brahima Sanou, Director of ITU Telecommunication Development Bureau and Special guests
- 9:30-11:30 **Morning Workshop Sessions**
- 11:30-12:30 **Lunch** (Montbrillant Cafeteria)
- 12:30-14:30 **Expert Panel Discussion** (Montbrillant building, Level +1, Room K)
Moderated by Doreen Bogdan-Martin, ITU Chief of Strategic Planning and Membership. Guest musician, *Adèle Rogers, Ferney Lycée International*
- Interactive Discover ICT Session for Girls at *ICT Discovery*
Presentation on Rights and Responsibilities Online, *Yvonne Schneider, Fondation EDUKI.* Organized with the kind cooperation of *UNIS Geneva*
- 14:30-16:00 **Afternoon Workshop Sessions**
- 16:00-16:30 **Showcase, Drinks/Snacks and Tombola** (ICT Discovery Centre, Level +2 Montbrillant) **Prize: Samsung Galaxy Tablet**
Refreshments kindly sponsored by the United States Mission, Geneva

Visit our website for more information: www.girlsinict.org

Connect on Twitter: [@GirlsInICT @ITU](https://twitter.com/GirlsinICT)

Find us on Facebook: <http://bit.ly/GirlsinICT>



ITU will host our Girls in ICT Day event on April 15th to account for local school holidays. The official Girls in ICT Day will be celebrated globally on April 24th.

GIRLS IN ICT DAY

*Celebrating Successes,
Inspiring Girls*

April 15, 2014

**ICT Discovery Centre. Level +2
Montbrillant building**

ICTDiscovery



GIRLS IN ICT DAY

April 15, 2014

Workshops

9:30–11:30

14:30–16:00

Coding Camp

Beginner coding sessions hosted by Google's **Mirjam Wattenhofer** and **Regina O'Dell**. (T103 Tower)

Digital Music Making

Cheryl D. Miller from the Digital Leadership Institute will run a digital music workshop. (G1 Varembe)

Mobile App Workshop

Learn more about mobile application development hosted by **Lilian Marin** from ITU. (G2 Varembe)

Photo Blogging Workshop

Hands-on photography and online storytelling workshop led by **Theadora Mills**, **Rajani Vepa**, **Anna Polomska** and **Carla Licciardello** from ITU. (G3 Varembe)

Panel Discussions: Celebrating Successes, Inspiring Girls

Venue: Montbrillant building, Level +1, Room K

Celebrating Global Successes

12:30–13:20

This panel discussion will focus on successful initiatives from around the world that are helping to lead women and girls into the field of ICTs.

Via Skype: H.E. Omobola Johnson, *Minister of Communication Technology*, Nigeria

Omobola is the founding Chairperson of Women in Management and Business, a non-governmental organization that seeks to improve the success rate of female entrepreneurs and increase the proportion of corporate women in senior positions.

Via Skype: H.E. Neelie Kroes, *VP, European Commission and Commissioner, Digital Agenda*

Neelie's Europe-wide reputation as a passionate advocate of technology training for girls has spearheaded innovative initiatives throughout the region.

Cheryl D. Miller, *Founder and Executive Director*, Digital Leadership Institute

Cheryl is the Founder and Executive Director of the

Digital Leadership Institute, a global NGO educating and empowering female digital leaders of today and tomorrow. DLI initiative include DigitalMuse.org, Women2020.org and AdaAwards.com.

Dr Sue Black, *Department of Computer Science*, University College London

Sue is an award-winning computer scientist and radical thinker, who brings people together to solve complex issues. She's a champion for women in computing - and recently launched *Savvify*, a social enterprise which aims to empower people through technology.

Lorraine McDowell, *President and Planning Chair*, Expanding Your Horizons, Geneva

Science has always been fascinating for **Lorraine**: from her first experiment in the school lab to today in the pharmaceutical industry. She joined *Expanding Your Horizons* in 2009 to help build a network devoted to inspiring girls to recognize their potential and pursue opportunities in STEM subjects.

Inspiring Girls

13:30–14:20

This panel discussion will focus on the practical ways we can inspire, support and encourage girls to pursue careers in ICTs.

Una O'Sullivan, *Corporate Citizenship and CSR*, Microsoft

Una has been leading Microsoft's Corporate Citizenship and CSR program in Western Europe for the last eight years. In addition to managing programs that empower nonprofits through technology, Una oversees Microsoft's 'YouthSpark' and 'DigiGirlz' programs that help connect youth to greater opportunities for jobs, education and entrepreneurship in Europe.

Sylvia Todd, *Host*, Sylvia's Super-Awesome Maker Show (YouTube)

Sylvia is the whiz kid who hosts *Sylvia's Super-Awesome Maker Show* - "all about how to make cool stuff" - on YouTube. She got into the maker movement by going to *Maker Faire*. She has now met President Obama,

participated in the White House Science Fair, addressed a TEDx conference and won a silver medal at the 2013 Robogames.

Dr Anastasia Ailamaki, *Professor*, EPFL

Anastasia is a Professor of Computer and Communication Sciences at EPFL. She leads a team of over 20 students and researchers, half of which are women. She is the recipient of several awards, including the European Young Investigators Award.

Mirjam Wattenhofer, *Software Engineer*, Google

Mirjam currently works on Google Shopping. She received her PhD at ETH Zurich in Theoretical Computer Science. She regularly organizes events and programmes to promote girls and women in Computer Science.