

BYND¹
2015



BEYOND 2015: GLOBAL YOUTH SUMMIT¹
COSTA RICA, 9-11 SEPTEMBER 2013

ORGANIZED BY THE
INTERNATIONAL
TELECOMMUNICATION UNION



Introduction:

World leaders are currently setting development goals and priorities for the future generations. The BYND2015 Summit is targeting this process and aims at:

- Bringing voices of youth to the UN General assembly addressing their priorities for the post 2015 development agenda.
- Highlighting the power of ICT's for development.

Why create a hub network?

- Focus on skills and capacity building
- Debate with Peers and Global Leaders
- Leadership roles in Summit Advisory Board
- Moderation roles in crowdsourcing

Roles of the hubs before the Summit:

Minimum: Promotion

- **Promote** online activities around the BYND2015 project, via social media, school networks and other outreach.

Ideal: Interaction

- **Raise debate** around existing ideas on the [crowdsourcing platform](#).
- **Challenge** ideas and contributors

Optimum: Facilitation

- **Collect opinions** from people who cannot access ICT nor engage with the online platforms.
- **Organize workshops** around the different themes in order to add ideas on the crowdsourcing platform
- **Large scale campaigning** with support of academia and NGOs

Roles of the hubs during the Summit:

Minimum: Promotion

View the ***broadcast*** from Costa Rica and share Summit activities via social media platforms.

Engage with ideas on the [crowdsourcing platform](#).

Ideal: Participate offsite

Provide a space to ***air the webcast*** with interested young people, who might not otherwise have internet access.

Conduct parallel workshops using our public toolkits, and share their outcomes via the crowdsourcing platform or by tuning in to remotely present your findings to the Summit.

What do you need to create a hub:

It's simple:

- A group of motivated and engaged young people
- Internet access
- Option to be connected through an NGO, company, universities or other institutions.

.... And these links:

- [Website](#)
- [Crowdsourcing platform](#)
- [Google+ community](#)

What if I don't have the facilities to create a hub?

We have partners around the world offering office space and connectivity to engage with the BYND2015 Summit.

Write to bynd2015@itu.int for a list of partners near you.

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