

Setting Global Targets on child online protection: towards a result based approach

January 23, 2015

SDGs and Information and Communication Technologies (ICTs)



ICTs: THE FOUNDATION OF OUR SUSTAINABLE FUTURE



Connect 2020 Agenda for global telecommunication/ICT development

- ITU Member States committed to ensure the important role of ICTs as a **key enabler** to achieve the **Post-2015 Development Agenda**
- Acknowledged ICTs as an important tool to **achieve overall SDGs**
- Connect 2020 sets out the shared **vision, goals** and **targets** that ITU Member States have committed to achieve **by 2020** in collaboration with all stakeholders across the ICT ecosystem

Connect 2020 Vision

4

- ITU Member States committed to work towards the shared vision of:
 - *“An information society, empowered by the interconnected world, where telecommunication/ICTs enable and accelerate social, economic and environmentally sustainable growth and development for everyone”*



GROWTH



INCLUSION



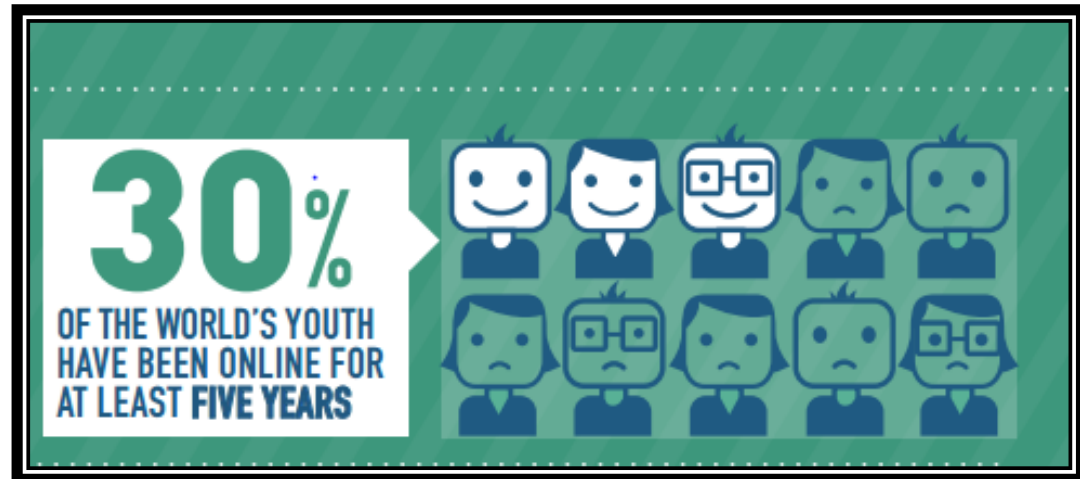
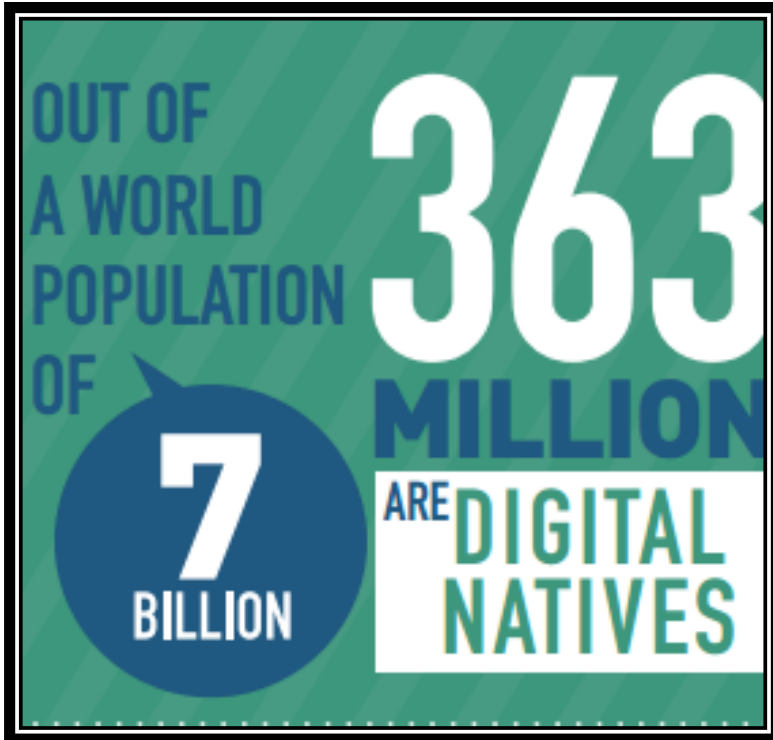
SUSTAINABILITY



INNOVATION

Some facts

5



Connect 2020 ITU vision & mission

Strategic Goals and Targets



GROWTH



INCLUSION



SUSTAINABILITY



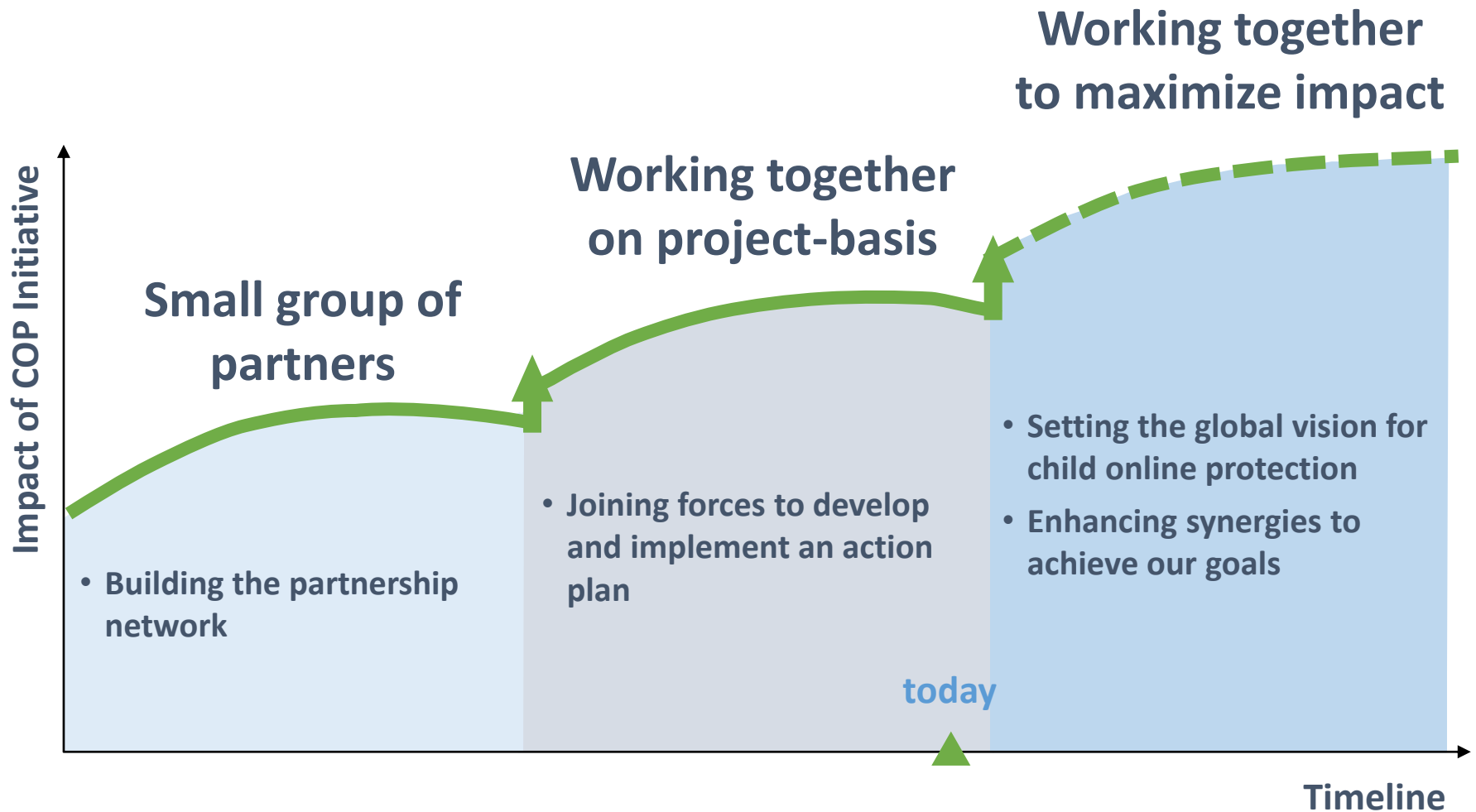
INNOVATION

Goal 3 Sustainability – Manage challenges resulting from the telecommunication/ICT development

- ❑ Growth in the global use of ICT-enabled applications, apart from the great benefits, has also resulted in a number of challenges
- ❑ One of the issues is building confidence and security in the use of ICTs (which includes protection of children online)

Evolution COP Partnership

7



The way forward

COP partnership framework



Proposed COP Goal and Targets

Protect Children Online

80% of children should benefit from a basic level of protection online by 2020*

GOAL &
COP
TARGET

Focus from 2015-2020

Target 1
Worldwide, 88% of countries should set in place legislation addressing child sexual abuse material online by 2020

Objective 1
Foster a comprehensive legal framework to efficiently address online crimes related to children

Pillar 1: Legal Measures

Target 2
Worldwide, 40% of countries should set in place mechanisms to report online child sexual abuse content by 2020

Objective 2
Promote active participation and interagency collaboration to support the monitoring, evaluation and reporting of inappropriate content

Pillar 2: Tech. & Procedural Meas.

Target 3
Worldwide, XX% of countries with law enforcement using advanced digital forensic tools

Objective 3
Reduce harmful online content in an efficient manner

Pillar 3: Org. Structures

Target 4
Worldwide, XX% of countries should include safe online practices into schools curricula

Objective 4
Foster the acquisition and sharing of knowledge for children, individuals and institutions for achieving a safe online environment

Pillar 4: Capacity Building

Target 5
Improved mechanisms used for international cooperation

Objective 5
Enhance harmonized international practices in online protection

Pillar 5: International Cooperation

Elaboration

11

Target 1

Worldwide, **90%** of countries should set in place legislation addressing child sexual abuse material online by 2020

Target 2

Worldwide, **40%** of countries should set in place mechanisms to report online child sexual abuse content by 2020

COP TARGET:

80% of children should benefit from a basic level of protection online by 2020*

- ❖ Baseline for Target 1:
 - ❖ Current percentage of children is 83% (2014)
 - ❖ Current percentage of countries is 69% (2014)
- ❖ Baseline for Target 2:
 - ❖ Current number of countries with Hotlines 51 (44 are members of INHOPE network ; 2014)
 - ❖ Current percentage of countries with Hotlines is 26% (2014)
 - ❖ Current percentage of children is 22% (2014)
- ❖ Target 3 & 4:
 - ❖ Currently no data available
 - ❖ Will attempt to build data and create benchmark by 2020 with the help of COP partners
- ❖ Target 5:
 - ❖ Qualitative approach to measurement

* Combination of Indicators of Target 1 & Target 2