

SYMPOSIUM

Future Networked Car

8 March 2018
Geneva, Switzerland

Geneva International
Motor Show

#ConnectedCar



Organized by



UNECE

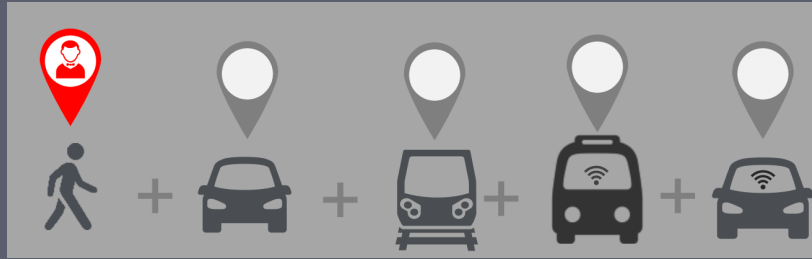


BESTMILE

THE MISSING LINK

Automated Fleet Mobility and the Transportation Ecosystem Today

MOBILITY PROVIDER LANDSCAPE



- Public Transit Agencies
- Transportation Network Companies (TNCs)
- Companies serving private communities campuses
- Public Transit Agencies and Smart Cities
- Microtransit on-demand services
- Transportation Operators



THE CHALLENGE FOR MOBILITY PROVIDERS

Mobility providers have now to develop **new mobility services** fully integrated with autonomous vehicles

Mobility providers need to operate fleets offering both **on-demand and fixed route services** efficiently matching supply and demand

Such services rely on their ability to manage:



Hybrid fleets
(human-driven and autonomous vehicles)



Mixed fleets
(different brands of autonomous vehicles)

AUTONOMOUS MOBILITY & EXISTING TRANSPORTATION SYSTEMS



Multi-Modal Transportation

Integrating AV fleet services into transportation systems

First mile last mile
Predictive demand

Payment, apps, scheduling,
traffic – passenger UX

Data intelligence
New revenue opportunities
Shared autonomous

ENABLING SMART MOBILITY SERVICES

To deploy, operate and scale innovative transportation services



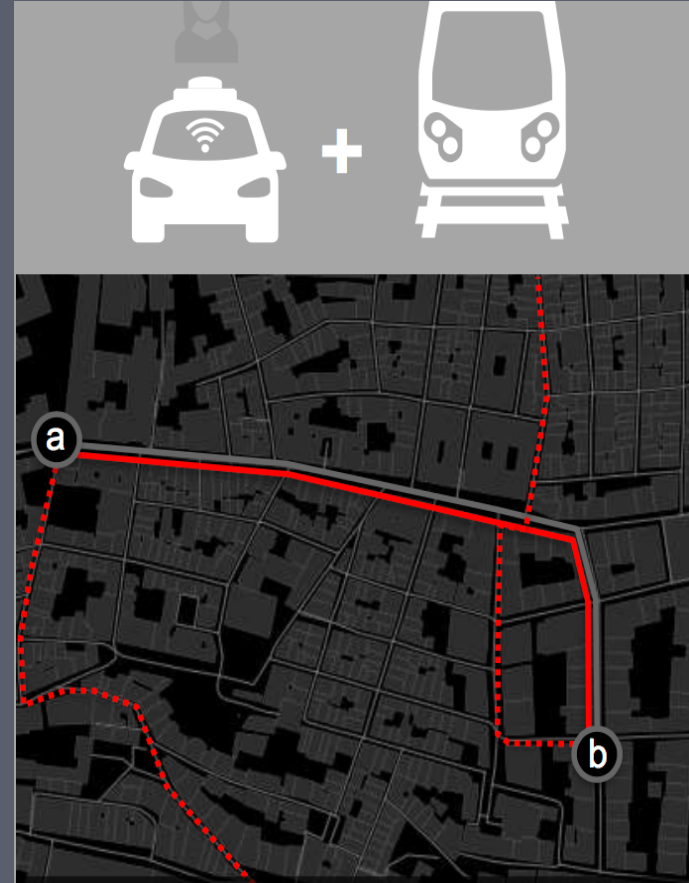
Fleets mixing shared
autonomous and
human-driven vehicles

Agnostic platform,
real-time coordination
and optimization

Scheduled/on-demand
Fixed/dynamic route
Shared pooling / individual

GOING FORWARD

The **benefits** of autonomous mobility doesn't lie solely in autonomous vehicles, but in what they can offer when operated and managed **collectively as fleets** in an integrated transportation ecosystem.





Lissa Franklin

VP Business Development &
Global Marketing

lissa.franklin@bestmile.com

bestmile.com



535 Mission St
14th Floor
San Francisco, CA 94105 USA



EPFL Innovation Park
Building D
1015 Lausanne, Switzerland