## Future of Automotive in IoT World



## **Presentation Abstract**

As the world looks towards the next generation of mobility, connectivity is a key enabler to achieve this vision. At Williams, our Formula One cars have been connected for over 30 years, we will share our experiences and learnings from the ultra-competitive field of Formula One in the key areas of data analysis, data selection and security challenges. We will showcase how, through our technology division Williams Advanced Engineering, these experiences can be applied to help achieve the ambition of a truly connected mobility system of the future.