



DO WE NEED A WAKEUP CALL TO KEEP DRIVER-LESS CARS PROTECTED?

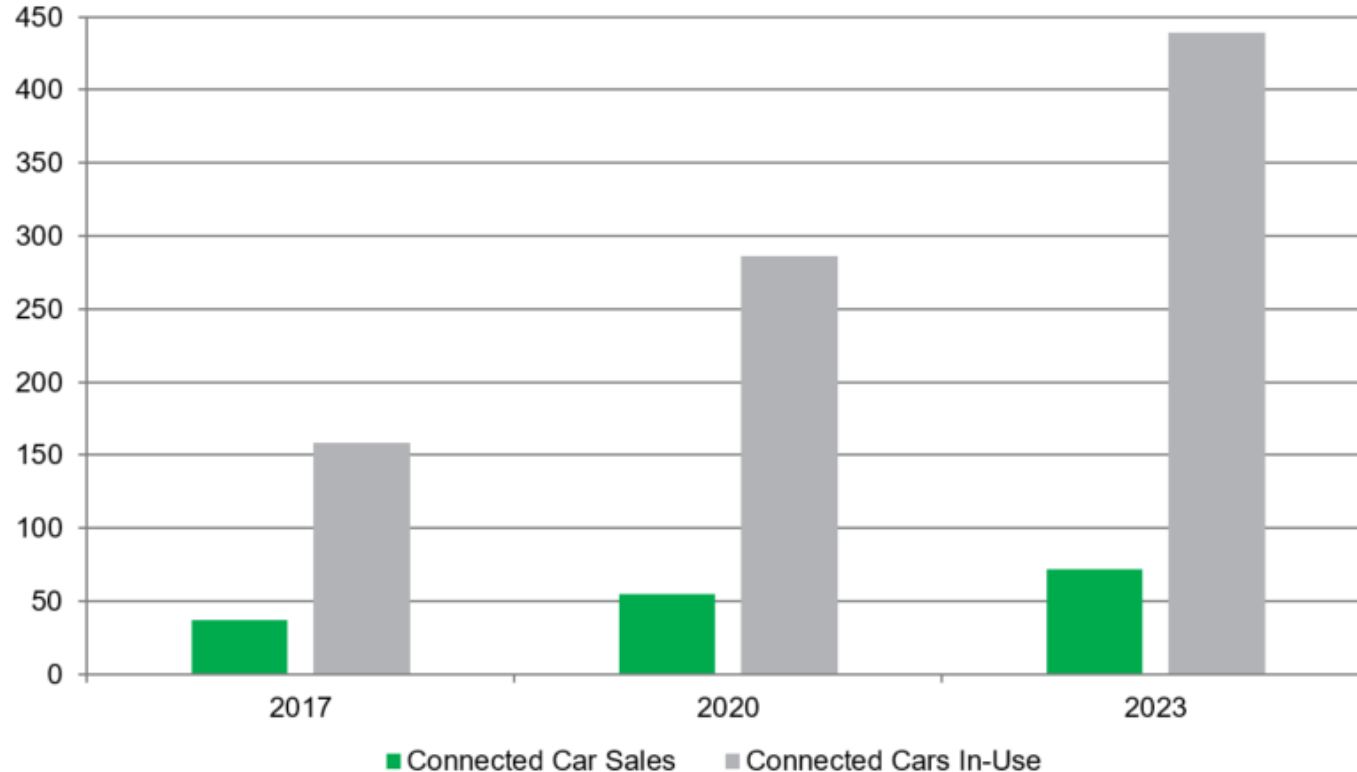
@DvirReznik | @HARMANSecurity

Geneva Auto Show 2018

#ICT4SDG

TREND I: CONNECTED, CONNECTED, CONNECTED

Connected Car Sales



Source: IHS Markit

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TREND 2: AUTONOMOUS

AUSTIN, TX

Waymo-Google | Cars | Personal transportation

FORT COLLINS, CO

Otto-Uber | Semi-trucks | Commercial freight

KIRKLAND, WA

Waymo-Google | Cars | Personal transportation

SAN JOSE, CA

SAMSUNG Electronics

SAN FRANCISCO, CA

Otto-Uber | Semi-trucks | Commercial freight
Lyft | Cars | On Demand

MOUNTAIN VIEW, CA

Waymo-Google | Cars | Personal transportation

PHOENIX, AZ

Waymo-Google | Cars | Personal transportation
Lyft | Cars | On Demand

WATERLOO, ONTARIO

University of Waterloo, Erwin Hymer Group & Blackberry QNX | Car & Van | Personal transportation

ROTTERDAM, NETHERLANDS

DAF, Daimler, Iveco, MAN, Scania & Volvo | Semi-trucks | Commercial freight

WAGENINGAN, NETHERLANDS

WePods.com | Small shuttles | Shuttles

BAERUM, NORWAY

Kolonial.no | Vans | Food delivery

HELSINKI, FINLAND

Sohjoo | Buses

KOREA

SAMSUNG Electronics

SOUTH KOREA

SAMSUNG Electronics

TOKYO, JAPAN

Toyota | Cars | Personal transportation

SHANGHAI, CHINA

National Intelligent Connected Vehicle Pilot Zone | All Vehicle Types | Closed-course testing

SINGAPORE

NuTonomy | Cars | Taxis Delphi | Cars | Taxis

SION, SWITZERLAND

PostBus & Navya | Buses

BOSTON, MA

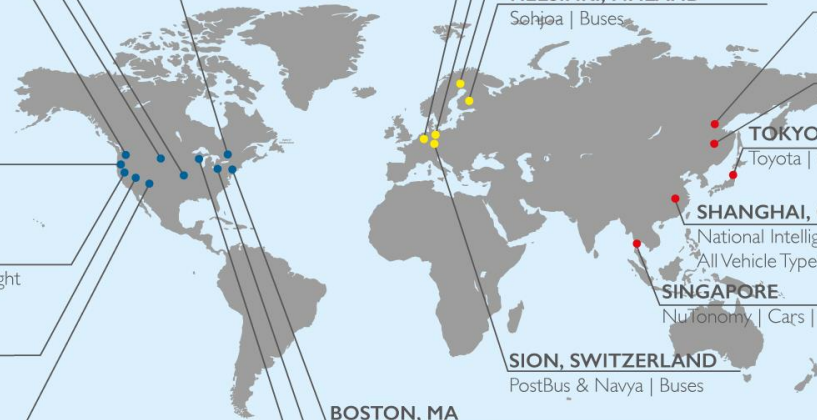
NuTonomy | Cars | Personal transportation

PITTSBURGH, PA

Ubers | Cars | Taxis

ANN ARBOR, MI

Mcity-University of Michigan | Research/testing | Closed-course testing

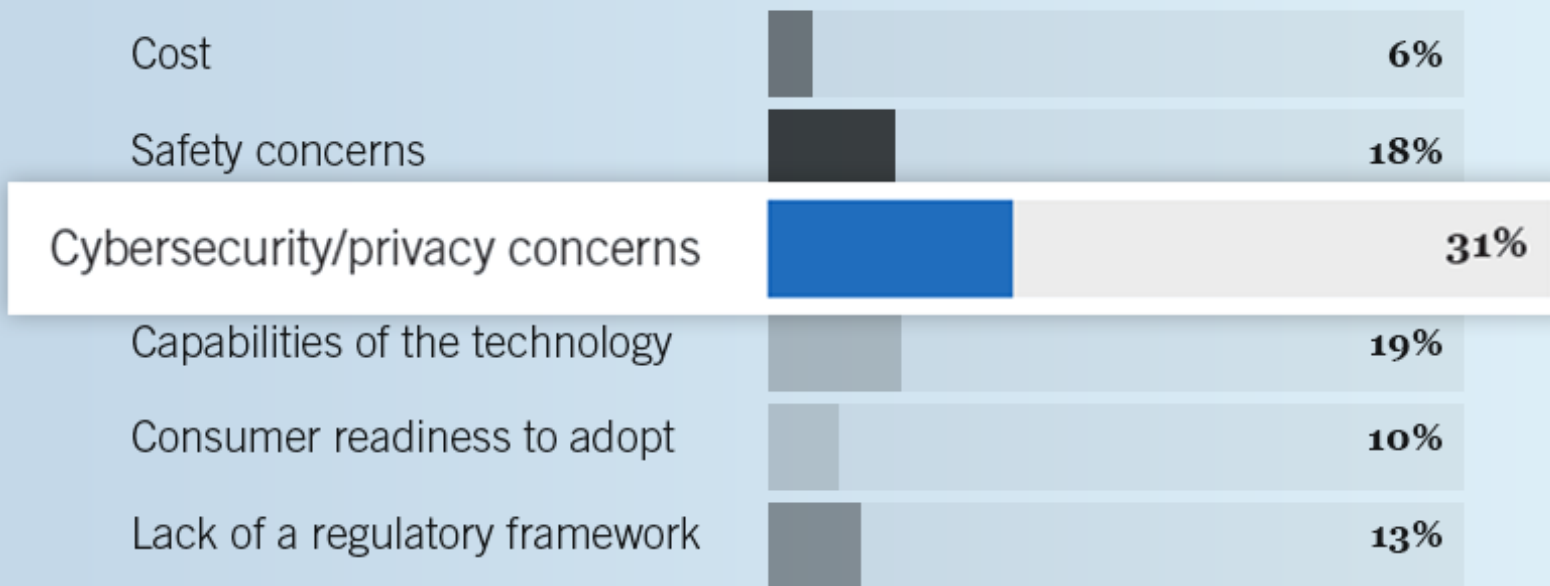


80% of vehicles will **NOT**
be connected by 2020.

Statista, 2017

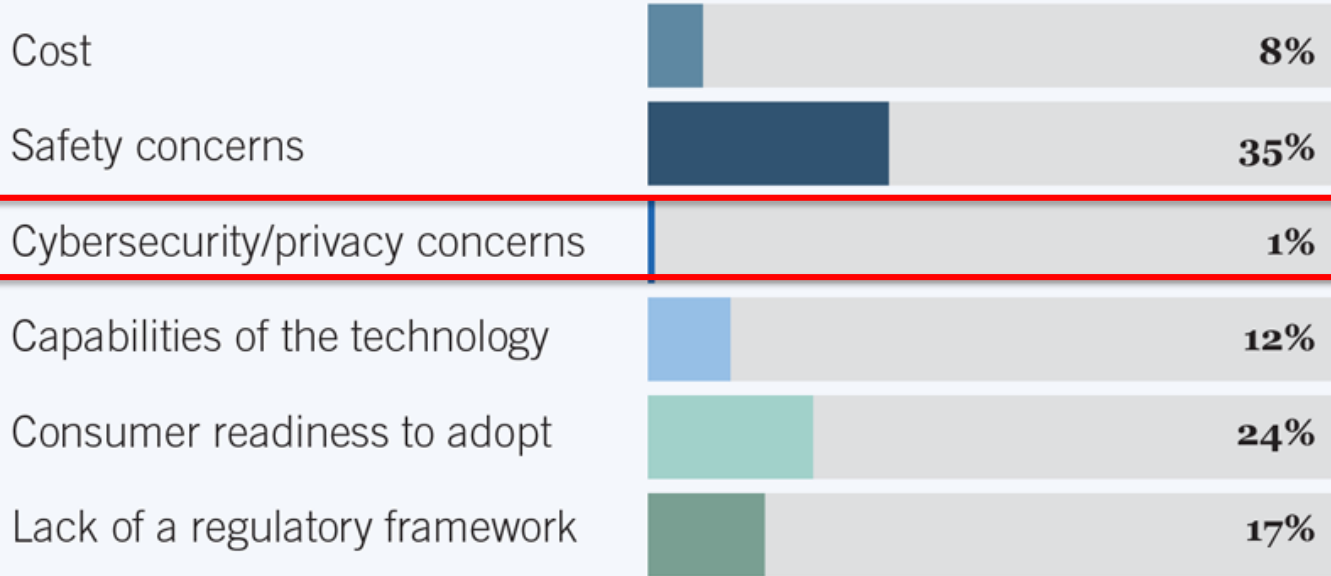


WHAT DO YOU SEE AS THE BIGGEST OBSTACLE TO THE GROWTH OF CONNECTED CARS?



2

WHAT DO YOU SEE AS THE BIGGEST OBSTACLE TO THE GROWTH OF AUTONOMOUS VEHICLES?





Deploy an End-to-End, IDS
Cybersecurity Solution



Future-Proof Our Vehicles



Set Standards & Guidelines,
Information Sharing