

DRAFT AGENDA

Fully Networked Car Workshop, 6 March 2013

- 9:45-13:00 Registration
- 10:00-11:00 Open demo time (informal group tour of car manufacturers)
- 13:00 Welcome, Programme Overview, Introduction by Workshop Hosts
Reinhard Scholl, ITU -- Gabriel Barta, IEC -- Rob Steele, ISO
- ***INTRODUCTION OF MODERATOR: Richard Parry-Jones***
- 13:20 Panel 1: Recent Industry Changes and Current Needs for Standardization
Egbert Fritzsche, VDA
Jack Pokrzywa, SAE International
Russ Shields, Ygomi
Roger Lanctot, Strategy Analytics
Joakim Pauli, Volvo Group Trucks Technology
- 14:30 Panel 2: Challenges in Technology and Applications for the Networked Car
Matthias Klauda, Bosch
Hakan Kostepen, Panasonic Automotive Systems
Julien Masson, Parrot
Peter Dutrieux, Dekra
Danny Shapiro, NVIDIA Corporation
- 15:30 Coffee Break
- 16:00 Panel 3: Where is the Networked Car Going?
Nicolas Burger, Tom Tom
Daniel Austin, Paypal
Pascal Pediroda, Atos
Yoram Berholtz, Red Bend Software
Mathias Coinchon, European Broadcasting Union

- 17:00 Panel 4: Update on What Was Discussed Last Year, Progress, Priorities Going Forward
Rob Steele, ISO
Gabriel Barta, IEC
Yushi Naito, ITU
- 17:30 Summary of Panels, Open Discussion, Q&A
- 18:00 Conclusions

At the end of the workshop, please join us for a networking cocktail reception